

WASHINGTON DAILY NEWS

PUBLISHED EVERY AFTERNOON EXCEPT SUNDAY.

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Subscribers desiring the paper discontinued will please notify this office on date of expiration, otherwise it will be continued at regular subscription rates until notice to stop is received.

If you do not get the Daily News promptly telephone or write the manager and the complaint will receive immediate attention. It is our desire to please you.

Parties leaving town should not fail to let the News "join" them daily with the news of Washington fresh and crisp. It will prove a valuable companion, reading to you like a letter from home. Those at the seashore or mountains will find the News a most welcome and interesting visitor.

All articles sent to the Daily News for publication must be signed by the writer, otherwise they will not be published.

THURSDAY, JANUARY 18.

THE PROBLEM OF THE COTTON BALE.

Cotton is a product that is subject to innumerable vicissitudes from the planting of the seed to the making of the fabric.

It may successfully pass the hazards of sea time and harvest and still have a perilous road before it when packed into bales. This fact was amplified by Dr. B. T. Galloway, chief of the Federal bureau of plant industry, in a recent statement as follows:

It seems to be generally agreed that the present fare taken on American cotton is excessive, but the deplorable condition of the American cotton bales is largely responsible. The American cotton planter must be educated up to the fact, and it will take considerable time, no doubt, to do so. He cannot expect the best possible prices for his product as long as the buyer must tear a half dozen holes in the cover to determine the quality of the product within.

Not only is it desirable that the cotton be uniformly packed, but also that the bales be of uniform size. Dr. Galloway estimates that if this could be brought about it would be the saving of millions of dollars to the cotton farmers.

The government is to undertake a campaign of education. It deserves to be a success, but it undoubtedly represents a Herculean task for the reason that it depends on the co-operation of all the cotton raisers—something that it has been found impossible to secure so far even in the important matters of holding for better price conditions and of reducing the acreage.

But education directing the dictates of self-interest has accomplished the seemingly impossible in other lines of industry. It may yet do so in the case of cotton farming.

WHOSE ARE WE?

The South has by no means all the capital we need, but there is ample room for the expansion of what we have and a more general employment of it in our industrial plants. Editorially referring to this condition the Roanoke World comments:

"What shall be the final result, economically, of the sale of southern enterprises to northern financiers cannot now be foretold. Through much self-sacrifice and years of patient endeavor, we establish important plants and devote time and money and labor to their operation, and some day, when they reach a point where prosperity is assured, we surrender our ownership and allow the property to pass into the hands of outsiders. This is not always the case. There are notable exceptions, one of which we need not go far from home to find. Too often, however, our people, especially our men of means, seem inclined to content themselves with a "sure thing" and to let slip from them many opportunities for keeping at home some part of the vast and ever growing dividend funds that find their way into Wall Street and other money centers. Yesterday's newspapers informed us that William J. Payne, who, by the way, was once a well-known resident of this section of Virginia, had sold to a company of northern men, a controlling interest in the Newport News and Old Point Railway and Electric Company, one of the largest and most successful plants of its kind in the state. Because of the rapid growth of southern cities, enterprises of this character have in recent years proved very attractive to northern investors. Long ago our railroads, so far as actual ownership is concerned, bade us farewell, and after them in rapid succession are following our lumber mills, coal mines, electrical plants, gas systems, iron and steel foundries, blast furnaces and numerous other industries practically all of which are in flourishing condition, and which annually pour into northern treasuries a harvest of golden profits. To repeat—what shall be the final result economically of such a tendency cannot now be foretold.

YOU CAN'T BUY THE TREES, THE VINES, PLANT AND CARE FOR THEM THREE YEARS AT THE PRICE THESE ARE ON MORE ACRES AND TREES CAN BE BOUGHT. A. C. HATHAWAY.

The sale in Newport News proves that the drift is as strong as ever. After a while all our great industrial institutions are held by outsiders, the situation will probably become clarified, and we shall understand, whether we have noted wisely or foolishly.

Consensus of Opinion is That Publicity is Beneficial to Churches—Would Bring Converts.

