# The <br> 2tessenger <br> and <br> Intelligencer. 

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## True Economy

The difference of cost between a good and a poor baking powder would not amount for a family's supply to one'dollar a yearThe poor powder would cost many times this in doctors' bills.

Royal Baking Powder may cost a little more per can, but it insures perfect, wholesome food. In fact, it is more economical in the end, because it goes further in leavening and never spoils the food.

Royal Baking Powder used always in making the biscuit and cake saves both health and money.



## MARE THE BUSLESS!

Have you seen the lot of HATS we are closing out at 25c. NOW is the opportunity to get a nice SUMMER HAT at one=fourth and one-half price. The great value we are offering in SUIIMER FABRICS at satisfyingly LOW PRICES will move them fast.

## The Knife Has Been Socked Deep Into a Great Many Lines,

and we take this opportunity to warn you not to delay in looking through our store and taking some advantage of the SWEEPING REDUCTION. We will not attempt to give prices, as the stock is LARGE and VARIED, and in our line we are acknowledged LEADERS.

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we sre giving some rare BARGAINS. In connection with our regular line we offer a lot of ODDS and ENDS in OXFORDS at about HALF PRICE. If your size is in the Iot you are fortunate.

SKIRTS=A nice assortment of Colored Petticoats at cut prices. SHIRT WAISTS=A few of those BEAUTIFUL ready made WAISTS at a sacrifice. And MANY OTHER THINGS in our IMIIENSE STOCK during the ballance of THE SEASON WILL BE SOLD AT RED LETTER PRICES.

## ith Prices Decreasing

and TRADE INCREASING as the days go by explains the SITUATION and shows PLAINLY that nothing CAN STOP THE TIDE OF POPILAR FAVOR thats carrying our large and growing business ONWARD and UPWARD in the eyes of an appreciative shopping public.

