

**DARK  
&  
LOVELY**

# Help Dark & Lovely Fight Breast Cancer.

*Dark & Lovely upholds its commitment  
to the health and true beauty of  
African-American women.*

*Celebrating Life* help fight breast cancer

**Over 5,000 African-American women die every year  
from breast cancer.**

**Breast cancer does not have to kill.**

Early breast cancer detection is the most effective way to reduce  
the spreading of this disease.

Now, from October to December 1996, you can help us fight  
breast cancer when you buy New Dark & Lovely No-Lye,  
No-Mistake Relaxer, Dark & Lovely Permanent Hair Color or  
Reviving Hair Colors. We will contribute a percentage of your  
purchase to the **Celebrating Life Foundation**, which helps  
African-American women learn more about the prevention of  
breast cancer. You will also be able to purchase "Celebrating Life"  
a motivating book by Sylvia Dunnavant and learn more about the  
individuals who refuse to allow breast cancer to define their lives.

Supported by Delta Sigma Theta, Alpha Kappa Alpha,  
Coalition of 100 Black Women, Zeta Phi Beta, Sigma Gamma Rho  
and the National Council of Negro Women



WALTON'S PRODUCTS CO.