

### Tobacco Growers Got 53 Percent More Last Fall

Foundage Was 11 Percent Off, But Prices Were A Great Deal Higher

North Carolina farmers, despite and 11 percent reduction in poundage, received 53 percent more for their 1941-42 season's tobacco sales than they did during the 1940-41 season, reports the State Federal Crop Reporting Service. A final summary of this season's sales shows that warehousemen sold 432,892,245 pounds of tobacco during the 1941-42 season for an average price of \$29.85 per hundred pounds of leaf. This compares with an total of 487,746,396 pounds sold during the 1940-41 season for an average price of \$17.27 per hundred pounds. The past season's total poundage returned leaf growers a total of \$129,196,836 compared with the previous season's sales of \$84,255,934.

About 99 percent of the State's tobacco crop consists of the flue-cured type with burley making up the remaining 1 percent. During the 1941-42 season, burley sales on the two North Carolina markets amounted to 4,282,588 pounds or 16 percent more than last season's sales of 3,680,054 pounds. Most burley growers received considerably higher prices during the 1941-42 season than during the 1940-41 season. This season's price averaged \$31.41 compared with \$18.68 per hundred for the previous season. Higher prices plus a larger poundage resulted in a return to burley growers of 1,344,991 or about 96 percent above the \$687,616 received for the 1940-41 season's sales.

The final summary for the season showed further that flue-cured growers sold a total of 428,609,657 pounds for the season for an average price of \$29.83 per hundred pounds, compared with the 1940-41 season's sales of 484,066,942 pounds for an average price of \$17.26 per hundred pounds. Growers received a total return of \$127,851,856 for the past season's sales, or 53 percent above the \$83,568,318 received for the

## Today

## AND Tomorrow

By Frank Parker Stockridge

**SCOOPS . . . . . gossip**  
It is peculiarity of the human race that most of us consider it a feather in our caps to get news first — whether it is war news, news of a marriage, a birth or a death. We got real satisfaction out of telling our neighbors something which they haven't yet heard.

In America it sometimes seems as though we are a nation of news reporters all out to get a "scoop." When a friend asks, "Did you hear what happened to so-and-so?" the most disappointing answer you can give is an out and out "yes." That desire to be first with the news, which used to be confined to back fence gossiping about events in the lives of common friends, is now broadened to include all of the news of the day—the rumors, the bulletins and the news interpretations.

Radio, with its opportunity to speak first in the news field, since it can get an announcement to the people a few moments before the fastest newspaper can be on the street with it, has become the envy of all gossip-land — and many a listener tunes in for a last-minute morsel before joining friends to whom he or she can say, "Did you hear the latest?"

**RADIO . . . . . tirelessness**  
If this war is going to last for ten years, as some people predict, one of the groups I feel most sorry for is the radio news commentators who have to act panicky about some new news developments every half hour of the day.

If the same man reports the news bulletins every half hour for an eight hour day for ten years, he will make a total of 68,400 such announcements. Almost an equal amount of sympathy should be extended to those hard souls who plan to listen to these announcers for the duration—who are going to permit their emotions to be lifted and dropped several times a day as the news man reports the hourly successes and failures of all the armies of the world.

Some of these listeners may be rewarded by being in on the kill — by being the first in the neighborhood to hear such news as the surrender of the German, Japanese or Italian forces—but even anticipation of being the first to hear such joyful announcements hardly seems sufficient reason to keep the radio blasting for months for years to come.

**TEMPO . . . . . hunger**  
The chief difficulty with the present radio news set-up is that the news hasn't yet caught up with the tempo of radio.

Today news is happening faster than at any time in history, but the half-hour announcement plan, with break-ins between times for special announcements, leaves the commentators constantly hungry for bigger and better stories to broadcast to their eager listeners. Even in this day of mass production of news, events don't happen fast enough to satisfy the appetite of radio.

That's why radio headlines must be created through the voice of the announcer and a news item, which might be an inside short in a newspaper, is sent flying through the ether with all the fan-fare of a five-alarm fire.

