# Ebony Fashion Fair Spells Style and Flair

Show Celebrates 32nd Year on the Road

The 32nd Annual Ebony Fashion Fair, a benefit show sponsored by

the local chapter of Zeta Phi Beta Sorority, Inc., will be coming to Charlotte on Sunday, Nov. 5 at 6 p.m. at the Ovens Auditorium.

The Ebony Fashion Fair is a traveling fashion production coordinated by Ebony Magazine and directed by Mrs. Eunice W. Johnson, wife of CEO and publisher John H. Johnson. The show is presented under the sponsorship of organizations such as the Urban League, United Negro College Fund, sororities, fraternities, and other civic groups for the benefit of charity.

The show was originally presented in a few select cities and was primarily planned for the purpose of featuring lovely black models in fabulous designs by world-famous fashion experts.

The latest American and European fashions will be displayed by ten female and two male models. The touring staff consists of the models, commentator and the music director. The models will display more than 200 fashions and accessories.

The wardrobe of designs is personally selected by Mrs. Johnson and commentator. Shayla Simpson. The designs are from leading designers such as Yves Saint Laurent, Christian Dior, Bob Mackie, Fabrice, Patrick Kelly, Bill Blass and Bruce Oldfield.

The tour currently runs six days a week with many cities accepting sponsorship on alternate-year basis. Models are selected by a professional screening committee at the Chicago-based firm with Ebony paying round-trip fares for those requested to audition.

The fall season, starting from Chicago, covers the Midwest and Eastern sections of the country, and the spring tour premiering in St. Thomas and St. Croix, Virgin Islands, will cover the Southeast, Southwest and western states. The 32nd annual tour will include 195 above to 190 cities. Above the large three above due to the decree of the season. shows in 189 cities. About six cities have two shows due to the demand of tickets.

The attendance for the fall '88/spring '89 show was 322,918. This show also appeared in Nassau, Bahamas, Hamilton, Ottawa, Toronto and Montreal, Canada and Hamilton, Bermuda. Requests for the show are continuing to come in from all over the world. The total amount raised by all sponsors during the 31 years of on-the-road travel exceeds \$31 million.

Through this event, the Zeta Phi Beta Sorority, Inc. will be able to provide scholarships for deserving students to attend the college of their choice and to make notable contributions to educational insti-

Tickets are available from sorority members and at the Fashion Fair counter of Belk at Eastland Mall. For further information, call 333-4847, Monday-Friday from 8:30 a.m. to 4: 30 p.m.



Pierre Cardin's yellow cape is worn over black straight pants with black brimmed cap.



Bronze lame' bustler gown is short in front, classically long in

#### Lavitt Brings Fashions **Charlotte Market**



Lavitt

CHARLOTTE - Pauline Lavitt, Inc., the women's speciality business that recently opened its second store in Charlotte, is aptly named for the woman who founded the company 18 years

ago in Hickory. Mrs. Lavitt's discriminating sense of style, her quest for excellence and her personal warmth are clearly reflected in the ambience of Pauline Lavitt, Inc. and in her unique relationship with customers and emplovees.

Yes, customers and friends tell me they recognize my per-sonality in the store," acknowledges Mrs. Lavitt. "I guess that's because I've put my whole heart into it."

Long-term friend and employee Barbara Winthrop, calls that an understatement. "Pauline gives 150 percent and her dedication and enthusiasm are contagious." Mrs. Winthrop says the deep loyalty of employees and customers creates a sense of family in the store.

"Our customers return season after season to update their wardrobes with fresh accessories and the best of the new designs," says Mrs. Winthrop. "It's not just that they trust Pauline's

instincts as a buyer," she concludes. "They have fun in her store. That's Pauline's special

The opening of Lavitt's new store, which is located at 227 East Blvd., took five years of planning and six months of ren-ovation and construction.

Pauline Lavitt, Inc. is an eighteen year old women's specialty store offering a unique selection of fashions, jewelry and acces-

Prior to its opening in Charlotte, the fashion retail business

served customers throughout the Piedmont from its store in Hickory.

