

▼ AN OPINION: NIXING OF ABC TV DEAL **HURTS MUCH MORE THAN THE VIEWER**

BLACK COLLEGE FOOTBALL (Standings, Results and Weekly Honors)

SCORES

Alabama State 35, Clark Atlanta 28 Albany State 21, Alabama A&M 7 Alcorn State 24, Prairie View 0 Ark.-Pine Bluff 21, Tex. Southern 10 Central State 22, Knoxville 0 Elizabeth City St. 12, Bowie St 7 Florida A&M 24, NC A&T 23 Fork Union 31, Benedict 22 Ft. Valley State 40, Miles 29 Hampton 37, Delaware State 7 Howard 61, Bethune-Cookman 21 Kutztown 41, Cheyney 7 Lane 23, Kentucky State 19 Livingstone 21, Johnson C. Smith 7 Miss. Valley St. 19, Grambling 10 NC Central 28, Winston-Salem St 0 New Haven 66, Virginia Union 0 Tuskegee 14, Morehouse 0 Virginia State 30, Fayetteville St. 7 W. Va. State 35, West Liberty 32

Livingstone 4 1 0
Elizabeth City 4 1 0
Norfolk St 4 1 0
NC Central 3 1 0 CIAA PLAYERS OF THE WEEK

OFFENSE SHAWN GIBBS, Sr. (RB) - NC Central Ran for 174 yards on 20 carries NC Central shut out WSSU 28-0.

DEFENSE
MARCUS BARBER, Sr. (DE) Elizabeth City State
Had 14 tackles, six solos, eight
assists, including seven for losses
of 26 yards -lour sacks for -21
yards and a forced fumble.

MEAC MID EASTERN ATHLETIC CONFERS

SC State Howard Morgan S NC A&T Hampton Bethune-Cox MEAC PLAYERS OF THE WEEK

TED WHITE, Soph., (QB) Howard
Hit on 13 of 20 passes for 384 yards and six touchdowns in 61-21 win over Bethune-Cookman.

JOMO COUSINS, Soph., (DE) Florida A&M Hadten unassisted tackles includ-ing a sack and three other stops behind the line SIAC SOUTHERN INTERCOLLEGIA
ATHLETIC CONFERENCE

Albany State 2 Miles 3 Fort Valley Savannah St 2 2 Tuskegee 2 3 Alabama A&M 1 2

SIAC PLAYERS OF THE WEEK

OFFENSE MICHAEL HOWARD, Sr. (QB) - Miles 325 yards and three touchdowns ushed for 35 yards in loss to Fort Valley State

TONY HAIRSTON, Sr., (DT) - Alabama A&M

INDEPENDENTS SWAC SOUTHWESTERN ATHLETIC CONFEREN

Jackson State 3 Texas Southern 2 Southern Miss Valley 1 2 0 2 4 0 Alabama State 1 3 0 2 4 0 Prairie View 0 4 0 0 7 0

SWAC PLAYERS OF THE WEEK CORY MACK, Sr. (TB) - Ala-

Rushed for a career high 173 yards on 11 carries with two TD runs of 72 and 78 yards. Set school record for longest consecutive TD runs.

DEFENSE TERRY HOUZA, Soph. (LB) Miss.

Valley State Had six tackles, one pass break up and a 63-yard fumble return for a touchdown as MVSU beat

Tennessee State W. V. State

BCSP PLAYERS OF THE WEEK

OFFENSE FRED LANE, Jr., (RB) - Lane Ran 17 times for 106 yards in-cluding a 66-yard TD gallop and caught three passes for 61 yards in win over Kentucky State.

CENTRAL STATE DEFENSIVE UNIT In 22-0 shutout of Knoxville, the unit scored two safeties, one on a blocked punt, got a blocked punt for a TD and scored on a tumble return.

