

National Thrift Day, February 3rd, 1917

Thrift Day is Intended To Inspire Saving

To SOME it means the first move—
To SOME a better start—
To SOME an increased speed.
But to ALL it means a specified time for definite action.

THRIFT DAY is the day to put wishes and resolutions into practice; to effect economies, savings and short-cuts to better living; to modify unnecessary expenses and thus increase contentment.

On THRIFT DAY we expect old friends and many new ones to call, and our welcome is extended to each.

WACHOVIA BANK & TRUST CO.

Register Thrift in a Savings Account

A sure indication of the practice of Thrift is a growing Bank Account. Our Savings Department offers a most desirable depository. \$1.00 or more places your name on our books and large or small deposits are welcomed.

To our depositors THRIFT DAY offers an excellent opportunity to establish the custom of regularly adding to their accounts, or to increase the size of deposits when regular saving is already a customer.

To those who are not utilizing our facilities, a cordial invitation is extended to call tomorrow and register a start.

FIRST NATIONAL BANK

SAFETY FIRST, LAST AND ALL THE TIME



Fire proof vaults in a fire proof building—Mean safety by day and by night. No need to worry—your money is safe with us, no matter what may happen.

Let us talk to you about an account. Our Christmas saving plan will appeal to you. Our open account is the thing for the paying of bills.

Depositors, large and small, always welcome at this bank where we are ready to suggest or advise.

Salisbury Bank & Trust Co.

In the Fire Proof Wallace Building.

THRIFT DAY, FEB. 3RD, NOT A DAY OF RELAXATION

The Day for Self-Analysis, and Action Toward the Reduction of Waste.

(By G. Y. Clement.)

Spending money on Thrift Day can be just as truly a practice of thrift as is saving.

The individual who puts off going to the dentist with a view of saving money and thinks that he or she is practicing thrift is really thrifless.

Today it is commonly known that a decayed tooth can so undermine the bodily health that general inefficiency becomes as surely apparent as is the law of gravitation. The expenditure of a few dollars for the repair of that tooth may represent the most beneficial thrift act that can be practiced.

A person can be stunted in understanding the true practice of thrift that he will stow away a few saved dollars while his eyes suffer and deteriorate day by day for the want of proper glasses. Investment in a pair of glasses might easily represent the greatest act of thrift and conservation that the individual has before him.

Here and there we see a man so serious and short-sighted in his imagined practice of thrift that he fails to properly clothe himself in conformity with environment and position. He thinks that he is saving money. The purchase of an overcoat and a suit of clothes represents to him an "expense" instead of an investment. This fellow is not thrifty.

He is like the man who, holding pennies in front of his eyes, could not see the dollars beyond. The true practice of thrift includes—it may be said, above all things—intelligent spending.

Thrift Day, February 3rd, can well be considered as an especially appropriate day for annual stock-taking. Look around you! See how other people are getting ahead!

The truly balanced individual is neither penurious nor miserly. He gets a broad, full conception of thrift from his observation of others. He notes that really thrifty people associate together—that they have similar amusements—that their relaxation is sane—that instead of avoiding the subject of thrift, it is a topic of general discussion.

These thrifty people have in their vocabularies such words as "conservation," "saving," "efficiency," "co-operation"—and all of those better ideas which represent the greatest constructive force in our civilization.

WALTER JOHNSON HAS VERY NARROW ESCAPE.

Coffeyville, Kas., Jan. 30.—Walter Johnson, pitcher for the Washington American League Club, narrowly escaped death from drowning a few days ago, it became known today.

Johnson spends much of his time hunting. While hunting coons with a party of friends at night, he attempted to cross a river on the ice. The ice broke and although a strong swimmer, his heavy hunting clothes so impeded his efforts that it was impossible to keep his head above surface for any length of time. The timely arrival of a companion saved him.

CONCORD PLANS A PUBLIC RECEPTION.

Concord, Jan. 31.—There was a public meeting this afternoon held in the library building presided over by Mayor Isenhour, the purpose of which

was to plan for a reception to be given to the members of Co. L upon the return of the company from the Mexican border. A number of committees were named to have charge of the reception and to work out the details.

