

FREE

"The Sweetest Smoke in the World"

is Tuxedo in a genuine "Missouri Meerschaum" pipe with a Weichsel stem.

Remember the old corn cob pipe you used to smoke? How sweet and cool it was always?

And for the best and simplest reasons: The corn cob naturally absorbs the nicotine from the burning tobacco. The smoke that enters your mouth must be sweet and cool. No other pipe has ever equalled the cob in its own sterling qualities.

The Missouri Meerschaum is the Corn Cob Pipe de Luxe. It looks better—is made better—will last longer and gives the same sweet smoke as the old-time cob. The stem of Weichsel wood contains fragrant aromatic oils which are released when the smoke enters the stem, making a smoke which cannot be excelled in delicacy and sweetness.



You Can Buy Tuxedo Everywhere

Convenient pouch, inner-lined with moisture-proof paper

5c

Famous green tin, with gold lettering, curved to fit pocket

10c

The Greatest Men in America Endorse Tuxedo Tobacco

The live, virile men who make this country what it is, recognize the relaxation from nervous and mental strain, the *restfulness*—that comes from smoking Tuxedo tobacco. A host of famous Americans say frankly and emphatically that Tuxedo is the one tobacco containing every desirable element and not *one* that is undesirable.

Tuxedo strengthens your will to do. The soothing quality of a pipeful of this mild, delicious, aromatic tobacco restores your poise and revives your going power by enabling you to rest.

You can smoke Tuxedo! No matter how often you have tried to smoke a pipe and failed, there is comfort and satisfaction in pipe smoking for you if you fill your pipe with Tuxedo.

Tuxedo has made pipe smoking possible to thousands of men. The "Tuxedo process" of treating the finest, mildest leaves of the highest grade Burley tobacco, causes Tuxedo to burn slowly with delicious flavor and the most enjoyable aroma. Tuxedo cannot bite, sting or irritate the mouth, nose or throat.

Hundreds of well-known doctors,

orators, actors, lawyers, singers, lecturers, ministers and other public speakers testify that smoking Tuxedo gives them the keenest pleasure and exercises a good influence on the throat.

Tuxedo has many imitators. None of them has yet discovered the "Tuxedo process." Tuxedo remains unique and unrivaled.

FREE

A genuine "Missouri Meerschaum" Pipe with Weichsel Stem FREE to each purchaser of a 10-cent tin of Tuxedo tobacco. We are making this extraordinary offer to induce you to try Tuxedo. We know that once you have tried it, you will smoke it always. Call on your dealer today—before his supply of these pipes is exhausted—and you'll have "the sweetest smoke in the world."



Rex Beach, famous author, playwright, sportsman, author of "The Spoils," "The Fire Barrier," "The Silver Horde," etc., says:
"I have smoked TUXEDO in sub-Arctic Alaska, at Panama and everywhere—would not smoke another brand."



John Philip Sousa, the March King, world famous Band Master, says:
"TUXEDO gives an absolutely satisfying smoke, fragrant, mild and pleasant."



George Randolph Chester, famous author of the "Wallingford" stories, says:
"Why shouldn't a man be willing to recommend a tobacco which gives as cool, sweet and satisfying a smoke as Tuxedo?"



V. Stefansson, the famous explorer, who discovered a tribe of blond Eskimans in the arctic regions, says:
"Tuxedo is mild, cool and soothing—just the sort of tobacco I need. Tuxedo goes with me wherever I go."



Geo. M. Cohan, actor, author, composer and manager, says:
"Tuxedo burns slowly and with a smoke that has a soft aroma. It's the only tobacco I consent to smoke."



Zane Grey, famous sportsman, explorer and writer, author of "Riders of the Purple Sage" and other well known novels, says:
"Tuxedo is an ideal camp-fire companion. It's the sportsman's best friend."



