



THEY LEARN BY DOING—These students in the School of Graphic Arts are "taking down" a Linotype machine for cleaning and replacement of worn parts. Calvin Reynolds is about to disassemble the distributor; Elizabeth Daughtridge is checking a problem in a "Linotype Machine Principles" book with William Pearman. Removing casting parts is Worth Askew, Jr. Visitors to this department of the college find it interesting and educational.

## Two Degree Courses in GA School

Two courses leading to degrees will be added to the curriculum of the School of Graphic Arts, Chowan College, for the 1962-63 term, it has been announced by John McSweeney, director of the school.

One course is a major in business administration with subjects in graphic arts principles as a backdrop. The other degree-course is in liberal arts, with English major, and graphic arts as it is related to newspaper production as a minor.

McSweeney said commercial printers and publishers have long suggested that the college offer a business management course for training supervisory and management personnel, as well as a liberal arts course with a graphic arts backdrop for students desiring to major in journalism or advertising. Both of these courses will carry transfer credits from this accredited junior college to four-year colleges or universities.

Additional terminal courses have also been added, according to the announcement. In addition to the two-year graphic arts, and the one-year teletypesetter courses offered during the past 11 years, one-year courses will be given in either Linotype-Intertype operation, Linotype-Intertype machine mechanics, general typography, or offset lithography.

## Newspaper Praises GA School

North Carolina is fortunate that it has within its borders a reputable school of printing, the School of Graphic Arts at Chowan College, Murfreesboro.

Printing is the seventh largest industry in the United States. It is more than a trade; it's a science and an art. Truly good printers and typographers—the men and woman who understand the significance of type, the beauty of a letter, the blending of various styles of letters and design into a form pleasing to the eye, are rarities.

Even one schooled in the fundamentals of printing is not commonplace. Yet the pay to persons engaged in printing and the graphic arts is above average. The position of printer is one with prestige. Benjamin Franklin, who could have appended many titles to his name, preferred to be known as Benjamin Franklin, Printer.

Too few of our high school graduates consider entering the printing trade. Indicative of the quality of person Chowan's School of Graphic Arts is seeking are its requirements for entrance: a person must be a high school graduate with good grades and high recommendation from leaders of their communities.

To graduate, students in printing at Chowan must have a C average in liberal arts subjects (English, history, geography, math and religion).

The curriculum in the School of Graphic Arts includes linotype operation-maintenance, teletypesetter perforator operation, composition, make-up, display advertising layout and design, as well as instruction in the processes of offset and letterpress printing.

Few people, in their growing-up years, are exposed to the printing industry. Unless there are family members affiliated with it, a youngster graduating from high school usually does not, on his own, consider the possibility of entering the fascinating world of printing.

It's a gigantic enterprise. It needs more and more personnel. It is the lifeblood of communications.

We have known many people in the printing business and can honestly say this: we've never yet met a printer we didn't like. They're the salt of the earth.—From the CARTERET COUNTY NEWS-TIMES.

## Helping Chowan Grow

Beginning with the administration of the late Dr. F. O. Mixon, Chowan College at Murfreesboro has continued to grow and expand about as rapidly as any two-year educational institution in the State. Moreover, the future from here looks even brighter and more promising.

Newspapers of North Carolina have had a hand in this growth and are pleased with results of their efforts. Under leadership of a committee from the Eastern North Carolina Press Association, a campaign is now underway among the newspapers, both large and small, and daily and non-daily publications, to raise \$25,000 for enlarged quarters and additional equipment for the School of Graphic Arts at the college. More than two-thirds of the goal has been reached. The remainder is expected to be pledged, and much of it paid in, by the end of this year. Work is to start on the new wing as soon as the \$25,000 is pledged and \$10,000 of the sum paid in.

Response on the part of the publishing interests has been both prompt and generous. They will reach their objective and will see to it that the money is made available over the next two to three years.

The Graphic Arts School is one of the outstanding departments at Chowan. Each year it functions at capacity enrollment, and we understand this year is no exception. Boys and girls in the Graphic Arts School are trained in the mechanical arts, including typesetting, both by hand and on the linotype, teletypesetter, proof-reading, commercial printing and the like.

Newspapers of the state, originally led by the late Roy Parker of Ahoskie, launched the department at Chowan and have prided themselves in the progress that has been made under John McSweeney as director. The school is turning out dozens of young skilled workers each year as graduates and many of them are finding places in newspaper and commercial printing shops.

Graphic arts studies are one of the major functions at Chowan and will become increasingly more so in the years ahead. Meantime, the college forges ahead rapidly in its development under the presidency of Dr. Bruce Whitaker, who has demonstrated exceptional ability as an educator and administrator.—Reprinted from the Henderson Daily Dispatch.

## Chowanian's Cover Girl

The young lady pictured on the front of THE CHOWANIAN for February is Miss Karen Nelson, freshman. She is the daughter of Mr. and Mrs. T. R. Nelson of Powhatan, Virginia, and posed while studying for exams, typifying the many students at Chowan who spent many hours on books during exam week.

Miss Nelson was asked by herself to tell in her own words why she came to Chowan, a few things about her and her plans for the future.

"Some people think it is odd that I have such dark hair and blue eyes, but I don't think it is odd at all. My father has black hair and blue eyes; but the explanation I like best is that my mother prayed every night before I was born for a little girl with black hair and blue eyes.

I am a suburb girl at heart having lived on the outskirts of Richmond for ten years. For the last eight years I have been a farm girl. I love the free feeling one has when walking in the open green fields and the thrill of catching fish in the pasture pond.

My home is on a large hill overlooking miles and miles of tree-tops. I live at home with my parents and my ten year old sister, Gail.

I had never heard of Chowan until three years ago when my "best friend's" father asked me if I would like to visit Chowan while he attended to some business in a nearby town. I enthusiastically said yes.

Mr. Cadle's secretary showed us around the campus. The thing that impressed me the most was the friendly spirit and warm welcome given to us



COVER GIRL, Karen Nelson, in her favorite position when she studies or crams for exams.

by everyone at Chowan. I enjoyed the day tremendously. I visited Chowan two more times before deciding on Chowan as the college for me. Since I came to Chowan in September, I have learned to love Chowan and all the people associated with it.

I am taking a pre-education course; but I plan to take as much music as possible. I may continue college at R. P. I. in Richmond, Virginia after finishing at Chowan."

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(Cover section of this issue of THE CHOWANIAN is printed on Springhill Offset manufactured by International Paper Co., and made available to the School of Graphic Arts by the Henley Paper Co., High Point.)