

Carowinds Celebrates Memorial Day

CHARLOTTE - Carowinds theme park will celebrate the Memorial Day Weekend with extended operating days and special events that include a Family Beach Party with big-name beach bands in RipTide Reef on Memorial Day, Monday, May 29.

The 83-acre theme park will be open Friday, May 26, and Monday, May 29, as well as its regular Saturday and Sunday operation during Memorial Day Weekend.

On Monday, May 29, Carowinds, along with Magic 96 radio, will present some of the biggest names in beach music when the park hosts a Family Beach Party in its new RipTide Reef themed area.

The Family Beach Party begins at 3 p.m. on Memorial Day and will continue until the park closes at 8 p.m.

Appearing at the Carowinds Family Beach Party will be the legendary Chairmen of the Board featuring General Johnson, Band of Oz, The Catalinas and The East Coast Rivieras.

The Beach Party is free to park guests who will be able to enjoy the Racing Rivers speed slides, Carolina Pipeline tube slides, TideWater Bay wave pool and

the rest of the new six-acre RipTide Reef while listening to popular beach bands.

The Chairman of the Board and General Johnson are known by beach music lovers every-

Carowinds opens at 10 a.m. and will be open until 9 p.m. on Friday, May 26, 10 p.m. on Saturday, May 27, and 8 p.m. Sunday and Monday, May 28-29. Except for the extended Memo-



Chairmen of the Board

where for such beach favorites as "Give Me Just A Little More Time," "Everything's Tuesday" and "Chairman of the Board."

For more information on Carowinds Memorial Day Weekend events and activities, call the Carowinds Information Center at 800-822-4428, 704-588-2600 or 803-548-5330.

rial Day Weekend, Carowinds is open weekends only through June 4. On June 5 Carowinds begins its daily summer schedule which continues through August 17. During the summer schedule the park will be open Saturdays through Thursday and will be closed Fridays except for Friday, July 7.

Win a free trip to New York City! Enter the Coca-Cola CLASSIC[®] "It's Showtime at the Apollo" Sweepstakes.

Get your act together and you could be taking it on the road. If you're one of 5 grand prize winners in the Coca-Cola classic "It's Showtime at the Apollo" Sweepstakes, you'll be making a trip to New York City for 3 days and 2 nights. The prize includes round trip air transportation for two and hotel accommodations.

And while you're in the Big Apple, you'll attend a taping of "Amateur Night" or "It's Showtime at the Apollo" at The World Famous Apollo Theatre. It's sure to be an evening of exciting entertainment and fun.

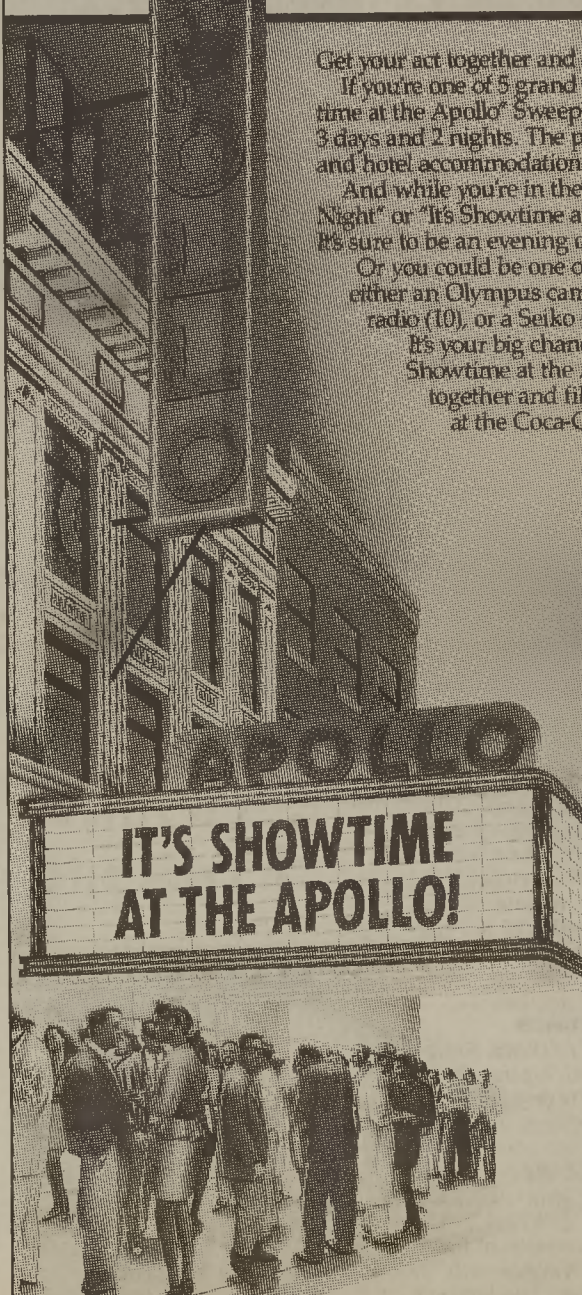
Or you could be one of the prize winners who will receive either an Olympus camcorder (2), a Sanyo portable CD/cassette/radio (10), or a Seiko CD player (5).