Whether the excitement of the announcers can be sustained or will be toned down by time is still a question, but all the evidence points toward its being continued indefinitely. For over the years the announcers have been able to keep themselves in a frenzy over the vitamins in a cereal, the tastiness of a cigarette, or the fluffiness of a soap suds.

**CENSORSHIP . . . . . sh-h-h!**  
Censorship, now in force in the United States, calls for revamping of our whole mental attitude toward news reports. Instead of passing a news item on from its source to the people as if it were a hot potato, news-casters and newspapers are obligated to mull over it a little, decide if it's an item which fits the rules of censorship, and stifle it if it might contain information valuable to the enemy.

Radio listeners and newspaper readers, to encourage this necessary withholding of information, must revise their news appetites so that they find such stories distasteful. Nothing will make the censorship job work better than the expression by the public of a real antipathy toward all news which could conceivably aid Hitler.

News of troop movements, news of the sailing of ships, news of the war work being done in specific factories—such things must not be published or talked about.

In addition to objecting to any news being printed or broadcast which reveals such information, all of us can add to the effectiveness of censorship if we carry it even into our own conversation. Instead of gulping down the "secret" information which our neighbors may confide in us, we would be serving our country better if we frowned upon them for not keeping such information to themselves.

## SOMETHING ALL CAN DO



### A Small Farmer Says . .

We very often hear the assertion these days that people are not as happy now as they used to be in the horse and buggy days. What is happiness? How or where is happiness to be found?

It is to be found just around the corner or in the midst of gay company? Or is it to be found by travel and visiting places of interest? Happiness of any of these types is not lasting. Happiness is not out in the big wide world—it is in you.

Your mind is master of happiness in a greater measure than you may think. Look for the good in everything and everybody and ignore the bad.

Are we not surrounded by beauty and grandeur on every hand?

We have possibly formed the habit of looking at the humdrum thing of every day life and have lost sight of the beauty of the sunshine, fresh air, birds and trees, cool springs from the ground and the things of nature that daily surround us.

If a blind man could regain his sight, he would indeed be happy at seeing the things we call common.

### A Small Farmer

### Glade Valley News

Mr. J. M. Wells, Jr., of Winston-Salem, member of the First Presbyterian church of that city and chairman of the Glade Valley school board of trustees, visited here Sunday night and made an impressive talk to the students on "Character Building."

Mr. C. M. Norfleet, also of Winston-Salem, member of the Reynolda Presbyterian church and on the Glade Valley board of trustees, conducted devotional exercises here Sunday night.

Miss Mada McCutcheon, one of the teachers of Glade Valley, spent the week-end in Chattanooga, Tenn., as a guest of the First Presbyterian church of that city. This is the church which sent Miss McCutcheon as a missionary to China.

Rev. C. W. Erwin, who has been ill, returned to his duties in the classroom Monday at Glade Valley.

### Turkey Knob News

Mrs. Annice Landreth Correspondent

Mr. Frank Delp, of Pennsylvania, was a visitor in the community this week.

Mr. Buster Anderson and Mrs. Cleo McMillan spent Sunday with Mrs. Mack Jones.

Mrs. Ennice Hash is ill. Mr. Carl Kennedy, who has been a patient at the Roanoke hospital in Roanoke, Va., returned to his home Friday much improved.

Mr. and Mrs. Herbert Osborne and children visited Mr. and Mrs. J. M. Osborne Sunday. Mr and Mrs. Bert Delp and Mr. and Mrs. C. H. Gibson and daughter visited in Sparta Saturday. Mr. and Mrs. Bayne Landreth have moved to Buster Anderson's place.

Farmers will have to turn more to bulk handling of grain since two-thirds of available burlap has been turned over for use by the armed forces, and grain bags will be difficult to get.

### Announce Honor Roll At School For 4th Month

### High School List For Term Also Named At Sparta Schools

First grade—Jerry Gambill, Thomas Earl Reeves, Herman Stamper, Herbert Todd, Ann Bare, Sarah Ann Hickerson, Carol Hoppers, Ima Jean Lyon, Frances Porter, Ella Mae Hodge, Iva Jean Crouse, Iva Lee Rector and Clifton Edwards.

