

VALUABLE AND USEFUL PRESENTS GIVEN AWAY FREE TO LADIES OF ROWAN COUNTY AND VICINITY BY THE YADKIN VALLEY HERALD

With the Towns of Salisbury, Spencer and East Spencer Eliminated All Candidates Will Be on Equal Terms. This is Your Opportunity to Earn a Valuable Prize in the Next Few Weeks. Read the Page Advertisement.

With a 1917 Ford Touring car as the first grand prize the Daily Post and Semi-Weekly Herald makes its first announcement today of the greatest circulation campaign of energy ever given by a newspaper in this section.

Ladies, this big prize distribution is just for you. No men allowed to compete for the awards in this campaign.

We have eliminated the candidates living in the corporate limits of Salisbury, Spencer and East Spencer from entering this campaign. No candidate will be allowed to secure any subscription where the same is to be delivered by our carrier boys, but candidates may secure subscription any place in the world if they are to be delivered by mail.

If you appreciate the opportunity this campaign offers you, it will pay you to read every word about the big prize distribution even if it is a little long. Learn all about the campaign. The complete schedule of regular and extra votes that will be allowed during the campaign is announced in the above column in this issue. You will know just where the best possibilities are. As soon as you finish reading all about this big campaign for the ladies send in your name and make up your mind that you will win the first prize—the new Ford Touring Car.

Plans that have been based upon the expenditure of hundreds of dollars have finally matured and the complete details of the great gift-giving enterprise are given in a page advertisement of this issue.

The Daily Post and Weekly Herald wishes to gain entrance to every home in the county on a paid-advance basis, and are willing to pay handsomely to those who assist in accomplishing the work.

A corps of professional solicitors could be secured to do the work at a smaller cost than the plan that has been adopted. But the Post and Herald chose to give the people throughout the county an opportunity to do the work and earn the reward. Besides, professional solicitors are sometimes a nuisance, and it is certain that the big campaign will make a lot of fun for the people of this vicinity as well as for the paper, and there is nothing like having a little fun in connection with work when possible.

A Great Opportunity.
Every lady living in the section has an equal opportunity to win any prize that is offered. Luck or chance plays no part in this campaign—it is an opportunity—a race of energy where the deserving will receive the reward. Those who enter early, taking active part and working constantly to the end, will be the ones to receive the larger awards.

The only requirements needed to make a successful race is that the candidates have a few spare moments each day to devote to the work of securing renewals and new subscribers to the Daily Post by mail and Weekly Herald.

The ladies who do the greatest amount of work will earn the greatest reward. The plan is so formulated that the deserving must win. Energy is the only asset needed. The prime object of the campaign is to obtain bona fide subscriptions, and every detail is regarded to place the vote value of energetic work above money or anything else. Every one living in the contest territory has equal opportunity regardless of age, place of residence or condition of their finances.

Energy is the necessary asset, and with an ordinary supply of that you may crown yourself with success and win a prize that is worth a small fortune.

How to Enter.
Turn to the big page advertisement in this paper and clip the nomination blank. Fill it out and bring or send it to this office, and you will be credited with ten thousand votes. There is also a vote coupon in each paper—it is worth five hundred votes—clip as many of them as you can, have your friends save them for you and send them in to your credit.

The quickest way of securing votes is by making subscriptions to the Daily Post and Weekly Herald. Votes will be issued to you on each subscription that you collect for at the rate shown in the rate table that is published in the above column in this paper. Receipt books will be supplied at the Herald office. Call today and start a canvass among your friends taking renewals and new subscriptions.

Use Your Leisure Time.
As soon as you have secured one subscription, go after another. This does not mean that any time which should be spent in looking after your business should be neglected. Understand, you can do this work during your leisure moments, although even if you were to spend your time doing

How Votes Will Be Issued

The campaign has been divided into five periods. The number of votes allowed on subscriptions will decrease at the end of each period. It is so arranged that those entering at the beginning have the best chance to win. Bear in mind that the votes on subscriptions will be the greatest at the beginning.

Votes will be given on subscriptions as follows up to and including April 21st, 1917.

VOTES ON SUBSCRIPTION TO HERALD:
One Year \$1.00 15,000 Votes
Two Years \$2.00 45,000 Votes

VOTES ON SUBSCRIPTION TO DAILY POST BY MAIL:
Three Months .75 6,000 Votes
Six Months 1.50 18,000 Votes
One Year 3.00 54,000 Votes
Two Years 6.00 192,000 Votes

From April 21st up to and including April 28th, 10 per cent less than the above schedule.

From April 28th up to and including May 5th, 20 per cent less than the above schedule.

From May 5th up to and including May 16th, 25 per cent less than the above schedule.

Last period one-half the above schedule.

A subscription secured during the first period will equal as many votes as two subscriptions will the last period.

