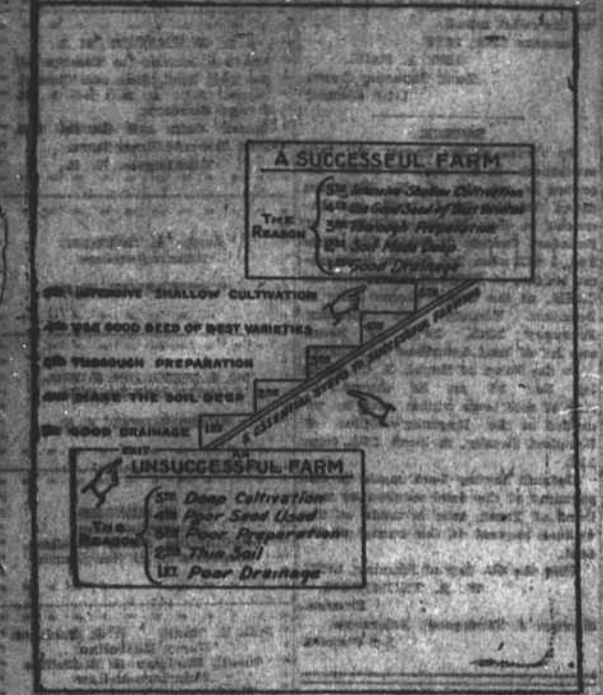


The Largest Paid Subscription of Any Daily Paper Published in Eastern North Carolina

MAKE THE SOIL DEEP—SECOND STEP TO SUCCESSFUL FARMING



We learned in our former articles that poor drainage, thin soil, poor preparation, the use of poor seed and deep cultivation were causes for failure and an unsuccessful farm. We also learned that good drainage was the first step towards successful farming and that nature has equipped certain agencies to assist us when we conform to its rules and laws also, that the drainage is the only method by which we can get perfect drainage. Having taken the first step towards successful farming which is good drainage, we should proceed to take the second step which is, make the soil deep. Dr. Knapp, the great apostle of better agricultural methods, laid down in his ten commandments of agriculture as the first commandment, the following: 'Prepare a deep and thoroughly pulverized seed bed, well drained; break in the fall to a depth of 8, 10 or 12 inches, according to the soil, with implements that will get down to the subsoil to the surface. The foregoing depths should be reached gradually.' (Dr. Knapp.) Make the soil deep. This deep or principle should really be subdivided into the half steps or steps and be discussed under the head as follows: Why make the soil deep? How make the soil deep? Why will undertake in a brief way to cover the whole subject in this article.



NOT THE BIRD OF PEACE

DEATH RATES IN CITIES SHOWN TO BE 16.1

North Carolina Health Board's Bulletin Gives Some Interesting Statistics on the Death Rate in North Carolina Cities

The fundamental facts upon which the study of municipal health problems must be based are two, viz: The relative death rate and the cause of death. The Federal census of 1910 has just made public the death rate in American cities, but has not yet tabulated and published the average annual death rate from various diseases. The figures published show the average annual death rate in the cities of the United States to be 16.1 per 100,000, while in the principal cities of North Carolina the figures are: For Raleigh, 27.9; Wilmington, 20.8; Winston 20.3; Durham, 19.9; Asheville, 19.7; Greensboro, 19.0; and Charlotte, 17.7. Excepting the apparently abnormal figures from Raleigh, there is a striking parallel between the death rates of North Carolina cities and the percentage of their negro population. The larger the negro population, the greater the death rate. Though many of the white people are not blameless, that the tendency of the negro population to disregard sanitary practices and hygienic habits aggravates the difficulty of maintaining satisfactory public health conditions is well recognized. Nevertheless, considering the favorable natural conditions which conduce to a high standard of public health obtaining in North Carolina, the death rates given above leave little room for boastfulness to any of her larger cities. Be it said to their credit, however, that all are giving more and more consideration to public health problems, particularly in the prime factors of municipal sanitation, pure and wholesome water supplies and adequate sewage removal. But the chief deficiency which applies to all alike is failure to pay sufficient attention to the important matter of providing for the support of a properly sustained and effective health department as a function of the municipal government. Immunity from disease in community life is no more to be expected as a matter of fact than that a burglar and the highwayman shall not threaten the life and property or that the fire fiend shall not cause widespread destruction if left unguarded and uncontrolled. No thinking man capable of holding public office will seriously argue that the material asset that is conserved by the police and fire departments of our cities is of greater civic value than the vital assets of the human factor in city growth and development. Yet notwithstanding this disregard of this true relation of civic assets in municipal budgets in too many instances. Is this because city politics loves too well a shining light and that public health activities carry no lighthouse attachment? Modern knowledge, so plain that no intelligent observer can fail to see, demonstrates that the standard of health in community life is easily and directly controllable by intelligently directed means. No longer can ignorance excuse neglect of public health considerations in municipal life. If the government of our cities is to be conducted on a plane of modern intelligence, the public health must be recognized and provided for as of first importance. The traditional conception of governmental functions, when ignorance of the laws of health prevailed, must be abandoned, and set up in its place there must be a more rational coordination of official responsibilities with the first consideration given to the life and health of the people, to the conservation of the greatest of all natural resources, the public health.

