

Boost
Valdese!
Watch It Grow!

THE Valdese News

"A LIVE NEWSPAPER IN A PROGRESSIVE TOWN"

VALDESE, N. C., WEDNESDAY, MARCH 30, 1949



old Open House
...ay evening, April 1, at the Valdese above, from seven to nine o'clock. A landscaped and the interior decorated one of the most beautiful parks is invited to attend the open house. (See News Staff Photo.)

TESTS HELD FOR MEYTRE, 82, LAST TUESDAY

of Original Settlers of Valdese Passed Away After Brief Illness.

Fredrick Meytre, 82, one of the original settlers of Valdese, passed away suddenly at his home here Monday morning at 5:30 o'clock after a brief illness. Death was attributed to a heart condition. Funeral services were held Tuesday afternoon at 4:30 at the Waldensian Presbyterian Church of which he was a member. The pastor, Rev. J. McClure was in charge of services and burial was in the 19th century.

He was born in Italy, March 22, 1867, is survived by his wife, Jeanne (nee) Meytre; one sister, Mrs. Ernest Bertalot of New York; a nephew, Pete Meytre of Asheville; Mr. Meytre's first wife, Mrs. Miss Cassarine Leger, who he married February 1889, preceded him in death in Valdese. His first wife was sister of Humbert Leger of Asheville. He was married to his second wife in 1937.

Family of Farmers
The beloved citizen was the son of Jean Jacques and Jeanne Meytre, a family of farmers in a farm-section of the Waldensian Valley. While a young man, he was sent to Marselles, France as a laborer and eventually came to this country in 1893.

His first residence in Valdese was at a place called Franklin on the mountain by the Laurel. After moving further south, he came to New York and New Jersey, finally settling down in Valdese, running his farm, a general store and graining mill, the latter being built in 1908. His store was a mecca for the children who came to him in May of each year. He had a day of games for the children, awarding prizes for the winners.

On two occasions he visited the Waldensian Valley and was planning for a longer stay when the war broke out in 1939. At that time he was heard to say, "they are to stop this war as I have time to wait any longer." As of his friends remarked today, "war is over now, but it is too late for him. He has another rest that is much better yet."

Library Gets New Books

The Valdese Public Library has received several new books. Among them are two historical books about Florida, "Flames of Fire" by Bernard Kendrick and "The Great Tide" by Rubylea Hall. The following new books are recommended for light reading: "I Have Not Love" by Margaret Wicks, "Stardust in Her Eyes" by Nancy West, "Little Sister" by Mary Purcell, and "Where the Heart Is" by Janet Lambert.

VALDESE TEACHERS AT ANNUAL FACULTY EVENT

Valdese's part in the program of the annual county-wide teachers' banquet, held Friday night at Hildebran school, consisted of a solo by Donald Johnson, member of the high school faculty, and a solo by Gerald Arroyo, made up of Gerald Arroyo, Robert Herman, Willis Lauder and Max Baker. Each school was responsible for minutes of the program. Attendance at the banquet were the parents, Parent-Teacher Association officers, and members of the school boards.

VALDESE MAY NOT HAVE AN INDUSTRIAL TEAM

Although a news article out of Valdese stated that Valdese would be a member of the Catawba Valley Baseball League this summer, the Valdese school board members around Valdese would concur that fact today.

Died Monday



Fred Meytre, 82, died unexpectedly at his home on Bienvenue road early Monday morning. He was one of the first settlers of Valdese.

CHAMBERS TO BE CHAIRMAN AT CONFERENCE

Industrial Recreation Meet To Be Held Thursday In Asheville.

Jimmie Chambers, director of the Valdese Community Center, will serve as chairman of the first conference session of the 5th annual Southeastern Industrial Recreation Conference which opens tomorrow, Thursday, March 31, at the George Vanderbilt Hotel in Asheville. Mr. Chambers is one of the two general co-chairmen for the conference.