Rev. Dr. M. M. Kinard is in Columbia attending a meeting of the Foreign Mission Board of the United Lutheran Synod.

Dr. R. M. West has returned from Baltimore where he spent some days.

THRIFT DAY Observance All Over the Country

On February 3rd, co-operating with cities, towns and villages all over the United States, we will celebrate THRIFT DAY.

Does Thrift pay? It does!

Waste and extravagance will get you nowhere. Thrift and a Savings Account will take you anywhere you care to go.

SAVINGS ACCOUNTS LARGE AND SMALL.

Not the size of the account alone, but that you may utilize the facilities of this Institution, is of interest to our Officers.

No matter who you are, what you do or where you live, you cannot succeed unless you save regularly.

On THRIFT DAY we extend an especial welcome to all who wish to celebrate with us by opening or adding to a Savings Account.

The Peoples National Bank of Salisbury

N. B. McCANLESS, President
D. L. GASKILL, V-President W. T. BUSBY, Cashier
J. D. NORWOOD, V-President JOHN McCANLESS, Asst. Cashier

"THRIFT DAY"

A GOOD DAY TO OBSERVE "THRIFT"—IF YOU HAVE PROPERTY THAT NEEDS PROTECTION, ALLOW US TO QUOTE YOU RATES FOR INSURANCE THAT INSURES.

A GOOD DAY TO ADD TO THE VALUE OF YOUR ESTATE BY PURCHASING A LIFE POLICY. WE ARE DISTRICT AGENTS FOR

The Jefferson Standard Life Insurance Company
"THE STRONGEST IN THE SOUTH"

"Safety First! Insure With Us."

FIRE, LIFE, TORNADO, ACCIDENT, LIABILITY, STEAM BOILER, RENT, AUTOMOBILE, TOURIST AND BONDS.

Salisbury Realty & Insurance Co.

Phone 256.

122 N. Main St.

North Carolina Public Service Company THRIFT

THRIFT does not mean only the CAREFUL and ECONOMICAL use of money and its deposit in SAVING BANK.

THRIFT applies equally as well, and with equal importance, to the CAREFUL and ECONOMICAL use of ELECTRIC CURRENT AND GAS. A DOLLAR saved by the intelligent and efficient use of electric lights and gas will soon find its way into your SAVING BANK.

In order to assist in the development of THIS IDEA the PUBLIC SERVICE COMPANY has introduced a SERVICE DEPARTMENT. This department is now engaged in inspecting every range, heater and other gas APPLIANCE in Salisbury. Your co-operation with our inspector will assist US and BENEFIT YOU.

THE PUBLIC SERVICE COMPANY is a firm believer in THRIFT.

No community has ever DEVELOPED SUCCESSFULLY without a PROGRESSIVE and SUCCESSFUL PUBLIC SERVICE COMPANY.

North Carolina Public Service Company

Charles B. Hole, President.

Be Thrifty and Buy a Ford.

We have them in stock now and can make delivery.

Rouzer Garage.

FIVE MEMBERS OF FAMILY KILLED.

Breakfast of Pancakes Proves Fatal in an Illinois Farm Home.

Kankakee, Ill., Jan. 30.—A breakfast of pancakes yesterday caused the death of five members of the Meints family on a farm between Ashburn and Danforth, fifteen miles south of here.

The pancakes were made by Mrs. O. K. Meints, mother of four of the victims and grand mother of the fifth. Mrs. Meints is believed to have mix-

ed the contents of a sack containing an arsenical preparation used by her husband in taxidermy with a prepared pancake flour, thinking the powder was flour. The dead were: Fred, twenty-eight years old; Theodore, twenty-six; Irvin, twenty-one; Mino, twenty-four; and Clarence Meints, the grandson, seven years old.

O. K. Meints, the father, was somewhat ill and did not eat any of the pancakes.

Mrs. Meints tasted the pancakes after her sons had finished their breakfast, and noticing a peculiar flavor, ate none.