

# She Gives Spirits A Little Lift

Carolyn Mason Brightens Many Days As Owner Of Balloon-A-Grams

**By A.C. TURNER**  
Post Staff Writer

If you have ever wanted to give someone a very special but different and funny gift Balloon-A-Grams is the place to look.

Balloon-A-Grams is located at 3903 East Independence Blvd. The owner, Carolyn Mason, says her company cuts no corners when it comes to serving the public.

"I am confident that you can't get a better Balloon-A-Gram from anywhere else for the price. We give uniqueness and quality," Mason said.

Mason prides herself on having the widest variety of balloons in the Charlotte area. She says the fact that she orders her balloons from a number of different suppliers gives her customers a larger selection of balloons to choose from.

"If you are looking for a balloon and you don't find it here, we haven't done our job. And if you don't find it here you probably won't find it in Charlotte," she said.

Mason says it was hard starting out because the balloon business is so new. She said if a person has been in the balloon business over eight to ten years, they are considered old timers.

"When I first started there were no books, classes, magazine articles, nothing. You had to work from your own imagination.

Balloon-A-Grams started out as a delivery service for special occasions that Mason operated from her home. "I found that the balloons worked better as gifts so I expanded to novelty and gag gifts," she said.

Some of the services that company provides are decorating parties, banquets, reunions, proms, and pageants. They also rent helium and sell a hilarious and cute selection of cards and gag gifts.

Special balloon packages can be ordered. The Candy Gram includes five large balloons and your choice of chocolate or jelly bean candy. Mason says Balloon-A-Grams is the only place that sells large balloons in a package with candy.



Carolyn Mason Photo: CALVIN FERGUSON

**STRICTLY BUSINESS Profile**

**Balloon-A-Grams:** Carolyn Mason  
**Location:** 3903 E. Independence Blvd.  
**Nature of Business:** Balloons, novelty gifts  
**Special Features:** Deliveries, gag gifts

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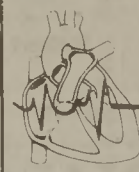
Different characters can deliver the balloon. There are clowns for children and a character for "over the hill" parties.

Balloon-A-Grams can also be found at West Fest, Jazz Charlotte, and Spring Fest.

Coming soon to Balloon-A-Grams are roses, carnations, and souvenirs.

Mason ensures quality and originality in her merchandise. "This is what we do all day, blow up balloons. We do it better than anyone else around," she said.

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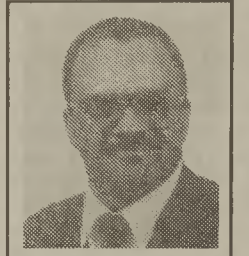
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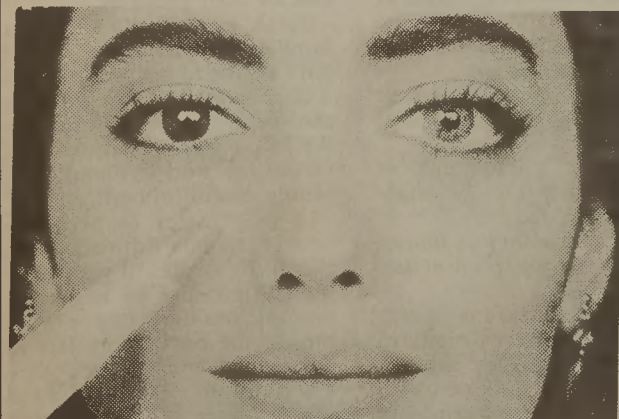
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