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JAMES L. MAYO Proprietor. CARL GOERCH Editor.

WASHINGTON, NORTH CAROLINA, AUGUST 15, 1915.

We claim the distinction of being the only paper in the State that did not have some mention to make last week of "Fiday, the thirteenth."

If some article of lighter vein were to appear in the editorial columns of the Charlotte Observer, the whole Observer force, from the editor down to the devil, would probably never get over the shock. They are evidently believers in "deep stuff."

Editor Biggs of the Greenville Reflector is on the sick list. It is rumored that Crumpler of the New Bern Journal is already looking up appropriate obituary notices.

UNNECESSARY NOISES.

Saturday morning at least half a dozen persons called our attention to the fact that the automobile fire truck had been racing up and down the streets the night before, with the cut-out wide open, to the great annoyance of residents who lived along the route which the machine travelled.

If the city officials are waging a campaign against the use of the cut-out on private machines in the city, they should not permit the fire engine any more liberties than the other cars. The truck can be operated just as well with the cut-out closed as it can with it open. To allow the machine to make as much noise as it desires, is neither just nor fair to the other automobile owners of the city.

DEVELOPING THE TAR RIVER.

News of the contemplated project to open the Tar river to navigation, was received with great interest by residents of Washington. If the proposition goes through, it will unquestionably mean considerable for the cities and country along the banks of both the Pamlico and the Tar rivers.

Every effort should be made to have a large delegation at Tarboro this week to attend the meeting that is to be held there and at which the project is to be discussed. Greenville, Washington and Rocky Mount should be represented, for if the matter is carried on to completion, it will mean much for these towns.

It is estimated that it will cost about \$800,000 to complete a 6-foot channel up to Tarboro. A number of men have expressed the opinion that this amount can never be secured. The government, however, has spent as much on improvements on rivers in other parts of the country, which have not done near as much benefit as will the work on the Tar. If the proposition is presented to the government officials in the right manner, it is very probable that an appropriation can be secured, large enough to carry on the work.

STIR UP A LITTLE RELIGION.

Religion is like everything else—if it is allowed to drag along with no special appeal to the people, interest in it is not very great. In business, when trade is slow, merchants usually advertise a sale in religion, when interest is lagging, the preachers usually advertise a revival.

The time is opportune for a revival in Washington. If the churches of the city unite and engage the services of some prominent evangelist, they would do considerable in awakening interest in religious work in this city.

DRUMMING UP BUSINESS.

Several days ago, we published an article on "Drumming up Business," in which we offered several suggestions to the merchants for increasing their sales during the dull seasons. Several of the business men have commented on the article and were kind enough to say that the ideas expressed were good ones. They asked for more.

To attract attention to window displays, is one of the problems that a merchant has to confront daily. A Philadelphia business man recently put a little device in his window which kept the crowd continuously in front of his store. All that the people could see was an ordinary dishpan, inside of which a rubber ball kept circling around. They couldn't find out what made the ball roll. The merchant had ingeniously arranged an electric fan behind some of his merchandise, and the strong breeze from the fan furnished the motive power for the ball. There are many other little tricks which are equally as good.

In a western Carolina town, one of the dry-goods merchants had a number of red strips painted on the sidewalk. They started about fifty feet from his door and ran up to the window, ending in an arrow-head which pointed to some article in the window. A passer-by could not help but notice the bright red lines, and his eyes unconsciously followed their course until they rested on the article in the window to which the merchant desired to call attention.

Another merchant advertised the fact that he would sell goods the following day to only the "stylish and beautiful ladies" of the city. He made the announcement more for a joke than anything else, but nevertheless, his store was crowded practically all the time during the day.

It's the little things that count in drumming up business. This may be illustrated by taking one of our local advertisers for an example. Mr. Baker, the photographer, has a very distinctive form of advertising. He heads all of his articles with the caption, "SAYS BAKER." He usually has something interesting or amusing to say in his ads, and whenever a reader sees the familiar caption, it is safe to say that he reads the text.

FOR SALE

The above roomy and comfortable boat: 40 feet long, 10 feet beam—20 H.P. Lathrop Engine. Speed 8 miles per hour. Large cabin. Kitchen and Toilet. 40 Life Preservers. 12 Chairs. Worth \$1200. will be sold at

Auction at Washington, Saturday, August 21th.

Sale postponed from Saturday, Aug. 14th on account of Present owner's illness.

BRICKBATS AND BOUQUETS.

