



"STACK THE BOOK"—Four presidents demonstrate the "Stack the Book" campaign of the Chowan College Alumni Association. They are left to right, Dennis Hogue, president of the Sophomore Class, J. M. Jenkins, president of the Alumni Association, Dr. Bruce E. Whitaker, president of Chowan College; and Allen Glasgow, president of the Student Body. They demonstrate with new library books the book campaign of the Alumni Association, currently underway. The "Stack the Book" campaign is one of the most interesting projects the Alumni Association has undertaken. The response to the first mailing has been excellent. The alumni of Chowan College are responding graciously to the request from the Board of Directors that the Alumni Association buy 1,000 books for the Chowan College Library this year. Based on an average cost of \$5 each, the total goal is \$5,000. Credit is given to each person making a gift to the Alumni Fund by a special bulletin in the Library. If a person gives \$50, credit is given for ten books, and so on, according to the amount of the donation.

"Stack the Book" Campaign Begun by Alumni Association

The Chowan College Alumni Fund has consistently become more and more effective as regards its service to Chowan College by strengthening its ever expanding program of Christian higher education through annual gifts from alumni.

The Chowan College Alumni Association has worked on specific projects through the years to enhance the growth and development of this institution. During the 1961 campaign, the Association made its annual gifts available to the development campaign. The next year, the gifts went into the regular operating budget of the college. Also, gifts have been made for special causes on the campus. All of these special programs have been of significant value to the college.

The 1964-65 Alumni Fund has received added impetus through the decision to contribute to the Chowan College library by purchasing books.

Joseph Addison, a seventeenth century English essayist, poet and man of letters once said, "Books are the legacies that a great genius leaves to mankind, which are delivered down from

Chowan Grad Dean of Men At Frederick

A 1955 graduate of Chowan College, Joseph H. Harkey, is Dean of Men at Frederick College. Harkey has been in that position since August of 1964.

Prior to his position with Frederick College, Harkey was assistant professor of English at North Georgia College and then taught at Adirondack Community College in New York.

The Chowan grad has finished everything but his dissertation for the Ph.D degree in English at the University of Tennessee. Mrs. Harkey is the former Nancy Carol Phillips of Detroit and they have two children, Timothy, 4, and Carol, two months.



The principal trouble with the easy going fellow is that it's so hard to get him started.

generation to generation, as presents to the posterity of those who are yet unborn". Addison was a man who sought creativity and responsibility through his writing and, naturally, he is referring specifically to those who write books, but he was also apparently interested in giving succeeding generations adequate books for the purpose of gaining knowledge and understanding. It was with this philosophy in mind that the Alumni Association's Board of Directors adopted the "stack the books campaign" for the current year.

The plan of the Alumni Fund for 1964-65 is a simple one. The Chowan College Library is in dire need of additional volumes which are needed to meet the ever increasing demands on the part of more than 1,100 students. A goal of \$5,000 has been set for the Alumni Fund this year for the specific purpose of buying new volumes for the library. Efforts are being made to reach this goal by the time of the annual meeting on May Day, Saturday, May 1. This goal for the year is double our goal last year, but this is an urgent need.

The library staff has estimated the average cost of each new volume at \$5 each. This means that we can add a total of 1,000 volumes this year if our campaign continues as it has started! Alumni contributors will receive credit for these gifts at the rate of one book for every \$5 given. A contribution of \$50 will render credit for ten books, \$60 for twelve books and so on. Through this means the alumni will be delivering from generation to generation these presents which will contribute to the educational opportunities of all future CHOWANIANS.

It is becoming apparent that the number of contributors to the Alumni Fund is increasing. For instance, there is a particular increase in the contributors who have graduated since the reopening of the college. This, as well as other factors, indicates an important step toward better support for this great old institution.

Finally, a word about the credit for the purchase of books. The Alumni Office, cooperating with

the library staff, is planning a special means of giving recognition to the Alumni Association for the contribution of books. A label will be placed on the inside of the cover denoting or stating that the book is given by the Chowan College Alumni Association, 1964-65. Also, a list of contributors, along with the number of books contributed, will be placed in an appropriate place near the checkout desk in the library. When you visit the campus you will have the opportunity of seeing the results of your investment in Christian higher education at your Alma Mater.

Women's Physical Education Program Covers Big Scope

The Women's Physical Education Program of Chowan College begins with its required Physical Education classes. Here Chowan ladies participate in a physical fitness program based on gymnastics, stunts and tumbling and exercises. Also basic sport fundamentals are learned for both team and individual sports.

Opportunity is given in the Chowan College WRA Intramural Program, to put to practice what has been learned. Women's dormitories compete by floors for championships in basketball, volleyball, softball, and tennis. The winner of the 1964-65 basketball season, B 1st,

floor, was announced in the championship game, Thursday, March 4, 1965. We look forward to the volleyball season which begins, March 22nd.

For the more skilled athlete, the WRA sponsors Varsity Sport Clubs in volleyball, basketball and tennis. Here skills are polished, offensive and defensive techniques discussed and competition is maintained on a high level.

Other WRA activities include Knitting, Choreography, Major-ettes and Cheerleaders. There's a place for you in the Women's Physical Education Program of Chowan College if you'll only find it.

PROFESSION: STUDENT

BY DAVE MATHENY
A.C.P.



"FIRST OFF - I'M A TRADITIONALIST."



SOMETHING TO BE SEEN—This is a photograph of a plaque on the third floor of the Robert Marks Hall classroom building. It is self-explanatory, but is reproduced here to suggest that visitors to the campus see the fine furnishings in the Department of Business, plus the other aspects of this outstanding building for which Mrs. Texie Camp Marks is greatly responsible. The building was named for her late husband.