ONLY A FEW HOURS IN WHICH TO WIN

The Box Will Be Sealed Promptly at Ten O'clock. Your Reserves and Subscriptions in Time

If the day looks kinder gloomy, An' your chances kinder slim, If the situation's passin' An' the prospects awful grim, An' perplexities keep pressin' 'Till all hope is nearly gone, Just hustle up and grit your teeth An' keep on keepin' on. Work, for when the final count has been made and the returns are made it will then be too late to bring in even one more dollar. Ten o'clock will close the last opportunity you have to aid our old workers. The judges' decision will be made at ten o'clock. Have you paid your subscription today? If not, why not? Today is the time. Every Renewal or Old Subscription gives double votes.

SPECIAL NOTICE TO CONTESTANTS. BONUS OFFER. Between the date of Feb. 5th and Feb. 8th, at 10 o'clock a.m., the following Bonus Offers will be given: All Contestants must have all subscriptions in promptly. The Ballot Box will be closed promptly at 10 o'clock. All remittance must be made to the Contest Manager or no vote will be allowed. First largest amount from each district \$20,000. Second largest amount from each district \$10,000. Third largest amount from each district \$5,000. Fourth largest amount from each district \$2,500. With double vote on all renewals or old subscriptions. SPECIAL BONUS: Beginning this date a Special Bonus of 10,000 Free Votes every \$5.00 remitted will be allowed. The final count of the vote will be made by the judges, and voted in from now until the close will be added to the standing at the paper of February 8th. The announcement of the winners will be made in Friday's edition of the News.

STANDING OF CONTESTANTS: District No. 1—Washington, N. C. Miss Olivia Jordan 741,000; Miss Lillian Swanner 705,000; Miss Mary Shaw 677,000; Miss Maudine Ellsworth 463,000. District No. 2: Mrs. Marlen T. Mayo, South Creek 400,000; Miss Rena Rowe, Aurora, N. C. 435,500; Miss Nina Medditt, Edward, N. C. 323,500. District No. 3: Miss Lucy G. Woolard, R. F. D. No. 2 409,000; Miss Alice Woolard 385,000; Miss Mary Marsh, Bath, N. C. 213,075; Miss Willie Lee Latham, Pantego 90,500; Miss Nancy Marsh, Bath, N. C. 17,500; Miss Ella Baynor, Leechville, N. C. 14,500. District No. 4: Miss Leta Cartwright, Swan Quarter, N. C. 340,025. (Continued on Page 2.)

GOVERNOR TO SPEAK AT GAYLORD PUBLIC SCHOOL. J. F. Latham Thinks It Would Be a Good Idea to Make it an Educational Rally. Jemmama, N. C., Feb. 5, 1912. Inasmuch as His Excellency, the Governor of North Carolina, W. W. Kitchin, has by invitation agreed to attend Gaylord public school and make an educational address on Friday, the 23rd day of February, I therefore suggest that all the public schools in Bath township adjourn on that date and as many as can do so attend the Gaylord school. Let's make it an Educational Rally for Bath township. The dinner will be provided by basket arrangement. Who objects, the man or thing that stands in the way of progression will some day get run over. Yours for more interest in public schools. J. F. LATHAM.

REVENUES CAPTURE BIG BILL. Murphy, Feb. 5.—Deputy Collector R. F. Henry and Deputy Marshal T. V. Shope, destroyed a large illicit distillery four miles south of here today, within 100 yards of Deputy Sheriff Varle's residence. The distillery was in full blast and three men were operating it. They made their escape, but were pursued so close they abandoned their hats and coats, which the officers brought in with the still. Meet Thursday Night. There will be a meeting of the Associated Charities at 8 o'clock on Thursday night at 8 o'clock. It is especially desired that all the directors and the committee of ladies be present at this meeting. HARRY FOOD TO ISLANDERS. An attempt was renewed today to relieve the inhabitants of Holland's Island in Casper Sound, who have been starved by the ice for the last four weeks. The relief party, which was sent from this port today for the island, the Baltimore ice boat Annapolis, left Highmore Island for Cambridge, where she will assist the State steamer Aurora Saturday. He was a well-known educator and a native of Virginia.

RAILROAD ELECTS OFFICERS FOR YEAR

At a meeting of the board of directors of the Raleigh, Charlotte & Southern Railway Co., held Feb. 5 at Norfolk, Va., the following officers were elected: E. T. Lamb, president; E. C. Duncan, first vice-president; Frederick Hoff, second vice-president; Mathias Manly, treasurer; Morris S. Hawkins, secretary; W. H. C. Brown, general manager; C. H. B. Brown, general superintendent. The following appointments were made: W. B. Beckman, general collector; W. R. Johnson, general superintendent.