

Put Your Finger on Your Pulse

You feel the blood rushing along. But what kind of blood? That is the question. Is it pure blood or impure blood?

Ayer's Sarsaparilla. Write to our Doctors. We have on hand, and will keep a supply in stock during the season.

PEANUT PLANTERS. We have on hand, and will keep a supply in stock during the season.

Job Printing. J. E. Parker & Co., Woodland, N. C., are now prepared to do your Job Printing at low rates.

To poultry Raisers. Keep your poultry healthy and make them profitable by feeding them Rast's Egg Producer and Ground Oyster Shells.

New Groceries. I am constantly receiving new Groceries and in my stock can be found the cheapest and best.

INSURANCE. If you contemplate taking out an insurance policy, either fire or life, don't do so before consulting with W. J. LASSITER, General Insurance Agent, Rich Square, N. C.

Seed Potatoes. I have just received another lot of Bliss Seed Potatoes, the best on the market.

W. T. PICARD'S. I have just received another lot of Bliss Seed Potatoes, the best on the market.

Longfellow's First Poem. When the great poet, Longfellow, was nine years old his teacher told him to go back of the schoolhouse and write a "composition."

EVILS OF THE TRUST. Cuts off Opportunities and Destroys Competition. Increases Price to Consumers and Lowers Wages.

Thus spoke the former manager of Vanderbilt's railroads, who has recently been elected to the Senate from New York.

Referring in the same interval to the men of small capital, the firms of little means, composed generally of young men whose friends, believing in their energy and honesty, have advanced money that they may go into business.

It has invaded other fields with the power of a glacier and the rapidity of a torrent. One by one each of the great staples

which form the necessities of life is falling into the hands of its special syndicate or trust or trade combine, which are but other names for a group of men dominated by one man of superior force and genius.

Even in the small retail trading of our cities the process of concentration is only too apparent. Our cities no longer present the once familiar aspect of miles of busy streets, occupied by thousands of small but respectable merchants.

When he professes concentration has worked itself out to completion the law which governs both prices and wages will assert itself with irresistible force.

It does not require a United States Senator or a Governor to tell what the humblest man sees and feels. We quote the statements and prophecies of two eminent Republicans to show that the evil is so great as to command the attention and condemnation even of those who are high in the councils of the party that is the special friend and upholder of the trusts.

The rising tide of indignation against trusts is not based upon antagonism to wealth legally acquired and honestly employed. It is not shared in alone by the poor but by all those of moderate fortunes and many of the rich who have no desire to use their wealth to oppress their fellows.

If the trusts did nothing else wrong except converting independent business men, even of small means, into mere servants or agents of trusts having the sole power over the necessities of life, or destroying their business—if that were all it would be enough to cause such an uprising of the people as would make it impossible for them to successfully resist the law.

The hope of the country lies in a fair chance for every man and in open competition. The trust cuts off opportunities and destroys competition. It is the enemy of every man who looks forward to either establishing for himself an independent business, or seeing his children being other than "hewers of wood or drawers of water."

ABOUT ADVERTISING

Some Curious Ads.—Newspapers the Best Medium—A Widow Through Which Men Look Out On All.

In a recent article I gave some reminiscences of Robert Bonte and showed how he built up The New York Ledger by his startling methods of advertising.

The story of how Bonner sold his country residence may be of interest. He wanted to dispose of the place and having no confidence in ordinary real estate advertisements, he published the following in several daily papers:

It appeared in a London paper in 1648, and offered a reward for two stolen horses. This is the first newspaper advertisement on record, though the manuscript news sheet, issued in ancient Rome and in Peking more than 1,000 years ago, may have contained such matter.

Never hamper and torment children with clothes that are "too nice" to be anything but wretched in. They may be taught reasonable care in regard to soiling their clothes, but to see a child in a constant spiritual straight jacket for fear the mud cakes, or the game of marbles, or the jolly romps will soil the knees, or "muss" the apron, or disarrange the hair, is an indication of idiotic parentage.

This remarkable advertisement was talked about and copied, and thousands of people made inquiries about Melrose Station and the Bonner place. The fact came out that it suffered no more from fever and ague and mosquitoes than other localities in that region, and the result was that it was sold for a very satisfactory price.

Even at that time, nearly thirty years ago, The Herald's advertising columns were better than a gold mine. When a Chicago daily boasted that it received \$22,000 for a column advertisement for one year, the fact came out that The Herald received \$109,500 for one column for the same period.

ROYAL BAKING POWDER. ABSOLUTELY PURE. Makes the food more delicious and wholesome.

out on all that is going on in the world. Without a newspaper, a man is shut up in a small room, and knows little or nothing of what is happening outside of him self.

It appeared in a London paper in 1648, and offered a reward for two stolen horses. This is the first newspaper advertisement on record, though the manuscript news sheet, issued in ancient Rome and in Peking more than 1,000 years ago, may have contained such matter.

Rearing and Training of Children.

Never hamper and torment children with clothes that are "too nice" to be anything but wretched in. They may be taught reasonable care in regard to soiling their clothes, but to see a child in a constant spiritual straight jacket for fear the mud cakes, or the game of marbles, or the jolly romps will soil the knees, or "muss" the apron, or disarrange the hair, is an indication of idiotic parentage.

Let the children have plenty of sleep. I have seen young children—almost infants—waked and made to get up two hours before their natural sleep was finished merely because it was thought best that they should "eat breakfast with the other people."

It seems that The Herald refused to print the advertisement of the Marezek opera and Barnum's museum. The theatrical managers of the city held a meeting and withdrew their patronage from the paper.

Cause of Lynching.

Failure to enforce the law are largely responsible for lynching in Georgia. Says The Rockmart State. The laws are good in that they provide suitable punishment for those who endanger the peace and safety of the citizens of the commonwealth.

Paying Double Prices

Illustration of a bicycle and text: Paying Double Prices. For everything is not pleasant, is it? But that's what you are doing if you don't buy here.

Notice.

All persons coming into Northampton county from Newport News, Norfolk, Portsmouth, Berkley and Suffolk, Va., also all persons from the towns of Weldon and Halifax, N. C., and those persons living in the county who pass to and from said towns will be required after this date to show evidence of recent and successful vaccination, and failing to exhibit such evidence they shall either be vaccinated at once by the local health officer or incur the penalty. (Chap 214, Laws of N. C., 1893.)

Pensions! Pensions!

Are due to many who served in war of Rebellion and war with Spain and is also due to all who served in Mexican War, and Old Indian Wars between 1832 and 1842. Pensions under general laws may be obtained by soldiers and sailors who are in any way disabled by reason of wounds, injury, or disease incurred in duty, U. S. service and in line of duty, provided they have received a proper discharge from their service.

Tes passers--Take Note

All persons are hereby forbidden to cut, remove or damage, or in any way injure, any timber or property of any description which we own in Northampton or in any other county in North Carolina, without our special permission, under pains and penalties prescribed by law.

GROVER'S CHILL TONIC. TASTELESS CHILL TONIC. MAKES CHILDREN FAT AS FIGS. Illustration of a child and a pig.