

The Alleghany News

AND STAR-TIMES

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The News is glad to publish letters, not too long, on matters of general interest. But such communications must be accompanied by the real name of the writer, even when they are to be published under a nom de plume.

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"If the choice were left to me whether to have a free press or a free government, I would choose a free press."—Thomas Jefferson.

Newspapers Best

Roger Babson, world-known business analyst believes newspaper advertising is best and give some pertinent facts to prove his viewpoint. He points out that higher sales through advertising results in lower prices.

"Visual teaching is more effective than auditory . . . newspapers have the visual appeal," he declares. "A newspaper advertisement is available all of the several days to the family reader. On the other hand the radio 'spot' must be caught on the fly at a certain minute of a certain day on a certain station—or be lost forever," Babson explains.

He compares the two by taking a weekly newspaper with a circulation of 5,000 and suggests that the number of minutes that the advertising is available to the readers, say 10 hours per day, seven days per week, be multiplied by the circulation and the total is 21,000,000 minutes. He further states, with the same reasoning, that a one minute radio commercial would need to have an audience of 21,000,000 people to equal the power of the weekly with only 5,000 circulation.

In conclusion, Mr. Babson states that with the enormous increase in population that business also has an enormous new market to sell. "It should be able to meet the challenge of good old American competition with bounce and with pleasure, provided the newspapers, both large and small are utilized," he declares.

Boom, Bust Or Bonds?

During the war years much was said about "the American way of life". Men fought and died to preserve it. Yet, recently in the face of our present economic system the president of a bank said, "From boom to bust seems to be the American way of life," in discussing the high prices and reckless spending.

Like the executive, we definitely feel that this is a time to save money and put aside surplus in U. S. Savings bonds instead of cashing them.

The Federal Reserve Bulletin for August reveals that more than one-fourth of the 64,300,000 American spending units supplemented their income during 1946 by either going into their savings accounts or going in debt.

A survey shows that many items for which people went in debt, were not essential. Many others, who went into their savings, have nothing to show for their spending.

Investment in Savings Bonds today will be worth more in the years to come, not only from the standpoint of growing interest, but the increased value of a dollar. Buying bonds in boom times is good insurance against a bust.

Youth's Opportunity

The colleges and universities of America this fall will be jammed as never before in history with thousands of our young people who are seeking through knowledge the way to a better and happier life.

Many of these young people are now getting a chance, heretofore beyond their reach, to seek higher learning. What will they make of that chance? Will they recognize the opportunity that is peculiarly theirs? And will they assume the responsibility it imposes?

Some extremely pertinent thoughts on that very subject were expressed recently by General Motors' Vice President Paul Garrett, in a talk before a student group at his alma mater, Whitman College, Walla Walla, Washington. Said Mr. Garrett: "When I had my chance I did not realize that there was even then involving a profession upon which would fall great responsibility for leadership in dealing with problems of all kinds in this area. I refer to management which is the way you run a farm, a shop or an industry. To me at that time business was something you just drifted into if you were not competent to take up one of the recognized professions or if all you wanted in life was money. It would not have occurred to me that an ambitious young man of ideals and vision might turn to industry for an ideal life profession. I did not understand what industry was. And to the widespread persistence of such lack in understanding can be attributed a great share of our present world troubles.

"At this state of World development your generation has the responsibility for advancing new concepts of management. Government cannot do it. If I had had your chance I would become a disciple of good management for what it can do in America quite apart from any plan I might have for my own life work. If I had your chance to assess again what I might do with my life I would view management very differently than I did in your place, as an endeavor very worthy of my best fibre."

Religious Education

Spiritual growth is the goal of human history, and youth need to be taught that more than ever, President Harry S. Truman wrote recently in a letter endorsing Religious Education Week, which will be observed by thousands of communities and hundreds of thousands of churches throughout the United States and Canada from September 28 through October 5.

The President's letter was sent to Dr. Roy G. Ross, general secretary of the International Council of Religious Education, which is sponsoring Religious Education Week in cooperation with the 40 denominations and the 634 interdenominational councils of churches and religious education which are constituent units of the I. C. R. E.

"The war years confirmed our faith in the abiding dignity of man," Mr. Truman wrote. "It is true that evil and greed and prejudice remain. But many of us cannot rest so long as there is injustice. Significantly, our numbers are increasing."

Continued moral development is possible through instruction in the doctrines of the Fatherhood of God and the brotherhood of man, Mr. Truman affirmed. "This is the faith we live by, and nothing can break faith," he said.

"Faith Is the Victory" is the theme of this year's seventeenth annual observance of Religious Education Week. Endorsed by many national, state, and civic leaders, American Protestants will use this week to emphasize their unity in Christian teaching. The week's events will begin with the traditional Rally Day services on Sunday, September 28, and continue through Sunday, October 5, with celebration of Worldwide Communion Sunday.