Newspaper advertising was discussed by the National Ministerial Association of Syracuse, N. Y., at a meeting the other day, after papers on the subject had been read by the Rev. Albert C. Fulton, pastor of the First Presbyterian church, and Jerome D. Larnum. In the discussion which followed there was a wide range of opinion on the subject.

Rev. Dr. Frederick W. Betts, pastor of the First Universalist church, maintained that the newspapers are exceedingly kind to the churches in printing news of importance, and that he did not favor a promiscuous scheme of advertising.

Rev. Dr. William J. Howard, a visitor from Washington, D. C., said that he regarded newspaper advertising as helpful to the church, and that J. B. Koppelman, pastor of the Wesleyan Methodist church, approved it.

Mr. Koppelman said he was willing to leave the whole subject to advertising to the individual ministers, provided they can muster funds to pay for it. He said that he did not regard advertising as sensational, because to him there is nothing more startling and marvelous in all the world than the things upon which the ministers preach every Sunday.

Mr. Fulton in his paper advocated the making of goods as good as the advertisement. He said that it is time to emphasize every good point that can be made in connection with the church. He said that he was willing to try paid advertising in the news papers if it will fill the churches.

Mr. Fulton advocated a press agent for the church. He believed a body like the Presbyterian church should have a representative to furnish news matter, and to help to break down the prejudice and keep the good work of the church before the public.

"If the public can be brought into a more sympathetic relationship with the church by the use of honest, dignified advertising then I am heartily in favor of advertising," he said.

Mr. Barnum explained to the clergy that advertising in the means of moving a mass of people in a given direction. For that reason he felt certain that it would be a good thing for the church.

"The church today," he said, "must come down from above and stand on the same footing, the same foundation as the business man. The church must reach out and tell its story to those thousands who won't answer its call."

"Why is it that the theater attracts so many thousands where the church falls? Because it tells its story, it interests the public, it awakens curiosity and a desire to see and listen. The church today, my friends, from an advertising man's opinion, from the outside, is too cold. It must be made to bustle with human interest, its music, so sweet and beautiful, must be sung in advance just as the advance agent of the theater awakens the spirit of the multitude for his wonderful troupe."

"I believe if the churches would devote one-half the amount of money to advertising that they give yearly to the cause of missions, they would bring into their buildings twice the number of converts that the missionaries enroll. Use the newspapers to tell your story and tell it well."

Points for the Ad Writer. The Ad Writer and His Duties" was the subject of a lecture by Frank LeRoy Blanchard before the Twenty-third street branch of the New York Y. M. C. A. class in advertising.

"To be a good advertising writer," said the speaker, "one should have a good education, possess business sense and the ability to express himself in English clearly and forcibly."

"Put into print the strongest selling points of the article offered. Tell the story simply, avoiding long and uncommon words; do not misrepresent even to the slightest degree the qualities of the advertised article. Deception breaks down confidence and loses further sales to the same customer. Don't try to be funny, the public prefers to seek its humor elsewhere than in the advertising columns of the newspapers they read."

"Simplicity, directness, brevity and strength should be the qualities aimed at."

Sun Taught Astronomers. Scientists hardly ever get a lesson, except an astronomer, to search among the stars for a new chemical element. Yet helium was detected in the sun before it had been found on the earth, and in the corona of the sun there appears a gas which has not been identified with any terrestrial substance. Not long ago it was discovered that a star in Puppis, a subdivision of the constellation Argus, and a few others, exhibit strange spectral lines, which were at first supposed to belong to yet another new element. But more recently reason has been found for thinking that the strange lines are due to hydrogen in some extraordinary condition, only attained in these particular stars. Harper's Weekly.

Time is Growing Short in the Big Contest

(Continued from Page 1) STANDING OF CONTESTANTS: District No. 1—Washington, N. C.

Miss L. Miss Swanner 685,450 Miss Mary Shaw 647,910 Miss Olivia Jordan 525,780 Miss Madeline Ellsworth 420,000

District No. 2 Mrs. Marjoh T. Mayo, South Creek 541,325 Miss Rena Rowe, Aurora, N. C. 400,000 Miss Nina Hedditt, Edward, N. C. 375,000

District No. 3 Miss Lucy G. Woolard, R. F. D. No. 3 328,000 Miss Alice Woolard 350,000 Miss Mary Marsh, Bath, N. C. 213,075 Miss Willie Lee Latham, Pantego 20,500 Miss Nancy Marsh, Bath, N. C. 17,300 Miss Ella Baynor, Leesville, N. C. 14,500

District No. 4 Miss Leta Cartwright, Swan Quarter, N. C. 325,075

Rules Governing Contest.

