

**VALDESE VARIETIES**

If you new readers of the News extend an invitation to let us hear from you in any way, with contributions, criticism, good or bad. And note of the many bargains offered by Valdeese merchants from now until Christmas. It is a get-acquainted idea. Meet me.

The Cafe has all but completed its remodeling and expansion and is now serving about as many folks as before.

We are hearing remarks about the dancing girl on the table in the Burke Furniture exhibit at the Burke Fair last week. Life-like, that gal!

There is a set of self-smiling faces since the fair, in fact, and is quite proud of showing it made over there. The queen title and the winning in the float contest all the outstanding exhibits of Valdeese and surrounding.

There has been the mention of the fair here next year, and about its fair play.

We all agree that so far Drexel Burke fair beat by a safe margin in every respect. More to Drexel.

Some folks at the rally Saturday night remarked about the back-up to all the Democratic festivities. Just kidding of course. And for more views on the rally see the editorial column this week.

The telephone situation is becoming pretty warm here. Some results are expected this week.

But there has been this observation made—and quite apt regard to Valdeese and probably a lot of other small towns. The trouble, this consensus had, is the long-winded folks who waste the time of day by telephone. Some women even have to wait for their washing and ironing at night from having used the telephone all day.

Dr. A. T. Abernethy, our friendly sage of Rutherford College, pitched in with Miss B. Cobb last week to help her solve the problem of what "sawbroth" is. Wonder if they could tell us when whence came the phrase, "as the dickens" or "strong as the dickens" or what have you, "as the dickens."

We see where Hall Williams at the Valdeese Jewelry Store is set to analyze everybody's handwriting.

Many of you remember Rev. James Caligan who was pastor of the Waldensian Church here. We congratulate him on his recent appointment to the responsible church post in Miami.

"Gordy" Huffman down at City Market has a squirrel tale for all someone. Knowing that Gordy is a truthful man, we must believe him when he says that he had three squirrels at one shot. Really must have been one of the old "scatter-guns".

The Legion Auxiliary is throwing a Halloween party and barn-dance Saturday night. Costumes, black cats, and all that. Time is 8 o'clock at the Legion Hut. Come "as you are," wear your dancing shoes and bring a hep partner.

Did you ever hear of anyone who really and truly got tired of eating and decided to go to work? ... One Ed Connelly of Connelly's Filling Station down at the first stop light.

The other day Mrs. Fred Ribet in the News Office and in the middle of her conversation, she turned over to her left and saw the picture of her son, Fred, Jr., which was on last week's front page. She stepped right in the middle of a sentence and admiringly said, "That's little heart."

**DOCTOR REGISTERS FOR DRAFT EXAMINATION**

One doctor registered at the Burke County draft board headquarters, Monday, as a result of the new draft ruling concerning medical men, Stanley Moore, chairman of the board, revealed this week. The new ruling requires registration of doctors, surgeons, dentists, and veterinarians with more than 21 months service in the army who do not have a reserve commission, to register for the

# THE Valdeese News

"A LIVE NEWSPAPER IN A PROGRESSIVE TOWN"

Vol. 12 VALDESE, N. C., WEDNESDAY, OCTOBER 25, 1950 No. 43

## FIRST 'SHOP VALDESE' WEEK UNDERWAY

### DR. JAMES CALIGAN NAMED TO HIGH MIAMI CHURCH POST

**Executive Secretary Church Council; Former Pastor Of Local Church.**

The Rev. James H. Caligan, Th. D., (above) who served as pastor of the Waldensian Presbyterian church for several years, was last week appointed to the office of executive secretary of the Greater Miami Council of Churches and executive director of the Protestant Service Bureau in Miami, Fla.

