VOLUME 46, Number 21.

SANFORD, NORTH CAROLINA, JANUARY 7, 1932.

Published WEEKLY.

FIVE CENTS

# LEADERS SEE OPTIMISTIC BUSINESS TREND

May Launch Joint Selling Program NATIONAL PUBLICITY IS

MERCHANTS WILL DISCUSS PLAN AT MEETING TONIGHT

Believe It Can Be Made One Of Greatest Bargaining Events In History.

There will be a meeting of the local Merchants Association at the Association headquarters in the postoffice building tonight at 8 o'clock, it was announced this morning by A. K. Miller, secretary of the association. The purpose of the meeting, he said is to lay plans for a cooperative sellearly date, and in which every member of the association will be strong ly urged to participate.

Every member of the association is discussion, said Mr. Miller.

dollar day affairs that are held in the State's larger cities.

The campaign, it was said, part of the business houses to demonthe advantages of trading here.

ing. The brand of goods offered, he ord as not having to borrow for some destitute circumstances. continued, are among the highest months yet. real decent service every time you go at the very lowest prices, my advice is, go to Sanford.

a run on the institution has been named as liquidating agent of the defunct institution by Gurney P. Hood, state banking commissioner. This bank had branches at Sanford, Burlington and Reidsville and many local

Baths or for other treatment accord- lat the opening day's sales expressing of the city and country late the sales are pleasure at the cooperation given them to the several colleges in the State ing to regulations posted in his office governing this "depression" smashing program for the sick to their representatives on the local bus lines ran doubleheaders in order

## COUNTY FATHERS DECIDE TO 'PADDLE OWN CANOE'

ATTENDANCE IS URGED County Commissioners Vote Monday To Rescind Former Action; Expected To Borrow \$27,500.00 To Be Expended Upon School Administration But Unexpected Collection of Taxes Made Funds Available For Purposes—Prior Decision Cancelled Upon Motion of Commissioner Lawrence.

ing campaign, to begin here at an missioners who held their regular this matter was righted and the ermonthly session on Monday.

At a previous meeting the commis- credit of the estate. sioners went on record as favoring the floating of a loan of \$27,500.00 to be the board for the remainder of the asked to attend this meeting and express his views on the several matcounty's schools. At the time the ac Miss Simpson submitted a report of ters that are expected to come up for tion was taken their course appeared the activities of the home department, to be imperative for it was apparent of which she is in charge, for the While no details of the expected there was no other alternative if month of December. proposal have been announced, it is school work was to continue unham A report of the work of the county believed the merchants contemplate a pered. Since taking this step, how- farm demonstration department was two weeks selling event similar to the ever, unforseen developments have offered by E.-O. McMahan, county taken place which make borrowing farm demonstrator. such a sum, for the present, unneces-

for the merchants but a desire on the collections for taxes which several pauper list was checked and revised strate to the people living within Sanford's trade area the great possibilities of saving money, as well as sum which ran up into five figures.

The Seaboard Air Line, for an instance, came across with a handsome bilities of saving money, as well as This, alone, was sufficient to keep the entrance into the county home, it was Sometime ago an out of town man wolf from the door for a time for ordered they may do so provided they said he liked to trade in Sanford be- teachers. Anyhow, the matter white agree to behave themselves. cause its stores are immaculately at that time appeared plainly vexa- It was decided to appropriate \$3.00 clean, the goods tastefully arranged, tious, has been settled oute hand to the Lee county relief association the salesmen polite and accommodat- somely and Lee county goes on rec- to be used toward assisting those in

A matter in which there was some the sanitorium.

to Sanford and that there will be no interest was the application of the Mrs. Dunk Gilmore, whose husband To those wishing to buy quality goods that there had been a double listing port made application for aid.

