

# Uniforms popular

Continued from 16A

at Bowling Green University in Kentucky showed teachers and students pictures of children dressed for school. The fashions perceived most positively by both groups were of the students described as preppy - pants, button shirt and a jacket or sweater. Jeans, particularly worn jeans, were perceived badly by teachers in all studies.

The sea of blue and white can be unnerving at times. To give a child a sense of self-expression, try a fancy pair of socks,

unique shoes or hair accessories. For boys, a new cardigan or different shoes can give that little spark of individuality.

The move toward uniforms is great for retailers.

"We sold a lot of them," says Kristie Pruitt, an assistant manager of the Target store on Highway 49. "We've had a lot of parents come in and ask about them. Its a nice, crisp look."

Victor agrees. "I like it," he says. "I think I look neat."

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