John D. Eversman of the Ecusta Paper Corporation, Brevard, is the other co-chairman. "The Purpose of Employee Recreation" is the theme of the conference at which Mr. Chambers will preside. He will introduce Clarence E. Morgan, mayor of Asheville; H. C. Hawn, chairman, Industrial Recreation Society, North Carolina Recreation Society and recreation director of the P. H. Hanes Knitting Company of Winston-Salem; and C. A. Benson, president of the Industrial Recreation association, and director of recreation for Eastman Kodak Company in Rochester, N. Y., all of whom will give welcoming addresses. (Continued on page four)

Valdese Musicians Win Honors In Band Contest

The Valdese high school band and three choruses competed in the district music contest held in Asheville, March 25 and 26. All entries, including soloists, ranking in the top three grades: superior, excellent or good.

Max Baker was given a rating of superior for his baritone horn solo, and is eligible to go to Greensboro for the state instrumental contest. A rating of excellent was accorded by the judges to all three choruses, the boys' glee club, the girls' glee club and the mixed chorus. While the judges were pretty well agreed on the quality of the performance of the girls' chorus and the mixed chorus, they varied on their ratings of the boys' chorus, one judge rating it superior, another excellent and a third, good. The final rating was the average of the three ratings.

Steve Perrou's rating for his trombone solo was "excellent", and Weeta Seary's for her clarinet solo was "good". There will not be a state contest.

Rotogravure Section In This Issue

The long-awaited rotogravure section is included in your Valdese News this week. This 32-page supplement is composed largely of pictures, with approximately one-third of the space being devoted to Valdese.

Local industries and businesses cooperated in making the edition possible and we extend sincere thanks to these firms. We believe you will want to keep the section permanently and if you would like additional copies of this week's News mailed to friends, just drop by the Valdese News office and leave the address. The cost will be only ten cents.

DR. GREER TO SPEAK HERE AT FIRST BAPTIST

Church Making Plans Toward Construction Of New Educational Plant.

By GENEVA HIERGESELL
Dr. I. G. Greer will speak at the eleven o'clock worship service at the First Baptist church, Valdese, on next Sunday morning when a concentrated drive will be made to collect funds for the new educational plant of that church, it has been announced by the pastor, Rev. M. I. Harris.

Dr. Greer is the executive vice-president of the North Carolina Business Foundation of the University of North Carolina and a former superintendent of the Baptist Orphanage in this state. The day has been designated as Every Member Present Day by the local church with the attendance goal set at five hundred. It is hoped, leaders state, that at least two thousand dollars will be raised during the day.

The new building, which is located directly behind the original structure and faces Dixie street, will cost an estimated sixty thousand dollars. Working on a pay as you go basis, a total of \$31,724.88 has been spent to date according to a report made by John Harris, treasurer of the building fund.

Of this amount the church had approximately \$20,000 thousand dollars when the project began, an additional \$20,000 has been borrowed. It is hoped that the remainder will be raised through subscriptions and donations, it was stated.

The modern brick structure, built to specifications suggested by the Southern Baptist Board in Nashville, Tenn., is three stories high with class room space planned for 500 pupils. Since existing church school facilities accommodate 400 people, a total of 900 members can be taken care of within the two buildings, it has been pointed out by church leaders.

The new building has forty-two class rooms grouped around six large assembly rooms, a secretary's office, furnace room, seven bath rooms and various literature, mop and janitor closets. The building will house the Intermediate, Junior, Primary and Beginner departments while the Adult, Young People and Nursery departments will occupy the old classrooms.

On the building committee are (Continued on page four)

Seeks Reelection



Mayor Oscar M. Harrison, above, is a candidate for re-election in the town election which has been set for May 3. He was the first to file for the office.

VALDESE MAY OBTAIN NEW POST OFFICE

Eligible List Also Includes Drexel; More Space Is Badly Needed.

Hope stirred again last week for a post office building for Valdese, when a report from Washington was published saying that both Valdese and Drexel were on the eligible list being prepared by the Federal Works Agency and the Post Office Department. The list is subject to House approval of a Senate bill authorizing a \$40,000-000 federal post office building program.

The Valdese Post Office is now located in the Guigou building, and has a ten-year lease which expires in 1951. James Farris, postmaster, says that his dream for the post office is to be in a building by the time the lease expires. The Valdese office, he understands, is the only first class office in this congressional district which is not in a government owned building, and uses rented quarters instead.

In 1941, when the post office was moved from the block below, where the Style Shop is now, the receipts for the year were \$16,756.33. Receipts for last year were \$39,253.26, more than twice what they were when the office moved to its present location. There were seven people working in the post office in 1941. Now there are nine.