UNDER THE BANNER

WHAT'S GOING ON IN AND AROUND BLACK COLLEGE SPORTS

MID-DAY MADNESS: The Howard University women and men of Coppin State have both the top



BAD

GRAVES: Expected to lead Lady Bison to MEAC

teams and players in the Mid Eastern Athletic Conference according to a preseason poll of coaches and sports information directors. The Lady Bison of Howard finished behind regular season title holder Florida A&M a year ago but won the conference tournament championship. They received all but one of the first place votes in the poll. Six-five center Denique Graves, a two-

for revenge against Jack

son State Saturday.

time All-MEAC selection, topped the all conference team voting. The Eagles of Coppin tied South Carolina State for the men's regular season crown but fell in the tournament final. They received 18 of 20 first place votes and will be led again by returning conference MVP, Terquinn Mott. POLL RESULTS:

WOMEN: Howard (358), Florida A&M (280), NC A&T (256), Delaware State (200), Coppin State (199), Hampton (134), UMES (133), SC State (96), BCC (83) and Morgan State (81).

ALL-MEAC: Graves, Alisha Hill (Howard), Lisa Briggs (Coppin),

Amanda Hayes (Howard), Daria Warfield (Morgan) MEN: Coppin State (356), SC State (278), NC A&T (256), Howard (200), BCC (183), Del State (148), Hampton (119), Morgan State (103), Florida A&M (97) and UMES (80)

ALL-MEAC: Mott. Jerome James (UMES), Chris Nurse (Del State) Roderick Blakney (SC State), Jabari Outtz (Howard).

BKCASH: Fayetteville State University's Demarco

Jeter has been selected by Burger King Corporation as a "Scholar Athlete of the Week" recipient. The selection carries with it a \$10,000 donation in Jeter's name to the FSU general scholarship fund. The award recognized athletes for academics, community service and athletics. Jeter, a senior defensive back from Charlotte, N.C. is a criminal justice major. He is a Chancellor's Scholar and has been a Sports View/Coca Cola Scholar Athlete for the past two years. This is the second year that Burger King has donated college scholarship funds in the names of football players who maintain high academic standards and are actively involved in the community.

CIAA HOOPS: The Central Intercollegiate Athletic Association will hold their annual preseason press conference Thursday, October 17 at the Lawrence Joel Veterans Memorial Coliseum in Winston-Salem, the site of the 52nd tournament to be held this year. Men's and women's coaches will be on hand to give preview and answer ques tions from the media related to the upcoming season.

THE STAT CORNER

name
1) Grailyn Pratt, Jackson St. 5

4) Tyrone Mayer, Hampton

5) Fred Lane, Lane 6) Ray Nealy, Ark Pine Bluff

WHO ARE THE BEST PERFORMERS IN BLACK COLLEGE SPORTS

BLACK COLLEGE OFFENSVIE LEADERS

Z) Ted Wille, Howard	9	1 6-7	, ,	1210	1 -4	240.0
3) Brad McAdams, NCCU	7	195	104	1564	15	223.4
4) Cedric Douglas, Tex. Sthrn	6	173	89	1340	6	223.3
5) Oteman Sampson, FAMU	6	173	92	1340	10	223.3
6) K. Poindexter, Miss. Vall.	6	197	97	1256	4	209.3
7) D. Singleton, Sav. St.	5	141	66	908	5	181.6
8) Robert Morris, Norf. St.	6	172	78	1039	10	173.2
RUSHING						
NAME	GM	ATT	YDS	AVG	TD	YDS/G
1) Kenny Bynum, SC State	4	77	565	7.3	4	141.2
2) Antonio Leroy, Albany St.	7	196	846	4.3	7	120.9
2) Maciah Portor Et Valley	6	172	678	3.0	-1	113.0

7) Jpohn Quinnerly, Norf. St. 6 8) Jay Johnson, Grambling 5

PASSING

RECEIVING						
NAME	GM	REC	YDS	TD	RECG	YDSC
1) Robert Wilson, FAMU	6	49	704	7	8.1	14.3
2) Antwuan Wyatt, BCC	4	31	373	2	7.7	12.0
3) James Adderley, BCC	6	44	633	3	7.33	14.3
4) Shannon Ballard, Sav. St.	6	42	520	1	7.0	12.4
5) Alonzo Johnson, Central St.	6	36	739	9	7.0	20.5
6) Jerome Young, Jackson St.	5	31	398	2	6.2	12.8
7) Antoine Calloway, NCCU	6	35	432	7	5.8	12.3
Ol Vilou Brown Toy Chhra	0	2.1	200	4	E 2	12 E

104 612

132 674 4.8

Source: Conference Reports and CMC Enterprises

108.1

105.2

McNair gets in!

