

Boost  
Valdese!  
Watch It Grow!

# THE Valdese News

"A LIVE NEWSPAPER IN A PROGRESSIVE TOWN"

VALDESE, N. C., WEDNESDAY, DECEMBER 14, 1949

No. 49

Your Local  
Merchants Deserve  
Your Support

## Lovelady Masonic Lodge Picks Officers For 1950

### Past Masters Are Honored Here Tuesday

The annual "Past Masters" was observed by Lovelady Masonic Lodge No. 670 A. F. & A. M. of Tuesday night of this month with a capacity crowd in the lodge. The program was held in election of officers for the new year.

The officers elected for 1950 are: Past Master: J. P. Hatfield; Senior Warden: E. J. Richards; Treasurer: George M. Secretary.

The following Past Masters were honored: J. P. Hatfield, J. J. Harrison, J. J. Harrison, J. J. Harrison, J. J. Harrison.

## Bible Class Christmas Party Held

The Women's Bible class of the Methodist church entertained the members and their wives at a Christmas party, Mrs. H. F. King being the hostess and greeted the

paragonage was arranged with Christmas decorations. On the buffet were small Christmas trees covered with hair and greenery was in the fireplace. On the table were a farm and garden scenes were on the tables.

## Drexel Band To Give Concert December 20

The Drexel High School Band will present a concert on Tuesday night, December 20, at eight o'clock at the school auditorium.

## Valdese Rotarians Have Fine Program To Observe Annual Ladies' Night Event

The Valdese Rotary Club held their annual Ladies Night Banquet at the Pilot Cafeteria Thursday night, December 8, at 7:30 o'clock.

The program was begun by the singing of America, after which Rev. Mac Summey gave the invocation.

## Honored By Residents Of Shelby



In a special feature story appearing recently in The Shelby (N.C.) Daily Star, Athos Rostan, above, former resident of Valdese, was acclaimed "Today's Clevelander At Work". Mr. Rostan was recently elected president of the Shelby Chamber of Commerce and is manager of the Waldensian Bakery at Shelby.—Photo courtesy Shelby Daily Star.

## Athos Rostan Is Featured In Shelby Newspaper Story

Another of Valdese's young men has made his mark in the world and this one by following his father in one of the largest baking firms in this section. He is Athos Rostan, son of Mr. and Mrs. J. P. Rostan of Valdese.

In a feature story, written by John Cannon and appearing in a recent issue of The Shelby Daily Star, the junior Mr. Rostan was acclaimed "Today's Clevelander At Work". He was recently elected president of the Chamber of Commerce of Shelby where he makes his home and is manager of the Waldensian Bakery.

Following is the story as it appeared in the Shelby newspaper: "Today's Clevelander at Work, Athos Rostan, newly-elected president of the Shelby Chamber of Commerce, doesn't really know how much of a working man he is going to be until he begins to check up with Bill Ficklen, manager of the chamber, on what is expected of a president."

"However, if anybody can take work in his stride, it is Athos, who has known nothing else since he

## Huge Christmas Tree Is Lighted In Ceremonies

A large Christmas tree placed on the front lawn of the Valdese Elementary School building was lighted late Sunday afternoon in an impressive service conducted by the citizens of the town. The lights were acquired through the donations of the bakery and the various mills.

As the first part of the program, the 5th and 6th grade chorus presented two Christmas songs, "Everywhere Christmas Tonight" and "Bethlehem, Lullaby."

Several of the ministers of the town had charge of the devotional. Rev. Mauney, Rev. Walker, Rev. Heckard and Rev. Jones read the scriptures, after which Rev. Summey gave the prayer.

Mr. Wilson, principal of the elementary school, then introduced Jimmie Chambers, who spoke on "Lighting the Tree." The 5th and 6th grade chorus then very appropriately sang "O Christmas Tree, O Christmas Tree."

## Caldwell Man Is Assistant Farm Agent

### Will Assume Duties In This County On January First.

Herbert L. Speas, assistant county farm agent for Caldwell county, has been appointed assistant county farm for Burke county, it was announced through the office of R. L. Sloan, Burke farm agent, yesterday.

Mr. Speas will fill the vacancy in this county caused by the recent resignation of W. D. (Bill) Robinson who is now manager of the Burke Farmers Cooperative Dairy.