As executive secretary of the church council, Dr. Caligan will promote and supervise laymen's

### Candidates At Democratic Rally



Democratic candidates line up for an informal pre-election shot taken at the rally and supper held here Saturday night with the featured speaker being Basil Whitener of Gastonia, solicitor of the 14th Judicial District. Left to right in the above photo, taken immediately following the address, are Whitener, Atley L. Rhoney, candidate for county commissioner, Charles Bumgarner of Valdese, candidate for county commissioner; C. P. Whisnant, commissioner candidate; O. Lee Horton, town attorney for Valdese and candidate for re-election to the House of Representatives; C. M. Poteat, county commissioner candidate; W. Clay Ross, candidate for re-election to office of clerk of court; R. F. Setzer, candidate for re-election to coroner's office; J. Maurice Wells, commissioner candidate; A. B. Stoney, candidate for U. S. Senate; and Ray Sigmon, candidate for re-election to sheriff's office. (Photo by Dick Byrd)



**DR. JAMES CALIGAN**  
activities, women work, inspirational meetings and radio programs.

### South Mt. Campaign Underway In Valdese

The drive for the South Mountain Institute Fund got underway here in Valdese this week, with three of the local clubs participating to cover the town for contributions to the Burke county home fund.

The Pilot Club, the Lions Club and the Rotary Club have all joined with the mills in raising Valdese's part of the \$12,000 set as a goal for all of Burke county.

Logis Garrou of the Rotaries, Mrs. McCarley of the Pilot Club and Parks Sherrill, Jr., of the Lions have been named chairmen of the drive here.

### Burke County Scout Dinner Meeting Is Set For November 6

Plans have been set for the Burke County Scout dinner to be held in the Morganton Community Building on Monday night, November 6, according to local scout representative, Dr. Bill Parker, who this week extended an invitation to all parents and civic leaders interested in Scout work.

A special invitation is extended also to ministers of the county, Dr. Parker said, since Scout work and the church are closely allied.

This season is the time for the Fall "Roundup" for renewing old troops, organizing new ones and emphasizing anew the benefits of Scout activities.

This Round-up is in conjunction with the 40th Crusade "to strengthen the Aims of Liberty" program. Each county unit is urged to boost its membership by five, at least.

A total of 22 troops with membership of 466 compose this district. (Continued on page eight)

### LEGION POST PLANS SQUARE DANCE FOR FIRST OF DECEMBER

**Other Business Brought Before Vets In Tuesday Meet; Queen, Float Success Noted**

Valdeese Post 234 of the American Legion met last Tuesday night and drew up preliminary plans for holding a big square dance, set tentatively for the first week in December, to be held in the Valdeese Community Center and to feature square dance teams, square dance music makers amateur dancing and round and square for the folks.

It was agreed by the Legionnaires that a good square dance would have a wider appeal to the local folks than any other form of entertainment and they set about formulating plans to that effect. Reece Scull, Jay Spencer and Dick Byrd were named to a committee to carry the plans through.

**Other Business**

Other business brought before the vets group was the question of graveled the road which circles the Legion Hut. The question met agreement and it was decided that it would be graveled before winter weather sets in.

The success of the post in the float entry which took first prize in the Burke Fair was noted, with special commendation going to Fred Ribet, who headed the float committee, Mrs. Mary B. Squillario and Mrs. John Church were given recognition for having worked in preparing the float.

A note of thanks was read by Henry Bounous, post commander, from Peggy Jane Perrou, the group's queen entry who also won first prize over 15 others from Burke county.

Further plans are forthcoming on the square dance, with a definite date to be set.

**MASONIC ORDER MEETING**

The Masonic Order of Valdese will attend the 11:00 o'clock service at the Mount Calvary Baptist Church this coming Sunday morning, October 29. The members will meet and go to the church and sit together in a body.

### Chosen Princess



Miss Peggy Jane Perrou (above) of Valdese, who was crowned "Miss Burke County" at the first county-wide fair held in Morganton week before last, has been chosen "Princess" to represent Valdese High School in the Carolina Carrousel to be held in Charlotte on November 16.

Peggy is the 17-year-old daughter of Mrs. Frank Perrou of Valdese and is a senior at Valdese High. A 5 foot, 5 1/2 inch beauty, Peggy has brown hair and eyes. She claims reading, painting and swimming as her chief hobbies.

The Carolina Carrousel is to be a state-wide social event, with (Continued on page eight)

### Newspaper Will Be A Weekly Guide To Galaxy Of Bargains

The first week in the Valdeese merchants' big "Shop Valdeese" days, to continue from now until Christmas, is now in progress with special bargains and other inducements being offered by Valdeese merchants to bring the shoppers where they will find courtesy and good will a major part of merchant-customer relations.

