

Black newspaper ads produce more empathy and motivation to purchase goods and services among African-American consumers!

KEFFER DODGE WELCOMES THE QUEEN CITY TO THE CREDIT ZONE

- BANKRUPTCIES
- FORECLOSURES
- DIVORCE
- CHARGE-OFFS
- REPO'S
- JUDGEMENTS

NO PROBLEM

WHAT DO I NEED?

- PHONE BILL
- PAYCHECK STUBS
- PERSONAL REFERENCES
- DISCHARGE PAPERS

- BANKERS ON THE SPOT - INSTANT APPROVALS

- NO CREDIT APPLICATIONS REFUSED -

EVERYBODY RIDES!
at **KEFFER DODGE**
4800 E. Independence Blvd. • 535-5330

Metrolina DODGE USED CAR SUPERSTORE DON'T BE FOOLED!

Don't get lost in the "MEGA STORE" hype! Below book pricing can be found here on a personal level.

'94 BUICK SKYLARK 2 DOOR
• AUTO • AIR • TILT • STEREO
NADA RETAIL \$11,125
\$8888

'92 CHRYSLER LeBARON CONV.
• LOADED • AUTO • AIR • LOW MILES
NADA RETAIL \$10,825
\$8988

'95 JEEP WRANGLER 4X4
• "RIO GRANDE" EDITION • ALUMINUM WHEELS • SHARP
NADA RETAIL \$13,350
\$12,588

'95 MERCURY COUGAR XR7
• V8 • MOONROOF • ALL OPTIONS
NADA RETAIL \$17,100
\$12,988

HERE'S PROOF

DRASTIC PRICE REDUCTIONS		CREDIT REBUILDERS	
'93 BUICK SKYLARK 4 DOOR Auto, Air, Loaded, Nice	\$7988	'92 SATURN SL1 4DR	
'94 DODGE SPIRIT Hurry, #800079	\$7988	'92 NISSAN SENTRA XE	
'92 SATURN SC2 Auto, Moonroof, Loaded	\$9988	'92 DODGE SHADOW ES	
'95 DODGE NEON 2 DOOR Highline, Auto, Air, Stereo	\$9988	'93 FORD TAURUS GL	
'94 MERCURY COUGAR XR7 V8, Loaded, Check The Book!	\$11,988	'93 CHEVY CAVALIER RS	
'95 CHRYSLER LeBARON CONV. V8, Loaded, Sharp	\$12,988	'94 FORD TAURUS GL	
'93 PONTIAC BONNEVILLE SE All Options, A Must See!	\$12,988	'94 DODGE SHADOW	
'93 GMC SIERRA Conversion Truck!	\$12,988	'94 DODGE CARAVAN	
'95 DODGE GRAND CARAVAN SE All Options, Choice From 10.	\$15,988	'94 PLYMOUTH ACCLAIM 4 DR	
		'95 TOYOTA TERCEL DX	

PLUS TAX, TAG & DOC FEE.

Instant Auto Credit! SLOW CREDIT, NO CREDIT, BAD CREDIT...CALL NOW!
1-800-950-8626

TELE-LOAN
AUTO FINANCE HOTLINE

Metrolina DODGE USED CAR SUPERSTORE
8525 South Blvd. Just 2 Miles South of Tyvola Rd.
553-7900

Metrolina DODGE USED CAR SUPERSTORE
7725 South Boulevard
553-1988

SALES: MON-FRI 9am to 9pm • SAT 9am to 7pm • SUN 1pm to 6pm SERVICE: MON-FRI 7am to 6pm • SAT 8am to 1pm

HE'S BACK
Clayton Perry's Offering
HASSLE FREE SHOPPING

at **Sam Johnson Lincoln-Mercury**
A Name You Can Trust, Serving the
Charlotte-Mecklenburg Community
for 18 years.



Clayton Perry
Sales Manager

Try Our New "LOCATOR SERVICE"...
If We Don't Have It On The Lot... We'll Find It!
BMW • PORSCHE • AUDI • VOLVO • MERCEDES • NISSAN or TOYOTA

LOANS BY PHONE
For Fast Easy Credit • 24 Hours A Day
7 DAYS A WEEK
CALL 1-800-683-2943

GRAND MARQUIS - GS

List \$23,495
S. Johnson Disc. -2,986
Rebate -750
OR You Pay Only \$19,759
\$299 Per Month

- 157-A Package
- PW • PL • Auto Trans
- AM-FM Stereo • V8
- Illuminated Entry
- Speed Control
- Radial Spoke Wheel Covers
- Many More Options



A & Z PLAN BUYERS WELCOME

CHARLOTTE'S PRE-OWNED HEADQUARTERS

☆ **'95 Lincoln Town Cars**
Program Vehicles Over 30 In Stock **\$23,995**

- '95 RANGER XLT Pick-Up Truck Beige.....\$12,995
- '94 BUICK LaSABRE Jewel Green, All options, Fully Loaded.....\$9995
- '89 LINCOLN TOWN CAR Signature Series, Black, Sunroof, 1 Owner \$9995
- '94 CHEVROLET CAMARO Green, Auto.....\$12,995
- '95 CHEVROLET BARETTA White, Auto, All options.....\$10,995
- '93 DODGE CARAVAN 7 Pass., Green, Low miles.....\$11,995
- '95 MERCURY TRACERS 10 To Choose From, Auto, Air, PW, PB.....\$9995
- '94 FORD THUNDERBIRD Burgandy, All options, Local trade.....\$12,995
- '92 FORD TAURUS Blue, One Owner, Local trade.....\$10,495
- '95 FORD MUSTANG Red, Auto, Sharp Car.....\$13,995
- '93 FORD TAURUS Green 4dr, Sedan.....\$8495
- '93 FORD CROWN VICTORIA Grey, Beautiful, Low miles.....\$11,995
- '89 GMC SAFARI VAN "Great For Vacations".....\$899

