THURSDAY, NOV. 15, 1945

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ulation. Thus less than 100 cities are the target of the plans of the decenplan. tralizers, and most of them would be well-satisfied if they prints of the program highlight a could somehow reach their first much more prosperous life for goal of breaking up those 14 ci-| country people than they have at ties of over 500,000.

ardson, Laurel Springs, Sunday

As for rural America-the blue There are two arguments which centralization plan, would it be present. No longer, under the de-

can! Along with the expressed thought, there is a deep-rooted pride in continuous family ownership of productive land. So long as this ideal lives, agriculture will continue to be "the broad, enduring base upon which the entire U.S. economy rests.'

THE EDITOR'S COLUMN

The livestock-and-meat industry is like an endless chain. The meat travels in one direction; from livestock producer to meat packer, to retail dealer, to consumer. And coming back in the opposite direction is money; from the



Nartha Logan's Recipe for

make this the logical time to be- necessary for ambitious farm boys gin such a movement: (1) in- to go to distant cities to find increased use of airplanes for trans- dustrial employment. They portation reduces the need for would have an industry near at industry to be concentrated home which could satisfy their around good harbors and giant non-farm interests. And, it is railroad terminals; (2) If there pointed out, an area which inever is another war our indus- cludes both farming and industry trial power could be destroyed has more available income and is overnight if it continues to be proportionately more prosperous. packed into small areas. PROSPERITY . .

It is hard to imagine either New dustry, it seems logical for fac-York or Chicago ever being re- tories to be moved closer to their duced to a city of 100,000 popula- source of supply. tion. But the decentralizers argue that no matter how great the difficulty might be, it would be centralization from now on. Nabetter to work out a peaceful, or- turally, it would take quite a few derly program for doing this now years for it to come about on a than to have them blown to pieces wide scale. But some morning, by some future enemy.

The atomic bomb will do more may look over a map of the Unitinterest in the decentralization ed to New York?"

In addition, as farm products . rural are used more and more in in-

We will all hear a lot about denot too many years from now, we

than any one thing to stimulate ed States and ask, "What happen-

Appeal To The Farmers

We need ivy and laurel stools to keep our plant in

operation. Dig them now, while prices are at their peak.

Competition from Europe may force prices down later.

Buy Victory Bonds!

Carolina Briar Corporation

in their families' business on the land. Some who do leave, however, might also stay, were there written business agreements between father and son. Such agreements insure a fair return to both 'partners" for the labor, capital and ability they contribute to their joint enterprise.

There are many farm and ranch sons who stay

desire is natural to a father and splendidly Ameri-

Practical father-and-son farm business agreements have been worked out and are proving their worth in actual practice on many of the nation's farms and ranches. The various forms of these agreements cannot be explained in detail here, but they are available and worth study. Excellent bulletins on this subject may be had by writing to the College of Agriculture, University of Illinois, Urbana, Illinois, for Circular No. 587; or to Michigan State College, East Lansing, Michigan, for Special Bulletin No. 330.

We, at Swift & Company, know that a prosper-ous agriculture is the base of our prosperity and we are proud to say with you . . . "Our roots are in this land."

Soda Bill Sez:

... That a steer is like a sofa. His frame is built on the range, his upholstery is put on in the Corn Belt, and he is often polished off in the city.

... That the important thing about a water-hole is water, and the important thing about a good farm is good farming.



Have you heard about the new im-

proved lard? Swift & Company, after ten years of research and consumer tests, has developed a brand new product—Swift's Bland Lard. It has all the advantages of other high grade shortenings, plus the important qualities found only in lard. It will cause millions of American housewives to use more lard, and that's mighty important to her a producers to hog producers.

Any improvement in pork products which boosts con-sumer demand (such as a superior lard) will have a sup-porting effect on live hog prices, because the price paid for livestock is governed by what the meat packer can get for the meat and by-products.

meat purchaser to the storekeeper, to the meat packer, to the man who grows the livestock.

There must be motive power to keep that chain running, and that motive power is profit. It is profit that keeps ranchers and farmers producing livestock; profit keeps meat packers slaughtering, dressing and delivering meat to retailers; profit keeps retailers selling meat in their stores.

We at Swift & Company well know that a continuing loss anywhere along the line would mean that all of us would suffer. Thus, it is clearly to our own advantage to operate our end of the livestock-and-meat industry so efficiently that the money the consumer pays for meat shall cover all costs plus a sufficient profit for retailers and livestock producers, as well as for ourselves.

F.M. Simpson.

Agricultural Research Department

PIGS INHERIT ABILITY TO MAKE RAPID GAINS By J. C. GRIMES

Alabama Agricultural Experiment Station Pigs from certain families or blood lines consistently made faster and cheaper gains than pigs from other blood lines in a swine breeding ex-periment at the Alabama Experiment Station. The ability to con-

sume large amounts of feed and to convert it into meat rapidly and efficiently was found to run in families.

A strain of hogs which was selected for economy of gains reached a finished weight of 225 pounds in an average of 27 days less time than a strain that had not been selected for economy of gains. They also consumed an average of 34 pounds less feed to make 100 pounds of gain during the fattening period.

The appetite of a pig was found to be a good index to his ability to make rapid and cheap gains.

> Swift & Company UNION STOCK YARDS CHICAGO 9, ILLINOIS

CHICKEN REGAL

| 2 cups cubed cooked | 2 cups cooked peas |
|---------------------|--------------------|
| chicken | 2 cups chopped |
| 4 tablespoons | mushrooms |
| chicken fat | 4 tablespoons |
| 4 tablespoons flour | chopped pimiento |
| 2 teaspoons salt | 4 egg yolks |
| 4 cuj | os milk |

Make a white sauce of the fat, flour, milk, and seasoning. Add chicken, peas, mushrooms, and pimiento. Heat thoroughly. Beat yolks. Add a little of the hot mixture to the eggs and mix. Remove chicken mixture from the heat. Add egg mixture. Stir well. Serve immediately over hot biscuits, waffles, or cornbread.

CATTLEMAN ON HORSEBACK

Next time you are at the Union Stock Yards in Chicago, if you see this big, jovial man sitting on a horse in tr - niddle of a milling pen of cattle, that will be M. S. ("Si") Hughes, Swift's Head Cattle Buyer at Chicago.



'Way back in 1917, Si Hughes walked up to the Swift buyer in Kansas City and said, "Mister Stemm, I want a job." He got the job, and he's been with Swift ever since, except for a two-year army-hitch in World War I. Kansas City, St. Louis, Fort Worth, St. Joseph, Kansas City again, and finally Chicago —all added to his experience in judging the quality and yield percentages, grading, etc., of cattle.

In 1943 he was made Head Cattle Buyer for Swift & Company at the Chicage Yards. He has a staff of experienced cattle buyers directly associated with him.



PHONE 127

West Jefferson, N. C.

* NUTRITION I'S OUR BUSINESS - AND YOURS * * * Right Eating Adds Life to Your Years - and Years to Your Life