# Tradition revisited in home design

behind a series of mullionedwindow cabinets with blue interiors. Nothing beats a traditional, home baked

apple pie, thus the baker's island. But it's compact and efficient, with open storage for appliances, full-extension pullouts for bake ware and

slatted tray storage for cook-

Another kitchen highlight is the tall, freestanding cherry armoire in Fireside. It's heirloom quality and complements the more modern yellow Cashmere. Tradition doesn't mean dark woods with Chesterfield sofas and Chintz anymore. Tradition is comfortable and comforting, in a modern world. To inquire about the New Traditional, and Plain & Fancy

Custom Cabinetry, call (800) 447-9006 or visit www.plainfancycabinetry.com for an authorized Plain & Fancy showroom nearest you.

#### Indoor air contamination causes lasting health damage



PHOTO/ARA CONTENT

ARTICLE RESOURCE ASSOCIATION

The Environmental Protection Agency estimates Americans spend about 90 percent of their time indoors, unaware that their home environment can be just as polluted as outdoor air.

Because of increased energy standards – tight window and door seals, increased insulation and chimney flues – homes don't "breathe" like they used to. Being trapped indoors with harmful airborne contaminants can aggravate asthmatic or allergic symptoms and cause lasting health problems, not to mention irritation from obnoxious odors. Many particles are invisible to the naked eye - dust mites, mold tobacco smoke, pollen, bacteria, gas molecules like nitrous oxide (auto exhaust fumes, etc.) and

viruses - but that doesn't mean the materials aren't harmful. Short-term effects can include eye, nose and throat irritation, headaches, dizziness and fatigue.

Repeated exposure can be much more serious, possibly leading to respiratory diseases, heart disease and cancer. Many of these harmful particles can be found in household items such as paints, glues, carpet fibers, plants, pets and more. Solutions for Homeowners A simple solution to rid your home of harmful air particles and irritating odors is through air filtration. By filtering the air, air purifiers cleanse the air environment, making the home a healthier and fresher-smelling place. The most innovative room air purifier product on the market is PlasmaPure from Mitsubishi Electric HVAC,

based in Lawrenceville, Ga.

"What makes PlasmaPure so different is its trademark Plasma deodorization process, which provides the most complete and rapid air deodorizing performance possible," says Charles possible," Applebee of Mitsubishi Electric HVAC.

Combined with a charcoal filter, this deodorization feature is more than twice as effective as conventional methods. Within the PlasmaPure unit, six plasma electrodes create a field of electrically charged particles that collide with the odor molecules, turning them into carbon dioxide and water vapor. An activated charcoal filter then discharges these "sanitized" molecules, while remaining odor molecules are absorbed into the charcoal. While this may sound quite technical, it's something the homeowner never has to think about. According to Applebee, the purifier is 100 percent automatic.

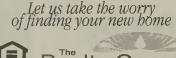
"PlasmaPure's Smart Sensors, which detect harmful particles and odors, are constantly at work, protecting your home from pollutants, he says. As the sensors detect contaminants, they adjust the inverter-controlled fan motor accordingly, helping save on energy and filter costs because the unit runs only when neces-

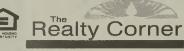
sary.
"This means your room will remain virtually free of pollen, house dust, mold spores, animal hair and dander, dust mites, bacteria and smoke particles," says Apple-

awoke without a headache and blocked sinuses for the first morning in several weeks (pollen season) after starting up the PlasmaPure in my bedroom," says a homeowner from Arizona. The HEPA filter also features a thin prefilter which blocks large particles (such as pet hair) and fights viruses and bacteria. This pre-filter also helps extend the useful lifespan of the HEPA element. In fact, one homeowner with three pets says she didn't have to change the filter in her unit for three years. No one should be forced to live in an unhealthy environment. Not only are the long-term effects detrimental, but with affordable solutions like PlasmaPure

there's no reason to suffer! Visit www.plasmapure.com for more information or to locate a dealer or call (800)

687-1966 to speak with a customer service representative and order by phone.





704-333-1531 • www.therealtycorner.com
610 East 7th Street, Suite 100

Millard M. McCluney, Owner/Broker-In-Charge

#### "We're on your side, and in your corner" HERE WE "GROW AGAIN"

FRED WARREN PROUDLY ANNOUNCES THE OPENING OF:



4919 Albermarle Rd. - Suite 204 Charlotte, NC 28205

"Specializing in all your mortgage loan needs"

- ~ REFINANCE
- ~ HOME PURCHASE
- ~ DEBT CONSOLIDATION
- ~ HOME REPAIRS/RENOVATIONS

WE ARE HERE TO SERVE YOU...

- KIMBERLY OLIVER NANCY STROUD DORIS DUPONT
- W. LENARD VAUGHN
   DARICK ROBINSON
   FRED WARREN
   DONNIE HILL
   CYNTHIA WARREN
- REGINALD WILLIAMS
  - CUNNINGHAM

COME BY AND VISIT OR GIVE US A CALL:

OFFICE: (704)568-1650 - FAX: (704)568-1640

### Take control of messy household projects

Continued from page 5C

the PIG Tough Mat. It absorbs just about anything - oils, water, coolants and solvents making it ideal for use in garages and work-

Its non-slip backing makes it safe to use as a doormat without fear of slipping or tripping. Put a mat by every entrance to your house and it protects against muddy boots, wet shoes and dirty paws. Instead of trying to figure out how to clean mud off your white carpet, keep it from reaching the carpet in the

For example, protect your carpet the next time the plumber, cable installer or other

repair people are due by laying down PIG Tough Mat before they arrive. When they're done, simply roll it up and store it for next time if it didn't get completely dirty or throw it away and order a replacement. PIG products are perfect for your home, car, RV and

They also come in handy for many do-it-yourself and craft projects. You'll find endless uses for these products for hobbies ranging from hunting to scrapbooking and everything

For more information, visit the company's Web site, www.idigpig.com, or call (866) IDig-Pig (434-4744).

**ADVERTISE** 704 376-0496

Perfect Touch

General Contractors and Home Remodelers

We take pride in making your home PERFECT!

ROOM ADDITIONS
Call for FREE estimate Call for FREE estimate Licensed,/Bonded/Insured

#### 704-564-4447 • Pager: 704-515-453 Downpayment! protect your family A life insurance policy can make sure your loved ones are provided for when you're not there to do it. A life insurance agent can show you a plan for life. L.D. Melton Finan-cial Services 1202 Beatties Fd. Rd Charlotte, NC 28216 704-333-6499 No one plans to die, so everybody needs a plan for life. LIFE INVESTORS INSURANCE



## WACHOVIA

**Presents** 

The 10th Anniversary Celebration of the Ready to Learn Service on WTVI



Ready To Learn

Monday, April 19, 2004 11:45 am - 1pm

Myers Park Baptist Church 1900 Queens Road - Across from Queens College

- Presenting -

The Dean Smith Award for Educational Excellence

Superlative Child Care • Positive Beginnings • Project Reach One Willow Oaks YWCA



Fred Rogers Award

Carlenia Ivory Double Oaks Pre-K Family Resource Center

> Geraldine Powe Anita Stroud Foundation, Inc.



Keynote Speaker Dr. Thomas Moore Music & Early Childhood Educator

Mistress of Ceremony, Sterlin Benson-Webber NBC-6 Education Reporter and Weekend Anchor



FREE Admission,

Contributions to continue WTVI's excellent broadcasting appreciated Please reserve your seat by Wednesday, April 14, 2004







The Charlotte Post ED.GOV