It's your big chance. So enter the Coca-Cola classic "It's Showtime at the Apollo" Sweepstakes. Put your hands together and fill out the attached entry blank or get one at the Coca-Cola display at your store.



"IT'S SHOWTIME AT THE APOLLO" SWEEPSTAKES RULES

- NO PURCHASE NECESSARY.
- To enter the sweepstakes, complete the official entry form, or you may mail your name, address, city, state, ZIP code, phone number and type of TV set and send it in a plain addressed, stamped envelope to "It's Showtime at the Apollo" Sweepstakes, P.O. Box 51968, Knoxville, TN 37950. Enter as often as you wish, but each entry must be mailed in a separate envelope.
- All entries must be hand-printed. Entries that are printed by machine or otherwise mechanically reproduced will not be accepted. Sponsors are not responsible for entries that may be lost, delayed or misdirected.
- All entries must be received by August 1, 1989. No purchase is required to enter or win.
- The prizes are as follows: A. GRAND PRIZE: (5) Five Total Grand Prizes. Each prize consists of a 3-day/2-night trip for two to New York from the winner's hometown, two tickets to the Apollo Theatre, "Amateur Night" or to "It's Showtime at the Apollo" plus \$200 spending money. Prizes include round trip coach airfare from major airport nearest winner's home as serviced by our airline partner, double occupancy hotel accommodations for two nights, and ground transportation from airport to hotel and vice versa. Approximate value of each prize is \$3,500. *NOTE: Tickets to "It's Showtime at the Apollo" are subject to whether this show is filmed between September 4 and September 22, 1989.
- OTHER PRIZES: First Prize: (2) Olympus VHS Camcorder Model #VX406. Approximate value \$1,750. Second Prize: (10) Sanyo portable CD/cassette/radio player model #MCD450K. Approximate value \$479.99. Third Prize: (5) Seiko CD Player Model #PH4500. Approximate value \$199.
- Winners will be selected in a random drawing from all qualified entries received. The drawing will be held on or about August 4, 1989, and winners will be notified by mail within 30 days after the drawing. Drawing will be conducted by Rivalry, Inc., an independent judging organization whose decisions are final on all matters relating to this sweepstakes. Odds of winning are dependent on the total number of entries received. All prizes will be awarded. Limit one prize per household.
- Prizes may not be transferred or assigned and no substitutions are allowed. Cash will not be awarded in lieu of stated prizes. Winners may be asked to execute an affidavit of eligibility and/or other release. Winners are solely responsible for all insurance and applicable federal, state, and local taxes.
- Sweepstakes open to United States residents (18 years of age or older). Sweepstakes not open to employees and their immediate families of The Coca-Cola Company, its bottlers and affiliates, or their advertising, promotion and judging agencies. Winners subject to proving eligibility. Void where prohibited, licensed or taxed by law. All entries become the property of The Coca-Cola Company. Acceptance of prize constitutes permission to use the winner's name and likeness for advertising and publicity purposes without additional compensation.
- For a list of major winners, send a stamped, self-addressed envelope to "It's Showtime at the Apollo" Sweepstakes, P.O. Box 11084, Knoxville, TN 37916.
- Winners agree that The Coca-Cola Company, its bottlers, their advertising agencies and affiliates and employees shall have no liability in connection with acceptance or use of the prizes awarded herein.



Can't Beat  The Feeling!

