

First 1946 Auto Sold In Sparta

The first 1946 model automobile was sold this week in Sparta.

Glenn D. Richardson, town marshal and tax collector, purchased the first new 1946 Ford from the Choate Motor Company, Wade Choate, owner and manager, said yesterday. Three other new vehicles, a car, truck and pickup, are expected to be delivered by next week, he reported. Prospects are that there will now be a continual flow of new cars within the near future.

Mr. Richardson's car was a dark blue two-door sedan.

The new Ford, though not radically different from the 1945 model, has a number of improvements in mechanism for added service and comfort. The design is almost the same, as it will take the automobile companies several months to reconstruct machinery for new designs.

A new liquid poison, especially fatal to rats and other rodents, has been discovered. It is also a powerful poison for humans and will not be released for the present, says the USDA. It is called 10-80.

Woman's Club To Meet On Friday

Members of the Sparta Woman's Club were again reminded that the club will meet this Friday at 3 o'clock at the community building, since the meeting date has been moved up a week.

Miss Emoryetta Reeves will give a review on a current best-seller, "The Peacock Sheds His Tail," by Alice Tisdale Hobart.

A number of other features have been planned for the program, it was pointed out.

Hostesses for the meeting will be Mrs. Lola Womble, Mrs. J. L. Doughton, Mrs. J. M. Doughton and Mrs. John Mac Edwards.

FARMERS URGED TO GET MATERIALS NOW

With the end of the 1945 Program Year little more than a month off, C. G. Collins, chairman of Alleghany AAA committee, urges all farmers who have obtained conservation materials under the 1945 program, to exercise every possible effort to use these materials in accordance with good farming practices before the deadline, December 31.

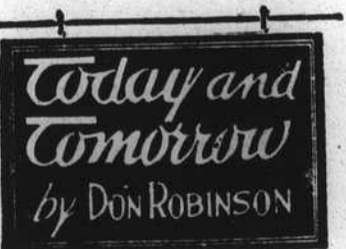
"Conservation materials in the form of superphosphate is still available to all farmers in the county who have not yet taken their full allowance in materials for 1945," he said, "and this material may be applied to winter cover crops and pastures through December 31."

Upon using all materials, a report should be made at the Alleghany AAA Office by the farm operator. "If all the farm allowance has not been taken up in conservation materials and producers are eligible to receive payments, applicants for payment may be signed at the same time," he explained.

DISTRICT MANAGER



James Sturgill, formerly of Piney Creek, who has been named manager of the Southern States Bel Air Petroleum Cooperative, of Bel Air, Md.



RADIO letdown

Radio newscasters have had a terrific letdown since the war ended.

The other night I listened to one of the most explosive orators of the air—a man who had put the excitement of an atomic bomb attack into every broadcast for four long years of war—and I felt sorry for him. For he was still trying to keep that wartime pitch. He still had the same quiver in his voice, the same excited tone, but the news he was trying to present as of world-shaking importance just didn't fit into that category.

A friend of mine described this man's broadcasts with a phrase which is really a mouthful, but which aptly sums up this type of broadcast under peacetime conditions, when he said that this commentator had become "intoxicated with the exuberance of his own verbosity."

I suppose, as with everything else, that it will take a number of months for broadcasters to convert their voices to peacetime conditions. But sometimes I think many of them are apt to do serious harm by making mountains out of molehills, so far as the news is concerned, in order to keep us tuned to their station.

DRAMA danger

A good many of the news broadcasters seem to be about ready to declare war on Russia. When I talk to people who get their news from the radio, I find that they are much more worked up over our problems with Russia than are those who get their news from the newspapers. The newspaper columnists report the news accurately regarding difficulties with Russia, but they are, in general, optimistic about the eventual solution of those diffi-

culties. The radio analysts, however, seem to find that pessimism lends itself more readily to their role. By uncovering threats to our nation on all sides they are better able to utilize their histrionic abilities. Danger, friction, and sword-rattling appeal to their sense of drama—and drama is apparently an essential for keeping a radio audience "tuned in."

It is believed by many people in this country that the Spanish-American war could have been avoided if certain newspapers had not aroused the populace with sensational, anger-provoking headlines and stories. Since then the newspapers have become a lot more careful how they handle news. Sensationalism seems to have been transferred to the radio department of communications. It seems to me that a lot of radio news commentators would do well to "count ten" before they start talking.

Radio, as a medium for supplying the people with news, came into its own during wartime. All of us wanted to get reports of the progress of the war in the quickest possible time—and we found that radio had a slight jump on newspapers. But now that we are less concerned with getting news the moment it happens, we wonder if news reporting won't gradually become a very minor function of radio. Some of the commentators who have a large following will survive, because we have learned to respect and look forward to their opinions, but for straight news it would seem to me that the tendency already is to concentrate on the newspaper where we can read the news we want, skip that which doesn't interest us, and avoid being subjected to a barrage of artificial excitement.

Many of the radio news programs should perhaps be considered war equipment which now falls into the classification of "surplus property." If the voices which were trained for war work are permitted to continue without revision, and if stirring up the populace, they

are apt to add fuel to the fires which our nation is trying to extinguish.

I think radio would do well to admit war is over and keep us tuned in, from now on, by concentrating on the production of better entertainment.