If the post office continues throughout this year to do business that it has done so far, through March 25, it will do approximately four times as much as it did in 1941. The receipts so far this year are \$13,743.26.

What connection do these figures have to do with the need for a new post office? Mr. Farris says that so many packages pile up before trains that the nine employees can hardly move through them. And the same is true after the trains come in, making it difficult to work the mail. "We could easily use twice as much space as we have," he said.

On Mondays, Tuesdays and Wednesdays, when the hut is used infrequently by the Legionnaires, the building may be rented for private parties. Sterle Cline, hut operator, can make arrangements.

HONEYCUTT TO LEAVE POST AS PRINCIPAL

Resignation of School Head Reluctantly Accepted By Board.

A. Grill, chairman of the Valdese school board, today announced that the resignation of Charles B. Honeycutt, principal of the Valdese high school for the past two years, had been reluctantly accepted by the board.

"The school board and Mr. Honeycutt's many other friends here wish him much success as he assumes another position in the eastern part of the state," Mr. Grill said.

Mr. Honeycutt will continue his work here until the end of the current school year. No announcement was forthcoming from the school board as to his successor at the high school.

"We will miss the fine fellowship of the students, teachers, and parents in Valdese," Mr. Honeycutt said, "also the comradeship of the fellow Rotarians. As I have repeatedly said in assembly programs at school, the student body of Valdese high school is the nicest student body I have ever been my privilege to work with. Good will and good wishes to all would be my parting thought."

While not an official member of the faculty, Mrs. Honeycutt willingly taught a chemistry class at the high school without pay when a qualified teacher was not readily available.

NEW LEGION HUT TO BE OPENED ON SATURDAY

Dance To Feature Official Opening Of Recreation Lounge, Dining Room.

The American Legion Auxiliary will officially open the new recreation lounge and dining room in the Legion Hut on Bienvenue Road with a dance Saturday evening at eight o'clock.

The new recreation room will be operated as a project of the Legion Auxiliary. The whole main floor of the hut has been converted for this purpose. There is a large main room, approximately 50 by 30 feet, in which there are tables, a piano, and a record player. A well equipped kitchen and three private dining rooms occupy the remaining space of the first floor.

Members of the Auxiliary will work in the hut on weekends, serving sandwiches and meals, even preparing short orders to Legionnaires and Auxiliary members and their guests. Reservations for the private dining rooms should be made in advance. A full time cook for the weekend has also been employed.

On Mondays, Tuesdays and Wednesdays, when the hut is used infrequently by the Legionnaires, the building may be rented for private parties. Sterle Cline, hut operator, can make arrangements.

Two Candidates A Plans To Seek Mayor

Featured In National Magazine



The photographer who used up 57 flashbulbs taking pictures of Mrs. Dell B. Wilson and her guidance department in the Valdese High School to get the one shot he used in the April issue of the Ladies' Home Journal had one bulb left over, and he used it to take this picture of Mrs. Wilson in her office. He was Edward Burke of Scope Associates.

Mrs. Dell Wilson Featured In Magazine For April

Margaret Hickey, Editor of the Public Affairs Department of the Ladies' Home Journal, has singled out the work of Mrs. Dell B. Wilson, vocational counselor for Burke county high schools, as an example for communities throughout the country to emulate. Mrs. Wilson's guidance program for students is discussed in an article entitled "Vocational Counselor . . . At Valdese High School", which appears in the April Ladies' Home Journal.

She began her work four years ago after hearing a commencement speaker tell the graduates, "You are now ready to enter a larger sphere of endeavor." Mrs. Wilson did not agree with him. She knew several of the students who were confused about what they wanted to do. They needed help, she decided.

Since that commencement day, Mrs. Wilson has become a full-time vocational counselor for five small high schools. A former English teacher, she began at once to commute daily to Lenoir-Rhyne College, 20 miles away, to bring her teacher's certificate up to date. Then she went to Columbia University for special training in vocational guidance.

The summer at Columbia called for family cooperation on the project. Douglas, the youngest of the three Wilson boys, went to Camp Carolina, where his older brother was a junior counselor, and the other soon took a job on a watermelon farm. A reliable housekeeper was found to look after Mr. Wilson.

