

HOLIDAY SHOPPERS THROUGHT TO CITY

Troy Interests Promote Opening Of New Theatrical Enterprise Here

NEW THEATRE IS SLATED TO OPEN FEBRUARY FIRST

DeWitt Holt and J. C. Hurley Are Backers of New Local Movie House.

PROMINENT BUSINESS MEN

The Wanda Theatre building, it was learned through reliable sources this afternoon, has been leased to Messrs. DeWitt Holt and J. C. Hurley, of Troy, who plan to convert it into one of the most modern theatres in this section of the State.

Mr. DeWitt is owner of the Troy Theatre, and his associate, Mr. Hurley, is one of the leading business men in Montgomery county, having various railroad, manufacturing and farming interests.

The Wanda Theatre building was used for a theatre up until five years ago at which time it was abandoned, having since been unoccupied.

The following excerpt from the Montgomery Herald, published in Troy, may be of interest to readers of The Express:

"De Witt Holt, manager of the Troy Theatre, has just leased the Wanda Theatre in Sanford, from Mrs. Sarah Maness, and is having the building remodelled and renovated."

"When the repairs and the remodeling is completed, the Sanlee Theatre, will have a seating capacity of four hundred, and will be one of the most modern and up to date moving picture houses in this section of the State."

"In an interview here with Mr. Holt yesterday, he stated that he plans to operate the Sanlee Theatre in conjunction with the Troy Theatre. He plans to divide his time between the two theatres, spending a number of days in Sanford and Troy each week."

"Since opening the Troy Theatre here several years ago, Mr. Holt has become widely known throughout the State in movie theatre circles as a most progressive theatre manager. He was one of the first theatre owners in this section of the State to change from the old sound pictures to the talkies. He has established a record for catering to and showing only the best and most popular productions."

"We wish to take this means to congratulate the people of Sanford on having obtained a man of Mr. Holt's character and ability for furnishing the people one of the most popular and instructive forms of entertainment, the moving pictures, in their town."

MOOSE ORDER TO SPONSOR PICTURE

'Girls About Town' Title Of Movie Production To Be Shown Here Soon.

"Girls About Town," one of the season's most thrilling moving picture productions, will be shown at the Temple Theatre on Wednesday, December 23, officials of the Loyal Order of Moose, a local fraternal organization which is sponsoring the showing of the production, said this afternoon.

There will be two matinees and one evening performance, officials said. Twenty lovely girls compose the cast. Proceeds from the showing of the picture will go to the Christmas stocking fund of the local Moose order, which is making an effort to see that no child of the community is overlooked this Christmas.

TANTALIZER

The letters in the lines below properly arranged spell the names of two persons in Jonesboro. If the persons whose names are represented by the group of letters decipher their own names and bring copies of this paper to The Express Office before next Wednesday night, to each of them will be given a free ticket admitting them to the show at the Temple Theatre Thursday night.

This week's tantalizer: HUTR RABREB AMERI OWEPRS Last week's winners: Register Hayes, Sam Womble.

MUCH SOLICITING FUNDS THOUGHT TO HAVE TRANSPIRED

Lively Interest Here As District Attorney Gavin Wages Fight In His Party.

KENNEDY IS SUMMONED

Indications of organized activity in the investigation of reports to the effect that Chairman James S. Duncan and Secretary W. H. Foster, of the Republican State Executive Committee, have extensively solicited political funds from office-holders, in violation of the law, were readily discernible in Greensboro Wednesday, said today's Greensboro Daily News, although, added that newspaper, District Attorney E. L. Gavin, declined to discuss the matter with newspaper men.

There is much interest here on the disclosures made by District Attorney Gavin because of his residence here, and also because R. A. Kennedy, acting postmaster at this place, has been instructed to produce a letter at the investigation, said to have been received by him from Mr. Foster in October of this year "asking for a campaign pledge of \$7.50 per month."

It was also observed that two special agents of the department of justice, L. B. Reed and Paul Hansen, of Charlotte, spent a good deal of time in the district attorney's office. For some days these special agents have been assisting Mr. Gavin in the investigation.