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Enter me in the Coca-Cola classic "It's Showtime at the Apollo" Sweepstakes.

Name _____

Address _____

City _____

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Telephone () _____ Age _____

Mail To: "It's Showtime at the Apollo" Sweepstakes
P.O. Box 51966 Knoxville, TN 37950

All entries must be received by August 1, 1989.

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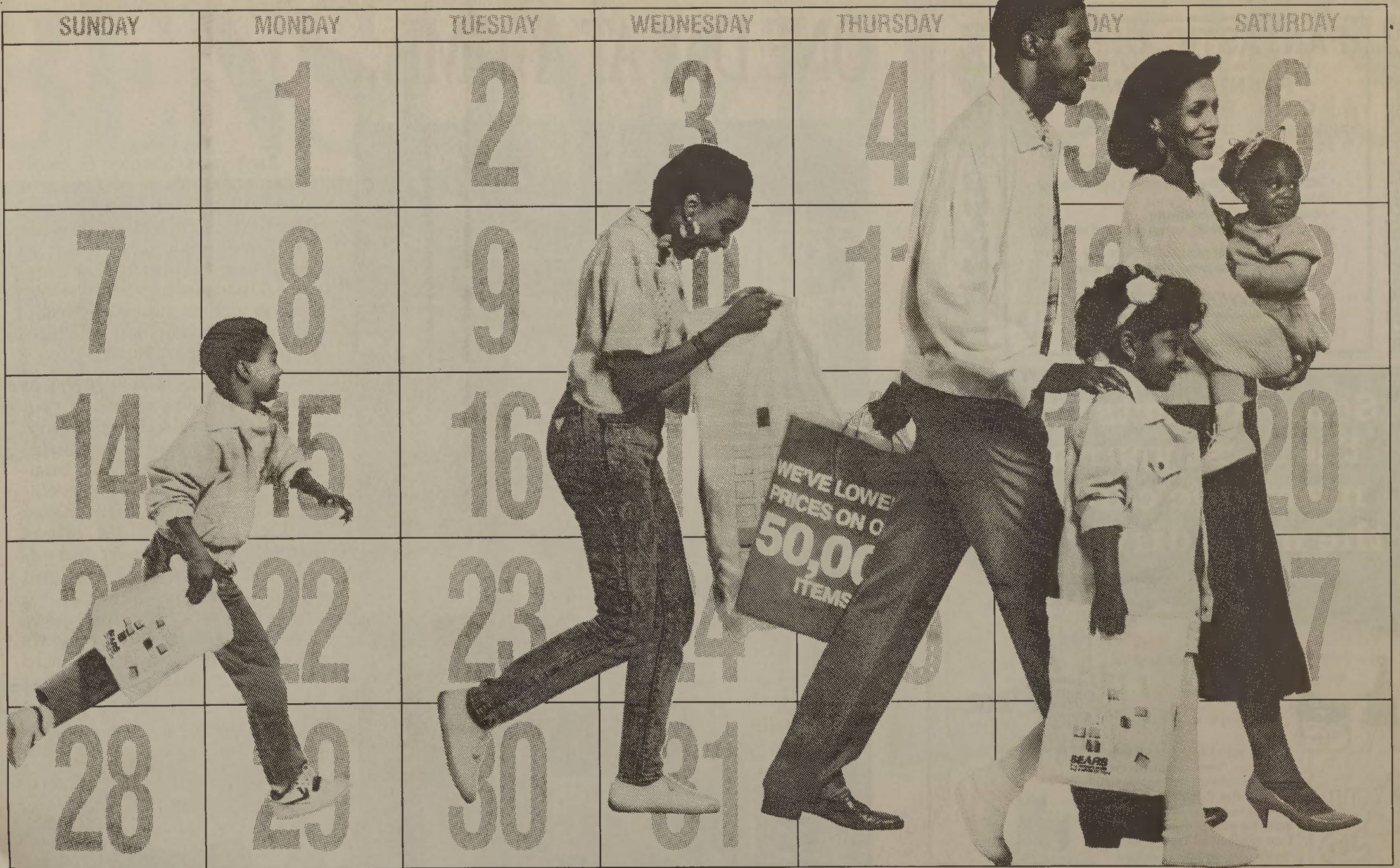
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21	22	23	24	25	26	27
28	29	30	31			



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