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MONDAY, AUG. 26, 1912.

PUBLICITY LIGHT THAT SAVES

The Advertiser's Pledge of Honesty and Square Dealing is Like a Confession Before Men.

(Abstract of an address delivered at the banquet by the Fort Worth Advertising Men's Club to the Associated Advertising Clubs of America, at Fort Worth, by James Schramm.)

Publicity can do for us what the light that fell upon the Damascus road did for Saul. It can save us from ourselves. It is the searchlight turned back upon our own purposes and methods. It can save nations, states and parties by uncovering the refuge of deceit and the hiding place of duplicity. Some far-sighted corporations are beginning to love light rather than darkness. They are coming out of their secret places to give their side of the case to the common people.

Professional reserve is blinking in the sunlight of publicity. It thinks it may be able to stand it eventually. What a blessing to mankind if ministers, doctors and lawyers would daily let their credentials and records be known of all men, so that publicity could point the way straight to the right door in the urgent hour of stress and need.

The medical associations have a greater horror of getting into print than they have of transmitted infection through the marriage of the physically unfit—a frequent tragedy that might be averted if ethics did not impose solemn silence upon the learned men who could save the race through preventive publicity. Publicity can save bodily health through popular enlightenment and business through multiplied appeal.

As a man advertises from day to day in his own business, so is he. It is really the old-fashioned sign of conversion, "taking a stand in meeting." It is the formulation of your business creed, your confession before men.

You are putting into form your best promptings, your fondest hopes commercially. What you have written you have written, and when it stands out from the printed page day after day, it may speak to the necessities and purposes of others, but it speaks to your sense of consistency and integrity.

If at the outset your promises are fairer than your performances, there is hope; for your copy proves that you know what you ought to do in your dealings with the public. Give conscience time and it will catch up with your copy; for self-accusation is a self-starter and is not restricted by the speed laws.

Advertising may be self-revelation to begin with; but on a long contract it is pretty liable to become self-regeneration. For we all aspire to become what our friends feel we are capable of becoming. It is the distrust that despair. Publicity in the advertiser's pledge, his covenant with the consumer in the open.

Daily repeated and daily tested it should come to be in good time—for true worth is not gained at a bound, but toils upward through the night—the lodestar of his better self, the light that saves!

The advertiser who will not listen to reasons and truths is much like the man who saw a camel for the first time and walking around it said: "There ain't no such animal what lives."

A divorced woman in Missouri has a right to be kissed, for a judge says so from the bench. This she should regard as one of the inalienable rights of any unmarried woman, no matter by what method unmarried.

A Chicago woman is about to give a coming-out party for her son. Probably he will wear a dress coat cut princess style, trousers with diagonal gores, diamonds and pearls and carry a bouquet of lilies-of-the-valley and maidenhair ferns.

Announcement is that the United States mint is to resume the manufacture of gold coins. We wondered why they had been so scarce lately, but thought they had all been spent.

Paris has a new ballet which has so shocked some of the critics that they refuse to review it. The announcement of their refusal has, of course, led to overflowing audiences.

Important Farm Products.

Too many farmers forget that men and women are the most important farm products. The most successful farm is the one that turns out the best men and women, ready to make a happy living from other farms when they leave the home farms.

Your Physician Will Tell You

"About three fourths of the nourishment of the body is furnished by the oxygen taken in with the air breathed."

And What Do You Think of That?

If three fourths of the nourishment of the body comes from the air we breathe shouldn't a greater premium be placed upon Fresh, Pure, Dust free air?

Your Physician Will Tell You

"Large bodies of running water are our greatest air purifiers."

THEN

As three fourths of the nourishment of the body is furnished by oxygen taken in with the air breathed and large bodies of water are the greatest air purifiers with other sanitary conditions being equal doesn't the prospectus of WASHINGTON PARK promise the greatest essentials to a very healthy vigorous and ideal life?

When parents attempt to raise children where the air is dusty and impure, no matter how nourishing the food, they are often disappointed.

When proper foods are given the child living mid pure, strengthening air they develop brawn and constitution sufficient to support their brain to any degree of taxation, so developing their latent talents that they may some day command a position of great moment in the eyes of the nation.

