## Book of Memory Helps College for Future Years

The preface page of the Book of Memory (shown on this page) explains the purpose of the Book of Memory and indicates that these gifts go to the General Endowment of the college.

Chowan College needs General Endowment! Funds which are placed in the General Endowment of the college are not used. Only the income from these funds is used in the operation and growth of the college. Here is an example. Considering a college with an endowment of \$1,000,000.00, figuring at the rate of interest of 4 per cent, means that the college will have an annual income of \$40,000.00. This means that the college would be able to use this \$40,000.00 in the operation of the college and improvement of facilities. Numerous phases of the college's work would benefit. Scholarships would be increased, faculty salaries would be higher, better equipment would be available and numerous other things of similar nature would make for a better academic situation.

The Endowment Committee of Chowan College is active. In fact, the committee has recently made the statement that Chowan College needs \$2,000,000.00 in endowment during the next decade. The Book of Memory and other gifts through wills and trusts will certainly help toward reaching this goal.

Already, the gifts to the Book of Memory have made a significant contribution to the General Endowment of Chowan College. When you make a contribution to the General Endowment memorializing the memory of a deceased loved one or friend, you are contributing to a fund that will produce income for many years to come. You will not only be honoring your loved ones and friends, but you will be helping your people who consistently knock upon the doors of this institution for an education. Please use the coupon on this page for the purpose of making your contribution and memorializing the memory of your loved ones and friends.

Dr. Bruce E. Whitaker, President Chowan College, Murfreesboro, N.C.
Please enter in THE BOOK OF MEMORY the following memorial:
Full Name of deceased:
Home City and State:
Amount of Memorial Gift \$ }
Date of Death

}

Memorial given in the name(s) of:

## Renovation Plans Released For Student Union Building

The Askew Student Union building on the Chowan College campus, which was formerly used to house the college book store, post office and recreation area, has been designated by the Board of Trustees of Chowan College to become headquarters for the Baptist Student Union and office of the college chaplain.

John O. Askew, of Harrellsville was the primary benefactor for the facility when it was constructed in 1956. Renovation toward the new adaptation of the facility will be undertaken subject to the acquisition of necessary funds.

According to Dr. Hargus Taylor, Chaplain of the College, the building will house of the office of the chaplain, a small reading and study lounge, a Prayer Room, a Conference Room and recreation area. It is also planned that day students make use of the reading and study lounge during their free periods between classes.

Chaplain Taylor pointed out that the Prayer Room will be utilized for regular Vesper services and for private mediation for individual students. Dr. Taylor is adviser for the Baptist Student Union which will have its headquarters in the Askew Student Union building. The Executive Council of the Baptist Student Union plans and coordinates various religious activities on the campus.

Jack Hassell, Superintendent of Buildings and Grounds at the College, has announced that work will include the rearrangement of partitions, painting, installaton of new doors and other work related to the renovation of the facility and adaptation for its new use.

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Perseverance is the most overrated of traits, if it is unaccompanied by talent; beating your head against a wall is more likely to produce a concussion in the head than a hole in the wall.

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A man with a half-volition goes backwards and forwards, and makes no way on the smoothest road; a man with a whole volition advances on the roughest.



DR. BRUCE E. WHITAKER LOOKS OVER BOOK OF MEMORY



## CHOWAN COLLEGE BOOK OF MEMORY

The Book of Memory was established by the Board of Trustees of Chowan College on February 19, 1962, as a means whereby friends of the college may memorialize the memory of deceased loved ones and friends.

The inscriptions are made under the authorization and direction of the Board of Trustees of Chowan College. Included herein are the names of those persons to whose memory a "living memorial" has been established by a contribution to the General Endowment Fund, the date of their death and name of the person or persons making the gift. The college, by means of a letter, informs the family of the deceased person that the contribution has been made, but does not reveal the amount of the gift.

Two primary benefits are accrued: the offering of a source of satisfaction to persons desiring a memorial opportunity to memorialize the memory of a deceased friend or loved one, and the strengthening of the General Endowment Fund of the college. The gifts to the General Endowment Fund, in lieu of sending flowers, which soon wither and pass away, thereby provide a "living memorial" and a vital investment in Christian Higher Education and the future of young people for many, many years to come.

Moreover, there is an opportunity for the bereaved family or friends, on the anniversary of the death of a disceased loved one or friend, to make an additional gift and thus perennially renew the expressed sentiments.

> Dr. Bruce E. Whitaker, President

FOR MARCH, 1965