Former Alcorn State QB Steve NcNair, now of the Houston Oilers, got his first extensive action of the year Sunday. He replaced starting QB Chris Chandler in the third quarter and led the Oilers on a scoring drive that he capped with a ten-yard TD run. He completed 5 of 10 passes for 58 yards. "I'm just waiting on my opportunity," said McNair.

	Below are the final black co	ollege pla	yers on NFL opening
day	rosters		
ST.	LOUIS CARDINALS - 2		
67	Dwayne White (7)	G	Alcorn State
94	(i) Alberto White (2)	DE	Texas Southern
SAI	N DIEGO CHARGERS - 1		
28	Dwayne Harper (9)	CB	S.C. State
SA	N FRANCISCO 49 ers - 2		
69	Rod Milstead (3)	G	Delaware State
80	Jerry Rice (12)	WR	Mississippi Valley
88	Nate Singleton (4)	WR	Grambling State
SE	ATTLE SEAHAWKS - 1		
75	Howard Ballard (9)	Т	Alabama A&M
TAI	MPA BAY BUCCANEERS	- 2	
29	Kenneth Gant (7)	S	Albany State
20	(i) Eric Auston (R)	S	Jackson State

Southern/Jackson St. lead key games

Jackson State (3-0, 5-0) puts its ten-game SWAC winning streak, 13-game overall victory streak and #5 national NCAA Div. I-AA ranking on the line on the road at Southern (2-1, 3-2). This game a year ago, won by JSU 16-14, determined the conference champ and kept Southern from an undefeated season. Southern and coach Pete Richardson are looking for revenge. Southern has a loss to Alabama State already this year and can make a big step back into championship contention with a win. Too bad it's not on TV. Meanwhile, Alcorn State (3-0, 4-3) plays to keep a share of the SWAC lead in their homecoming vs. Texas Southern (2-

Now that Florida A&M (3-0, 5-1) has escaped with three one-point conference wins in a row, the battle in the MEAC may be for second place and a Heritage Bowl berth. Two of the contenders will meet in Greensboro when North Carolina A&T (1-1, 4-1) faces Morgan State (1-1, 3-2). FAMU travels to struggling Delaware State (1-1,

In other key games, highly ranked (#9 NCAA Div. II) North Carolina Central (3-1, 6-1) travels to dangerous Central State (4-2). Arkansas Pine

GAMES THIS WEEK

October 17, 1996	
E. Central Oklahoma vs. Langston at Ada, OK	7:30
October 19, 1996	
Central State vs. N.C. Central at Wilberforce, OH	1:30
Delaware State vs. Florida A&M at Dover, DE	1:00
Johnson C. Smith vs. Fayetteville St. at Charlotte, NC	1:30
Knoxville vs. Miles at Knoxville, TN	1:00
Livingstone vs. Bowie State at Salisbury, NC	1:30
N.C. A&T vs. Morgan State at Greensboro, NC	1:30
Prairie View A&M vs. Alabama St. at Prairie View, TX	1:30
Southern vs. Jackson State at Baton Rouge, LA	7:00
Virginia State ve Wington, Salam St. at Potershurg, VA	1:30

West Virginia St. vs. West Va. Weslevan at Institute, WV1:00p 4th Red River Classic Grambling St. vs. Arkansas-Pine Bluff at Shreveport, LA