Rule 1.—Only one nominating coupon entitling each contestant to 1,000 votes will be allowed.

Rule 2.—Votes can only be obtained by securing subscriptions prepaid, renewals, collecting past due subscriptions or by clipping free voting coupons from each issue.

Rule 3.—Contestants may secure as many free voting certificates as possible and vote them each week.

Rule 4.—Money collected by Contestants on subscriptions must be turned over to Contest Manager by 8 o'clock Saturday night of the week in which receipt is issued for same. Failure to make report of such collection within specified time will forfeit your right to votes on such amounts.

Rule 5.—Contest Manager's signature must be affixed to votes before same are valid.

Rule 6.—No employee of The Daily News, or member of any family connected with the paper will be permitted to participate in the contest.

Rule 7.—Subscribers are cautioned to demand a receipt for money paid Contestants.

Rule 8.—All money for subscription must be paid to Contest Manager, who will upon receipt of same, issue Voting Coupons to cover the amount paid in.

Rule 9.—Any question that may arise between contestants will be determined by the Contest Manager, and this decision will be final.

Rule 10.—Contestants are at liberty to secure subscriptions anywhere regardless of what district they live in.

Rule 11.—The right is reserved to reject any name for cause, also to alter these rules should occasion demand.

Rule 12.—Votes can not be transferred by one contestant to another after same have been placed to his credit.

Rule 13.—All out of town Contestants are allowed the privilege of mailing their coupons and money collected for subscriptions; such letters should be addressed to Contest Manager, Daily News. The postmark of your postoffice must show the hour and date said letter containing votes entered your office. Therefore letters or packages bearing the postmark of the last mail leaving your office nearest the hour, named in any proposition made by us will be acceptable.

Therefore letters or packages bearing the postmark of the First Mail leaving your postoffice after the hour and date named in any proposition made by us will be accepted.

To all who enter this contest we guarantee fair and impartial treatment.

For any information call on or address the Contest Manager, and same will cheerfully be given.

Yours respectfully, MISS ETHEL HOUSTON, Contest Mgr.

Schedule of Votes. 6 months, \$1.00 ..... 200 votes 1 year, \$1.50 ..... 500 votes 1 year, \$3.00 ..... 1,000 votes 2 years, \$5.00 ..... 2,500 votes 3 years, \$9.00 ..... 4,000 votes 5 years, \$15.00 ..... 7,500 votes 10 years, \$30.00 ..... 25,000 votes 25 years, \$75.00 ..... 150,000 votes

News-Want Ads Always Pay

HERO The Hero Boys Arrive!! In full dress uniform of the confederacy they come, the bearers of a cheery message to the housewives of this city. They are here to tell the story of Hero Coffee and Chicory, and to deliver to all coffee lovers a sample of Hero and a little Booklet entitled "The Cup That Cheers."

All good housekeepers should test the samples of Hero at once, and realize the good qualities. Then ask your grocer for Hero. POTTER SLOAN O'DONOHUE COMPANY 13 and 15 Old Slip, New York City

CARE OF HARDWOOD FLOORS

Need Systematic and Intelligent Attention if They Soon Lose Their Beauty.

One housekeeper has noticed that hardwood floors require no special care as a baby. Although we would be glad to have them polished, it is a well-known fact that if floors are not properly cared for they soon lose their beauty.

Attention should be given them systematically, every day they should be brushed, or with a broom covered with a flannel cloth made into a bag with a drawing in the top.

Once a week at least, twice if you can, the floors should be oiled, using a solution of milk and water, with a cheesecloth rag to prevent lint from spreading.

Ceiling painted or varnished floors should be wiped lightly and frequently with a solution of milk and water. Polish with a dry cloth.

