500



PREPARATION ON a most unusual scale has been made to meet the demands of those who find enjoyment in this annual celebration. To many, it is the signal for the opening of Spring and is looked forward to as the day on which everyone should appear at their best. Will you not come and view this charming Style Revue of correct Easter Fashions.

Distinct Styles in Suits

The fact that many of these are not duplicated lends still further assurance that your suit, if chosen here, will be distintly yours.

Priced from \$22.50 Upwards

Variety Among the Skirts

Bright hued and subdued of color; fashioned of silk jersey, satin, taffeta, embracing a host of slender lined models, tuniced, paneled or plain—a collection in which individuality is paramount.

Priced from \$5 and Upwards

Dresses of Unusual Charm

Women who realize the value of personality in dress will find in these dresses many delightful expressions of the mode.

Priced from \$17.50 Upwards

These Blouses are Favored

Varying from trim, smart tailored effects to those softly feminine, our present collection reveals a 'ype of blouse for every purpose; a possibility which you you'll surely appreciate.

Priced from \$1.00 Upwards

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Don't Wait, Do it Now! Buy War Savings Stamps.

Belk-Harry Co.

ONE OF THE BELKS' 17 STORES

Great Easter Rush of Business

We are well prepared to supply your wants. Whether it's new Shoes and Slippers, new Coat Suits, Spring Coats, Silk Dresses, Skirts, Blouses, Hats or Hosiery—all priced in our usual modest way.



New Spring Silk Dresses

Smart and up to the minute Taffeta, Crepe de Chine, etc. Our prices are extremely low.

\$9.95 \$11.95 \$14.95 \$16.95 \$19.95 \$25.00 New Separate Coats

PRICED FROM ... \$9.95 TO \$25.00 Misses New Spring Coats, sizes 8 to 14 years PRICE ... \$4.95 TO \$7.95

New Coat Suits

Pretty and Stylish. Priced
\$9.95 TO \$35.00

Examine our Suits in material, workmanship and style. We believe you'll find they are UNDER PRICED.

Millinery

Pretty stylish, New Spring Millinery. Plenty of Pokes, Turbans and new odd shapes, large, medium and small. Priced

98c \$1.98 \$2.50 \$3.00 \$3.98 AND UP TO \$7.50 New Spring Shoes and Slippers



High White Canvas or Kid Boots; Women's White Canvas Boots, high heel or Cuban \$2.25 TO \$3.98

Women's White Canvas Slippers at PRICE \$1.25 TO \$3.50



Women's New Spring Oxfords and Slippers in gray, dark brown, and it's all the newest styles and moderately priced.

Are You Ready for the SUMMER SEASON?

If not better Phone us your wants in

Garden Tools, Lawn Mowers, Water Hose, Paints, Varnishes,

and the many other odds and ends needed for the Spring Cleaning Up Campaign.

We have an abundance of these articles now but they won't last indefinitely.

Rowan Hardware and Machinery Company

Phone 158

Phone 158

ROUZER GARAGE Company

Belk-Harry Company

To Automobile Owners:

All indications point to a very serious shortage of tires this summer. Not only will Ajax, the tires which we sell be scarce, but we anticipate the scarcity of every tire on the market.

It is advisable, therefore, that you take advantage of the prevailing abundance of Ajax Road King and Non-Skid tires and order your requirements NOW.

Ajax tires are guaranteed in writing 5,000 miles. This is something worth your while to investigate.

H. A. ROUZER,
President.

ADAX TIRES Guaranteed

in writing

MILES

"While others are claiming Quality we are guaranteeing it."