

THE VALDESE NEWS

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A Live Newspaper in a Progressive Town

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"TO US THEY COME"

(By Robert E. Wilkinson) This poem is reproduced in honor of the Valdeese Boy Scouts on their seventh anniversary:

To us they come, These lads, alert, aflame With eagerness to live The Scouting life. Ours is the chance to give To us they look As counselor and friend. From us they seek to gain New goals and hopes. They must not seek in vain.

To us they give In trust and faith secure, Their very heart and soul; And ask us That we but point the goal.

God grant that we Given this human clay To shape as sculptor might, May have the power To guide our hands aright.

God grant us sight To so perform our task That when we turn away, No ill-formed mass Remains of this, our clay.

God grant us souls, This wonderful task to fire That from our hearts pour out That which will make This boy a man—a Scout.

New Restaurant Is Open For Business

One of the most modern and up-to-date restaurants in the county to be known as Ivey's Restaurant, has been opened by Ivey Drum in the new Hudson building on Main street, next to Dr. Palmer's Clinic.

Dr. Drum was formerly connected with the Colonial Soda Shoppe and has had a wide experience in the restaurant and cafe business. Before coming to Valdeese he operated the Colonial, Hotel and Catawba cafes in Hickory.

As cook for the new restaurant the establishment has procured the services of C. L. Simpson, a chef of wide experience in hotel and cafe work. He came from Myrtle Beach, S. C., to take his present position with Ivey's. His home is in Rutherfordton.

Connected with the new restaurant will be Mr. Drum's daughters, Evelyn and Martha, and his sons, Rusty and Boyce Drum.

The restaurant has a large number of booths and several tables beside the regular counter stools.

Work Progresses On Scenic Road

Asheville.—Building a highway through one of the most difficult terrains, ever selected as a highway route, engineers are steadily pushing forward the construction of the Blue Ridge Parkway, the world's finest scenic motor road.

From the Shenandoah National Park in Virginia to the Pisgah Range near the boundary of the Great Smoky Mountains National Park in North Carolina, steam shovels and crews of men, trucks and mules are carving out the right-of-way of the great national touring route along the high crest of the Appalachian mountains, the ridgepole of eastern America.

Like the building of the pyramids of Egypt, the boring of world-famed tunnels and other great engineering feats of world history, the construction of the Blue Ridge Parkway requires time and the labor of many men, the planning and supervision of a corps of expert engineers. For the Parkway will be a boulevard on a mountain top, a road constructed for the travel of many future generations of Americans seeking to view a high point of vantage the beauties of one of the most spectacular scenic regions of the United States.

The larger part of the more than 400-mile-long highway, which will cost approximately \$30,000,000 to construct is now being built. A section 50 miles in length in Virginia, just south of Roanoke is now being surfaced and is expected to be opened to travel during the spring of 1939. Another section 60 miles in length from the North Carolina state line south to Deep Gap just north from Blowing Rock is receiving its final top-surface and should be opened to traffic on or about July first, this year.

All along the route surveys are being completed, contracts let or grading projects are under way or nearing completion. This year, links in the Parkway between constructed units, will be placed under construction near Asheville. Two of these projects will, when completed, provide a loop tour for motorists who may drive to the Parkway at Buck Creek near Marion and tour the Parkway back to Asheville. Another unit placed under construction is in the Pisgah-Balsam mountains west of Asheville, and near Waynesville, which when completed will provide another beautiful loop tour for visitors using state or forest highways to reach the Pisgah link of the Parkway.

School Boys Start Horseshoe Tourney

The Valdeese high school boys are starting a horseshoe pitching tournament this week and will play two games out of three to decide the championship. The pairings have been announced as follows:

Willie Lail and Johnson Satterwhite; Frank Glazebrook and Dink Lowman; Claude Berry and George Whitley; Ted Refour and Wilson Murray; Humbert Rostan and Jason Hughes; Howard Brinkley and Bobby Goings; John Grill and Clifford Jacquime;

New Beauty Shop Open For Business

To Hold Formal Opening On Tuesday Night, From 6 To 9 P. M.

It was announced that the Ceasarine Beauty Salon which is located in the new Hudson building would open its doors for business today due to the great amount of work that the shop has on hand. It will have a formal opening Tuesday, February 21, from 6 to 9 p. m. at which time they will give away a free permanent wave.