4th CRSA Classic . vs. Clark Atlanta at Augusta, GA HOMECOMINGS

Alcorn St. vs. Texas Southern at Lorman, MS Cheyney vs. American Intern'l at Cheyney, PA 1:30p 1:00p Flizabeth City St. vs. New Haven at Elizabeth City, NC 2:00p Fort Valley St. vs. Alabama A&M at Fort Valley Miss. Valley State vs. Lane at Itta Bena, MS 2:00p Morehouse vs. Howard at Atlanta, Ga Norfolk State vs. Virginia Union at Norfolk, VA 2:00p S.C. State vs. Bethune-Cookman at Orangeburg, SC 1:30p Tennessee State vs. Tennessee-Matin at Nashville, TN

and Grambling's (1-2, 1-4) misery and Morehouse Bluff (4-3) attempts to extend Eddie Robinson's (0-4, 2-5) has Howard (2-1, 3-2) for homecoming.

Southern's decision hurts student athletes

Florida A&M

Alabama A&M

DE

G

For years, black colleges have fought battles both on and off the fields of sporting events vying for equity and parity in recruiting, financing, community support, and yes the world of television.

KARIN ENGLISH

WASHINGTON REDSKINS - 2

92 Dexter Nottage (3)

68 Joseph Patton (2)

It is, in fact, the world of television that brings black colleges into the "real world" of sports marketing and elevates us to the status of existence, otherwise we, as a sports entity are nonexistent except that our young

athletes, mostly young men, grace the screen as members of the National Basketball Association, the National Football League or as participants within conferences other than those which house black colleges as members

But this is not about the world of television directly. Nor is it about these young athletes who know better where they are going than some of their elders. This is about the lack of leadership and the denial within our ranks of athletics that there are some things that we just don't know. The world of television (or the media, period) is one of them.

For years, black colleges have sought to be part of the big money game. For years, these same entities have suffered and unfortunately our young people have not been the beneficiaries of true rewards offered by and in the world of television through athletics not because of the complexities involved in all media, and television specifically, but because black colleges have overlooked the value and importance of having experts with experience and who are intimate and familiar with the game called television or, in cases where expertise has been hired, the good sense to let the experts take care of business.

In fact, because of the same oversight, black colleges miss out on opportunities to tap into the magic of marketing across the board. My late grandmother always told me 'opportunities missed are passed on to someone else." Well for each day that leadership fails to recognize and acknowledge the missing elements necessary, our young people suffer, chances get passed on to others and frankly, so does our future.

This is, however, about the depth of short sightedness among the ranks of those with perceived power at our institutions. After years of solicitation, negotiation, interference, the continuous saga of miscommunication and turf wars - after years of massaging and yes, manipulating the major media players, who in most cases are personal friends and associates, a deal was finally struck to make black college sporting events, specifically football a continuing part of the college television football line-up. Others came, but ABC Sports stepped up to the table, sat down and agreed to telecast no fewer than three games during the 1996 season with great potential for the future, at least through the beginning of the 21st century.

This is about a decision by one institution within the ranks of black colleges refusing to allow a game to be televised for some issues beyond reasonable comprehension and for other reasons that perhaps have no relevance to the subject matter. Whatever the concerns, blocking student athletes from well-deserved opportunities smacks of a serious and deeplyrooted slave mentality. It is absolutely amazing that sporting events for black colleges can be compromised because of personal differences, ancient riffs and total disregard for contractual obligations.

This is about men who are playing childhood games and who have no real intent of moving athletics at black colleges beyond the 21st century and into the 22nd or 23rd

This is not an indictment of black colleges as institutions, it is however an affront to those members within in the black college community who want hold all others hostage to the benefit of no one. It is an affront when the notion of joining efforts, resources and packaging a comprehensive sports marketing plan is a foreign language to too many. On the one hand we squander and get mired in yesterday's stuff, while on the other, we sit on the sidelines and watch the Notre Dames', Dukes', Floridas' and Virginia Techs' and others reap the benefits of television, sponsorships, endorsements and recruiting, while we do

It is a sad day in the history of black college athletics when a stubborn decision stands to set athletics at black colleges back to the 18th century. It's a sad day when leadership is intimidated by the deal maker rather than focusing on the deal. It is truly a sad day when the very wish has been granted and no one knows what to do with such a grant.