Christy Mathewson, famous pitcher of the New York Giants, says:
"Tuxedo gets to me in a natural, pleasant way. It's what I call good, honest, comfortable tobacco—the kind to stick to."



Malcolm Strass, the noted portray-er of girl types in pen and ink, says:
"A pipeful of TUXEDO gives added inspiration and encouragement. Besides, its mild flavor makes it a really enjoyable smoke."

Special Notice to Dealers:

can do so at Tuxedo Headquarters, Louise Hotel, from 9 to 11 tomorrow morning

We want every dealer in WASHINGTON to be supplied with our "Missouri Meerschaum" Pipes. All dealers who have not yet secured a supply for these pipes

E. B. FERGUSON, Manager Tuxedo.

There is Something New For Big National Conservation Exposition

BIG CHILD WELFARE EXHIBIT

Miss Julia C. Lathrop, One of Country's Most Noted Women, at Head of This Department for Knoxville Show—Every Mother Will Be Interested in Exhibits.

Check your baby, madame! This is going to be one of the greatest that will be held temporarily during the progress of the Big National Conservation Exposition in Knoxville, Tenn. The exposition will throw open its gates on September 1 and will continue until November 1.

The "Baby Checking Department" will be only one of the many novel exhibits that the progressive men and women in charge of the Child Welfare Exhibit will arrange for the exposition.

The question asked above and answered affirmatively does not mean that baby will be checked, tagged and then put in an oblong compartment, like a suit case. Rather, it will mean that baby will be taken in charge by competent nurses and well cared for.

There is going to be a "babies' room" in the Child Welfare Building at the National Conservation Exposition, a room, well lighted, airy, screened and daintily furnished. There will be plenty of room for the children to play; there will also be cozy rooms, where the little ones can rest when their eyes become heavy.

Experience has shown that many mothers, rather than miss the show, will be sure to bring the little ones with them.

The management of the exposition welcomes the children. It wants the child to see the wonders on display. But at the same time the department realizes how necessary it is to have a place where mother can leave the children. So the "Baby

GIFFORD PINCHOT, Conservationist and head of National Advisory Board of National Conservation Exposition.

Checking Department." It will be a place where mother can leave the children and rest assured of the fact that they will be having the best kind of a time, and that they will be looked after every minute of the day.

Baby Health Contest.

It is also proposed that in the Child Welfare Building there shall be a "Baby Health Contest." The one object of this contest will be to set up a standard of health for the babies. The absurd features—too often cruel—of many baby shows will be done away with by this feature. The Babies' Clinic of Knoxville has agreed to cooperate in the "Baby Health Contest."

Here is the way in which it will be carried on: First, there will be a standard score card. Then the physical development of the child is compared with the score card, and a certificate or medal is given in accordance with the facts. There is no competition between babies, but only the effort to reach a standard. But the very purpose of the Child Welfare Department of the exposition would not be served unless there were something further. There will be advice to mothers offered by competent men and women. Thus the child will be benefited and also the parents.

These are only two of the many features that will form a part of the exhibits in the Child Welfare Building at the exposition. Miss Julia C. Lathrop, chief of the Children's Bureau of the United States Department of Labor and one of the most noted women in the country, is in full charge of the plans and preparations that are being made for these exhibits. Miss Lathrop was for many years associated with Miss Jane Addams in the splendid work that is being done by the Hull House settlement in Chicago.

TO INTEREST CHILDREN.

The one aim and object of the managers of the National Conservation Exposition in Knoxville in arranging for a Child Welfare Exhibit is to teach valuable lessons to the parents of children and to the children themselves.

Why She Asked.

Author (proudly)—Mrs. Randall was awfully anxious to learn my son's doings.

"Yes, she told me she didn't want to read anything of yours by mistake."

Her Expectations.

"Though my daughter had no doubts, she had some expectations. It may be 20,000 times, perhaps more."

"Yes, yes; can't you fix on a sum?"

"Well, not just yet, I'm afraid. It's a letterhead."