

CONSERVE FOOD—DON'T WASTE

Use Less Wheat, Meat and Sugar.—
Serve More Vegetables, Corn and
Fish—and Thus Help to Win This
War.

FELDMANS'

"Where the Styles Come From."

BUY THRIFT STAMPS NOW.

Add One to Every Purchase—They
Earn 4 Per Cent Interest, Com-
pounded Quarterly.—On Sale Here.

All in Readiness for Very Busy Week Beginning Monday with Lovely Easter
Fashions in Apparel and Accessories.

EASTER SUITS, COATS, DRESSES

Best Qualities and Styles—Yet Inexpensively Priced—1,000 Beautiful Easter Suits—1,500 Rich Easter
Coats. The largest and best assortments are here for your choosing.
All Alterations are Absolutely Free of Charge.



1500 Nobby Spring Coats

Wool Poptins, Wool Velours, Burellas, Coverts, Pekin
Serges, etc., at Full 1-3 Under Prevailing Prices. Hun-
dreds of these Coats in Pekin, Sand, Gray, Rookie, Bel-
gian, Navy and Black.

\$15.00 New Spring COATS	\$17.50 and \$18.00 New Spring COATS	\$22.75 and \$25.00 COATS
\$12.98	\$14.50	\$24.50

All Wool Poptins, Serges, Etc. All Wool Serges, Poptins, Bu-
rellas, Etc. Finest Silk lined Poptins, Ser-
ges, Coverts, Velours, Etc.

Georgette Cloth, \$1.89 and \$2.00 Values at

100 pieces of 40-inch genuine Geor-
gette Crepe, fine firm woven grade,
the kind you can wash and still will
\$1.69 look like coming from the loom.
Colors, Pink, White, Flesh and Ivory
only. Actual \$1.89 and \$2.00 values
at a yard, \$1.69.

Easter Suits for Women

New stylish looking Easter Suits in
all the latest shades including Navy
and Black, strictly all wool Poptins,
nicely lined.

\$14.98

New Easter Suits

Handsome Suits of all wool Poptin—
in Navy, Belgian, Tan, Pekin, Sam-
mie, Pearl Gray, and Black; new bel-
lie models, elegantly tailored with new
large collars; all sizes. Special at

\$19.98

Handsome Easter Suits

Smart New Spring Suits of Wool
Poptin, Wool Velours, Pekin Blue,
Tan, Navy and Black. Hundreds of
beautiful new models, all regular
\$27.50 and \$30.00 values. Special

\$24.50

Rich Tailored Suits

These rich Spring Suits made from
fine Poptin Twills, Serge, Paclins,
Velours, Etc., plenty of Navy, and
all other new colors. Choice of over
30 models. All are \$35.00 and \$40.00
values. Special at

\$29.75

Smart Model Suits

Exclusive Tailor-Made Suits of finest
materials, Silk, Poptin Twills, Gag-
ardines, Serges; newest tailored mod-
els, all are fine silk-lined throughout
and tailored just the same as Suits
that sell at \$75. Only 100 Suits to
sell. Special at

\$37.50

White Goods

- 29c WHITE NOVELTY CREPE 19c
- 27 inches wide. A beautiful, fine
Crepe with woven, neat, self stripes.
- 29c WHITE Mercerized MADRAS 24c
- With woven self stripes. Limited
quantity.
- 30c WHITE PLISSE CREPE 24c
- 31 inches wide. Greatly favored for
undergarments. Need not be ironed.
- 35c WHITE Mercerized BATISTE 25c
- Extra fine quality, with soft, silky
finish.
- 35c 40-INCH CREANDE 25c
- Plain White, sheer Organdie—dainty
yet serviceable material for Blouses.
- 36-INCH WHITE MIDDY DRILL 29c
- Very best quality. This grade is
quoted at 42 1-2c wholesale today.
Only 10 yards to a customer.

Linens at Thrift Prices

- 35c Bleached Turkish Towels 29c
- Red or Blue borders
- \$1.10 Table Damask, 72-in. 98c
- wide, 5 neat designs
- \$2.50 Damask Cloths; hemstitched; 8x10 Size; about 1.98
- 2x2 1-2 yards
- All Linen Unbleached Table Damask 64 in. wide, \$1.50 75c
- yard value, Special
- 98c quality Art Linens in Ecru only; 36 inches wide; round thread; all pure Linen yard 59c
- \$1.10 grade Oyster White Linen; also Old Rose, Russian Green, Copen and Pekin Blue Dress Linen YARD 98c

Charming Easter Dresses



Taffetas in all the new colorings, some
with Georgette Crepe combinations.
Novelty striped Silks and Exquisite
New Foulards.
Particularly fetching are the new
draped, bustle and overskirt styles
shown in the collection. The favored
pleated, tailored and sport models are
also represented.
Newest spring colors include Buff,
Tan, New Blue, Quaker Gray, Pekin
Blue, Copenhagen, Plum, Wistaria,
Navy and Black.

\$12.48

to

\$24.88



Of Course
You Knit!

We have just received a shipment of
the new Spring colors in Shetland
and Zephyr Yarns for the new sport
Sweaters which we are offering for
only 98c for a large double hank
weighing 1-4 pound. Every 98c hank
equals in weight 3 regular 50c hanks.
Colors are Pekin, Blue, Old Rose, Cop-
penhagen, Watermelon, Yellow, Pink,
Maize, Purple and Lobster.

It will pay you to take advan-
of these Low Prices

FELDMANS'

"Where the Styles Come From."

NEW SILK PETTICOATS FOR THE EASTER COSTUME

\$3.98 to \$5.98

Spring style Petticoats that add the
proper finishing touch to the new
dress or suit and afford the satisfac-
tion in knowing that one is properly
attired. They're of soft, pure Silk
Chiffon Taffetas and Jersey Silk Pet-
ticoats in a most extensive range of
beautiful tone or changeable com-
binations in light or dark effects.
Made with straight edge or deep,
scalloped flounces and finished with
tucks, shirring and accordion pleated
or plain ruffles. Included are Petticoats
with Jersey tops and Taffeta
Silk Flounce. Lengths 34 to 48.

Choose Your Easter Hat Here

—from Hundreds of Bewitchingly
Beautiful Creations. Here You'll Find
Salisbury's Greatest Showing in Point
of Correct Style, Variety and Un-
equalled Value.

\$5.00 - \$5.95

and

\$6.95 - \$8.50

Street Hats

Wonderful Variety

\$1.98 \$2.98 \$3.98

Fascinating New Styles in Crepe BLOUSES

\$3.98 and \$5.95



Among the smart and novel styles are
beautiful Blouses of Georgette Crepe
and Crepe de Chine in plain tailored
models with large collars or Satin and
Georgette Crepe Blouses in high or
low neck models with turn-back cuffs.
Also handsome and dressy Crepe de
Chine Blouses with embroidered,
beaded and tuck fronts, as well as
tailored effects with high, low or
round necks. White, Flesh, Peach,
Maize, Coral, Nile and Black.