DON'T YOU IGNORE the great and all important health advantages of WASHINGTON PARK just because it is not right at the business center of town, for, as sure as you do, your poorly nourished, sickly family will cause you much worry and trouble.

When proper foods are given the child living mid pure, strengthening air they develop brawn and constitution sufficient to support their brain to any degree of taxation, so developing their latent talents that they may some day command a position of great moment in the eyes of the nation.

DON'T YOU IGNORE the great and all important health advantages of WASHINGTON PARK just because it is not right at the business center of town, for, as sure as you do, your poorly nourished, sickly family will cause you much worry and trouble.

A. C. HATHAWAY.

A Fair Offer

We will take care of your money for you, safeguard it from all harm, return it to you any time you wish, and pay you

4 Per Cent. on Your Time Deposits Compounded Quarterly.

Now isn't that a square deal? TRY IT.

Savings & Trust Company

Cor. Main & Market Sts. Washington, N. C.

Mowers, Rakes, Harrows

And all other machinery essential to up-to-date profitable farming. We are sole agents for Walter A. Wood Machines.

Horses, Mules, Wagons, Buggies and Harness of the best to be had always on hand.

Washington Horse Exchange Company
 B. L. SUSMAN, Pres. Washington, N. C.

Last Chance!

This Will Be the Last and Best EXCURSION

This Season From

Stantonsburg to Norfolk

Two Days and One Night in Norfolk. Gives you ample time to visit all the Summer Resorts and other places of amusement. We will have plenty of cars to accommodate all. Separate Cars for the Colored People.

Train Leaves Washington 9:30 a. m., Aug. 28, Returning leave Norfolk Aug. 29th at 8 P. M.

Fare Round Trip \$2.25
Children Under 12 Years \$1.25

MANAGERS
 R. J. Little, W. G. Gay, R. N. Nichols, A. L. Potter.

Better Paint

Better paint this year if your property needs it. Mistaken men have been waiting for paint to come-down. The cost of their job has gone-up not down; it always goes-up by waiting; never comes down.

Better paint than Devco? There isn't any.

Suppose one had waited 20 or 30 years ago for a better paint than Devco; how long would he have waited? how long would he still have to wait? The price a gallon makes some difference; yes, but not much; it's the paint that counts; the quality counts.

It's the go-far that counts. Protection of property counts more yet.

Better Paint.

McKEEL-RICHARDSON
 HDW CO.

FOR RECORDER AURORA DISTRICT.

I hereby announce to the voters of Aurora Recorder's Court district that I am a candidate to succeed myself as Recorder. Subject to the action of the Democratic primaries.

W. H. HOOKER.
 8-16-tfc

FOR COUNTY COMMISSIONER.

To the Democratic voters of Beaufort County, I announce my candidacy for the office of County Commissioner from Pantego Township, subject to the Democratic primaries.

C. P. AYCOCK.
 8-19-tfc

SCHEDULE

- Gasboat Ellen C. leaves South Creek Monday, Wednesday, and Friday at 6 A. M. Leaves Washington Monday, Wednesday and Friday at 1:30 P. M.
- T. U. TAYLOR, Owner.

FOR RECORDER.

To the Democratic Voters of the Washington, Long Acre and Chocowinity Townships:

I beg to announce my candidacy for the office of Recorder in the above mentioned district, subject to the action of the Democratic primaries to be held September 7, 1912.

I was born and reared in the county and have always maintained my intimacy with the country people upon whom I greatly rely for my success in this undertaking.

Several years' experience in the court house in the Superior Court, in the Clerk's office and the office of the Register of Deeds has aided me greatly in becoming qualified to fill this office which I believe I can do to the satisfaction of the people of the community.

In addition to this I was city clerk in the city of Washington for two years, giving a \$15,000 bond and secretary of the County Board of Elections, both of which positions I believe I filled acceptably.

Many of the country people know the treatment often received at the hands of the chief of police of the city of Washington, and if elected to the position of recorder it will be one of my most sacred duties, to see that such abuses are not tolerated and that justice shall be meted out to all persons equally.

Respectfully,
 W. B. WINDLEY.

NOTICE

North Carolina—Beaufort County, Superior Court—Before the Clerk, Moses Doughty and Others

vs.

Stephen Doughty and Benjamin Doughty.

