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Alfred E. Smith—"the man who has once more put a premium on courage in American public life". Courage! Ability! Honesty! A man whose word means achievement. And with him a man of the same fibre and equal courage, Joe T. Robinson. Help us spread their words everywhere. It is *your* campaign. Yes—everybody's.

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WEDNESDAY, AUGUST 15th, 1928.

ROUND TRIP Fare from SANFORD to PORTSMOUTH NORFOLK, $6.50. Richmond, 6.50. Va. Beach, $7.00

Tickets will be sold for all trains August 15th, with final return limit to reach original starting point prior midnight Monday, August 20th.

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TEN THOUSAND DOLLARS AN HOUR

Estimated That it Will Cost Each of the Two Great Political Parties That Amount to Keep the Campaign Going — Three Thousand Spell Binders Ready to Go on the Stump

(Washington Correspondence of The Express.)

Washington, August 6.—Now is the time for all good men to come to the aid of the party. If you can't come, write. And don't forget the aid. For this is the season of the needful dollar, and the time of the year that sprouts grey hairs in the campaign treasurer's heads. Ten thousand a day will keep the grey hairs away.

The great "kick in" campaign of 1928 has just opened. Out in the great open spaces the workers are yelling for action—and money. Ten thousand job hunters have wormed their way in person, by letter and by wire, into the presence of the party exchequers only to find that the bare boards are showing on the bottom. At least 5,000 plain and fancy plans for making the nation safe for Democracy—or Republicanism—have been brought up during the past six weeks. Every plan would make the planner well to do.

Upwards of 3,000 spell binders are all set to bind. All they need is the wherewithal. They have offered their services at sums ranging all the way from "necessary expenses" to $1,000 a day. At least 50 gentlemen scattered throughout the Union want to start daily papers to boost Hoover or Smith, as the case may be. They are long on patriotism, short on cash. So they have come to the place where the long green grows . They want all the way from $10,000 to $100,000 apiece.

The button manufacturers expect to declare extra dividends this year—out of the Democratic and Republican treasuries. The railroad companies hope to fatten their passenger revenues with $50,000 special trains and oodles of private cars for the distinguished statesmen who will flit hither and thither on their rag-chewing chores. A smile perches on the phiz of the radio boss. All the radio crowd is looking for is a cool half million rbrofoasicgtntadhe ? half million for broadcasting the noble oratory. The Bureau of Engraving and Printing has run off several million extra two-cent stamps. All over the country they are oiling up the printing presses.

And two tired, harassed gentlemen, upon whom has been wished the job of getting the money to pay for all this, are biting their nails and growing grouches. For the campaign is all set to go and the money just simply is'nt there—yet. And heaven only knows where it is all coming from and when it is coming. The patriot with a thought in his head outnumbers the patriot with a dollar in his hand something like 50 to 1.

This campaign is going to cost each side something like $1,000,000 a month from now to November. Figure it out on the daily basis, 25 working days per month, eight working hours per day, and you have a combined spending of at least $10,000 an hour from now till November 6th. That of course, means working ing hours only. The office force goes out to lunch. At the end of its half hour, expenses have gone up another $5,000. Eighty dollars a minute, or thereabouts, is the present market price of politics. Forty dollars for the donkey, forty for the elephant, if the money is spent—fifty-fifty.

One can imagine the Democratic treasurer— or the Republican —looking at the clock. Every tick of the pendulum and, bang, another six bits has been shot to glory. Every hour is a golden hour, every day a $40,000 affair. No wonder they called in the General Motors Wizard to boss the job. John D. himself would go broke if he tried to finance this business out of income alone.

Where is the money coming from?

Good sized wads of it are coming from the boys who made theirs out of Republican of Democratic principles. There is a goodish group of the well to do that waxed financially fat in the days of Wilson. They will kick in all the way from $1,000 to $25,000 each. There is a still larger group that were prosperous under the succeeding Republican administrations. Individually and by business firms and organizations they will come through. Every high tariff business ought to be good for a nifty or so. Every free trader ought to be good for a dab of cream on the Democratic side. This group includes a bevy of New York bankers that make money fastest when the tariff is low.

Then, too, there are the party workers who have been on the payroll, Federal, State or local. In some States this business of getting contributions from public employees has been brought down to a fine science In New Jersey, for instance, some years ago everybody on the payroll from the high muckamucks down to the assistant typists were asked to contribute about five per cent of their annual pay. They called his money Wiskiskie's toll. And they paid; if they didn't—off with their heads. The Red Queen of Alice in Wonderland was born in New Jersey in a campaign year.