At the opening, the salon will have a representative from the Glen Curtis factory who will give advice concerning beauty needs and hair problems.

Mrs. Hudson, the owner of the new concern, states that she expected to hold a formal opening earlier, but due to the fact that a large part of the equipment for the shop has been delayed by the floods, that she will try to have the shop in perfect condition at the earliest possible time.

Operators for the new shop will include Miss Annette Pascal, Mrs. Fred Hall and Mrs. Ceasarine Hudson. The public is invited to attend their formal opening.

Charles Smart and Fred Ribet; Wilbur Peyronel and Robert Lindsay; Henry Grill and Joel Lindasay; Ed Hudson and Guy Huffman; Leonard Jenkins and Wayne Berry; Melvin Burns and Lamar Weaver; Marvie Lowder and Vuelin Lowman; Ernest Ribet and Bill Farris; Jimmy Pons and Edward Dalmas; Darrell Powell and Sam Brinkley; Virgil Young and Wayne Perkins.

Congratulations . . .

on the opening of Ivey's Restaurant

—FOR— NEON SIGNS

—and— General Electrical Contracting

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At Our Theatre



Louis Hayward and Joan Fontaine in Edward Small's "The Duke of West Point" at the Colonial Theatre today and tomorrow.



Billy Cook, who is rapidly climbing the ladder to stardom, has the title role in "Tom Sawyer, Detective," the screen adaptation of one of Mark Twain's best-liked stories, coming to the Colonial Theatre Monday only. Donald O'Connor, as "Huck Finn", shares the spotlight with him.

Advertisement for Valdeese Building & Loan Association. Features a circular graphic with the text "YOUR PASSBOOK TO FINANCIAL SECURITY". Text includes: "Start saying NOW for your future security! Building and Loan Shareholders are SURE of the necessary cash when the need arises—for a home of their own, for their children's education, for old age security, or for any other purpose." and "OUR NEW SERIES IS OPEN NOW VALDESE BUILDING & LOAN ASSOCIATION".



Here you see Jane Withers as a sailor but this phase doesn't last long in her newest 20th Century-Fox comedy, "Always In Trouble". Jane's shipwrecked and marooned on a desert island in the film, which opens Tuesday at the Colonial Theatre.

In Central America, there are beetles so large that they can break the windshield of a car traveling at high speed.

Advertisement for Ceazarine Beauty Salon, Inc. Text includes: "Announcing The Opening Of . . . Valdeese's Latest and Modern BEAUTY ESTABLISHMENT CEAZARINE BEAUTY SALON, Inc. (In New Hudson Building) TUESDAY FEBRUARY 28TH Open From 6 To 9 P. M. FREE—PERMANENT—FREE". Includes a photograph of a woman's face and the text "Free Consultation".

Congratulations . . . To the Occupants of the New HUDSON BUILDING Ivey's Restaurant —and— Ceazarine Beauty Salon —on their— FORMAL OPENING THE MODERN BUILDINGS INCLUDE ELECTRICITY AS AN ESSENTIAL FACTOR Building or remodeling—your home must be electrically modern. Our expert electricians can plot a complete, economical wiring system; or, they can modernize your present wiring layout. The low initial cost is the minimum in relation to ultimate safety, convenience and savings. DAVIS ELECTRIC CO. Now located in Old Bakery Building

Advertisement for Ivey's Restaurant. Text includes: "WE ARE NOW OPEN FOR BUSINESS AND YOUR INSPECTION We're Out To Please . . . IN FOOD - IN PRICE - and SERVICE That's our real purpose, that's our idea of what a restaurant should give its patrons . . . not just food! We've succeeded in providing such a restaurant. We solicit the patronage of all employees, executives, and their friends and associates of all the mills, industries, and professional and business people. Where Quality will be our First Consideration IVEY'S Phone 138J (In New Hudson Building)"

Advertisement for Reddy Kilowatt. Text includes: "Reddy Kilowatt CONGRATULATES Ivey's Restaurant —and— Ceazarine's Beauty Salon, Inc, On the opening of their new businesses in their handsome new home . . . THE HUDSON BUILDING Duke POWER COMPANY"