Public records in the office of the clerk of the United States court for the middle district of North Carolina indicate the issuance of subpoenas duces tecum to the following persons: Charles C. Hammer, Gibsonville; M. F. Hinshaw, Randleman; Robert E. Hodgin, Guilford College; Walter Hogan, Ellerbe; J. Matt Joyce, Madison; Bertie L. Matthews, Vass; Bettie Martin, Biscoe; J. S. Mitchell, Draper; H. W. Parker, Carboro; Mary E. Ross, New London; E. B. Scarborough, Mt. Gilead; Thomas W. Sparrow, Hillsboro; W. K. Stonestreet, Landis; Mrs. Lurline Turner, Milton; G. L. Waters, Mayodan; C. R. Yost, Granite Quarry; R. C. Barker, Badin; L. J. Butler, Hoffman; Mrs. Bessie Caudill, Roaring River; J. E. Carroll, China Grove; W. F. Colvard, Robbinsville; G. W. Cox, Raeford; Mrs. Ivey Crutchfield, Erland; R. H. Dixon, Siler City; J. F. Deaton, Aberdeen; Mrs. Julia Greer, Moravian Falls; J. R. Guthrie, Graham; T. N. Harris, Troy; R. D. Hendon, Chapel Hill; C. A. Hughes, Elon College; M. E. Johnson, Candor; S. D. Johnson, Pitsboro; E. E. Lady, Kannapolis; Otis P. Brower, Liberty; Postmaster (no initials), Rutledge; Yackinville; J. Walker Kelly, Jonesboro; J. P. Turnley, Cameron; F. L. Anderson, Leaksville; C. N. Rodenheimer, Elkin; Artie B. Brown, Eagle Springs; Miss Lola A. Carter, Jackson Springs; Eli S. Cox, West End; Frank Dugdon, Pinehurst; J. W. Gilliam, Sanford; N. L. Grimes, Cooleemee; James A. Grogan, Spray; W. P. Lee, Benson; A. J. Fitzgerald, Smithfield; J. M. Stancil, Kenly; J. C. Stancil, Smithfield; L. V. Lee, Four Oaks; V. D. Duncan, Clayton; E. F. Pearce, Princeton; J. A. Massey, Selma; Ralph Kennedy, Sanford; Fred Morris, Kernersville.

\$95,000 Is Provided For New Postoffice Building Here Under Federal Budget

McIVER BUILDING AN OLD LANDMARK, TO BE RAZED SOON

Ancient Building Erected Over Fifty Years Ago By McIver Family Here.

BUILDING IS PRESERVED

Flourishing Business Was Conducted There In Days That Are Gone By.

The Express is informed by Mr. C. H. Smith, the present owner, that the McIver old store building on the corner of Chatham and McIver Streets, will be torn down early in the New Year. This building was constructed some 50 years ago by the firm of McIvers, one of the oldest and for many years the largest general mercantile concerns in this part of the State.

This building was constructed some 50 years ago by the firm of McIvers, one of the oldest and for many years the largest general mercantile concerns in this part of the State. When Sanford first became a village they opened a store in a small building on a lot where the Lutterloh drug store now stands. The business soon forced the firm, which was composed of the late Wesley McIver, Henry McIver and John D. McIver, to build larger quarters. The firm not only had an extensive trade among the people living all over this section, but they were cotton buyers and handled the fleecy staple on a large scale.

Following the death of Wesley McIver, his son, the late D. E. McIver, became a member of the firm, and was for a number of years manager of the business. After he went to the West, the management of the business passed in to other hands. Some previous to that time Henry McIver, father of the late Dr. Chas. D. McIver, also passed away, only one member of the original firm remaining with the concern, John D. McIver. For several years the business was conducted under the management of Mr. W. D. Hunter, of this place. Following the death of Mr. McIver the business was sold to other parties, who continued to run it on a big scale for a few years.

The history of the firm of McIvers is a part of the history of Sanford and this section. For a number of years Mr. T. A. Riddle has been engaged in the mercantile business at this old stand. Many of the people who lived in this section back in those days have passed away and are taking their last long nap in Buffalo cemetery or some other cemetery in this section.

This old building was constructed of heart pine and is almost as good as it was the day it was put in the building. Fifty years ago this section was heavily timbered with a growth of fine long-leaf pine.

The building was started by the late Peter Campbell and finished by the late George Gilmore. It cost \$3,000 and an addition was built which cost \$1,000, making \$4,000 for the double structure. Labor and lumber being cheap in those days it did not cost much to build a substantial building. The property was purchased by Mr. Smith 20 years ago. He has bought six other lots on Chatham and seven on McIver street. The building will be sold to the highest bidder for cash consideration and the work of removing it will be let to the lowest bidder. We are not advised as to whether the lot will be offered for sale, but perhaps it can be bought. The taxes and sidewalks and street assessments have been paid in full.