IWMAILL TEYLU

ILETHEAZB LRAKC

Johnnie Rivers

Last week's winners: Sarah Widdifield

Lee County will not borrow any of the Buchanan store building on money with which to run the schools Chatham street for the years 1928, -not for the present at least. This 1929 and 1930. Upon motion of Comdecision was made by the county com- missioner Seymour, duly seconded, ronius tax assessment placed to the

Mere routine drew the attention of

He also submitted a report of the sary. The crux of the matter is, Tax county welfare work which also comes bodies not a money-making scheme Collector Griffin made quite a few under his supervision. The outside months ago did not appear probable, and the clerk was ordered to notify WHISKEY IS POURED OUT

On motion, it was ordered that Mrs. class and are so handily displayed. Motion to reseind the prior action Ella P. Pickard be transferred for

that one can easily see just what he was made by Dan C. Lawrence, the State sanitorium to the Lee courwants at a glance. You may rest as"Watchdog of the Treasury," and ty hospital, it being stated that she sured, he advised, that you will get a seconded by Commissioner Seymour. could be treated there as well as at

specializing to any particular person W. T. Buchanan estate for a credit, is serving time in jail and who has or persons as everyone is treated alike due, it was contended, for the reason several small children in need of sup-

lying within the safe and turned the quart of whiskey in his possession, would-be robber. The thief dashed He was disposed of with a fine of \$10 for the door barely in time to clamar and costs.

See the law board of directors elected at the previous meeting: S. J. Husketh, Waylon Blue, J. F. Foster, J. W. Kirkpatrick, H. F. Makepeace and J. A. Overton. These meetings are the new board of directors elected at the previous meeting: S. J. Husketh, Waylon Blue, J. F. Foster, J. W. Kirkpatrick, H. F. Makepeace and J. A. Overton. These meetings are the new board of directors elected at the previous meeting: S. J. Husketh, Waylon Blue, J. F. Foster, J. W. Kirkpatrick, H. F. Makepeace and J. A. Overton. These meetings are the new board of directors elected at the previous meeting: S. J. Husketh, Waylon Blue, J. F. Foster, J. W. Kirkpatrick, H. F. Makepeace and J. A. Overton. These

ber on a Ford car in which he and Next up was Buck McIver, colorber on a Ford car in which he and lead to have operated a car latter of whom, frightened, had started on without waiting for the former.

Vestal said the three men drew to Pherson.

Next up was Buck McIver, colorton together with the officers will direct the affairs of the club.

Committee anamed for the year are (first named being chairman): Profit of the club together with the officers will direct the affairs of the club.

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or those farther away earlier in the to accommodate the college travel.

### DREAMS BANK IS SHAKY; WITHDRAWS DEPOSITS

A lady of Sarream a week or dream a week of the effect that the and Trust Comp place, had failed posit she had mabefore was caughed herself and fauth circumstant fa ed herself and fadly in desti-tute circumstance, with no food, fuel and homeney with which to buy it. When she awoke the dream smeed so real that she became alarmed and tossed on her pillow the remain-der of the hight. She arrowe at an unsually early hour, and after cooking and arrives after cooking and breakfast came up too going to the bank drew money she had placed posit and carried it to the Sanford postoffice where she felt that it would be safe. Dreams may not mean anything, but it would be mighty hard to convince this lady of it.

### WHISKEY CASES CLUTTER COUNTY COURT TUESDAY

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Stiff Sentences Are Handed Out To Violators of the Pro-hibition Law Herc.

mas holidays outcopped in Lee Recorder's Court Tuesday when more than the usual quota of prohibition law nolators were hailed before the dar of justice.

Judge McPherskaprose to the oc-

casion by meting stern sentences to offenders and by ordering the sheriff to pour on the courthouse green a large quantity of confiscated whiskey PROHIBITION OFFENDERS

spectators, Sheriff Rives carried out Friday evening at the Carolina Hotel the order of the court. Many mouths and all were interested in the activiwatered as the fiery liquid formed a ties of 1931 as summarized by Secrepool upon the ground. Several by- tary D. B. Teague in his yearly re-

To demonstrate on a large scale the handsome things this gentleman said of Sanford is one of the reasons the merchants are planning the cooperative sales days event.

