

The Perfect Nail Job

By A.C. TURNER
Post Staff Writer

You spend mounds of money to fix your hair. Next you buy the hottest outfit you can find. You look outstanding, except for your chewed-off finger nails.

Daisy Shipp believes it is a sin to neglect your nails. Shipp owns Nail-E-Perfect, a salon that is dedicated to creating the best looking nails that a person can wish for.

"I feel there was a serious need for good nail care in Charlotte. Women in other states are more conscious of their nails, but Charlotte women are coming around," Shipp said.

Shipp is a registered nurse. She feels that her nursing background gives her an edge in the nail care business.

"I just burned out of nursing. Since I have a nursing background I can tell my clients what is healthy and safe for their nails," she said.

She went to cosmetology school for manicuring before she left nursing. "I wanted to be in charge of my business. It's hard to get into a beauty salon because most salons want 50% and do not use top quality products," Shipp said.

Using superior products is important to Shipp. The manicures and pedicures are designed to relax the customer and to relieve stress.

In addition to professional care of the feet, the pedicures include a lower leg massage that is designed to release tension.

Senior citizens get a discount on pedicures and special treatment to smooth and soften calluses. "I don't remove them but I can soften them to the point that they don't hurt as much," Shipp said.

Nail-E-Perfect also offers a variety of nail jewelry and foot rings. There are pierced nails that hold ornaments.

One piece of jewelry that is sure to be an eye catcher is a ring connected to a chain that goes the length of the finger to the nail and has a small attractive stone pierced into the nail.

Gold nails or even rhinestones sprinkled onto the nail are available to wake-up plain nails.

Another popular way to design nails is with freehand art. Practically any design can be painted onto the nail. Anything from flowers to stars.

For the person who enjoys the Christmas season, festive seasonal decals are specialties of Nail-E-Perfect.

Another special around for the Christmas season is a ten percent discount on natural bonding. This is ideal for people who are allergic to acrylic. This method can be used to extend the nail. There is no messy glue involved in this process.

"Glue is detrimental to the natural nail. Eventually it makes a nail look bad," Shipp said.

Shipp also specializes in free sculpting. She can basically create a new nail with this method of nail repair. The nail looks and feels like a natural nail.

"Nails have to be treated and maintained properly. I put my heart and soul into what I do. I make sure customers are satisfied," she said.

In the near future Nail-E-Perfect will add facial makeovers, and a boutique to their list of expertise.

Nail-E-Perfect is located in The Tryon Mall.

Sam Johnson, Heartley For Strictly Business

Sam Johnson, owner of Sam Johnson Lincoln-Mercury and Metro Lincoln-Mercury, and Sandra Heartley, senior vice president and city executive of Mechanics and Farmers Bank, will be the guest speakers at the Strictly Business meeting to be held Monday, December 11, 6:30 p.m., at Mobley Professional Carpet Cleaning, 1608 South Blvd.

Johnson and Heartley will participate in an informal panel discussion. The topic will be: "Is the Image of Black-Owned Businesses Hurting Black Businesses?"

The business owners of the Strictly Business Directory hold regular monthly meetings to discuss ways to market and promote black-owned companies for the purpose of increased procurement. These businesses are also regularly featured in The Charlotte Post Strictly Business Directory of Black-Owned Businesses and the Strictly Business profiles.

Carolyn Mason, owner of Balloon-A-Grams, is chairperson of the Strictly Business organization.

For more information on Strictly Business, please call Jalyne Strong at 376-0496.



Daisy Shipp

STRICTLY BUSINESS Profile

Nail-E-Perfect: Daisy Shipp
Location: North Tryon Mall Suite 33
Nature of Business: manicures, pedicures
Special Features: nail art, nail jewelry

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