Stewed Tomato Cream. Drain dry and place in a small steamer with a cup of water a can of the best tomatoes. Let them simmer and add a dessertspoonful of chopped parsley. Cook for twenty minutes. Pour the liquid into a side dish and prepare a thickened sauce using one small cup of the liquor to two level tablespoonfuls of butter and of flour. Blend the latter together in a dry dish over the fire and then gradually add the tomato water. When thickened season well with curry powder. Pour into the tomatoes and stir. Let the completed dish simmer for five minutes and then serve. This is an admirable chafing-dish product.

Removing Stains. Before sending linens to the laundry they should be well examined to see if they are stained. Table linens especially should be carefully looked after, and when stained should be well washed and left to stand in very hot water to which a tablespoonful of borax or a teaspoonful of salts of lemon has been added. If the stains appear stubborn, this may have to be repeated several times. Rinses in cold water and hang out to bleach. Never plunge clothes in hot water with soda, as this will set the stain. Fruit stains may usually be removed by pouring boiling water on them.

Washing Flannels. Greatest care must be observed in washing flannels; otherwise they will shrink, become a bad color or be entirely ruined.

Take enough warm water—not hot, for that is sure to shrink flannel—and for each gallon add a teaspoonful of borax and one of ammonia. Shave a half cake of pure white soap, add a little water and boil until dissolved. Pour this into the water prepared for the flannels and gently rinse and knead them in the water until they are quite clean. Never rub flannels, for this mats and causes them to become harsh and thick.

Irrigation, Item. "Yess!" He's spent a fortune, you know, on irrigation." Crimonsback. "Is that so? Land or throat?" Yokers Statesman.

Classified Advertisements.

REDDING FOR ROOMS—Let me furnish it for the money. C. H. Hathaway. Phone #17.

FOR RENT—SECOND FLOOR OF modern building, suit for Daily News office. Apply at News office. 1-13-17

LOST—BETWEEN HARRY'S THING store and Bridge street, pocketbook containing \$22.00. A liberal reward offered if returned to this office or H. H. Knight. 1-13-17

FOR RENT—THE JOHN BROWN farm containing one hundred and twenty-five acres; three miles from town. Apply to Rodman & Rodman for terms. 1-13-17

FOR SALE—15,000,000 FEET OF Gum, 2,000,000 Ties, 2,000,000 Cypress Lumber, Will sell large land with timber if desired. One wood-working plant complete. For sale or rent. Terms easy. J. H. Davenport, Pastors, N. C. 1-13-17

LADIES—YOUR COMBINGS MADE up into Switches, Puffs, Chignons, etc. Wigs, whisks, costumes, lace for amateur theatricals for hire. Reliable Hair Co., 193 Main St., Norfolk, Va. 1-13-17

FOR SALE CHEAP ON EASY terms square piano mahogany finish in good condition. Apply J. B. Respass, 501 E. Main St. 1-3-17

LOST—GOLD WATCH, WORKS marked "Advance" lost either at Grimseland or between Grimseland and Washington. Reward. Finder return to J. B. Peed. 1-11-17

FOR SALE—TEN PURE BRED Barred Rock Chickens or will exchange for fresh meat. Address F. M. Hodges, City. 1-13-17

Do You Know That We Carry One of The Freshest Lines of Groceries, Flour and Feed, In Washington. It is a Fact and we can easily prove it if you will but Give us a Trial Order. J. P. JACKSON Main St.

ADVERTISE IN THE NEWS

Norfolk-Southern Railroad Route of the Night Express

Schedule in effect June 17th. N. B.—The following schedule figures published as information only and are not guaranteed.

TRAINS LEAVE WASHINGTON, Northbound.

3:30 a. m. Daily—Night Express Pullman sleeping car for Norfolk.

10:55 a. m. Daily—For Norfolk. West. Parlor car service.

3:05 p. m. Daily except Sunday—For Belhaven.

Westbound.

7:00 a. m. Daily except Sunday—For Greensville, Wilson and Raleigh. Connects north, south and west with all lines.

4:00 p. m. Daily—For Greenville, Wilson and Raleigh. Brother parlor car.

3:30 a. m. Daily—Pullman sleeping car and Raleigh. Connects north, south and west.