Some 1300 extra Valdeese News are being mailed this week to people in the surrounding areas who have not received it before, to give them the chance of taking advantage of the many bargains offered here. These will continue for nine weeks until Christmas.

Special plans are shaping up to make this Christmas season one of the most colorful in Valdese's history, with the merchants themselves to sponsor a new "dress-up" campaign for the town, to include new decorations, Christmas scenes and other holiday trimmings.

It is the general consensus among the local merchants that a happy shopper is one who finds real bargains in a friendly store. On the strength of that belief, Valdeese shoppers have set about bringing happiness to more customers more often, namely from now on through the Christmas season.

This week is a trial week for the campaign and it is hoped that in several more weeks the program will be running smoothly. In the meantime you readers can refer to your local newspaper, The Valdeese News, for special features of the program.

In this issue, for instance, is a page of bargains, to be repeated each week, with different bargains, of course, up until Christmas. That will be the weekly guide for thrifty shoppers. Look to it for where and what to buy.

### Rotary Club Hears Industrial Speech

**Talk On Industrial Public Relations Presented.**

The Valdese Rotary Club met Tuesday at noon to hear Al Becktoll, public relations director for the Lance Packing Company in Charlotte, speak on the relation of employer with his employee, bringing out the one chief observation that public relations in the final analysis are human relations.

Beckettoll emphasized the fact that any such public relations program depends heavily upon the morale of the individual employee, that morale being dependent upon several important factors, the chief ones being (1) the fact that workers like to be treated as human beings, (2) that they like recognition for a job well done. (Continued on page eight)

### Renewed Interest Hoped For; 'Round-Up' Activities Are Planned For Fall.

Plans have been set for the Burke County Scout dinner to be held in the Morganton Community Building on Monday night, November 6, according to local scout representative, Dr. Bill Parker, who this week extended an invitation to all parents and civic leaders interested in Scout work.

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**Basil Whitener, of Gastonia,** solicitor of the 14th Judicial District, is pictured above making the principal address Saturday night, in which he emphasized the need for a 100% turnout on November 7, not only of Democratic voters, but of all Americans who cherish that right.

### Two Crash Victims Show Improvement

**Injured In Highway 70 Crash Which Took Lives of 2 Others**

The condition of the Burke county students who were injured as two others lost their lives in an automobile - truck collision on Highway 70 Thursday three miles east of here was reported as improved over the weekend at Grace Hospital.

A hospital spokesman said that Joseph C. White of Glen Alpine, who suffered a skull fracture and lacerations, and that Bennet Fox of Morganton, who was not as (Continued on page eight)

### CALENDAR Of Local Happenings

- Wednesday**
- 6:00 p. m.—Choir practice at the First Baptist Church.
- 7:00 p. m.—Methodist Choir practice.
- 7:00 p. m.—Presbyterian Choir practice.
- 7:00 p. m.—Prayer Service at the Church of God.
- 7:15 p. m.—Officers and teachers meeting at Mt. Calvary Church.
- 7:30 p. m.—Mid-week Prayer services at the churches.
- 7:30 p. m.—Les Amies Bridge Club meets.
- Thursday**
- 7:30 p. m.—Pilot Club meets.
- 7:30 p. m.—Norman Cordon Music Club meets.
- 7:30 p. m.—Junior Council No. 355 meets.
- Friday**
- 6:30 p. m.—Big Halloween Carnival on the High School Football Field.
- Saturday**
- 8:00 p. m.—Old Fashion Barn dance party at the Legion Hut for everybody.
- 8:00 p. m.—Valdeese meets Lees-McRae Junior Varsity on local Football field.
- Sunday**
- 6:30 p. m.—Methodist Youth Fellowship.
- 6:30 p. m.—Youth Fellowship at the Presbyterian church.
- 6:30 p. m.—Baptist Training Union.
- 6:00 p. m.—Training Union at Mt. Calvary Baptist Church.
- 6:00 p. m.—Y. P. E. at the Church of God.
- 7:00 p. m.—Training Union at Mt. Calvary Church.
- 7:00 p. m. and 8:00 p. m.—Worship services at the churches.
- Monday**
- 7:30 p. m.—Executive meeting of the Women of the Waldensian Church.
- Tuesday**
- 7:00 p. m.—Choir Practice at Mt. Calvary Church.
- 7:00 p. m.—Troop No. 1 of the Boy Scouts meets at Waldensian Church.
- Tuesday**
- 12:30 p. m.—Rotary Club meets.
- 7:00 p. m.—Troop No. 1 of Boy Scouts meet at Presbyterian Church.
- 7:00 p. m.—Choir Practice at Mt. Calvary Church.

