Murphy Roast: Night Of Fun

Skip Murphy is going to get a dose of his own medicine and his top-rated radio audience is invited to watch him take it.

Murphy, host of WPEG-FM's morning show called "Skip Murphy and His 98 Cast of Crazies," is being featured in the Skip Murphy Roast, Dinner and Dance at the Adam's Mark Hotel, Friday

uly 28. This special night is sponsored by Domino's Pizza with proceeds to benefit the McCrorey Branch YMCA in Charlotte. Tickets for the exciting event are \$35 per person. They can be purchased at WPEG in Concord, at WPEG/WGIV Sales office in the WGIV building on Toomey Ave. at Remount Rd., or at the McCrorey Branch YMCA at 3801 Beatties Ford Rd.

The night's program features a cast of its own star-studded per-sonalities, politicians and public figures, along with some sports heroes. The Roast kicks off with a 6:30 reception to introduce a special video about McCrorey Y produced by WPEG and contributed to the Y for promotional purposes. Dinner will be served at 7:30 p.m. with the roasting beginning at 8:15 p.m. A big dance from 10p.m. until 1 a.m. caps off the evening. The dance will feature live music by the popular band, Valence, and a cameo appearance by two-time Budweiser Showdown winner Gregory Geeh.

Headlining the cast of roasters will be Charlotte Mayor Sue Myrick, who, when first told about the roast, said," I have got to be a part of that. I have heard so much about Skip.'

Murphy's program includes a fictitious Mayor who tries unsuccessfully to use all the latest slang, such as "throwing up" for "throwing down," which means

having a great time or party. Charlotte Hornets Assistant Coach and Director of Player Personnel Gene Littles will return from a pre-season camp to get his dunks in against Murphy. Radio sportscaster Gil McGregor, the color analyst for Hornets games on radio and a former NBA player from Wake Forest University, will join

Other roasters will include the Murphy-maligned WPEG News Director Samantha Thompson; Vanessa Greene, Director of the Afro-American Cultural Center; Larry Jordan, manager of Flight

happy to be a part of this exciting evening of fun and help a deserving organiza-tion in the process," says Scott Shapland, Domino's Pizza's Director of Marketing. "We have 14 stores in Charlotte and one more under construction. With this kind of expansion, we want to be involved in the total community Photo/ JON F. SILLA and the Skip Murphy Roast was an ex-

citing way to start," he

Koontz says the McCrorey
Y was selected to receive money

from the roast because of its broad community support and its services to youth in particu-

lar. McCrorey Y was first esta-

blished in 1936 as the city's first

YMCA branch "to serve negro youth." Since then, it has ex-

panded its reach to serve the to-

tal community.

23 by Jordan, sporting goods store; Gerald Johnson, Publisher of The Charlotte Post; and Winfred Galmon, artist and illustrator for the Charlotte Hornets posters.

Mecklenburg County Commissioner Bob Walton, Charlotte native and nationally recognized songwriter-producer Sonny Moore, and Ûrban League President Madine Hester Fails also join the cast of roasting

The event is being produced by Ken Koontz & Associates.

"Skip Murphy has become an institution in this community in a very short time through his morning craziness, and people love him," says Koontz. "There's never been an event to showcase this talented entertainer and return to him the thanks he deserves for getting us all started with a smile in the morning."

Numerous motorists have reported spilling their coffee in their laps while driving into work while laughing at Skip's morning antics. Others have made it a ritual to wake up and turn on the radio instead of television just to get the popular James Brown "Word of the Day."

Koontz says the roast will include special presentations from the Skip Murphy 98 Cast of Crazies, even Ernest T. Bass.

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