AUTO LICENSES ARE BEING SOLD

Auto license tags for 1932 went on sale at the Bobby Burns Service Station Tuesday morning. The tags are sold in a beautifully appointed office just across the street from the Burns Service Station. Office hours: 9:00 a. m. to 4:30 p. m. In making application for tag you should bring your application card. A notary public will be on hand to serve you if needed in making out official papers. A State road patrolman will also be present to furnish any information that may be necessary in issuing the licenses. As has been stated this year for the first time licenses in North Carolina will be sold on the basis of the weight of the vehicle instead of the horsepower. Under the new law, licenses will be sold at the rate of 55 cents per hundred weight, manufacturer's shipping weight to determine proper weight, to determine motor vehicles. The minimum fee will be \$12.50.

Passenger automobiles used for the transportation of passengers for hire will be licensed on a basis of 90 cents per hundredweight, with the minimum fee to be \$18. Rates for trucks vary from 55 cents per hundredweight for vehicles having pneumatic tires to \$2.00 per hundred pounds for vehicles equipped with solid tires and rated from three to 10 tons.

AN EDITORIAL

With this issue, the Sanford Express presents sixteen pages to its readers, full 13 cents wide, the standard measure of all regular newspapers, making this Christmas number, we believe, the largest presented in this section of the Carolinas.

This number is chock full of interesting reading matter of a local, state-wide and national character, including feature writeups on many of our live business enterprises and of display advertising which proves conclusively that the masses still hold implicit and abiding faith in the Sanford Express as the leading paper through which to exploit their stock in trade to the people throughout the confines of Lee and adjoining counties.

The Express claims and has one of the largest paid-in-advance subscription lists of any paper in this section; its readers are constant and our efforts put forth to place both the advertiser and the reader seems to strike the popular chord with the people, the result of which has enabled us to come forth this week with this extraordinary edition.

We are fully cognizant of the fact that without the aid and cooperation of the business men of Sanford, this feat of journalism could not have been accomplished. We are deeply appreciative of the generous support given us.

Many copies of this number will be sent broadcast in our effort to better acquaint the people abroad of the many inducements Sanford holds for the manufacturer and home-seeker. Strangers tell us that Sanford is an ideal little city, offering many attractive advantages to those seeking new locations, and from our observations we can in no wise overdo our boasting in our combined effort to push forward and onward in the interest of a bigger, better and brighter future for our city and its people.

Just recently we learned that more than one thousand out-of-state cars of twelve hours. Some few of these stop and view our city and its surroundings, but many pass on and forget, having in mind their destination and the winter sports attached to Florida. This number of the Express will go directly to the homes, offices, clubs and organizations of the industrial and commercial centers of the country where they can sit and read of the various interests of Sanford and Lee county. The Express stands willing and ready at all times to do its full share toward helping the city and its people become more prosperous, more progressive and will ever and anon boost for the rapid advancement of the city from a commercial, industrial, civic, religious and social standpoint, feeling that it is a duty we owe our people, hence through the aid of our business men we present this booster, feature and Christmas edition as our Yuletide tribute to the whole people of Lee county, whom through our lifetime association with them, we have come to love, honor and respect from every angle.

And, furthermore, the present publishers of the Sanford Express feel a deep and appreciative and lasting indebtedness to its advertising patrons and to its subscribers, for the loyal support given it during almost a half century of existence. Yes, verily, we owe much to them and our seasons greetings are extended in our cheerful yet humble way.

HIGH RATING FOR SANFORD MARKET

According to the report made to the North Carolina Department of Agriculture by the local warehouse people the sales of tobacco on the floors of the Sanford market for November amounted to 1,288,948 pounds. The average price was \$8.90. It is thought that the average for December will be higher as better grades are being put on the market. More than 4,000,000 pounds have been sold here since the season opened. One of the warehousemen thinks that there is about 25 per cent of the crop still in the hands of the farmers in this section.

ANNUAL REPORT 1931 FARM WORK MADE BY AGENT

County Farm Demonstrator Reviews Achievements Of the Past Year.

A COMMENDABLE REPORT

Many Forward Steps Made On Lee Farms—Achieve Several Of Goals.

When a program of work was made up for the year 1931 certain goals were set up to be accomplished during the year. The goal for lespedeza was to increase the acreage seeded in the county to 250 acres. A campaign was put on during January and February with the result that more than 300 bushels of seed were purchased by farmers of the county and sowed on their small grain in addition to the land that was allowed to reseed itself. As a result of this work about 475 acres of lespedeza were grown this year. Reports were received from a number of farmers who cut as much as two tons of hay per acre from their lespedeza. Four seed pans were placed in the county and twelve farmers stripped more than 500 bushels of seed from 66 acres of lespedeza.

The 1931 goal for pasture work was to increase the acreage seeded to improve grasses and clover to 150 acres. A campaign was put on in January and February with the result that twenty farmers seeded thirty eight acres of pasture.