FOR SALE: Eight-room house with basement, city water, lights, 3/4-acre lot on Highway 21, North Sparta. Terms to suit buyer. Elmer Jarvis, Sparta. 11-15-45

WANTED—2 or 3 waitresses, good working conditions, good pay. Apply, Little Grill, North Wilkesboro, N. C. 11-15-45

WANTED TO BUY: Second-

hand generators. See Miles-Wadell-Thompson Firestone Store, Sparta, N. C. 11-15-45

QUILT PIECES
My life begins with beautiful quilt pieces. Includes quilt patterns, plus enough assorted colorful prints to make over 1200 quilt pieces; special \$1.49 C.O.D. plus postage. 100% satisfaction money back guarantee. Send no money. For postman, Mary Caldwell, Craft Bennett Co., Dept. N, Bloomington, Ill. Free for prompt action—latest Quilt Blazes' Almanac. Clip this.

All Steel TRUCK
\$12.95 for 1... \$35.85 for 3. "Handco Andy" nat. adv. Thousands in use. Same-day ship. 5x2 1/2 in. Roll over. 600 lb. cap. 44" ht. 14" nose. Wt. 28 lbs. For all parts, 15¢. 100¢. Unrated firms cash. Full guar. f.o.b. Write for quant. discounts. Order from HANDEES CO., Dept. N, Bloomington, Ill.

ALMANACS ARE SCARCE
You can get 2 copies famous TRAIL BLAZERS' Almanac and Pioneer Guide Book for only 25¢ (which includes mailing, handling). Full of interesting facts, planting chart, forecasts, soil analysis, dreams, astronomy, sunrise and sunset time, herb lore, birthday readings, lucky days, etc. Give one to a friend. Send 25¢ stamps or coins, for 2 copies, to TRAIL BLAZERS' ALMANAC, Dept. N, Bloomington, Illinois—CLIP THIS!

SPARTAN Theatre

SPARTA, N. C.

FRI.-SAT. NOV. 16-17

Matinee Every Sat. 1:15

Bill Elliott

—in—

LONE TEXAS RANGER

Chapter 13

"Manhunt Mystery Island"

Also Comedy

MON.-TUES. NOV. 19-20

Betty Grable

Dick Haymes

—in—

Billy Rose's

DIAMOND HORSESHOE

In Technicolor

Latest News

WED.-THURS. NOV. 21-22

Bargain Days

Admission 15¢ & 20¢

Humphrey Bogart

—in—

CONFLICT

Chapter 2

"Jungle Raiders"

Also Cartoon

Chest Colds



Now to help relieve congestion and irritation in upper bronchial tubes, muscular soreness or tightness, coughing spasms—most young mothers rub Vicks VapoRub on throat, chest and back at bedtime. And at once VapoRub

PENETRATES to upper bronchial tubes with its special medicinal vapors

STIMULATES chest and back surfaces like a warming poultice.

So soothing, comforting... VapoRub invites restful sleep and keeps on working for hours to relieve distress. And... **ONLY VAPORUB Gives You this special penetrating-stimulating action.** It's the best known home remedy for relieving misery of children's colds. Try it!



Ole Man Winter

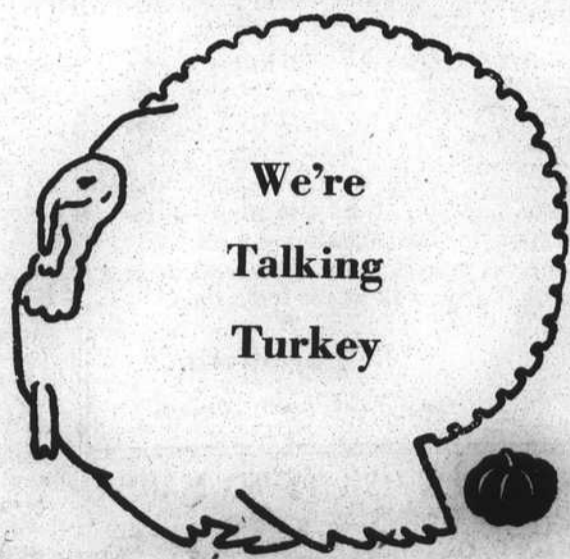
Is Just Around

The Corner . . .

And You'll Be Needing To Have

Your Car Winter Serviced—

For Expert Workmanship



Come To The

Serviceman's Service Station

ALL OUR EMPLOYEES ARE EX-SERVICEMEN

Joe Doughton

Bill Collins

Andy Cleary

Ketchel Duncan

Shell Gas and Oil



Colvard Service Station

Joe Doughton, Mgr.

SPARTA,

N. CAROLINA



Styled to lead in Beauty

Engineered to lead in Performance

Built to lead in Economy

Outstanding appearance features of the new 1946 Chevrolet include: new Beauty-Leader Styling; luxurious Body by Fisher; new Wide-Wing radiator grille; new hood ornamentation; new two-tone color harmonies; distinctive new instrument panel; and massive new "Car-Saver" bumpers both front and rear.

Notable engineering features include: Chevrolet's proved Valve-in-Head Thrift-Master Engine for performance with economy; the famous Unitized Knee-Action Ride for comfort; Extra-Easy Vacuum-Power Shift and Shockproof Steering for driving ease; and Positive-Action Hydraulic Brakes for smooth, safe, positive stops.

For years, Chevrolet has been the most economical of all largest-selling low-priced cars, from the all-round standpoint of gas, oil, tires and upkeep; and the new Chevrolet for 1946 is designed, and built to maintain this reputation for highest quality at low cost. Be sure to see this beautiful new car at your Chevrolet dealer's.

YOU PUT IT FIRST IN SALES



WE KEEP IT FIRST IN VALUE

Choose the Leader—CHEVROLET

Castevens Motor Company

SPARTA,

PHONE 18

N. CAROLINA