The defendants, Benjamin Doughty and Stephen Doughty, above named, will take notice that an action entitled as above has been commenced in the Superior Court of Beaufort County, N. C., before the Clerk for the purpose of selling Real Estate of the Plaintiff and Defendants for a division, in which said Real Estate the defendants own an interest, and the said defendants will further take notice that they are required to appear before the Clerk of the Superior Court of Beaufort County, N. C., at his office in the Court House in Washington, N. C., on Monday, September 24th, 1912, at 12 m., and answer or demur to the Petition in said action, or the Plaintiff will apply to the Court for the relief demanded.

This August 20th, 1912.
 GEO. A. PAUL, C.S.C.

NOTICE

Precincts meetings will be held in the City of Washington, and the City of Belhaven on Monday night, September 9th, at 8:30 p. m.

Pineville, Old Ford, Tranters Creek and Chocowinity on the morning of September 7th, at 10 a. m.

All the remaining precincts in the county on the afternoon of September 7th, at 3 p. m.

All of these meetings are for the purpose of electing delegates to the County Convention.

By order of the Democratic Executive Committee,
 LINDSAY C. WARREN, Chairman.
 aug17-sept9

DOG TAX NOTICE.

Dog taxes are now due and the law imposes a fine of \$5.00 and costs on owners who fail to list and pay the tax on their dogs. This law will be enforced.

GEO. N. HOWARD, Chief of Police.
 8-15-10tc

NOTICE OF MORTGAGEE'S SALE OF REAL ESTATE

Under and by virtue of the power of sale contained in a certain mortgage deed executed by G. I. Bonner and Bessie C. Bonner, his wife, to the Parker Buggy Corporation, Inc., dated 31st day of January, 1911, and registered in the office of the Register of Deeds of Beaufort County N. C., in book No. 155, Page 274, default having been made in the payment of the debt thereby secured, the undersigned successors to said Parker Buggy Corporation, Inc., will on Monday, 2nd day of September, 1912 at 12 o'clock noon, at the County Court House door of Beaufort County, at Washington, N. C., sell to the highest bidder at public auction for cash, all the right, title, interest and estate which the said G. I. Bonner and Bessie C. Bonner, his wife, had on the 31st day of January, 1911, in and to a certain piece or tract of land lying and being in Beaufort County, N. C., in Richland Township and described and defined as follows to-wit: Beginning at A. B. Beacham's south corner in the Lena B. Hudnell line; thence south 42 1/2 E. 85 poles thence No 7 E. 120 poles; thence N. 43 1/2 poles W. 80 poles to A. B. Beacham's line; thence with A. B. Beacham's line to the beginning containing 50 acres, more or less.

This 24th day of July, 1912.
 KNIGHT BUGGY CO., INC., Successor to Parker Buggy Corporation, Inc.,
 By E. A. Nunn, Attorney,
 7-24-tfc.

ANNOUNCEMENT OF CANDIDATES

FOR REPRESENTATIVE

At the request of my friends I hereby announce myself a candidate for the Legislature of North Carolina from Beaufort County, session 1913 subject to the action of the Democratic primaries. If elected I will serve the people of the whole county to the best of my ability.

Yours truly,
 B. D. ROWE,
 7-4 ttc.

NOTICE

TO THE DEMOCRATS OF BEAUFORT COUNTY.

I hereby announce myself as a candidate for re-election to the office of County Commissioner from Washington Township, subject to the action of the Democratic Primary. Should I be nominated and elected, I will give the same faithful service in the future as in the past.

This August 6th 1912.
 O. B. WYNNE,
 8-7 ttc.

FOR CLERK RECORDER'S COURT

I hereby announce that I am a candidate before the Democratic primary to succeed myself as Clerk of Recorder's Court for the City of Washington and Washington Township, Long Acre Township and Chocowinity Township.

I ask the support of all Democrats and will appreciate same.

Very respectfully,
 C. C. CRATCH,
 7-10 20 ds.

FOR COMMISSIONER

This is to announce that I am a candidate for County Commissioner from Richland Township. I have diligently worked for the Democratic party for thirty years and now in return the support of all Democrats is earnestly desired and will be very much appreciated.