When she returned to her home in Morganton, Mrs. Wilson started a campaign for vocational counselor work in the pine Burke County schools, visiting each school with her plan. Richard Spainhour, superintendent of the high school in Valdese, was the first to give her encouragement, although the school had no facilities for the guidance program. With a coattail for an office, a \$25 salary, and additional teaching duties, Mrs. Wilson began the work. The teaching job was an unexpected opportunity to understand. (Continued on page 4)

Merchants' Association, Credit Bureau Organized

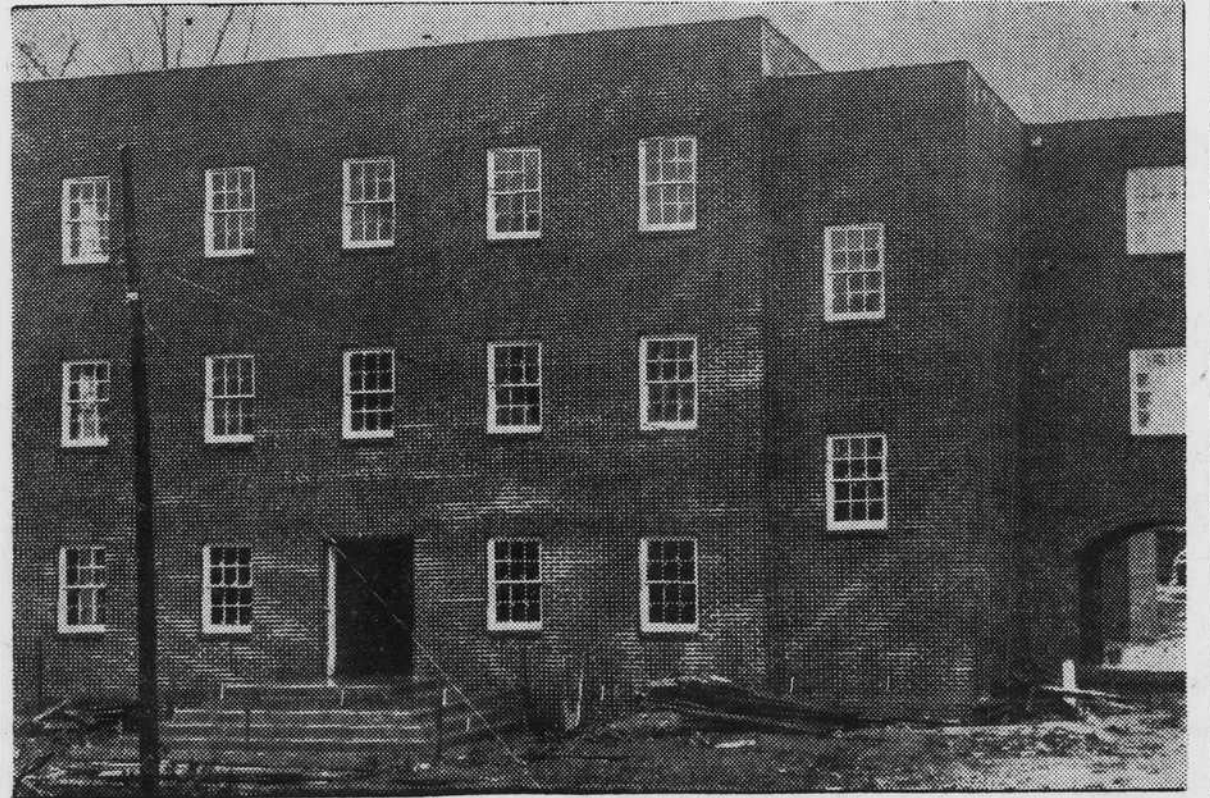
At a harmonious meeting of Valdese merchants Monday night at the Community Center, a merchants association and credit bureau was officially organized and Hall Williams of the Valdese Jewelry Company was elected president. Thirty-two merchants were present at the meeting.