Regulations

Any lady residing in the territory outside the corporate limits of Salisbury, Spencer or East Spencer, in which the Daily Post by Mail or Semi-Weekly Herald circulates is eligible to enter the campaign.

No salaried employee, or member of their family of the Post Publishing Co. can enter the campaign.

Candidates may nominate themselves or be nominated by their friends.

The Contest Manager reserves the right to reject any nomination.

You will find a nomination blank good for 10,000 votes which will give you a fine start.

Votes will be issued on paid subscriptions to the Daily Post by mail or Semi-Weekly Herald.

Votes will be given on both old and new subscriptions. Subscriptions may be taken anywhere.

Votes will not be transferable.

All Special Vote Ballots issued on subscriptions are good until the end of the contest.

The votes will be counted and canvassed by a committee of prominent citizens.

No person can win more than one prize. In case of a tie for any prize each candidate will receive an identical prize.

Any question which may arise will be settled by the Contest Manager and his decision will be absolute and final.

In case of a typographical error it is understood that the Contest Manager shall not be responsible except to make necessary corrections on discovery of same.

All active candidates will receive a five per cent cash commission on every dollar that they turn in if they fail to win one of the prizes as advertised.

The Campaign has been divided into Five Vote Periods.

Extensions on subscriptions may be secured at any time and the same number of regular votes will be issued as the date the subscriptions were first received by the campaign department.

nothing but securing subscriptions to the Post and Herald, the rewards for your labor would repay you many times over.

Think what a wonderful profit would be yours were you to win the first prize, the five passenger Ford Touring Car. Enter the campaign today and prove to your self and your friends that you are a person of pluck and energy. Do it now.

How to Win.

In this article today will be found the complete schedule of regular and extra votes that will be in effect during the campaign. The largest votes will be given at the beginning of the campaign. One club received during the first period will equal 250,000 more votes than it would during the last period.

Don't allow the value of the prizes to discourage you. If the prize were only a gold watch and your mind was set on winning it, what would you do? Strive your hardest, of course. Well, that is all that is necessary of you to win the five-passenger Ford Touring Car. You can do anything that is possible if you make up your mind.

It is possible for you to win this Ford car, and your chances are better than your opponent's who waits to see who her competitors are. Are you willing to work a few short weeks for a Ford automobile? Start now, and you can win it easily. Send in your nomination today.

A Great Campaign.
This campaign is a big thing. It's going to assume vast proportions, and one might go on for columns telling about it, but the watchword is "To Work." The party that gets started first has a real advantage over her opponents who procrastinate. So make up your mind today to go in to win. Send in your nomination properly filled out. It costs nothing to enter, and the rewards are valuable.

Get an Early Start.
All ladies who contemplate entering the campaign should commence to work for votes immediately. An early start is a prime factor for success; it secures the exclusive efforts of your friends and enlists the great-

FEB. BIG MONTH IN POSTAL SAVINGS

Last Month Showed Largest Increase in Postal Savings Deposits Since Established.

SEVERAL CITIES IN THE MILLION DOLLAR CLASS.

Extreme Northwest and Extreme Southeast Made the Biggest Gains in Deposits With U. S.

Washington, March 19.—February, the shortest month in the year, rolled up the largest increase in postal savings deposits in the history of the service, according to figures just made public by the Post Office Department. Over \$5,000,000 was added to the savings of depositors, now numbering approximately 700,000. Scores of small postal banks took in more money than they had accumulated in any one year. Foreign-born depositors were especially active and their deposits ran larger than usual. Upwards of 80 per cent of the \$121,000,000 on deposit March 1st is owned by this class. Postal station B of New York, located on the East Side, made a gain in February of \$115,000. This station alone has \$4,000,000 on deposit and is outranked only by New York City, Brooklyn, and Chicago. Its depositors are largely foreign-born.

Newark, New Jersey, Seattle, Washington; and Kansas City, Missouri, jumped into the million-dollar class of postal savings depository offices during the month, increasing the number in this class to sixteen: New York, Brooklyn, Chicago, Detroit, Boston, Pittsburgh, Portland, Ore., Philadelphia, Cleveland, Milwaukee, Butte, San Francisco, St. Louis, Newark, Seattle, and Kansas City, Mo.

The February increase in deposits was general throughout the country but some remarkable facts are disclosed by a careful analysis of the figures. For instance, the extreme northwestern and the extreme southeastern states showed the largest percentages of gain for the month—Washington, 18 per cent, and Florida, 11 per cent. Other states reporting particularly big gains were South Carolina, 10 per cent; Idaho, 9 per cent; Michigan, 9 per cent; Indiana, 8 per cent; New Jersey, 8 per cent; Wyoming, 7 per cent; Louisiana, 7 per cent; and Arizona, Connecticut, Delaware, Utah, Virginia and Georgia, 6 per cent each.