N. C. Leads Again

The story of North Carolina's inspired battle for good health will be told to more than 3900 hospital administrators, trustees and department heads from throughout the United States and Canada when the American Hospital Association holds its 49th annual convention in St. Louis, Sept. 22 to 24. Executive Director George Bugbee of the Association has announced.

Convention delegates will get the first hand report from Kay Kyser, radio star and native North Carolinian who has taken a leading role in his home state's health campaign.

North Carolina's far-reaching program, to improve and expand medical care facilities, which already is attracting national acclaim, will be reviewed in detail by Kyser in his second talk.

Bugbee visited North Carolina in July to study the Good Health program. He paid high tribute to the state-wide educational activity, and particularly to the work of Kyser.

The theme of the convention is "More care for more people" and we think it particularly fitting that North Carolina tell the world what we have accomplished.

At Home On The Farm With The City Cousin

"Either young men must be encouraged to operate farms, and things made possible for them to do so, or else efforts should be directed toward teaching old dogs new tricks!"

That was Brooks James talkin', tellin' me kinda indirectly the answer to a question I had just asked the former head of the Extension Service's Farm Management section.

I wanted to know how old a man has to be to own a farm in North Carolina, and he set me straight on it in a hurry.

"Cousin," he says, "some people would think that was a foolish question to be asking, but about a year ago, less than two percent of the former-operators in this state were under twenty-five."

I told Mr. James it didn't seem right that so few young men were taking a leading role in Tar Heel farming, and he replied:

"That's not all, Cousin—only about one-eighth of the farm-operators were less than thirty-five years old at the same time."

"Too bad," I says, "too bad!"

"Yes, it is," Mr. James agrees, "because young men are always willing and anxious to adopt new practices and try new methods and set the pace in the race for progress. But they can't do this in Agriculture when they are so poorly represented among the landowners and operators."

Thanking Mr. James for answering my question, I hurried over to the Extension Agronomy Department to check up on the critical small grain situation.

Library Notes

By CARRIE H. JONES

Do you know that the first great earthquake happened in Corinth, Greece, Dec. 865. Caused 45,000 deaths.

—That the United States has 77,509,000 acres of idle crop land.

—That the melody of our national anthem—The Star Spangled Banner is that of the English lyric "Anacreon in Heaven."

—That it is a mistaken idea that earwigs creep in persons' ears while sleeping, instead they are very beneficial to farmers as they eat snails, caterpillars, etc.

—That the favorite son of David, King of Israel, was Absalom, who was fleeing from his father's soldiers and was caught by his curls in the branches of a tree, and hung there until he was killed by one of David's captains.

—That the Astor family was called in the earlier days, the "Landlords of New York City."

—That President McKinley was shot by an assassin in Sept. 1909.

—That Shakespeare is considered the greatest dramatist and the finest poet who has ever written in the English language.

—The ten original amendments put in force in 1791.

—The seven wonders of the ancient world.

The answer to these last ones and many more interesting facts may be found in the reference collection in your county Library, if interested why not look them up.

Timely Hints

It's an old household custom to pour on milk when ink is spilled. But textile chemists of the U. D. Department of Agriculture advise other methods which are easier and more successful. Milk may remove ink stains but it usually takes long soaking, and sometimes it leaves a spot more difficult to remove than ink.

Writing inks differ so much in composition that no one remover suits all. What removes one kind of ink may set another. The washable, non-permanent inks, often used in schools, will come out by rinsing in water and then soaking in soapuds, but soap will set iron tannate inks. It is best to try several methods, beginning with the simplest and the one least likely to harm the cloth. Prompt treatment while the ink is still fresh and moist is important, because some inks become darker and insoluble as they stand and dry.

As soon as ink is spilled, spread cornmeal, cornstarch or talcum powder on the stain to absorb as much as possible and keep it from spreading. As the powder shows color, shake it off and shake on fresh until no more ink is taken up. Then, pour either glycerine or one of the soapless shampoos on the fresh stain. Rub lightly between the hands, rinse and apply more as long as any ink comes from the stain.



The Everyday Counselor

Rev. Herbert Spaugh, D. D.

Everyone makes mistakes. That's why pencils have erasers on one end. He who makes no mistakes does nothing, but he who makes too many loses his job.

A letter from a discouraged correspondent is on my desk. This young man has had a hard time, but so have other people had hard times. He made some mistakes, lost his job. He is trying a new one and is discouraged. "I am sick of living and don't see how I can keep the job I now have much longer. The time for a man to learn a trade is not when his nerves have gone as mine have, and when he is up in years and spirit-broken as I am. The time for a man to learn how to overcome an inferiority complex is not when he is as old as I am."