☆ **'95 MERCURY SABLES**
PW, PL, Sp. Control AM-FM Stereo, 10 to choose **\$12,995**

- '92 ISUZU PICK-UP TRUCK White, 4spd., Rally Wheels.....\$5995
- '87 LINCOLN CONTINENTAL Must See, Gold, 4dr., 50K Original miles..\$6495
- '92 MAZDA MPV-VAN Beautiful Black, One Owner.....\$13,495
- '92 MERCURY GRAN MARQUIS Blue, One owner, 40K, Must Sec.....\$10,995
- '92 MERCURY COUGAR White, 35K, One owner.....\$9499
- '93 MERCURY TRACER White, 4Dr., 30K, Local Trade.....\$7495
- '94 MERCURY TRACER Red, 4dr., Auto, 20K, Nice Car.....\$7495
- '95 FORD MUSTANG Red, Auto, Sharp Car.....\$13,995
- '93 MERCURY SABLE Maroon, 60K, One local owner.....\$6995
- '94 CHEVROLET SILVERADO EXT. CAB Pick-Up Truck, Customized.....\$18,995
- '92 PONTIAC GRAN PRIX White, 40K, One Owner.....\$9495

WE'LL BEAT ANY DEAL, ANYTIME JUST GIVE US A CALL

SAM JOHNSON

Lincoln - Mercury
535-7810 5201 East Independence Blvd. Charlotte, NC
M-F 8:30 - 8PM
Sat 8:30 - 7PM
Sun. 1 - 6PM

*\$19,759, with \$3,000 Cash or Trade, 72 months @ 9%, Plus Tax, Tag & Doc Fees

FINANCING 4.8% DIAMOND CHEVROLET Geo ISUZU TRIBUTES \$1,500

GRAND OPENING
Celebration Happening Now at
Diamond Chevrolet • Geo • Isuzu

WE HAVE DISCOUNTED CORVETTES \$8,000

CHEVROLET CARS \$279 A Mo. A...

'96 CAVALIER '96 CHEVY S-10 '96 LUMINA '96 CAMARO

\$199 A Mo.

IS ALL YOU'LL PAY FOR A...

PLUS TAX TAG & DOC FEE. FINANCING WITH APPROVED CREDIT \$1000 DOWN @ 11% APR. \$-10-30 MGS. SALE PRICE \$6649 CAVALIER 72 MGS. PRICE \$10,988

PLUS TAX TAG & DOC FEE. FINANCING WITH APPROVED CREDIT \$1000 DOWN @ 9.9% APR FOR 72 MGS. SALE PRICE \$15,900

CHEVROLET TRUCKS WE HAVE ORDERED EXTRA ALLOCATION FOR OUR GRAND OPENING - WE NOW HAVE...

'96 C-1500S '96 SUBURBANS '96 TAHOES '96 Z-71 4x4s

GRAND OPENING SAVINGS ON THESE USED CAR BARGAINS

'88 NISSAN 200SX 2 Door	\$2995	'92 DODGE CONV VAN 2 Door	\$11,895
'87 PONTIAC GRAND AM 2 Door	\$2995	'93 TOYOTA CAMRY 4 Door	\$13,995
'90 GEO METRO 4Door	\$6895	'95 NISSAN ALTIMA 2 Door	\$14,895
'90 CHEVY LUMINA Wagon	\$6995	'95 HONDA ACCORD	\$16,995
'91 TOYOTA TERCEL 4 Door	\$6995	'94 FORD F-150	\$17,995
'93 CHEVY S-10 Pickup	\$8995	'94 CHEVY BLAZER	\$18,995
'93 ISUZU SIDECOCK 2 Door	\$8995	'94 ISUZU TROOPER	\$19,995
'91 CHEVY CAVALIER	\$9895	'93 CHEVY SUBURBAN	\$23,995
'92 MAZDA MX3	\$10,895	'94 CHEVY C-1500	\$26,995
'92 CHEVY CAMARO 2 Door	\$11,695	'94 JEEP GRN CHEROKEE	\$26,995

NOBODY OUTDEALS DIAMOND!

ISUZU DIAMOND'S GOT YOUR DEAL!

OVER 130 AT SIMILAR SAVINGS

'95 RODEOS

\$299 A Mo. Lease

2 W.D. 36 MO LEASE. \$0 DOWN. \$300 SEC DEP. \$299 1ST MO PMT. ADMIN FEE & TAG DUE @ INCEP. RES 60% TIL Pmts \$107.74. 4 W.D. 36 MO LEASE \$399.00 \$500 DOWN. \$500 SEC DEP. 1ST MO PMT. ADMIN FEE & TAG DUE @ INCEP. RES 64% TIL Pmts \$107.70. 156 MO OVER 12% MVR W/APP CREDIT. PLUS TAX.

DIAMOND ISUZU
551-6400
8201 SOUTH BLVD, CHARLOTTE

NO CREDIT? NO PROBLEM! CALL RASHAD.

The Carolina's Choice For **DIAMOND** CHEVROLET Geo ISUZU

8201 SOUTH BOULEVARD, CHARLOTTE
551-6400 or 1-800-NEW-CHEV

GENUINE CHEVROLET

SALES: Mon-Sat, 9:00am-9:00pm; Sun, 1:00pm-6:00pm • SERVICE: Mon-Fri, 7:30am-6:00pm