In other states the hand of Wiskiskie isn't so heavy and doesn't get into so many little pockets. However, the big jobs in the public service generally can be well shaken down. A Congressman, for instance, is naturally expected to kick in with at least $2,500 toward financing his own campaign and that of the party generally. A noble senator—six years on the Federal payroll at $10,000 a year is generally good for from $2,500 to $5,000. Rich Senaters can be touched up for up to $25,000; poor and improvident senators, three in a bunch for $100. The latter also contribute time and wind.

The federal payroll amounts to about $800,000,000 a year, including the army and navy which, of course, are absolutely worthless as campaign contributors. Few federal employees below the $3,000—a—year line contribute much; many of the higher paid employees regard it as a privilege to pay something.

Outside the public servants, there is the general public. It is the last line of attack. It is good for what it is good for. It will be asked, requested, urged, besought, implored, to come through. If it does, then there will be more than $1,000,000 a month to spend. If it doesn't, then there will be a cute little deficit to make up.

This money isn't going to be thrown to the birdies. Indeed, the birdies around both headquarters are lean hungry, and sad-looking this year. The writer knows of a certain newspaper man who made great plans to cash in on the campaign. After weeks of wire-pulling, he finally was offered a job, at $60 a week. He is already getting $75 in his present job.

Printing and stationary must be had. They will be bought this year on the economical basis. Prices won't hit the sky, or even the clouds. Special trains, costing anywhere from $10,000 to $100,000 for a trip will be rare. Postage will be spent liberally. Phamplets and printed matter will be bought in huge quantities, but at as good prices as the busines men in both committees can get.

There will be little waste. And the $10,000 an hour will keep a host working feverishly till the ballots are counted.

666

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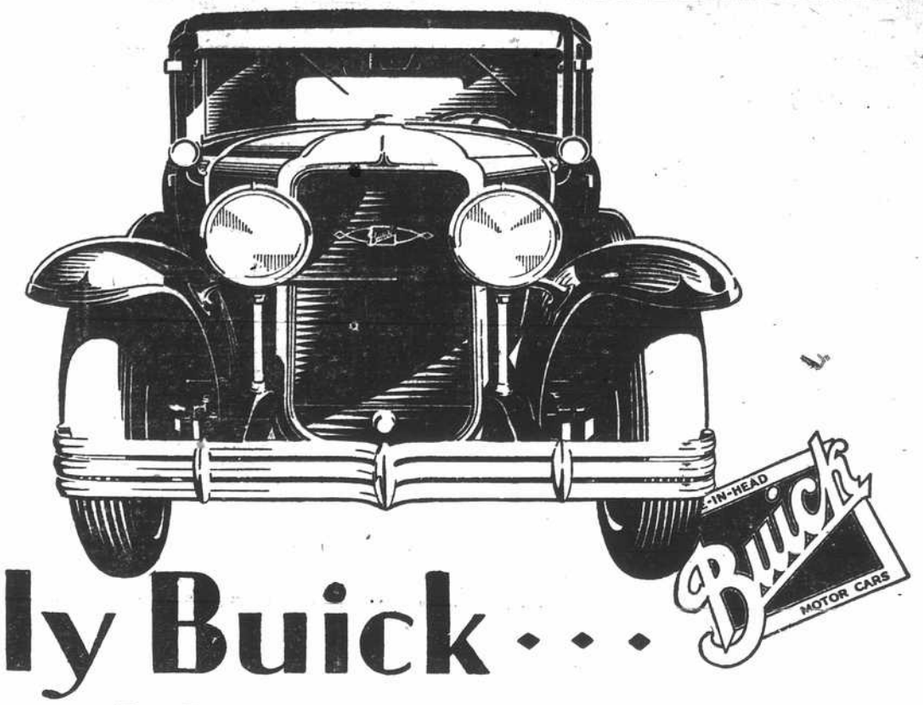

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Moncure, N. C.

NOTICE OF ADMINISTRATION.

Having qualified as administrator of the estate of Mrs. Bettie Wallace, deceased, late of Lee county, North Carolina, this is to notify all persons having claims against the said estate to present them to the undersigned at Sanford, N. C., on or before the 25th day of July, 1929, or this notice will be pleaded in bar of their recovery.

This July 25, 1928.

V. C. BROWN,
Administrator of Mrs. Bettie Wallace,, deceased.
Gavin and Teague, Attorneys.

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