Carpet grass, 5 pounds of Dallis grass and 5 pounds of Red Top grass per acre. This brought out pasture demonstrations for the county up to 64 and the total acreage up to 165 acres. Some of these pastures have been grazed for several years and their owners have all been well pleased with the results. They have held up better in dry weather than their owners expected. The low ground has furnished more grazing than the hill land, especially on the sandy side of the county. I believe that we should depend mainly on the low ground for pastures in the sandy sections.

Poultry.—Three adult demonstrations were conducted where flock records were kept for eleven months. There were 832 White Leghorn hens and pullets in the three flocks. The average production per bird for the eleven months was 12 eggs. The average return above feed cost was \$12.12 per bird. The total return above feed cost for the three flocks was \$1032.05. One of these demonstrations turned out very poor because of poor feeding. This materially reduced our average production and profit. Mr. Phil C. Yarborough of the Osgood community had the best demonstration. He had 338 pullets in his flock that laid an average of 160.21 eggs per bird for the eleven months. His net return above feed cost was \$10.87 or an average of \$2.67 per bird.

Dairy Cattle.—I have thirteen 4-H Jersey Calf Club members who completed their second year of calf club work. Each of these boys bought a pure bred Jersey heifer in the spring of 1930. All of these heifers have been freshened once and four of them have dropped their second calf. We have been very fortunate in the number of bull calves dropped. Of the 117 calves dropped by these Jersey heifers 15 were pure bred and two heifers. One of the original heifers are milking well and several of them have made outstanding records. The one belonging to Paul N. Hesser, of Jonesboro, Rte. 2, has made the best unofficial record. She dropped her second calf in July of this year and Paul started milking a milk record the first of September. Her production for September and October was 2222 lbs. of milk and 154.16 lbs. of fat, or an average daily production of 36.4 lbs. of milk and 2.53 lbs. of fat.

I took two farmers to Alamance county on August 21st and helped them select seven pure bred Jersey heifers that they are using as foundation pure bred bulls were placed in the county during the year.

Marking.—The biggest part of my marketing work this year has been with poultry. A cooperative sale has been held in Sanford each week during the winter months when broilers were being sold. Fourteen sales were held in all and 65,930 pounds of poultry and 1408 dozen eggs were sold that netted the farmers \$11,081.24. The five pure bred bulls were placed in the county during the year.

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SUMMARY
Days devoted to field work 235
Days devoted to office work 61
Days animal care taken 13
Days animal care taken 4
Legal holidays taken 4
Office consultations 1635
(Continued On Page Eight.)

Congressional Budget Includes Sanford Among Towns Listed For Help

LOCAL OFFICE TOO SMALL

For years, back even during the days when Robert N. Page represented the Seventh District in the House from time to time the Congressional Budget included an allotment for a postoffice in Sanford. When this allotment was first made Sanford was much smaller than it is now. The years passed and nothing was done toward buying a lot for the construction of a postoffice building here. Many of the people of the town seemed to regard the thing as a joke. Other towns no larger than Sanford in the State also were given allotments for a postoffice, but there the matter rested indefinitely. As Sanford is a clearing house for much of the mail that is handled in Lee and surrounding counties, greater facilities for handling the mail are needed here. When times become normal the present postoffice is hardly large enough to take care of the business.

The budget that is set up by the present Congress carries postoffice allotments for a number of towns in this state, including Sanford. The amount for Sanford is fixed at \$95,000. Some towns smaller than Sanford are included in the list. Some of the towns that the larger than Sanford are given a smaller allotment. One can hardly expect that steps will be taken to build a postoffice building in Sanford and other towns in this State till the financial depression is over. The Express is informed that Congressman Walter Lambeth, of this district, who recently took his seat in the House for the first time, expects to do all within his power to see that the money is available as soon as possible.

The first after it is decided to construct a postoffice building here is to select a suitable site. It may not be easy to find one in the center of the business district of the town. It is well to remember that a contractor over a site might mean that it would be years before Sanford would have a postoffice building. From an article sent out from Washington on the subject we quote the following paragraph:

Any tampering with the post office and treasury schedules may cause delay in the construction of buildings already provided for or those to be appropriated for this session. If there is controversy that will be seized as an excuse not only by the two departments but the congress to defer further action.

ENJOY KIWANIS MINSTREL HERE

Raleigh Kiwanians Give Minstrel Performance At The High School Here.