All this from a young man who is under 30 years of age. He has made mistakes, but who doesn't. The thing to do is to get up and try it again. There is a lot of value in those old mottoes placed at the top of Copy Books of yesterday in which we practiced penmanship, one comes to mind: "If at first you don't succeed, try, try again."

It is surprising what one can do when he really makes up his mind to try; puts his mind, heart and every effort upon the new undertaking.

I went into the ministry at about the age of this correspondent. It was new work, entirely untried prior to this time. I had been in the manufacturing business, I was working on machines, books, not people. A man can learn a new trade even when he is 40. I recall once teaching a 40-year-old machinist to play the piano. Someone sold him a piano as he loved music, but he hadn't realized that a piano must be played. Then, with his money invested in it, the only way he could get it out was by playing it. He took lessons with grim determination, practiced regularly, learned to play to his own satisfaction.

Anyone who has reasonable strength and ability can get a job today, but not by sitting down and pitying himself.

This correspondent needs to get down on his knees and ask the Lord's forgiveness for this self-pity, ask for guidance and then get up and go out and hunt a job, or else make up his mind to like the one he has.



The investigation of a joint congressional committee into the housing question, scheduled to get underway early in October, likely will be in the nature of a dress rehearsal for the bitter fight expected on the Taft-Elender-Wagner bill, a battle between private and public housing.

These opposing forces were evident even in the organization of the committee in which the private real estate and housing lobbies won a victory through the election of Representative Ralph A. Gamble of New York as chairman and Sen. Joseph R. McCarthy of Wisconsin as vice-chairman.

Finally, rinse with clear water. If traces of color still show, try lemon juice or citric acid powder. Other bleaches may be used on white fabrics, but on colored material they must be used sparingly with great care. After using any bleach, rinse it out thoroughly with water.

Removing ink from fabric that is not washable is difficult or impossible by home methods. If the fabric is injured by water, it is already harmed by the water in the ink. Ordinary "cleaning fluids" or dry-cleaning solvents have no effect on writing ink, which is a water solution and must have some water for removal.

Senator McCarthy, brash young freshman, defied all precedent and senatorial seniority by opposing Sen. Charles W. Tobey, of New Hampshire, veteran chairman of the senate banking and currency committee, in the fight for chairmanship of the joint housing committee. Senator Tobey came to the committee meeting armed with sufficient proxies to name him chairman since from time immemorial proxies have been voted in the organization of congressional committees. Senator McCarthy, however, with the help of house members, succeeded in forcing through a resolution prohibiting the holding of proxies and then forced through the election of Congressman Gamble as chairman and himself as vice-chairman.

This maneuver gave control of the housing investigation to the house of representatives and to Rep. Jesse A. Wolcott of house banking and currency committee, who sits as ex-officio member of the point committee. Congressman Wolcott is a bitter foe not only of public housing but also of all controls on housing and he was sponsor of the laws which threw overboard rent and building controls.

Sen. Robert A. Taft of Ohio, powerful chairman of the GOP policy committee, is author of the Taft-Elender-Wagner bill and he

was supported by Senator Tobey, Sen. Wayne Morse of Oregon, and most of the Democratic members of the senate.

Congressman Gamble, the compromise committee chairman, is a little-known member of the house since he seldom takes the floor, but he is a son of a former Republican senator from South Dakota, Robert J. Gamble. It is likely that the point committee hearings will open in Washington and then spread to various sections of the country.

In the meantime grand jury probes are being made of alleged monopolistic practices of realtors in fixing prices in commissions throughout the country, and government statistics show that the home building boom has reached a 20-year high but that the new construction was confined largely to the smaller towns, suburbs and rural areas.

All signs point to the fact that Clinton Anderson will remain in his job as secretary of agriculture. From various sources it has been predicted that Anderson would take over chairmanship of the Democratic national committee. It is likely, however, that Gael Sullivan, the aggressive executive director of the committee, will be named chairman to succeed Robert E. Hannegan.

If congress approves the Marshall plan for aid to Europe, and there is some indication that it will not, all signs point to an agricultural program of full production, that is production based on wartime demands for the five years.

In the meantime the department is making one of the most careful studies ever made by government on what this country can do if required and the appraisal is based on the suppositions:

- (1) Of continuing high employment.
- (2) Of a slightly lower price average for farm products.
- (3) Of continued high export demands.

Hogs excel all other farm animals in the efficiency with which they convert feed into meat.

Uncle Sam Says



What would \$1,000 to \$1,500 have meant to you at age 12 when you came face to face with the problem of finding yourself for a business, profession or trade? Many youngsters, whose parents 15 years ago began to put aside a little each week for the purchase of U. S. Savings Bonds, have the advantage. You can start today in your children in the class of "Business Education" in 1947—the boys and girls who will have the extra power in the race for success.