### Letters, Postcards, Tales Relate Past Success Of Connelly Springs

"A health and pleasure resort that is open all the year." Know what town that is? Another clue—"The Gateway to Western North Carolina." Morganton? Why no. One more try—"for indigestion, nervousness, rheumatism and all blood diseases." Hada-col? Of course not.

All the descriptions above were taken from a letterhead of the old Connelly Mineral Springs Hotel which stood, up until a few years ago, as a picturesque reminder of the past glory of now quiet and peaceful Connelly Springs, just a few miles east of Valdese.

Connelly Springs was one of the most energetic tourist resorts in western North Carolina back at the turn of the century. Peoples from states near and far flocked to the little Southern Railway whistle stop to partake of the health-giving mineral water. Dances were held, parties given, tours made and a general vacation-like atmosphere permeated the Burke county settlement the year around.

**All Conveniences**

The featherly grandeur of the letterhead depicted a balustraded likeness of the old Connelly Springs Hotel and described in glowing terms as the mecca for tourists, all the periods conveniences of "long distance telephone and

### Great Expectations For P.-T.A.'S Halloween Carnival Friday Night

The hubbub is growing in the Valdese schools this week as the finishing touches are applied to plans for the annual P.-T. A. Halloween Carnival set for Friday night at 6:30. The center of the most excitement for the past two weeks has been the Valdese Elementary school where the classes up through the sixth grade have conducted energetic campaigns for their candidates in the Carnival King and Queen race.

### Lions Club Meeting Features Films, Talks

The Valdese Lions met briefly Thursday night to see color films taken by Louis Garrou and Ben Pons on their recent tour of Europe and the Waldensian Valleys of France and Italy.

Preliminary plans for the November 2 meeting were outlined by King Lion, Dr. Yates Palmer. At that meeting the Lions District governor will be the featured guest. All members of the local group were urged by the president to make a 100% attendance night. To aid in upping the attendance, he proclaimed that to be a "Buddy Night", each member to be assigned another member to bring.

Results of the Lions Broom Sales were surveyed, as was the participation in the Burke County Fair.

**P. T. A. MEMBERSHIP TABLE**

A table for membership will be set up at the P. T. A.'s Halloween Carnival Friday night, for the convenience of those who wish to enter their membership for the coming year, according to P. T. A. president, Mrs. Floyd Powell.

Those on the membership committee to serve the folks Friday night are Mrs. John Simmons, Mrs. James Weir, Mrs. John Roston, Jr., and Mrs. Ruth Mull. Membership in the P. T. A. is only 25 cents for the year.

### Auxiliary Sets Party For Saturday Night

The Women's Auxiliary of Valdese Legion Post 234 completed final plans Tuesday night for the big Halloween party and barn dance set for this Saturday night, October 28.

The dance is to be a costume affair, with everyone invited to come as they are. Festivities call for plenty of music, a Negro jitterbug contest, and square dancing Time of the dance is 8 o'clock, the place the Legion Hut.

Sixteen members and three visitors were present at the Tuesday night meeting, with Mrs. Fred Ribet, the new president, presiding.

Gifts for the Veterans' Hospital Gift shops were brought by the members and these will be distributed to the various hospitals for the patients to choose from for Christmas giving. More than 30 gifts were donated by the local group.

Further plans for the Auxiliary Christmas meeting were brought to light and it was decided that gifts for the various hospitals will be gift-wrapped and sent out.

Refreshments of cupcakes, topped with ice cream and strawberries were served by Auxiliary hostesses Miss Evelyn Bounous and Miss Olga Pascal.

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