

Planning Conference Cites College Needs



BRAXTON DAWSON . . . Campaign Chairman

Braxton Dawson Is Appointed Development Campaign Chairman

Braxton Bragg Dawson, president of the Coca-Cola Bottling Company of Washington, N. C., who serves on Chowan College's Board of Advisors, has been named General Chairman for phase one of Chowan College's campaign to raise \$2,225,000.00 for necessary expansion by 1973, the year Chowan observes its 125th anniversary.

Goal is \$500,000

Goal for the phase being supervised by Mr. Dawson, with contributions to be pledged by the end of this year, is \$500,000.00. This was established by Chowan's Board of Trustees in sessions September 26. Contracts are to be let in December, with groundbreaking expected late in the year, for the first facility of this expansion: a new library-fine arts facility.

A veteran of World War II, Mr. Dawson served as flight operations officer with the Coast Guard, and is an early developer of Nags Head. He is credited with saving the lives of at least five people who were drowning at Nags Head. His knowledge of the area, coupled with swimming ability and mastery of lifesaving technique, made this possible.

Recently reappointed by Governor Dan K. Moore to the North Carolina Seashore Commission, he serves this commission's Executive Committee and is chairman of its Research Committee. He is a trustee for Charlotte's Florence Crittenden Home and the Washington Chamber of Commerce's Industrial Management Council.

Active in political and civic life, he has held many chairmanship positions including leadership for the Pasquotank County Board of Elections and the Pasquotank County March of Dimes. He has also been president of the Elizabeth City Golf and Country Club, Exalted Ruler of Elizabeth City Elks, chairman of the Elizabeth City Chamber of Commerce's National Affairs Committee, president of Washington's United Fund, director of the Beaufort County Mental Health Association and president of the East Carolina Bottlers Association.

By VIRGIL L. McBRIDE, Director of Development

The story of Chowan College's growth and development over the past decade is unparalleled in this area and region. It is a success story, to say the least, and is tinged with joy and accomplishment on the part of the people of this area and region. While growing, however, the College has had another phase of endeavor as was pointed out in the recent First Annual Planning Conference which was held on the campus on September 10, 1966. Ten "Discussion Groups" involving well over 200 individuals, contributed their time and energy to subjects related to the future development of the College. This was another step in the process of charting the future of Chowan College.

Long Range Planning

Charting the future of the College has been on the minds of the leadership and officials for many, many years. The Master Plan of 1958 was outdated in just a few short years and the Board of Trustees authorized, about three years ago, a new committee to be called the Long-Range Planning Committee.

This group of individuals made up of Trustees, faculty, administration, staff and alumni and students, had as its task that of bringing forth recommendations for the College for many years to come.

As a result of the First Annual Planning Conference, close study of the new Long Range Plan of Development, and authorization of the Board of Trustees, Chowan College has entered into an effort for a new library-fine arts facility which is called Phase I Development Program of the overall goal of \$5,425,000.00. Of this amount, grants and loans are to cover \$3,115,000.00, operation \$60,000.00 and private gifts \$2,250,000.00. A breakdown of the Development Program projection is listed below.

Chowan College has experienced symmetrical growth. This means that the enrollment, operating budget, and plant evaluation have grown together. A quick look at the new brochure on the Chowan College Development

Program will reflect this growth in charts.

Phase I Goal Set

The student body of Chowan College is very patient. However, it is mandatory that we provide additional library-fine arts facilities for these students at once. In addition, there are certain library functional needs and fine arts equipment which must be purchased. This is the reason, therefore, for the Phase I Development goal of \$500,000.00 which is to be met within the very near future. Another building is needed and must be constructed as soon as possible after finishing the library-fine arts facility and that need for science facilities and equipment.



McBride

Chowan College has this realistic, logical need and has set its first financial objective of \$500,000.00 for this year to meet that need. The remainder of this Development Program projection is scheduled for an achievement date of 1973, the year we celebrate the College's 125th anniversary.

This will be done by the utilization of leadership, at all levels, that is dedicated to do more than lend a name to the effort. We are confident that our leadership is doing a good job throughout the area, sacrificing both time, effort and money as is required to create the proper atmosphere and set the proper pace for our development. This means that

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CHOWAN COLLEGE

Development Program Projection

| NEEDS | COST | GRANTS-LOANS | OPERATION | PRIVATE GIFTS |
|--------------------------|-----------------------|-----------------------|--------------------|-----------------------|
| Library-Fine Arts | \$ 800,000.00 | \$ 75,000.00 | | \$ 725,000.00 |
| Library Functional Needs | 50,000.00 | 30,000.00 | \$20,000.00 | |
| Fine Arts Equipment | 50,000.00 | 10,000.00 | 15,000.00 | 25,000.00 |
| Science Building | 500,000.00 | 200,000.00 | | 300,000.00 |
| Science Equipment | 75,000.00 | 50,000.00 | 25,000.00 | |
| Administration Building | 250,000.00 | 50,000.00 | | 200,000.00 |
| Dormitory | 1,000,000.00 | 1,000,000.00 | | |
| Dormitory | 1,000,000.00 | 1,000,000.00 | | |
| Gym-Field House | 750,000.00 | 250,000.00 | | 500,000.00 |
| Auditorium Chapel | 950,000.00 | 450,000.00 | | 500,000.00 |
| | \$5,425,000.00 | \$3,115,000.00 | \$60,000.00 | \$2,250,000.00 |