The Kiwanis Club held its regular meeting at the Carolina Hotel last Friday night with Miss Futrell in charge of the music program. As the Raleigh Kiwanis Minstrel group was to appear at the auditorium of the high school building at 7:30 under the auspices of the local club for the benefit of the Lee County Relief Fund, a set program was not put on. Fisher Makepeace asked that all who had toys in their homes carry them to the room formerly occupied by the Anderson Tire Company in the Carolina Hotel building where they will be repaired by the Scouts and distributed at Christmas. It was decided that the board of directors be elected at the meeting Friday night. There will be no meeting of the club Christmas night.

Mr. A. K. Miller, secretary and treasurer of the local Merchants Association appeared before the club and asked the cooperation of the club in encouraging the people in the Sanford trade territory to do their Christmas shopping with the local merchants, in fact the year round. He could see no good reason why they should go to Greensboro, Durham and Raleigh to buy goods when they can get them just as cheap and as good quality here in Sanford. He wants the clubs and business people of the town to get together and work out a plan to build up trade in Sanford, and stop sending thousands of dollars every year to mail order houses. They are not helping the people of the town and community to pay their taxes and support the various local institutions and concerns.

At the conclusion of the program, all went to the school auditorium to attend the minstrel. It was one of the best minstrel shows ever put on in Sanford and all who attended the show were convinced that it contained much good talent. The work of some (Continued On Page Eight.)

HOLIDAY SPIRIT GRASPS SANFORD AND COMMUNITY

Christmas Decorations Are Seen In Stores and Homes Of Sanford and County.

BUSY WITH RELIEF WORK

Throughout Sanford's business sector the onward march of the Christmas spirit is manifest. Wherever the more prominent streets intersect huge cedar trees, showing their glittering tinsel by day and casting off their gleaming light by night, are advanced sentinels of the imminence of the yuletide season.

This year's Christmas will be an old time one. The people have not much money and the tendency points once again to the "family Christmas," one at which the spirit is present but with an absence of the glitter and tinsel. Although the lack of money is a marked factor featuring this season's shopping, the local stores are doing a fair business. Merchandise is cheaper than in years and the fact, coupled with the endeavors of local civic organizations, which are determined that no one, however unfortunate their circumstances, shall go without the necessities that are necessary to afford some semblance of Christmas, will do much to bring about a normal observance of the holidays.

In keeping with the Christmas season, local stores are well stocked with Christmas goods. The more practical gifts, however, those that go to make up for family comfort are the vogue. Yet there are many toys on display and no child will go through the season without his heart being gladdened by such.

The Lee County Relief Association last week raised \$3,500 which will be utilized for necessities the unfortunate must have. Other organizations such as the Kiwanis Club, the American Legion and the Loyal Order of Moose have raised Christmas funds which will be used to purchase Christmas gifts for the children of the community. Only this week, the Thursday afternoon Bridge club, composed men, donated \$8.00 to the Lee Relief Association which will be used in aiding the community's destitute.

The Christmas shopping period, on the other hand, gives promise of being active. Sanford's merchants, ever alive to stimulate business by advertising, are this week running a half page advertisement in a number of weekly newspapers in this section of the State in which the following message is carried:

"Once again the pre-Christmas period, with its many demands is at hand. Handicapped with depleted family budgets, almost a universal condition now and with the urgent pressure of the holiday shopping season taxing your every turn—you, no doubt, would welcome with open arms a suggestion from some quarter that would help you to meet the season's requirements with the greatly deflated budget.

"It is, of course, no longer necessary that you take on the increased costs incident to shopping in the larger cities when Sanford's stores are abreast with those of any other town or city in North Carolina. Their goods are purchased from the same centers of distribution as are those of the State's big cities. Prices here on all commodities are as low, and in many cases lower, than in the big stores. Sanford's stores have not the exorbitant rents and taxes, that the big-city stores must meet. As a result it is quite logical that better bargains are to be found here than in the so-called metropolitan centers.

"We invite you to Sanford where you will find the same facilities for shopping as you will find in the larger cities. Here you may shop more at leisure and with less congestion. When wearied of the ceaseless round of shopping you may find rest at our luxurious hotels, may enjoy a program at our theatre, or may browse among the books of our excellent library."

COLORED FOLKS ARE ON PROGRAM

Much interest is being shown in the announcement that the Sanford colored quartette and chorus of the colored high school will present a program of negro spirituals and Christmas music at the West Sanford high school auditorium on Friday evening, Dec. 18.

The quartette composed of Rev. J. E. McMillan, Professor W. B. Wicker, Dr. C. N. McMillan and Professor A. L. McLean has a wide reputation for the excellency of their programs. Those who attended a similar concert given by the colored musicians several months ago realize what a treat is in store for those who attend.