This is an acknowledgment that sports is big business in this country and requires more than a nickel and dime mentality. It requires the very thing that we teach our students and athletes . . . endurance, patience, perserverance and skill. The sooner we realize the way the game is played, the sooner we can play the game and win. But I am not deterred. My grandmother also taught me that there are more ways than one to skin a cat, and believe me

Karin English is the author of a package of three black college football games that were to be

BCSP TOP TEN

1. JACKSON STATE (5-0) - Had week to prepare for. . . NEXT: Southern 2. FLORIDA A&M (5-1) - Three one-point MEAC wins is a charm. NEXT: at Dela-

3. NORTH CAROLINA A&T (4-1) - Fell to FAMU hex. NEXT: hosting Morgan State 4. NC CENTRAL (6-1) - Rolled over Win-

ston-salem State. NEXT: off to Central 5. HOWARD (3-2) - A week's rest should help. NEXT: Bethune-Cookman in DC. 6. LANGSTON (4-1) - Had this week off.

7. ALCORN STATE (4-3) - Helped Prairie View reach 64 straight losses. NEXT Homecoming vs. Texas Southern.

8. HAMPTON (3-3) - Delaware State was welcome relief. NEXT: A much deserved week off. 9. LIVINGSTONE (5-1) - Handled the JC

Smith challenge. NEXT: hosts Bowie State 10. VIRGINIA STATE (4-3) - No problem with Fayv. State. NEXT: Entertaining the Rams of WSSU

OTHERS RECEIVING VOTES: Southern, Al bany State, Central State, Morgan State, Nor folk State, Arkansas-Pine Bluff

High school coaches making their mark

ROSCOE NANCE BCSP Correspondent

NEXT: E. Central Oklahoma

Darnell Moore won two state championships and was 106-39-4 in 14 seasons at Woodrow Wilson High in Portsmouth, Va. He became an assistant coach at Norfolk State in '92 and was elevated to head coach in '94.

Moore's credentials did little to impress one Norfolk State assistant who had won a Super Bowl ring and told him he 'wouldn't win with that high school stuff he was running.

That shows what he knew.

Norfolk State was 7-3 in each of Moore's first two seasons, and the revolving door that saw the Spartans hire three coaches in three years was closed.

"The biggest difference was administrative duties," says Moore. "There are so many things to be taken care of. Everything comes through your hands. The first year I did everything myself because I wanted to make sure things were done exactly right. If things were done wrong, I could only blame myself. After that first year, I began delegating things to my assistants."

Moore attributes his collegiate success to having run his high school program like a college program.

"The organization here is a little more in depth," he says. "Recruiting is the biggest difference in high school and college. But I've adjusted to that. During the years I spent as a high school coach, I paid attention to the techniques people used talking to my players. I noticed things you should and shouldn't say, things that appealed to kids. I learned it's just as important to sell the parents,



MOORE: Cut his teeth in high school before jump to NSU. especially mother. With them it's, 'Who's going to protect my baby.' You sell yourself as a guardian. The football things will fall into place.

With Abrams at the helm, Livingstonea participant in the

first black college football game finally has something to cheer about. Livingstone had its first winning record (5-4-1) in 10 years last and began this season 4-1. The Bears have won as many games since Abrams took over in 1993 (13) as they did in the previous five seasons.

Abrams compiled an impressive record in 10 seasons at East Mecklenburg High in Charlotte, N.C. His teams won six conference titles and posted one undefeated season.

Arkansas-Pine Bluff's Hardman arguably has done the most impressive job of all the former high school coaches. He undeniably faced the biggest challenge.

He took over a program that had been shut down in 1991 for two seasons in the wake of NAIA rules viola-

He guided the Golden Lions to the 1994 NAIA championship game in just his second year, where the Golden Lions lost by a point, and was

20-14 entering this season. Hardman is no stranger to winning. He won four state titles at Pine Bluff's Dollarway High, Dollarway was 63-1 from 1989-92 and had 14-0 records in 1989, '90 and ë92. Dollarway had a 51-game winning streak snapped in the 1991 Class AA state championship game.