

Annual Giving Drive Sets Sights On \$50,000



Discussing Plans for Fund Drive

Chowan President Bruce E. Whitaker (seated) discusses plans for the annual alumni giving program with campaign chairman Bob F. Hill, Sr., of Murfreesboro. The goal for the alumni giving fund has been set at \$50,000.

Bob Hill, Sr., Appointed Fund Drive Chairman

Bob Hill, Sr., Chowan College trustee and Murfreesboro businessman, has been named general chairman of Chowan's Annual Giving Fund for the 1974-75 academic year.

The announcement was made by Chowan's president, Dr. Bruce E. Whitaker. He explained the Annual Fund Program was established by the Board of Trustees following a recommendation of the Board of Advisors to secure undesignated gifts to help underwrite the day to day operation of the college. The goal for this the first year is \$50,000.

"In light of the importance of the Annual Giving Fund to Chowan College, I am very pleased that someone of the qualifications and interest of Bob Hill, Sr. has agreed to serve as general chairman. I am confident that under his leadership the program will be a success," Dr. Whitaker commented.

"He understands the critical need for annual giving in a period of inflation and escalation of costs and has a deep appreciation for the viable contributions of Chowan College," Chowan's president remarked.

Hill praised the college for its "sound management and careful planning which has enabled Chowan to continue to operate in the black while keeping costs of tuition at the lowest possible level."

He said at the same time Chowan's academic program is now recognized as one of the finest in the nation among private, two-year colleges.

Hill said Chowan has helped hundreds of young people, primarily from North Carolina and Virginia, by providing them opportunities for a quality education within a Christian framework.

"I can't think of any college more deserving of support in carrying out its mission to young men and women than Chowan College," Hill added.

Hill said he and other volunteers assisted by members of the Board of Trustees and Board of Advisors will seek financial support from the community, college family, alumni, parents, friends, businesses and corporations, and foundations "in order to help underwrite the day to day operation of the college."

Hill explained that gifts to the Annual Giving Fund will be earmarked for the daily operational costs of the college. "This is Chowan's most pressing need," Hill explained. "Gifts to the Annual Giving Fund will be used to meet the daily needs such

as lights, food, fuel and supplies, thereby benefitting every student on campus," he added.

Hill said support of the Annual Giving Fund is important in helping Chowan keep tuition within the reach of students and assisting the college in providing its services to young people.

"Chowan College is depending of its many friends and supporters to help it maintain and strengthen its program and service to young men and women. The goal is challenging but one that is well within reach. I am confident that our many friends and supporters who believe in Chowan College will give generously in order to share in the important mission of this private, church-related college," he stated.

Whitaker also announced the three division chairmen of the 1974-75 Annual Giving Fund. They are: Irwin Belk of Charlotte, who will head the Foundations and Corporations Division; Norman Beeks of Roanoke Rapids, who will direct the Friends of the College Division; and J. J. Harrington of Lewiston, who will lead the Parents Division.

The Alumni Annual Fund is under the leadership of Miss Betsy Craig of Richmond, president of the Alumni Association, and Mrs. Joy Dilday of Murfreesboro, alumni president-elect.

GA Student Wins Scholarship

A Chowan College freshman, Elaine V. Cecelski of Havelock has been named a recipient of the Printing Developments, Inc. Graphic Arts International Union Technological Fund Scholarship for the 1974-75 academic year.

The scholarship, established by Printing Developments, Inc., New York, N. Y., and the Graphic Arts International Union, Washington, D. C. was awarded to Miss Cecelski through the National Scholarship Trust Fund, and affiliate of the Graphic Arts Technical Foundation.

Miss Cecelski was chosen for the award from over 700 applicants on the basis of her college board scores, academic achievement, industry and high school recommendations, and interest in pursuing a career in the graphic communications industries.

A graduate of Havelock High School, Miss Cecelski is the daughter of Mr. and Mrs. John Z. Cecelski of Havelock.

Trustees, Advisors Hold Joint Meeting; Resolutions Adopted

Chowan College's Board of Trustees approved a budget of \$2,600,000 for the 1974-75 academic year and focused attention on the Annual Giving Program at a regularly scheduled meeting September 23 in the office of President Bruce E. Whitaker.

Meeting jointly with the trustees were the Board of Advisors. Presiding for the trustees was H. Douglas White, chairman, while Dr. Melvin Kunkle of Portsmouth, Va. presided for the advisors. Kunkle welcomed a new advisor, M. Leiby Boinest, Jr., vice president of Hoerner-Waldorf Co., Roanoke Rapids. The new budget is an increase of \$165,000 from 1973-74.

Trustees and advisors focused attention on Chowan's Annual Giving Program, initiated this year by approval of the Board of Trustees. Bob Hill, Sr. of Murfreesboro, chairman of the 1974-75 Annual Giving Fund, reported on the organization for the drive and stressed the need to raise a minimum of \$50,000 to support the operating budget. He ex-

plained the \$50,000 is needed to help the college meet its \$2,600,000 budget.

Hill also noted that the Annual Giving Fund is "not only important for the 1974-75 year but to establish an ongoing program of annual support."

In other financial matters, Chowan's business manager, Ben Sutton, said for the 16th straight year the college had operated in the black during 1973-74. He said the excess income over expenditures was \$3,172.30.

Another staff member, Dr. B. Franklin Lowe, Jr., dean of the college, reported on the institutional self-study with the Commission on Colleges of Southern Association of Colleges and Schools to begin in February or March, 1976. He said this will include updating the college's long range master plan. A team from the Southern Association will visit in the fall of 1977 leading to reaccreditation in 1978, Lowe noted.

In other action, the trustees, who had authorized the study, adopted three recommendations

from the endowment committee, presented by Gilbert Francis, chairman of Boykins, Va.

1. That we seek to build a General Endowment of five million dollars over the next five years.

2. That we actively seek several major endowment gifts from individuals, corporations and foundations, including challenge gifts.

3. That we publish, promote and encourage endowment gifts for special purposes and designated areas to match the interest of prospective donors. That priority be given to areas now funded through the general operating budget of the college.

The Board of Trustees also discussed and endorsed continuing financial support by the state for needy North Carolina students attending private colleges and universities in the state.

The trustees also gave approval to the creation of the Sara Marian Fisher Memorial Scholarship Fund by a number of her friends.

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