

SEARS

Your money's worth and a whole lot more.

HOME APPLIANCE AND ELECTRONICS

SPECTACULAR

THE BRAND NAMES YOU WANT

GREAT LOW PRICES EVERY SINGLE DAY GUARANTEED

TRUST SEARS TO GIVE YOU MORE

KENMORE
America's Best-Selling name in major home appliances (Reflects the combined market shares of 11 different product lines)

NATIONWIDE CREDIT
SearsCharge and SearsCharge PLUS let you have the appliances and electronics you want today!

NATIONWIDE SERVICE
Over 18,000 technicians, over 15,000 vehicles and over 800 service centers for fast, dependable service

BIG BUYING POWER
Sears big buying power means big home electronics/appliance selection—stop in and see!

NO PAYMENTS UNTIL NEXT YEAR!
No monthly payment until January 1990 on Sears Deferred Credit Plan. There will be a finance charge for the deferral period

Our Policy is **SATISFACTION GUARANTEED OR YOUR MONEY BACK**

GoldStar

Franklin

Canon

BLACK & DECKER

AT&T

Kenmore
MAGNAVOX

maxell

Amana

PIONEER

Kenmore



89325

650-WATT MID-SIZE WITH ACCUWAVE PLUS

- Convenient quick-on key
- Handy auto defrost
- Stirrer fan plus turntable for better cooking

169⁸⁷

While Quantities Last

Kenmore



18101 68101

\$15 PER MONTH* ON SEARSCHARGE FOR THE \$508 PAIR

Gas dryers priced higher. Dryer connectors extra

LARGE-CAPACITY PAIR HEAVY-DUTY TO TACKLE TOUGH LOADS

3 Cycle Washer **\$279** White only
2-Temp. Dryer **\$229** White only

Every Single Day!

Kenmore



69011

\$15 PER MONTH* ON SEARSCHARGE

20.6 CU. FT. FAMILY-SIZE ALL FROSTLESS

- Twin crispers for freshness
- Roomy interior, door shelves
- Easy-to-clean frost-free convenience

*Total capacity

\$478

White only
Good Through July 15

Kenmore




27200

DEEP-CLEANING POWERMATE™ WITH COMPACT CONVENIENCE

2.0 peak HP **\$99**

Every Single Day!

Kenmore



#U4519 38750

POWERFUL 5.0 AMP CONVERTIBLE™ VAC WITH 4 HEIGHT SETTINGS

99⁸⁷

Every Single Day!

Kenmore



65851

18.2 CU. FT.* ALL-FROSTLESS WITH ADJUSTABLE SHELVES

599⁸⁷ White Colors extra
Good Through July 29

Kenmore



59021

19.8 CU. FT.* ALL-FROSTLESS WITH ADJUSTABLE SHELVES

699⁸⁷ White Colors extra
Good Through July 22

SEARS



42071/92

20-in. CABLE-COMPATIBLE COLOR REMOTE TV

318⁸⁸

While Quantities Last
TV picture size on page measured diagonally

SEARS



53285

2-HEAD VCR WITH REMOTE, CABLE-COMPATIBLE

199⁹⁷

Good Through July 15

APPLE® IIe/c-COMPATIBLE 128K COMPUTER

399⁹⁹

Every Single Day!
Mfr.'s #128
Monitor not included in larger stores only

32100

brother



53893

AX-25 WORD-PROCESSING TYPEWRITER

199⁴⁶

Every Single Day!

SEARS



53745

1.5X TELEPHOTO LENS INCLUDED! Normally sold separately for \$149

SHOOT BY CANDLE-LIGHT! ADVANCED CAMCORDER OUTFIT

- 3 lux low light rating
- Flying erase head editing
- Auto-focus/white-balance
- Includes case, accessories

999⁹⁶

Good Through July 22

\$21 PER MONTH* ON SEARSCHARGE PLUS
SearsCharge PLUS is available for most major purchases totaling \$700 or more

SEARS



92811

CLOSEOUT! STEREO RACK SYSTEM WITH CD PLAYER

- 3-band equalizers
- CD player offers digital quality sound
- Dual cassette deck

233⁸⁸

\$10 PER MONTH* ON SEARSCHARGE
*Your actual monthly payment can vary depending on your account balance

SEARS



34402/12

9-NUMBER MEMORY! DESK/WALL PHONE

- Last-number redial
- Tone pulse dialing
- Dual tone ringer—variable volume/off

17⁷⁷

Every Single Day!
Available in larger stores only

WE'RE THE #1 RETAILER OF PRIVATE-LABEL PHONES—STOP IN AND SEE!

RCA SHARP SINGER SONY TDK TEXAS INSTRUMENTS

Each of these advertised items is readily available for sale as advertised
ALL STORES NOW OPEN SATURDAY MORNINGS AT 9 AM

SC: Charleston, (Citadel, Northwoods), Columbia, Myrtle Beach, Rock Hill
VA: Christiansburg, Danville, Lynchburg, Roanoke
WV: Barboursville, Beckley, Bluefield, Charleston

NC: Asheboro, Burlington, Charlotte (Eastland, Southpark), Concord, Durham, Fayetteville, Gastonia, Goldsboro, Greensboro, Greenville, Hickory, High Point, Jacksonville, Monroe, New Bern, Raleigh, Roanoke Rapids, Rocky Mount, Shelby, Wilmington, Winston-Salem



Satisfaction guaranteed or your money back

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