Second grade — Edna Mae Spicer, Billy Crouse, Zane Gray McKnight, Maynard Hines, Dale Choate, Joe Gambill, Richard Smithers, David Wooten, Beulah Edwards, Bobby Hoppers, Jo Ann Parker, Lorene Shumake, Margaret Todd, Edith Mae Hampton and Lester Phillips.

Third grade— John F. Norman, Lorene Billings, John McCain, Lon Mack Billings, Alva Joines, Clive Edwards, Charles Higgins, Earl Huff, Franklin Sturdivant, Anna Lee Andrews, Delano Choate, Irene Edwards, Wanda Edwards, Thelma Lyon, Vena Miles, Sally Phillips and Betty Joan Gentry.

Fourth grade—Patsy Edwards, Dorothy Andrews, Maxine Todd, Sylvia Petty, Anna Mae Miles, Autry Sexton, Lucy Mae Poole, Ida Maud Black, Tommy Reeves, Tommy Douglas and Ima Wray Wagoner.

Fifth grade—Reva Mae Rector, Harold Woodruff, Gelene Andrews, Virginia Van Crouse, Tommy Burgess, Frank Davis, Arnold Delp, Dean Joines, Guy Perry, Allen Richardson, Junior Rizoti, Nellie Atwood, Grace Crouse and Billie Higgins.

Sixth grade—Blanche Crouse, Andrew McKnight, Frank Shumate, Mary Frances Smith, George Bryan Collins, Malcolm Gambill, Jessie Holcomb and Zelma Choate.

Seventh grade—James Douglas, Doris Collins, Barbara Ann Allison, Upton Andrews, Wanda Truitt, Bill Reeves, George Roe

and J. M. Sturgill. Eighth grade—Maybelline Richardson, Cleo Bryant, Lessie Goodman, Bernice Jarvis and Wade Irwin.

Ninth grade — Eva Edwards, Patsy Burgess, Irene Hendrix, Rebecca Irene Richardson, Tommie Osborne and Ruth Smith. Tenth grade — Gloria Rizotti, Anne Reeves, Glenna Duncan, Donna Lou Rutherford, Betty Ann Miller, Mildred Higgins, and Dorothy Pugh.

Eleventh grade—Una Lee Richardson, Lois Smith, Virginia Gentry, Pika Rizoti, Doris Richardson and Katherine Andrews.

**TERM HONOR ROLL**  
Eighth grade—Maybelline Richardson, Cleo Bryant, Lessie Goodman, Bernice Jarvis and Wade Irwin.

Tenth grade—Dorothy Pugh, Gloria Rizoti, Anne Reeves, Glenna Duncan, Dona Rutherford, Betty Ann Miller and Mildred Higgins.

Ninth grade—Tommie Osborne, Eva Edwards, Patsy Burgess, and Irene Hendrix. Eleventh grade—Katherine Andrews, Claude Edwards, Ted Reed, Doris Richardson, Pika Rizoti, Virginia Gentry, Lois Smith and Una Lee Richardson.

### Piney Creek News

MRS. G. TOM PERRY, Correspondent

Miss Rebecca Warden, of Laurel Springs, spent the week-end with Miss Betty Halsey. Mr. and Mrs. L. K. Boyer spent last week-end with their parents in Tennessee. Mrs. Floyd Adams is slowly re-

covering from a recent illness. Misses Betty Halsey and Rebecca Warden and Mr. Wallace Halsey visited Mr. and Mrs. Hugh Halsey and Mr. and Mrs. Guy Perry Sunday evening. Mrs. M. F. Parsons, who has been convalescing from a recent operation at the home of a sister in Tennessee, is expected home this week. Mrs. Parsons is reported to be getting on nicely.

Only 25 percent of the American population is now on the farm, the other 75 percent being engaged in creating the comforts and luxuries called the American standard of living.

### WANTED

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Drive Moderately — At 30 miles per hour, tires last twice as long as at 50.

Check Regularly — Let your Esso Dealer check your tire pressures every week. Most motorists used to neglect this for indefinite periods. Now it is urgent that they learn not only to watch tires, but to retard wear of every possible part. Learn to rely on your Esso Dealer for help.

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