W. H. JONES.
 Edward, N. C.

TO THE DEMOCRATIC VOTERS OF BEAUFORT COUNTY.

I hereby announce myself as a candidate for Register of Deeds, if nominated and elected, will serve the people at all times to best of my ability. The support of every democrat is earnestly solicited.

Very respectfully,
 WILBUR H. ROSS,
 Aurora, N. C.
 4-4 ttc.

FOR SHERIFF

I hereby announce myself a candidate before the Democratic Primaries for the Office of Sheriff of Beaufort County. I will appreciate any support that my friends may give me.

W. W. HOOKER.

FOR SHERIFF.

To the Democrats of Beaufort County

I wish to express to you my sincere thanks for your loyal support in the past, and, if I have made an efficient officer and a faithful servant of the people, to ask your continued support in the County Primaries which will be announced later; and if I am nominated and elected, (and I see no reason why I shall not be), I can only promise to do as I have in the past, all in my power, to give you good service. Now I wish to thank you in advance and ask all good Democrats to attend the primaries and give me their hearty support for Sheriff of Beaufort County.

Faithfully, Your Servant,
 GEO. E. RICKS,
 6-11 ttc.

FOR SHERIFF.

To the Democratic voters of Beaufort County:

I announce myself as a candidate for the office of Sheriff of Beaufort County in accordance with the resolution adopted by the County Convention two years ago limiting the time which any person should hold office to two terms only and my candidacy is subject to this resolution.

S. B. WINDLEY,
 6-28 ttc.

ANNOUNCEMENT

I take this method of informing my friends that I am a candidate for re-nomination for the Office of Register of Deeds, and ask them all to attend the Democratic Primaries, and assist me in obtaining the nomination.

Thanking each and every one kind for the hearty support they have given me in the past and asking a continuance of the same, I remain,
 Yours very truly,
 GILBERT RUMLEY.

FOR RECORDER

I wish to announce to my friends that I am a candidate for the office of Recorder of the Criminal Court of the City of Washington, Washington Township, Longacre Township and Chocowinity Township, of Beaufort County, subject to the Democratic primaries, and solicit the support and vote of all Democratic voters.

M. J. FOWLER,
 8-14 ttc.

Professional and Business Cards

H. W. CARTER, M. D.
 Practice limited to diseases of the Eye, Ear, Nose and Throat.
 Hours: 9-11 a. m.; 2-5 p. m.
 Street Monday.
 Corner Main and Market Streets.
 Over Brown's Drug Store.
 Washington, N. C.

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 Lindsay D. Warren
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 Attorneys-at-Law
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 We practice in all the courts.

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 Wm. B. Rodman, Jr.
 RODMAN & RODMAN
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 Washington, North Carolina.

H. E. Ward, Julius F. Grimes
 WARD & GRIMES
 Attorneys-at-Law
 Washington, N. C.
 We practice in the Court of the First Judicial District and the Federal Courts.

JOHN H. BONNER
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G. A. PHILLIPS & BHO,
 FIRE INSURANCE
 WASHINGTON, N. C.

W. B. GRIMES
 Attorney-at-Law
 Washington, North Carolina.
 Practices in all the Courts.

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 Harry Mahallan
 Small, MacLean & Mahallan
 Attorneys-at-Law
 Washington, North Carolina

Edward L. Stewart,
 Washington, N. C.
 W. A. Thompson,
 Aurora, N. C.

STEWART & THOMPSON
 Attorneys at Law,
 Washington and Aurora, N. C.

COLLIER H. HARRING
 Attorney-at-Law
 Office Savings & Trust Co. Bldg.
 Rooms 3 and 4,
 Washington, N. C.

NORWOOD L. SIMMONS
 Attorney-at-Law
 Washington, N. C.

FRANK H. BRYAN
 Attorney at Law

Office in Savings and Trust building, Second Floor. Practices in all the courts.

SPLENDID RECORD IN HOME STATE

Reserve at 4 Per Cent.
 Assets \$1,710,881.60
 Insurance \$15,479,888.00
 Investigate and save money.
 Phone, 837-3.
 The Security Life & Annuity Co.
 H. A. COOPER, Agent.

NOTICE OF SALE

NORTH CAROLINA, BEAUFORT COUNTY, IN THE SUPERIOR COURT, BEFORE THE CLERK.