Southbound.

2:00 a. m. Daily—For New Bern, Kingston and Goldsboro. Pullman sleeping car.

10:07 a. m. Daily except Sunday—For New Bern.

3:50 p. m. Daily—For New Bern, Goldsboro and Beaufort.

For further information and reservation of Pullman sleeping car space apply to T. H. Myers, Washington, N. C.

W. H. Hudson, W. W. Croston, Gen. Supt., G. P. A., Norfolk, Va.

NOTICE

B. B. Nicholson and E. A. Daniel, Jr., formerly practicing law under the firm name of "Nicholson & Daniel," have, this, the first day of January, 1917, dissolved partnership and in the future the said Nicholson and Daniel will practice separately and apart. B. B. Nicholson will continue to have his office in the office formerly occupied by the firm of Nicholson & Daniel; E. A. Daniel, Jr. will have his office on Market street two doors from the City Hall.

This the 16 day of January, 1917. B. B. NICHOLSON, E. A. DANIEL, JR., 1-13-17

ROYAL ARCH MASONS. Meets in Mason's Hall second and fourth Tuesdays each month at 8 p. m.

WASHINGTON LODGE No. 229. B. F. O. F. Meets every Friday evening at 8 o'clock.

CHICHESTER'S PILLS

Professional and Business Cards

Wiley C. Rodman, Wm. B. Rodman, Jr., RODMAN & RODMAN, Attorneys-at-Law, Washington, North Carolina.

H. B. Ward, Julius D. Grimes, WARD & GRIMES, Attorneys-at-Law, Washington, N. C.

We practice in the Court of the First Judicial District and the Federal Courts.

H. W. CARTER, M. D., Practice limited to diseases of the Eye, Ear, Nose and Throat. Hours: 9:15 a. m. to 5 p. m. Except Mondays. Corner Main and Market Streets. Over Brown's Drug Store. Washington, N. C.

JOHN H. DANIEL, Attorney-at-Law, WASHINGTON, N. C.

G. A. PHILLIPS & BRO., FIRE INSURANCE, WASHINGTON, N. C.

W. D. GRIMES, Attorney-at-Law, Washington, North Carolina. Practices in all the Courts.

John H. Small, A. D. MacLean, Harry McMullan, Small, MacLean & McMullan, Attorneys-at-Law, Washington, North Carolina.

E. A. DANIEL, Attorney-at-Law, Practices in all Courts Market Street, Washington, N. C.

Edward L. Stewart, Washington, N. C. W. A. Thompson, Aurora, N. C. STEWART & THOMPSON, Attorneys at Law, Washington and Aurora, N. C.

COLLIN H. HARDING, Attorney-at-Law, Office Savings & Trust Co. Bldg., Rooms 3 and 4, Washington, N. C.

NORWOOD L. SIMMONS, Attorney-at-Law, Washington, N. C.

LODGE DIRECTORY

BEAUFORT COUNCIL, No. 1081, Royal Arcanum. Meets in Taylor's Hall first and third Friday evenings each month at 8 o'clock.

HOPE LODGE, No. 2, Charitable Brotherhood. Meets in Taylor's Hall every Tuesday evening at 8 o'clock.

TAU THETA, No. 19, I. O. E. F. Meets in Taylor's Hall every Monday's Sleep 8th Run.

PHALANX LODGE, No. 10, I. O. O. F. Meets every Thursday evening in Taylor's Hall at 8 o'clock.

NAOMI REBEKAH LODGE, No. 99, I. O. O. F. Meets in Taylor's Hall second and fourth Friday each month at 8 p. m.

FAMILIO LODGE, No. 73, K. of P. Meets in their hall, upstairs, over Union alley and Main street, every Thursday evening at 8 o'clock.

ORR LODGE, No. 104, A. F. and A. M. Meets in their hall, corner Bonham and Third streets, first and third Tuesdays each month at 8 p. m.

ROYAL ARCH MASONS. Meets in Mason's Hall second and fourth Tuesdays each month at 8 p. m.

WASHINGTON LODGE No. 229. B. F. O. F. Meets every Friday evening at 8 o'clock.