Henry Bounon of the H. and J. Mobil Station was named vice-president; Frank W. Pons of the Men's Shop was elected secretary-treasurer and the following men were named to the board of directors: George Anderson of Benlee's; Park Sherrill of Belk-Broome Co.; Henry Perrou of Perrou's Service Station; Clyde Bafrd of Valdese Food Shop; Alton Britt of Britt Laundry and Cleaners; Dick Pons of Western Auto; Marvin Ed Jones of Valdese Hardware; Lowder of City Market, Louis Deaton of Valdese Building and Loan, and Russell Bumgarner of Valdese Furniture Co.

This week the organization will continue its formation, as the board of directors will meet to draw up a constitution and by-laws; appoint committees, subject to the approval of the members, discuss the purchase of office equipment and office location; and lay plans for the employment of a full-time executive secretary and treasurer for the association and the affiliated credit bureau. Business men here expressed themselves as being confident the new organization will develop into a strong, energetic association which has been needed so badly here. With such an auspicious start, all signs point to a successful organization.

Knitters Increase Wages Twenty-Three Percent Under Incentive Plan
In a recent analysis made of the average hourly earnings of the employees of the seamstress department of the Waldensian Hosiery Mills, it was found that the knitters are at the present time making an average 23 per cent more money than they were in January, 1948, shortly before the Incentive Wage Plan or the "Point System" was put in effect at the Pauline Plant. Not only are the knitters receiving much more pay but, likewise, the fixers, loopers, inspectors, and clippers are earning from seven to twenty per cent more, mill officials said.

Baptist Educational Building Under Construction



The \$60,000 new educational plant of the First Baptist Church of Valdese, when completed will accommodate approximately 500 pupils. It has been planned to take care of the Beginner, Primary, Junior and Intermediate departments of the Sunday School. The church is now in a campaign to raise funds to finish the building, on which construction was started in the latter part of 1948.

HARRISON, PONS ARE FIRST TO ENTER RACES

Voters Will Elect Aldermen For Four-Year Terms At Next Election.

Meeting in special session Saturday night, the Valdese town board called for an election of town officials to be held Tuesday, May 3. The books were open on Monday morning for the candidates to file and before the day was out, two had announced as candidates for mayor.

They are Oscar M. (Red) Harrison, who is seeking re-election, and A. A. (Trigger) Pons. Mr. Harrison operates the Valdese Cleaners and Dyers.

Mr. Pons, who is a candidate for public office for the first time, operates the Pons Insurance Agency and is treasurer of the Waldensian Finance Company.

At eleven o'clock Tuesday morning, no candidates had filed for alderman. Henry J. Garrou, however, had stated that he would not be a candidate for re-election, and that he plans to throw his full support behind J. Francis Verreault for alderman from Ward 3, the Pinebur section, should Verreault be a candidate for that office.

This year for the first time voters will be electing part of their aldermen for four year periods instead of two year terms. Aldermen from Wards 1 (down town), 2 (the Martinat Mill section), and 3 (Pine Burr) will be elected for four years.

Ward 4 (Crown Hill section) and Ward 5 (the Weave Hill section) will be elected for two years, but their successors will be elected for four years.

Each ward will elect its own alderman, each voter casting only one vote for alderman, instead of voting for all five as in the past.

A resolution passed by the board and published elsewhere in this paper carries full details about the election. Candidates for office must file on or before April 26.

REVIVAL SERVICES BEGIN AT METHODIST CHURCH

Revival services at the Valdese Methodist church will begin Sunday morning at 11 o'clock when Holy Communion will be observed, it was announced this week by the pastor, Rev. M. H. Heckard. Dr. Exelle Rozelle of Ardmore Methodist church, Winston-Salem, will preach in the evening services at 7:30 o'clock each evening through Friday.

ATTEND G. S. BANQUET

Mrs. Clinton Brown, Mrs. Edward Garrou, Mrs. George Squillario, and Miss Sue Seary, representing Girl Scout Troop 13, attended the Girl Scout banquet in Morganton at the Community House Thursday evening. Mr. and Mrs. Lenoir Lowdermilk, and Mayor and Mrs. Oscar M. Harrison also attended.

This Week In Valdese
Wednesday, March 30
7 p. m.—Doctors Day dinner at Mimosa Club House.
Thursday, March 31
3:30 p. m.—Girl Scout Troop 13 will meet at the home of Miss Sue Seary.
7:30 p. m.—The Camera Club will meet at the Community Center.
8 p. m.—The American Legion (Continued on page four)