Cotton Opens Steady at Advance.
New York, March 19.—The cotton market opened steady at an advance of 9 to 15 points. May contracts sold at 18.00 on call and October at 17.54, making an advance of 45 to 50 points from the low level of last week. Considerable realizing was encountered at these figures and prices eased off 6 to 8 points toward the middle of the morning.

Some of the fantastic plotting suggests that spies have overworked themselves in "seeing things."—Washington Star.

to vote a reasonable number of their subscription votes in the paper to make a showing. A voting rule to this effect will be made later on. Under no circumstances will a candidate be allowed to vote the entire number of her subscription vote ballots. This is done so that it will be impossible for a candidate to know the real standing of another; and also to prevent clubbing of candidates to defeat another.

The First Thing to Do.

Clip the nomination blank to be found in each issue of the Semi-Weekly Herald for a certain period. Fill in your name or that of a friend and send it to the Contest Department of Post Publishing Co. This will count as 10,000 votes. When the Contest Department receives your nomination a representative will call and explain the contest thoroughly and start you on the right path to victory. After that the outcome will depend entirely on your own efforts. The Contest Department, however, will assist as much as possible in a manner not detrimental to other candidates. This is the main purpose of this contest department. Always remember, that your success is ours. Send in your nomination today.

THE AMERICAN SHIPS LOST TO SUBMARINE; PRES. WILSON PLANNING FURTHER ACTION

Ships Unarmed and Flying American Flags Sent to Bottom By German Submarine Brings the Question More and More Seriously to the Face of the United States—President Planning to Meet the Conditions and Further Protect the American Rights, Congress May Be Called Together to Act at Once.

A GREAT MILITARY MOVEMENT NOW ON

British and French are Sharply Following Up the Retreat of Germans With Cavalry.

(By Associated Press.)

The greatest military movement on the Franco-Belgian front since the battle of the Marne is still in progress and in full swing with the Germans in retreat on a front of nearly 100 miles, and French territory of approximately 620 miles has been abandoned.

The retirement of Field Marshal Von Mackensen's western army already has virtually resulted in straightening out the famous Arras and Noyon salients and apparently the retreating movement is still in progress.

Should the expectations of many military observers who have been watching operations be realized the retreat will not stop short of the powerfully fortified line running from Lille to Laon, and from Laon to the strong defensive position of Chamber and St. Quentin.

Today's German official statement speaks of the movement with a certain finality as if it were entirely completed. Previous retirements in the Somme region, however, were marked by such successes, was the statement made in discussing its progress. The broad scope of its operations is indicated in the Berlin announcement that the ground evacuated was a strip of land between Arras and the Aisne which takes in virtually the entire front from a short distance south of Lille to the Soissons-Laon district.

Both the British and French are sharply following up the retreating Germans, employing cavalry, and are enabled to keep in close touch.

A movement of much progress is also in progress in another field. In Persia both Russian columns are advancing to hem in the disorganized Turks retreating before the British up the Tigris from Bagdad and are making fresh progress.

"DIXIE DRIVE" IS PLANNED BY SUFFS.

Will Begin Campaign to Win Southern Support for Federal Amendment; Will Visit State Capitals.

Washington, March 17.—Suffrage cohorts will begin a "Dixie Drive" on April 1, in a campaign designed to win support from the Southern States for the Federal suffrage amendment. Every Congressman from Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Tennessee, Arkansas, Kentucky, West Virginia and Maryland may expect a visit from the suffrage crusaders if he is at home when an expedition passes that way. His home town will be invaded whether he is there or not and his constituents exhorted to urge him to vote for suffrage.

Miss Maud Younger a woman voter of California, will lead the expedition, which will be conducted under the auspices of the National Woman's Party. Five other women voters from western States will accompany Miss Younger and they will travel entirely by automobile. Fredericksburg, Va., will be the first stop, according to present plans, although the itinerary has not been completed. The suffragists intend to visit each State capital. The trip will be concluded on June 3, if plans are carried out.

1,200 Murguia Troops Killed, Wounded or Missing.

El Paso, Tex., March 17.—General Murguia lost approximately 1,200 men in killed, wounded and missing at the battle of Rosario, according to a foreign refugee who arrived from Chihuahua City tonight. Murguia also lost six cannon, 15 machine guns and large quantities of stores and ammunition according to this man.

The refugee also reported that when Villa entered Parral Tuesday he ordered two more Germans and seven Syrians executed on charges of aiding government troops. He confirmed the capture of Jiminez.

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MEN ARE MISSING FROM SUNK SHIPS

Captain of the City of Memphis and the Men in Boat With Him Among the Missing.

THREE AMERICAN SHIPS ARE SUNK BY U-BOAT

Torpedoes Send Ships Sailing American Flag to the Bottom and Lives May Be Lost.

