

A NEW CLEANING SERVICE
 That Gets Your Clothes Cleaner
 SEE AND FEEL THE DIFFERENCE

Announcing

SANITONE CLEANING

BRITT LAUNDRY & CLEANERS
 Phone 400 VALDESE



A REVOLUTIONARY CLEANING METHOD
 . . . Sanitoning is a unique dry cleaning method which cleans clothes more thoroughly — yet more gently—than any ordinary method. Only the leading cleaners in every city are licensed to use Sanitone. Wherever you see the Sanitone emblem displayed, you can be sure of the finest in quality cleaning.



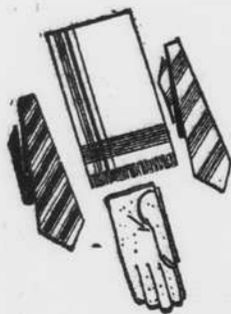
NATIONALLY KNOWN . . . Throughout the country, Sanitone is recognized as a superior cleaning method. For years it has been advertised in leading national magazines. Today, it is the world's best known cleaning method.



WHAT SANITONE DOES . . . The patented Sanitone cleaning method removes sugar and most fruit juice soils, perspiration, and water spots in addition to all those soils removed by ordinary cleaning. It cleans fabrics clear through, revives the brilliance of colors and the softness of textures.



THOROUGHLY TESTED . . . The Sanitone method has been tested in actual use in our plant, in hundreds of the leading dry cleaning plants in the United States and Canada and in the laboratories of Emery Industries, Inc. Sanitone cleaning is performed according to laboratory specifications.



WHY IT MAKES CLOTHES LAST LONGER . . . Because it eases out soil, perspiration, and even embedded grit particles—the enemies of fabric life—regular Sanitone cleaning makes clothes give extra months of wear. Remember, clean clothes last longer, and Sanitoned clothes are *thoroughly* clean.



EMERY INDUSTRIES, INC. . . . Emery Industries, the developers and patent owners of Sanitone, have been important factors in the development of materials used in the textile industry and in the laundry and dry cleaning fields. Emery's reputation is behind that of every licensee in guaranteeing fine results from the Sanitone method.

Call us today for the Finest in Quality Cleaning

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