



# DRESS UP FOR EASTER—ON CREDIT

It's free to you. Don't stop to think about where you'll buy or where you'll get the money. Come direct to FARLEY, where your CREDIT is always good. Now if you want to know what the real dressy styles are for the spring season of 1918, don't miss this big nifty sight—sparkling with new ideas. Nothing of the past. Just the future! That's the way to describe this wonderful departure. All the new fabrics and colors. No shade or pattern omitted. It's a complete and real epitome of the different modes to be worn in this year's grand Easter promenade.

## Make Your Own Credit Terms---Pay Your Own Way

### Men's New Spring Suits

Get in before it is too late and be a man of fashion.

**\$15 and up**

These suits will defy competition with any clothes in the city. They are live new styles, made of guaranteed fabrics, all new patterns and shades, a model to suit every particular fancy as well as a size for every figure. Rack after rack of these suits, all displayed in a prominent manner and plainly priced. It may be years before the men of this city will ever know such prices as these for clothing, and we urge them with all the emphasis at our command to buy now. Our chain store system together with our great surplus stocks make it possible for us to give you such wonderful values at . . . . .



## Open a Farley Charge Account

A Whirlwind of Splendor in

### Ladies' Misses' AND Juniors' SUITS



Yes, a whirlwind of splendor! Your head will fairly swim with delight when you see the endless number of new modes and fabrics which Dame Fashion has decreed in this line. Poplins, serges gabardines, etc., in all the new shades. Determined to enthuse the slight women, the stout women and the medium women, young or middle-aged, we have collected a marvelous variety of different modes and sizes for each. Full-belted models with pique vests. Plain backs, some with pleated fullness over the hips for more portly women. Others with full-flared coats, braid-bound belt and irregular bottom. A number with box-pleated backs and flaps over the hips. Also shawl-collar models with slot seams finished with crowsfeet. Extraordinary values starting tomorrow.

#### Women's and Misses' New Spring Dresses

You'll see a marvelous display of silken fairy fineness among the new frocks for Spring. The weaves include satins, georgettes, serges, plaids, stripes, etc. The glorious realization is so enchanting one might think it some dainty scene from fairyland. The colors and combinations are simply wonderful and so original and new.

PRICED \$10.00 AND UP.

#### New Spring Coats

Good full models that emit a radiance of new spring beauty particularly charming. Velours, poplins, serges, etc., in all the newest shades. Shirred backs, narrow belts only at the front and sides, set-in pockets; others with very wide belts in the back narrowed at the sides and in front; also beautiful patch pocket affairs.

PRICED \$10.00 AND UP.

#### Women's Hats

\$1.49 UP.

Every kind of straw you can think of. Every new color possible to imagine. Big broad sailors, thin little turbans, mushrooms, high-crown military effects, roll-brims, etc. Trimmed with flowers, fruits, grosgrain ribbons, braid, etc.

#### Boy's Fine Wearing New SPRING SUITS

Fashion, service and variety are attracting crowds of parents to our Boys' Suit Department. We are showing the newest Spring models with buckle, belts and slashed pockets. All wool blue serge, fancy mixtures and checks of every description. Bring the boy in. We have the clothes built for hard service.

PRICED \$3.98 AND UP.

#### Women's Blouses

\$1.98 AND UP.

Georgettes, Crepe de Chines, Striped Silks, Figured Crepe de Chines, Etc. New roll-collar styles, beaded effects, vestee models, Etc. Every new suit shade as well as the lighter colors.

#### Shoes

for Every Member of the Family.

#### Men's Trousers

There isn't a shoddy pair of pants in our stock. Every one guaranteed just as represented, and in most instances they outlive the guarantee. We are showing the most wonderful selections in this season's newest materials and shades. These, too, can be bought on the Pay-the-Easy-Way plan.

PRICED \$2.00 AND UP.

#### Men's Stylish Shirts

\$1.19 AND UP.

All sizes patterns and designs. The fabrics are of the best material and are exceptionally well made. We have a splendid showing. Look them over.

#### Men's Spring Hats

\$1.49 AND UP.

All the new military shades and original sport bands. The exhibit is especially interesting on account of the variety of different styles.

# JAMES H. FARLEY,

222 South Main Street.

"One Price To All."

Salisbury, N. C.