The resignation of Mr. Speas from his Caldwell county post is to become effective January 1, the announcement said, and he is to assume his duties in Burke county as of the same date.

Mr. Speas, a native of Forsyth county, came to Lenoir four years ago, immediately following his release from active duty with the U. S. Army. He served with an infantry division in the European theatre of operations, holding the rank of captain. He was graduated from N. C. State college in 1942, earning the degree of Bachelor of Science in agronomy. He is an active member of the Organized Reserve Corps in Lenoir, and is a member and director of the Lenoir Rotary club.

Mr. Speas is prominent in work among 4-H clubs, and has assisted in the organization or reactivation of five clubs in Caldwell county.

## Few Cases In County Court

Three cases of driving while under the influence of intoxicants were heard in the regular Tuesday session of Burke county criminal court.

Judge H. L. Riddle, Jr., presided. Cases tried were: William Duncan; driving drunk; \$100 and costs.

Sam N. Huffman; speeding; costs. A. V. Johnson; larceny; costs. James Owens; non-support; six months suspended sentence for two years; costs.

Harry Biddix; driving drunk; 60 days on road. Cecil D. Parker; speeding; costs. Carl Forney; reckless driving; not guilty.

Charles Fay Farrow; speeding; costs. George Ray DeShields; driving drunk; \$100 and costs; license revoked.

Homer T. White; speeding; guilty; costs. Conley Benfield, Lonnie Fowler, Noah Smith; manufacturing and possession of illegal whiskey; six months on the road.

## Christmas Story To Be Given Thursday

The Christmas Story, presented in tableau, will be presented by the Valdese P-T-A, cosponsored by the Music Clubs of Valdese Thursday evening, December 15, 7:30 o'clock at the Valdese Elementary school auditorium. The public is cordially invited to attend.

# Six Valdese Students Are Picked For U. S. Register

## Editor-Manager Named; News Plans Expansion

## Well-Qualified Journalism Graduate Will Take Up Duties After Christmas; Circulation Drive Planned For Near Future

Richard Byrd, Jr., a native North Carolinian and a graduate of the School of Journalism of the University of North Carolina, has accepted the position as editor and manager of The Valdese News, it was announced this week along with plans for a circulation drive and other expansions of this newspaper.

Mr. Byrd, who comes from Warsaw, is a young man of superior qualifications and comes to The Valdese News with the highest recommendations. He is well qualified to hold the job and was selected not only for his enthusiasm for his work but for his expressed pleasure over becoming a resident of Valdese.

The new editor of The News will assume his duties here shortly after Christmas. He has already visited Valdese and expressed himself as being highly pleased with the town and the people whom he met while here, believing, as all Valdese residents do, that the town holds excellent opportunities.

Plans for a drive to increase the circulation of The Valdese News were also announced this week and are expected to get underway soon after the Christmas holidays and when Mr. Byrd assumes his duties. He will also inaugurate other gradual expansion plans for the newspaper which are designed to bring to readers of The News a more complete and readable publication.

## SELECTED ON BASIS OF FINE QUALITIES

### Book Gives Biographical Sketches Of Outstanding H. S. Juniors, Seniors.

Six students from Francis Garrou High School have been selected as the most outstanding students from this school to be included in their 1949-50 edition of the High School Register.

The High School Register is an annual publication containing biographical sketches of outstanding high school juniors and seniors selected from schools accredited by regional associations or by the several states.

These six students were chosen on the basis of scholarship, leadership, service to school and community, personality and probable future usefulness to society.

Students from Francis Garrou High School to be included in this year's edition of the High School Register are: Mildred Abebe, Betty Louise Bumgarner, Alice Marie, Epley, Wilma Pruitt, Jack Robinson, and Joetta Smith.

## New A&P Store Is Modern Super Market Food Center

The Great Atlantic & Pacific Tea Company opens its newest self-service super market in Valdese Thursday of this week. The handsome new store is located in a recently-completed building next door to the Major Electric Company on highway 70, just east of the A & P's former location here.

The super market is completely new and completely modern, housed in an attractive red-brick building and is classed along with A & P's finest, most modern food department stores.

The new A & P store for Valdese will be managed by the following department heads: Gus Jacumina will be grocery manager; McCoy Robinson will be produce manager; M. E. Burns will be owner and operator of the meat department.

