

SPRING 1996

ON WHEELS

AFRICAN AMERICANS

... Has been Selected
... to Receive
... Company's
... Achievement
... Quality in
... Satisfaction

Ford Motor Company

URBAN PICKS

Luxury Performance Cars

DIVERSITY IN ACTION

How Carmakers Are Targeting African Americans



WHEN LEASING MAKES SENSE

LONG-TERM TESTS

Honda Accord, Ford Taurus

OUR NEW INTERNET LOCATION

**Plus: Porsche Carrera 4S,
and Toyota RAV4**

Dave Piner