# Section





IN RELIGION Where has downome gospel music gone?
Churches talk about songs.

#### Black colleges are trying to diversify

ATLANTA – Faced with stiff competition for their traditional students, historically black colleges are now making a push to recruit Hispanics.

Black colleges that want to shore up enrollment numbers are revising recruitment strategies to include more members of the nation's largest and fastest-growing minority. The campuses are hiring Hispanic recruiters, distributing brochures that feature Hispanic students and establishing special scholarships for Hispanics.

"I tell them There's a place for you and a need for Latinos to be present on (historically black) campuses," said Nelson Santiago, a Puerto Rico native and recruiter for the historically black Howard University in Washington, D.C., which has about 170 Hispanics out of 11,500 students.

Hispanics out of Flood sidents.

Santiago and recruiters from other schools, including the all-male Morehouse College in Atlanta, are visiting predominantly Hispanic high schools and setting up booths at college fairs to recruit Hispanics. Morehouse sends recruiters to high schools in southern Florida, New York, eastern Texas and Los Angeles - areas with large

New York, eastern Texas and Los Angeles - areas with large Hispanic populations.

"Considering Latinos and African-Americans share a lot of history together that they don't realize, I think it's a good idea," said John Miranda, the 21-year-old son of Brazilian immigrants who is one of 15 Hispanics enrolled at the 2,800-student Morehouse.

Miranda, of Silver Spring, Md., said he picked Morehouse because he was offered a full scholarship funded by an Atlanta foundation that promotes the education of Hispanics.

Morehouse's goal is for at least 5 percent of its student body to consist of Hispanics within five years. If its current overall enrollment holds steady the school will need 125 more Hispanic students by 2011 to reach that goal.

In the 1990s, Hispanics surpassed blacks as the nation's largest minority. The number of Haspanics in the United States grew by nearly 60 percent that decade, while the number of blacks only grew by about 15 percent.

At the same time, the competition for black students has increased as public colleges nationwide try to improve diversity by recruiting more minorities. Federal courts have forced some state higher education systems, especially in the South, to meet specific black recruitment goals under desegregation lawsuits from the 1960s.

the 1960s.

The number of Hispanic students attending historically black colleges increased more than 60 percent from 1994 to 2004, while the number of black students grew by 35 percent, according to the U.S. Department of Education.

U.S. Department of Education.

Some students and alumni worried about the new recruitment strategy.

'I do have concerns," said Earl Nero, a retired Atlanta businessman and 1974 Morehouse graduate. "Since the college has determined they want to stay the same size they are, that would take away space from qualified African-American students."

But having other minorities attending a historically black Please see BLACK /3B

Please see BLACK /3B



fluence Entertainment co-founders Larry Moore, Scott Bishop, and Damon Nash created a line of tee-shirts ith positive messages aimed at the hip hop generation. "Stop Celebrating Ignorance" is the line's best selle

## Gear fits to a T(shirt)

#### Positive slogans point out a message of empowerment

By Cheris F. Hodges

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By now, everyone is familiar with
the "Stop Snitching" tee-shirts that
many in the hip hop generation wear.
But wouldn't it be something if someone made a shirt that said "Stop
Celebrating Ignorance?"

And instead of young women wearing shirts with suggestive slogans like
"Look at These" across their breast,
they wore "I Am Stronger Than My
Situation?"

Somebody has, thankfully.

Situation?"
Somebody has, thankfully.
Raleigh-based Influence
Entertainment Inc. hás created a line
of hip-hop tees that are trendy and
positive at the same time. From the

baby dolls for women to oversized shirts for guys, these shirts have a message that looks good with jeans. But shirts are just the beginning. Influence Entertainment, headed by Damon Nash and George Bulgin, is a team of hip-hop motivational speakers who believe in creating a positive influence for the community. "Since we are influenced by our environment, we strive to make our environment an empowered one," they say on their web site, www.hiphopsmotivation.com.

of their very vation.com.

When Nash and his speakers talk to churches and schools, they do it free of charge, he said as he sold shirts at the Charlotte Literary Festival in NoDa.

"We use the tee-shirts as a rund raiser," he said.
When people see the shirts, Nash said, their response is often, where can I get one.
"While we were in Charlotte, we went to Concord Mills Mall and we sold two shirts out of the trunk of our can just because people were interested in what our shirt said. We weren't soliciting or trying to make a sale," he said.

said.

Nash and his partners were the "Stop Celebrating Ignorance" shirts at the time and the customer who bought the pair told Nash that he'd been thinking the same thing.

### Study finds no advantage to 4th drug

CHICAGO—A four-drug cocktail is not any better for treating newly diagnosed HIV infection than the standard three-drug regimen, according to a study that followed 766 patients for three years.