Surprisingly, for all her success in fashion retailing, Pauline Lavitt didn't set out on this career path. As a magna cum laude graduate in education, she spent seven years teaching ele-mentary school in Hickory, NC. Later, she supported her husband's business - Paul Lavitt Hosiery Mills -- both as a designer and as office manager.

Eventually, at the urging of her husband and friends, she explored the idea of turning her innate instinct for fashion into a business. Once she was convinced this was the right career decision, she wavered as to what to name her store.

Her husband suggested she call it "Pauline Lavitt." "It will remind you to stay true to your best instincts, because it's your good name that's on the line."

Eighteen years later, it has proven to be sound advice. To many thousands of customers throughout the Piedmont the name Pauline Lavitt stands for sage fashion guidance and a

### Richardson Heads Medical Society

Dr. B. Parthenia Richardson, a Charlotte internist and gastroenterologist since 1982, has been elected president of the Charlotte Medical and Dental Society for the 1989-1990 term.

Dr. Richardson is a Union County, North Carolina native. She attended Wingate College and Wake Forest University where she received her bachelor of science degree. She completed her medical studies at Bowman Gray and did her specialty training in internal medicine and gastroenterology at the University Hospital of Jacksonville, Florida. She is a diplomate of both the American Board of Internal Medicine and Gastroenterology.

Dr. Richardson will be the first female president of this society since its inception in the 1920s.



Richardson

The Charlotte Medical and Dental Society was formed at a time when African American physiticipation in the white medical society and could not give privileges to admit patients to the hospital.

It was also formed to provide camaraderie between African-American professionals, to share scientific knowledge and to promote good public health in the African-American community.

Dr. Richardson hopes to continue that rich tradition. "I want to intricately involve our members with the community. We

have a wide range of talent and expertise among our members which can impact upon the quality of care for our communi-

## **Nurses Celebrate Triennial Reunion**



The Good Samaritan Hospital Alumni Association recently held its triennial reunion at the downtown Marriott Hotel. The school of nursing was closed in 1959 and is now named the Magnolias Rest Home.

The reunion theme was "Reflection of Thirty Years," 1959-1989."

Ms. Sophia Pearl Deveaux, a 1917 graduate, is the oldest living graduate. At 93 years old, she is still active with the alumni. She was honored at a luncheon with a dozen long stemmed red roses and a souvenir book was dedicated to her. Mrs. Emma Flowe, a 1929 graduate, was honored with six long stem red roses also.

The nurses celebration began with a workshop conducted by Mr. Don Mills, program coordinator at Charlotte Mecklenberg

The officers of the alumni are president, Stella Jones, vice president, Carrie Johnson; secretary, Margaret Bratton; treasure, Pauline McLurkin, financial Secretary, Jeanette Spicer and chaplin, Hazel



Linda H. Striggles (left), founder of the Charlotte Chapter of Black Nurses' Association (CCBNA), chats with Dr. Louis Sullivan, Secretary of U.S.

Dept. of Health and Human Services as NBNA president Alicia Georges (right), looks on.

#### **Nurses Get Together In The Bahamas**

More than 1,300 nurses attended the 17th National Institute and conference of the Na-Nurses' Association (NBNA) August 10-13, Nassau, Bahamas, with approximately 20 chapters being represented.

Three members represented the Charlotte Chapter - Omega S. Green, president (CCBNA). Linda Striggles, founder (CCBNA), and Mary Fuller.

Dr. Louis Suilivan, keynote

speaker at the Sunday breakfast session, spoke to the theme: "Global Issues affecting Health and Nurses." His comments gave insight into global issues of economics, politics, and social systems affecting providers of nursing, and other health care services of the USA and other parts of the world.

Other keynote speakers were Reed Tuckson, MD, commissioner of public health, Washington, DC, and Rhetaugh Graves Dumas, Ph.D., RN, dean and professor, University of Michigan School of Nursing.

Topics of interest through workshops and seminars in-cluded "Changing Trends in Nursing Practice," "Positioning for the Future," "Genetic Diseases in People of Color," and "Hypertension and Malnutrition in the Third World."