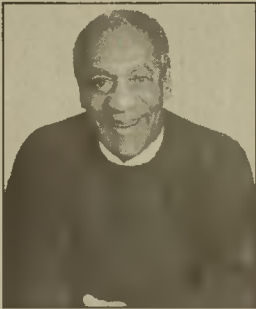


Bill Cosby receives the Bob Hope Humanitarian Award at Emmys



Cosby
By Anthony Breznican
THE ASSOCIATED PRESS

LOS ANGELES — Putting aside his funnyman shtick for a moment, Bill Cosby collected a special Emmy Award on Sunday for a lifetime of good deeds.

The 66-year-old comic received the Bob Hope Humanitarian Award in recognition of his breakthrough work for black actors, his contributions to educational causes and his career of family-friendly humor.

Cosby, wearing black shades, got a standing ovation and paid tribute to his wife, Camille, and son, Ennis, who was fatally shot in 1997. "Thank you," Cosby said. "My wife has shown unconditional love, and that's very, very important."

He then spoke about bonding with his son thanks to his work on the 1970s animated series "Fat Albert."

"When we were doing 'Fat Albert,' I took Ennis to the

studio ... Ennis ran up to me — 'Dad, you are Fat Albert!' And we were tight ever since then," Cosby said.

He also paid homage to Fred Rogers of "Mr. Rogers' Neighborhood," who died Feb. 28 after battling stomach cancer.

Ray Romano of "Everybody Loves Raymond" presented the trophy to Cosby, followed by clips and a variety of tributes from Oprah Winfrey, Jerry Seinfeld, Walter Cronkite and others.

Cosby's television success includes the groundbreaking "I Spy," which in the 1960s became the first drama to feature a black actor, and the hit 1980s family sitcom "The Cosby Show."

He also produced the spin-

off sitcom "A Different World," which ran from 1987-93 and made stars out of Jada Pinkett Smith, Sinbad and Jasmine Guy.

Cosby has supported education through donations to colleges and scholarships and the Hello Friend-Ennis William Cosby Foundation.

In addition, Cosby established the Franklin & Marshall College Scholarship, which supports a student at that college who goes on to study education at Columbia University Teachers College, Ennis' alma mater.

The comedian is the second recipient of the award given by the academy in honor of Hope, who died in July at 100. Winfrey received the inaugural award last year.

The Charlotte Post

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'Pimp Juice' sales steady despite criticism

Continued from page 1D

name to something that is not degrading or demeaning. "It's a negative stereotype that African-American activists have worked hard to erase from our culture," Ali says.

While Harris argues that the drink is not being marketed to children, Ali says he worries that Nelly's celebrity status will glorify pimping to children.

"It would lead to a group of young African-Americans continuing to be introduced to a culture that's degrading, offensive and further permeate negative African-American images," Ali says.

Harris says the primary market for Pimp Juice is the same as other energy drinks, including college students staying up late to study or adults needing an energy boost late in the afternoon. She says she expects it to be popular with people that enjoy hip-hop music.

The beverage began production at the Fillmore Street Brewery in St. Louis, Nelly's hometown. The company has expanded to four other plants across the country, says president Demetrius Denham. Denham says he has received requests for Pimp Juice from Texas, Louisiana, Ohio and Georgia, and he expects an upcoming deal in New York.

Denham says the initial batch of 25,000 cases — or 600,000 cans — were sold within a month and he's working on hundreds of thousands in back orders.

Pimp Juice is now the only beverage made by the brewery, but Denham says he has received calls from other pop stars inquiring about their own line of beverages. Denham says he plans to hold off until late next year before expanding to other products.

On the Net:
Pimp Juice: <http://www.letitloose.com>

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