



**The problem with illiteracy is it's
so contagious.**

In America, illiteracy is spreading like the worst kind of disease. At least 23% of American women are functionally illiterate. And since women are still the primary caretakers of children, the cycle continues to be passed down, from generation to generation.

Coors would like to help you get involved in our nation's fight against illiteracy. Call 1-800-228-8813 and we'll send you information about volunteer and adult learning opportunities in your community. Do it now.

And help us give women and their children a healthier future.

Literacy. Pass it on.



**Coors Foundation
For Family Literacy.**