(By Associated Press.)

London, March 19.—Captain Borum and 8 men who formed the complement of his boat and among those missing from the steamer City of Memphis. Four of the sailors are Americans. The boat was picked up at 10 o'clock Sunday morning empty and it is hoped that the men may have been picked up by a small boat or a trawler without a wireless outfit and that the men may yet be landed, or may have been already landed at some out of the way port. The survivors in other boats say that the captain's boat was separated from them Sunday morning.

The City of Memphis left Cardiff with 58 persons of whom 29 were Americans. Survivors thus far reported to the Consulate number 3.

Fifteen persons from the Vigilance sunk by a German submarine are listed as missing.

The American embassy declares that the submarine fired two torpedoes at the Vigilance, the first missing by a considerable distance. It was immediately followed by a second shot which found the mark.

AMERICAN STEAMERS SUNK.

Members of the crew Missing at First Report of the Sinking.

London, March 18.—The sinking of the American steamers City of Memphis, Illinois and Cigilancia was announced today. Fourteen men from the Vigilance are missing, as are some of the men from the City of Memphis. The crew of the Illinois was landed safely.

The City of Memphis, in ballast from Cardiff for New York, was sunk by gunfire. The second officer and fifteen men of the crew have been landed. A patrol boat has gone in search of the other members of the crew. The Illinois, from London for Port Arthur, Texas, in ballast, was sunk at 8 o'clock this morning.

The Vigilance was torpedoed without warning. The submarine did not appear. The captain, first and second mates, first, second and third engineers and 23 men of the crew have been landed at the Scilly Islands. The fourth engineer and 13 men are missing.

The American steamship City of Memphis, which left Cardiff Friday in ballast for New York, was sunk Saturday. When she left port, the City of Memphis had the Stars and Stripes painted on both sides. She encountered a submarine about 5 o'clock Saturday evening. The German commander ordered the captain of the steamer to leave his ship within 15 minutes.

The entire crew entered five boats and the submarine then fired a torpedo which struck the vessel on the starboard side, tearing a great hole through which the sea poured. The steamer settled down quickly and foundered within a few minutes.

During the night the boats became separated, and at 4 o'clock Sunday morning three boat crews were picked up by a patrol vessel and landed. These boats contained 33 men, mostly Americans.

All the officers were Americans. The officers believed that the other boats will be rescued.

PRESIDENT GIVING SITUATION THOUGHT

The Washington Government Deciding What to Do Next and Congress May Be Called.

PRESIDENT AND LANSING HOLD CONFERENCE TODAY

What the American Government Will Do as the Next Step is Not Yet Made Known.

(By Associated Press.)

Washington, March 19.—New and aggressive action to protect American merchantmen from German submarines are to be undertaken as a result of yesterday's sinking of three unarmed American ships with a possible loss of American lives.

The calling together of Congress in extra session before the 15th of April looms up as a large possibility today, though the President is said to have other courses under consideration.

With American ships being armed the most probable step would be the clearing of the seas of submarines. No plans to have the United States enter the war, in the same sense as the European countries have entered, is understood to be planned.

The fact that some American ships unarmed are on the other side of the Atlantic is a factor in the consideration, and large warships being ineffective against submarines the problems is to get small submarine chasers in sufficient number. The most of this fleet is needed at home to protect the coast of the United States.

There is no doubt that supplementary steps to arming the ships will be taken and the only thing in doubt today is whether the President will take steps without waiting for Congress to give him specific authority or not.

No statement was made from the White House this morning other than that the President is getting reports and is giving the whole subject thought.

Secretary Lansing was called to the White House today and the policy of the government was discussed with the President.

Of the three ships destroyed, two were unloaded and homeward bound, and all were American built, American owned and officered and manned largely by American citizens. Meager dispatches indicate that all were sunk with complete disregard for the safety of those on board, and that many of the crew may have been lost.

Today's development brought the government face to face with the problem of formulating a definite policy for the nation in case the United States actually enters the war. This possibility was mentioned by the President in his inaugural address March 5.

All the conditions outlined by the President in his message announcing the diplomatic break with Germany as leading to a state of armed neutrality have now been fulfilled. The "overt act" described by him then has actually come; if in fact it had not been committed when the President went before Congress. Since then he has established a state of armed neutrality without the specific authority of Congress.

Several hours later official reports came from Consul Frost at Queens-town and Consul Skinner at London, telling of the sinking of the City of Memphis, the Vigilance and the Illinois. These dispatches confirmed press reports but added few details.

International lawyers and constitutional experts here showed no hesitancy tonight in saying that President Wilson has full authority to interpret as an act of war, and announce that this country considers that an actual state of war exists by reason of Germany's flagrant assault on American shipping.