STAPLES TAKES

CHARGE OF BANK

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E. W. Staples, of Greensbore, formerly executive Officer Named Liquidating Agent of the United Bank.

E. W. Staples, of Greensbore, formerly executive vice-president of the United Bank & Trust Co., which closed its doors last week following a run on the institution has been larged and the proposal of the persons whose are represented by the group of letters decipher their ways and the proposal of the persons whose are represented by the group of letters decipher their ways and proposal of the persons whose are represented by the group of letters decipher their ways and proposal of the persons in Sanford is one of the reasons the merchants are planning the cooperative sales days event.

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The letters in the lines below proposal of two persons in Sanford is one of two persons in Sanford is one of the persons whose are represented by the group of letters decipher their ways and the proposal of two persons in Sanford is one of the persons whose are represented by the group of letters decipher their ways and the proposal of the persons whose are represented by the group of letters decipher their ways and that it "shore was a waste of good liquor."

Sharing Tantalizer is pool the ground Several bystanders shrugged their shoulders and pround on the group of the group of held that it "shore was a waste of good liquor."

The letters in the lines below a proposal of the persons in Sanford in the lines below and the proposal of the persons whose and proposal of the

whiskey a part of which he had placed

(Continued on Page Eight.)

Elevation of Sanford Insurance Man To Presidency of Julian Price LEADERS ARE OPTIMISTIC Club Will Result In Nation-Wide Publicity For Sanford; White Says Honor That Has Come To Him Due To Loyalty Of Policy A revital of better times are Holders and To Soundness of Section's Finances Which Made Policy Renewals Possible.

achievement in having secured the throughout the nation, highest renewal record of any man in dency of the Julian Price club for to make the record he has made,

perhaps, more than any other individual connected with the Jefferson "Repayments on policy loans here ed the farmers to turn to an improvement of the community Standard, is entitled to it. It was re- for the month of December were the ed system of agriculture, manufac-

Harnett Youth Converts Main

Drag of Jonesboro Into a

Modern Spedway.

Main

Columbia and Port Rico. In each of Mr. White expects to leave for the publications, the Company plans

Greensboro Friday where he will be a like on the promises to be material improvement. The aftermath of the Christ to Sanford which will go far to place dard.

NEW OFFICIALS AT

HELM OF KIWANIS

In recognition of his extraordinary this section in a most flavorable Hobe

When interviewed by the entire organization of the Jeffer. Mr. White stated that the unlast model son Standard Life Insurance Co. dur. him by his company was in reality a ing 1931, W. H. White, of this city, tribute to his policy-holders each of was recently honored with the presi-

"It not only speaks well for our They in offset with a sour the year of 1932.

This distinction, the highest one in the Jefferson Standard organization, the defect, a brief for the economic state of this section of the State, for it is, in effect, a brief for the economic state build steadily and progressively on a may attain, is bestowed upon one who bility of the community in which this firm foundation.

cently pointed cut by a high official largest in years," continued Mr. turers to give close attention to betof the life insurance company that White, "which should indicate that ter methods and business in general Mr. White has the highest average Sanford is fast recovering from the to take stock of both its weaknesses for renewals of any man in the entire throes of economic upheval. I de- and resources sire to compliment our policy-holders COUNTY IN FINE SHAPE In high testimonial of his services for their splendid cooperation in ento his company and to his clients, the abling me to make a record and to ed out, is in much better condition fi-

lication, the Jeffersonian, and in the has been a member of the Julian tax collections this year will show up Insurance Field, a nationally circu- Price club for a number of years. remarkably well," said E. A. Griffin, lated insurance publication, congra- This, in itself, is an achievement for county tax collector, this morning. tulating Mr. White upon his magni- one in the organization inasmuch as City officials, too, were inclined to ficent accomplishment. The Jeffer the membership alone requires unview local conditions with a spirit of conian, it is stated, circulates in usual services in behalf of the com- optimism. The city's finances, it was

the publications, the Company plans Greensboro Friday where he will con- in the outlook before the end of the to present much favorable publicity fer with officials of Jeffers. Stan- present year.