H. W. Hudnell & Jennie Hudnell vs.

Lula G. Hudnell, Ernest G. Hudnell & Lucy V. Hudnell by her guardian ad litem, W. T. Hudnell.

Under and by virtue of authority vested in me by an order of the Superior Court of Beaufort county dated July 16th, 1912, I will, on Monday, the 9th day of September, 1912 offer for sale to the highest bidder for cash at the Court house door in Beaufort county, at 12 o'clock noon, the following described real estate to-wit:

Lying and being in the State of North Carolina, County of Beaufort, Richland township, on the East side of South Creek and bounded as follows: On the West by C. C. Ashbell; on the South by Dixon and Bonner; on the East by Mandacina Avenue, and on the North by Crooked Run.

It being the land whereon John Hudnell last resided adjoining the lands of Mrs. G. K. Maffelon.

This 24th day of August, 1912.
 EDWARD L. STEWART,
 Commissioner.

FOR COMMISSIONER.

I hereby announce my candidacy for the office of County Commissioner from Chocowinity Township, subject to the action of the Democratic Primaries.

H. CHURCHILL BRAGAW,
 Aug. 15--T.F.C.

FOR RECORDER

I hereby respectfully announce my candidacy for re-nomination to the office of Treasurer of Beaufort County, subject to the will of the people to be expressed at the Democratic Primary. If re-nominated and elected to the office of Treasurer, I pledge to the people the same courteous attention I have heretofore endeavored to give to all, and the same fidelity to the trust reposed in me as the custodian of the people's money.

Respectfully,
 E. R. MIXON,
 8-13 ttc.

FOR COUNTY COMMISSIONER

I announce my candidacy for County Commissioner of Beaufort County from Richland Township, subject to the action of the Democratic primaries.

W. H. WHITLEY,
 7-4 ttc.

FOR COMMISSIONER

I hereby announce myself as a candidate for the County Commissioner from Chocowinity Township, subject to the action of the Democratic Primary.

H. B. WILLIAMS,
 7-11 ttc.

FOR RECORDER

I hereby announce my candidacy for Recorder of the Criminal Court in Washington for Washington, Chocowinity and Long Acre Townships, subject to the action of the Democratic voters of said Judicial District in the primary election.

This July 16, 1912.
 FRANK H. BRYAN,
 7-16 ttc.

COUNTY COMMISSIONER

I hereby announce my candidacy for County Commissioner for Washington Township, subject to the action of the Democratic primary election, and will appreciate the support of all Democrats.

This the 16th day of July, 1912.
 W. E. SWINDELL,
 7-18 ttc.

FOR COUNTY COMMISSIONER

I announce my candidacy for county Commissioner of Beaufort county from Long Acre Township, subject to the action of the Democratic primaries.

W. S. D. EBORN,
 8-8 ttc.

FOR COUNTY COMMISSIONER.

I announce my candidacy for County Commissioner of Beaufort County from Chocowinity Township, subject to the action of the Democratic primaries.

W. A. BLOUNT,
 7-29 ttc.

FOR COMMISSIONER.

To the Democratic voters of Beaufort County: I hereby announce my candidacy for County Commissioner from Richland Township, subject to the Democratic primaries.

H. C. MAYO,
 8-14-ttc

FOR CLERK RECORDER'S COURT

To the Democratic voters of Washington and Washington Township, Long Acre Township, and Chocowinity Township, I hereby announce myself a candidate for Clerk of the Recorder's Court, subject to Democratic primaries and I will appreciate what my friends may do for me.

I am yours respectfully,
 WM. SWANNER,
 7-4 ttc.

FOR CLERK RECORDER'S COURT.

To the Democratic voters of the city of Washington, Washington Township, Long Acre and Chocowinity Townships, I hereby announce my candidacy for clerk of the Recorder's Court of the above named district, subject to Democratic primaries. I will appreciate what my friends may do for me.

E. G. MALLISON,
 7-4 ttc.

FOR COMMISSIONER.

I hereby announce my candidacy for the office of County Commissioner from Chocowinity Township, subject to the action of the Democratic Primaries.

H. CHURCHILL BRAGAW,
 Aug. 15--T.F.C.