The finding is welcome news to patient advocates, despite the lack of a step forward in treatment. Adding a fourth drug would have raised costs in an already overburdened system in which some states report waiting lists of uninsured patients who need help paying for their HIV drugs.

The annual cost per person for antiretroviral drug therapy in 2001

as about \$11,000 a year, according

was about \$11,000 a year, according to a previous study.

Murray Penner of the National Alliance of State and Territorial Alliance of State and Territorial AIDS Directors estimated that adding more drugs to already complex regimens could cost health systems millions of dollars more.

"Keeping treatment regimens as simple as possible is also good news for people living with HIV/MDS as adherence (taking drugs as prescribed) is better with easier and smaller regimens," Penner said.

Adding a drug to the cocktail also could increase side effects and the potential for dangerous drug interpotential for dangerous drug

potential for dangerous drug inter-actions, said Jim Pickett of the

AIDS Foundation of Chicago.

The new study clears up a lingering question posed by the conflicting results of prior studies. Some smaller studies had found a quicker effect at beating back the virus when more drugs were added to the cocktail, while others found no added benefit

Triple drug therapy has been the stan-"Triple drug therapy has been the standard approach to treatment of HIV infection for a decade or so, but there's always been a question about whether we could do better with more drugs," said study coauthor Dr. Dan Kuritzkes of Harvard's Brigham and Women's Hospital.

This reaffirms the potency of the current standard of care," Kuritzkes said.

## Study: Teens tap into internet alcohol market

By Cheris F. Hodges

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Underaged drinkers don't need a fake ID to get alcohol anymore. All they need is an internet connection and a credit card.
According to study by Teenage Research Unlimited, 3.1 million minors know a friend who's ordered alcohol over the internet. Two percent of all minors who participated in the study said they have purchased alcohol online. Key findings from the report show that once teens buy alcohol online, they share with friends.

"This is a dangerous situation. For the first time we have hard evidence that millions of kids are buying alcohol online and that the Internet is fast becoming a high-tech, low-risk way for kids to get liquor delivered to their home with no ID check," said Wine and

Spirits Wholesalers of America chairman Stan Hastings. "This landmark data is alarming because state legislatures are rushing to allow wine and other online alcohol sales at a time we know regulatory agencies are telling us they are unable to monitor these types of sales

they are unable to monitor these types of sales because they lack man-power and resources."
On the web site www.pointclickdrink.com, which is sponsored by the Wine and Spirit Wholesalers, a video shows a FedEx delivery to a minor who ordered liquor online. The driver never checked the girl's ID.

ID.

In North Carolina, a law
was enacted in 2003 that
allows direct shipping of
alcohol to consumers, but
limits it to two cases per
month. Across the border
in South Carolina, a con-Please see ALCOHOL/3B



A study says that teens who buy alcohol share it.

Che Rioples's Ctinic.

#### Living with history of medical experiments

Experiments

Trust is a key element of an effective patient-provider relationship. It is also necessary for successful collaborations between research investigators and study participants.

Still, African Americans are less likely to participate in medical research and are less willing to participate in blood or organ donation. Recent studies have also found that minorities in general are also less likely to trust medical institutions and health care providers than are white Americans. As one physician noted in the Journal of General Internal Medicine, "Without trust, how can physicians expect patients to reveal the full extent of their medically-relevant history, expose them-selves to the physical paraminarelevant history, expose them-selves to the physical examina-

#### Why the distrust?

Why the distrust?

Many cite the US Public Health Service Study of Untreated Syphilis in the Negro Male (commonly called the Tuskegee Syphilis Study) as the primary cause for some of the present attitudes expressed by African Americans. The 40-year, government-funded study was conducted from 1932 to 1972 in Macon County, Alabama. When treatment for syphilis became available, it was intentionally denied to 399 black male study participants to document the natural progression of the disease. The association between the Tuskegee Syphilis Study and community mistrust remained so strong, that in 1997 it prompted a formal apology from then President Clinton in a White House coremony. While myths regarding the nature of the study persist in minority communities across the country, recent studies have found that awareness of the Tuskegee study alone does not influence a person's decision on whether to participate in a clinical research trial. Nonetheless, current research indicates that the distrust among African Americans predates the Tuskegee revelations and cannot be attributed to a single historical event or study. For example, the 19th century medical abuse of slaves is well documented, as are more recent studies in prison populations and forced sterilizations of women Many myths and misconceptions have also arisen regarding the introduction of the HIV/AIDS virus into minority communities and the withholding of appropriate freatment.

#### Why does trust matter?

Why does trust matter?
Trust has been identified as a critical factor in achieving positive health outcomes. Trust results in improved patient satisfaction, improved provider-patient communication, greater adherence to medical recommendations and improved continuity of care. Patients who feel reassured about their physicians' recommendations are less likely to seek additional tests and referrals. Conversely, distrust may adversely impact a person's

Please see RESEARCH/3B