President St. Clair Announces \* Committee Appointments For the New Year.

New officers were installed by the In full view of a large crowd of Sanford Kiwanis Club at the meeting

Johnnie Rivers

TOBACCO SALES:

SEASON OPENS

The Disaction of the Sanford's behave been connected with the United and sentences to regard the season of the Broader of the Sanford's behave marking an audit of the Sanford's behave marked the season of the Broader of the Sanford's behave marking an audit of the Sanford's behave marked the season of the Broader of the Sanford's behave marking an audit of the Sanford's behave marked the season of the Broader of the Sanford's behave marked the season of the Broader of the Sanford's behave marked the season of the Broader of the Sanford's behave marked the season of the Broader of the Sanford's behave marked the season of the Broader of the Sanford's behave marked the season of the Broader of the Sanford's behavior of

fitable trip.

### THE OPTIMIST'S CREED

Dr. C. L. Scott hands The Express the following bit of philosophy from the pen of Christian D.Larsen, with the request that it be boxed and given a inent position on the front PROMISE YOURSELF-

To be so strong that nothing can disturb your peace of mind. To talk health, happiness and prosperity to every person you

To make all your friends feel that there is something in

them.

To look at the sunny side of everything and make your op-

timism come true.

To think only of the best ,to work only for the best and expect only the best.

To be as enthusiastic about the success of others as you are

about your own. To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful counte-nance at all times and give ev-ery living creature you meet smile.
To give so much time to the improvement of yourself that you have no time to criticize

others.
To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

the Christmas holidays in Florida. ren R. Williams, of this city, and by manager of Williams-Belk Co.. "will All the big companies again have week. On some of the schedules the uncovered by officers. Officer Co- and had a most delightful and pro- ble family will be represented by A. ment will probably be gradual but H. Graham, Hillsboro attorney.

### LOCAL OUTLOOK APPEARS GOOD FOR YEAR 1932

Better Times Seen Around Turn County and Sanford.

seen around the turn of the year for Sanford and Lee county, which, even in the crux of the depression, probably did not

tions in North Carolina. Notwithstanding the collapse of the United Bank & Trust Co., the new year, 1932, begins, men in close touch whom had made it pessible for him culture and other enterprises sound

Jefferson Standard Life Insurance give it as my firm opinion that we nancially than many other counties company expects shortly to insert a are facing a splendid year in 1932." and should not be materially affectpage advertisement in their own publishment and should not be should not

Mr. White expects to leave for promises to be material improvement

Cheering news for the cotton pro ducers was contained in a statement by a leading cotton authority, who, deals directly with the "dirt" farmers.

He said he was convinced the price of cotton would make a "material jump 'within the next three months' and the farmers would be in a position to benefit. More American cotton was used at home and exported in the period from August 1 to December 15 than during the whole year of 1930, said he.

Although it is freely admitted that 1931 was accompanied by several adverse factors, there is a general disposition among leaders in the various professions and businesses of Sanford to view the coming year with purposeful resolution to make it a year of much worthy accomplishment. WHITE VOICES HOPE

When sought by The Express, W. H. White, local manager of the Jefferson Standard Life Insurance Co., and for many years a leader in Sanford progress, stated:

"I think the view of Julian Price, president of the insurance concern with which I am connected, has adopt ed a most sane opinion for the coming year. His statement, recently published through the press of the State, is full of courage and op-

Mr. Price said:

"Let us face the new year with new hope, new courage and new confidence. I have every faith that better

(Continued on Page Eight.)