Mr. Jacumina is a native of Valdese and has been manager of an A & P store for four years. He is a member of the Bollinger Chapel church and the American Legion.

Mr. Robinson has had wide experience in the produce business having been associated with the A & P for two years. Mr. Burns and Mrs. Robinson are veterans of World War Two.

Mr. Burns will operate the meat department on a lease arrangement with the A & P. He is well and favorably known throughout this area and has had a wide experience in this field.

Mr. Jacumina, A & P Manager said, "There's real shopping comfort at this new A & P Self Service Food Store with its convenient location, wider aisles, the newest display equipment, the latest type fluorescent lighting, and a wealth of good food and wonderful values in every department."

The entire store will make the customer's shopping quicker, simpler, and more convenient and this store is more than ever one of the best, most modern food department stores you've ever seen but its up-to-the-minute appearance hasn't altered its down-to-earth prices. Nothing can change A & P's policy: "The highest quality possible for the lowest prices possible day in, day out throughout the store." Mr. Jacumina continued.

## Ribet, Pons Attend Profitable Meeting Of City Managers

Among the municipal officials over the nation attending the International Conference of City Managers held in Palm Beach, Florida, last week were Valdese City Manager Lee Ribet and Valdese Mayor A. A. (Trigger) Pons.

They returned Friday night from the four-day meeting which began Monday of last week. Both Mayor Pons and Mr. Ribet reported a most profitable conference which was attended by representatives from thirty-nine states and several foreign countries.

A variety of topics of interest to municipal officials were taken up and included city finances, city improvements and other municipal problems. This was Mr. Ribet's first time to attend an international conference where city problems are thrashed out.

Wednesday, December 14  
6 p. m.—Choir practice at First Baptist church.  
7:30 p. m.—Wednesday Night Bridge Club.

Thursday, December 15  
3:30 p. m.—Girl Scouts No. 13  
6:45 p. m.—Lions Club Meeting  
7:30 p. m.—Yule Tide Pageant presented by P.T.A. at the Valdese elementary school auditorium.  
7:30 p. m.—Sub-District meeting at Glen Alpine.

Sunday, December 18  
11 a. m.—Worship services at all churches  
6:30 p. m.—Baptist Training Union  
7 p. m.—Methodist and Presbyterian Youth Fellowships

Monday, December 19  
7:30 p. m.—Lovelady Chapter No. 147 will meet  
7 p. m.—Boy Scout No. 12  
7:30 p. m.—D.A.R. will meet.  
8 p. m.—Beta Club Christmas party at the high school  
7:30 p. m.—Y.W.A. Christmas party at Mt. Calvary Baptist church.

## Farmers To Vote Thursday On PMA Committeemen

Farmers in each agricultural community will elect a committee of three farmers plus two alternates. At the same time a farmer delegate to the county convention will be chosen, who, with delegates from other communities, will elect a three-man county committee.

Polls open Thursday morning at eight o'clock and close at five p. m. Names of the delegates, alternate delegates, community committeemen and alternate committeemen were listed for each community as follows:

Drexel Community  
Delegate, alternate: J. J. Baker, Willie J. Williams. Committeemen, alternates: J. J. Baker, A. C. Bryant, Milton Cooper, Charlie Franklina, J. Bynum Buff. Polling place at Barus' Upholstering Shop, Bridgport.

Icard Community  
Delegate, alternate: Giles W. Keller, Sanford A. Carswell. Committeemen, alternates: Harold Perry, Charlie Young, Hobert Berry, Giles W. Keller, Sanford A. Carswell, W. T. Penland, Lawrence Brady. Polling place at Giles Keller's and Brittain's Store at Dan Johnson Place.  
Jonas Ridge Community  
Delegate and alternate: W. M.

## Holidays For Valdese Stores Are Announced

All Valdese stores, except the grocery stores, will be closed two days immediately following Christmas Day, December 26 and 27, and will be open for business all day the following Wednesday, December 28, it was announced through the Valdese Merchants Association this week.

Valdese grocery stores will close only one day after Christmas—that will be on Monday. They will remain open only a half day Wednesday of that week, the announcement said.

SHOPPING  
DAYS LEFT  
CHRISTMAS SEALS!