We Don't Want It. Somebody 'has sent' us a little booklet entitled "The Reason for the War." This is the umteenth volume we have received on this subject and we won't destroy the mischievous, but will pass it on to Editor Goerch of the Washington News to be tenderly cared for.—New Bern Journal.

Armed and "Armed." At last. The Washington Daily News seems to have been presented with a slogan that reaches the spot as "the most appropriate descriptive term" of the maids and matrons of that place, the New Bern Journal having suggested "Winsome Washington Women." As for the suggestion of Editor Biggs, of the Greenville Reflector, that they be known as "Washington Wigglers," the News says, "If Biggs ever comes over here again he had better come well armed." "Well armed," eh. With that thought and the Journal descriptive in mind there may be some who will hurry on without waiting for Biggs to embrace the opportunity.—News and Observer.

He Went to Church at Morehead. Says the Washington Daily News: "If you haven't been going to church regularly of late on account of the heat make it a point to go tomorrow. It will do you good and you will feel better after it. You owe it to yourself and to your community and to your preacher and your church to attend worship as regularly as you can."

Well, well, well. The consistency of some folks is surely amazing. Wonder if the editor of the News occupied his (?) regular pew Sunday last or was he at Pamlico Beach trying again to gain the affections of the Belhaven girls or trying to call "Seven." His policy seems to be if we read properly between the lines is "Don't do as I do but be sure and do as I say do."

More Women. Along comes brothers Jones of the Snow Hill Square Deal and says that in addition to the Raleigh Radicals, Charlotte Charmers, Winsome Washington Women and New Bern's Beauteous Belles, Kinston can enter the lists with peaches and plums. We can't vouch for the plums but there is certainly a splendid crop of peaches over in brother Braxton's zephyr-kissed elystrum.—New Bern Journal.

MARRIED HIM TO SAVE HIS LIFE

St. Louis, Aug. 16.—Believing that she could save his life by making him more cheerful, Miss Mamie Morawaska, 19 years old, today took a priest to the city hospital and became the bride of Joseph Shop, 24 years old. Shop is not expected to recover from injuries suffered when a motor cycle he was riding a week ago collided with an automobile. He had begged the young woman to be married in the hospital, saying he then would feel enabled to wage a better fight against death.

One of War's Evils. Edmund Burke said: "War suspends the rules of obligation, and who long suspended is in danger of being wholly abandoned."

ESCAPE FROM TRAINING SCHOOL

Kinston, N. C., Aug. 14.—Galle Amick, a white girl about 15 years of age, is at Liberty from the Cavalry Training school, the State Institute for the Public Welfare, near here. The girl, believed to have been sent only in her night clothes, left the school before the morning assembling hour. She weighs about 115 pounds, has light hair, peculiar expression in eyes, and was possibly bareheaded when she escaped. Her former home was at Liberty, N. C.

DIXON HAS NOT BEEN MADE OFFER

New Bern, Aug. 14.—In an interview given out last evening, Will Dixon, of Oriental, who has invented an appliance which he claims will prevent torpedoes from striking a ship, stated that reports that he had been offered half million dollars for his invention were unfounded. Mr. Dixon stated that he is now adding the finishing touches to his invention and will within a few days go to Washington to confer with the Naval Board in regard to it. He has been in communication with several officials in regard to the invention and they have given him much encouragement.

NOTICE OF SALE.

Under and by virtue of the power of sale contained in a Deed of Trust executed by Noah Simpson and wife, Tenny Simpson, to W. A. Thompson, as Trustee, which is dated the 16th day of January, 1913, and duly recorded in the office of the Register of Deeds of Beaufort County, in Book 173, at Page 489, to secure certain indebtedness therein recited, default having been made in the payment thereof, the undersigned Trustee will on Monday, the 6th day of September, 1915, at noon, sell at the courthouse door of Beaufort County to the highest bidder for cash, the following described tract or parcel of land, lying and being in Richland Township, Beaufort County, State of North Carolina, adjoining the lands of J. W. Chapin, and others, and which is particularly described as follows:

Beginning at a point on Little Creek, Henry Emery's Northwest corner, and with his line and canal South to the public road leading to South Creek postoffice, and up said road, to Lawson's tract, now Chapin's, and with said Chapin's line to Little Creek, and up said creek to Henry Emery's Northwest corner, the beginning, containing fifteen acres, more or less.

This August 6th, 1915. W. A. THOMPSON, Trustee.

Come to The GARAGE

That guarantees you Satisfactory Service in everything.

Whether you store your car with us permanently or just buy occasional supplies, we guarantee to please you in both quality & Price.

The Best Grade of Gasoline at the lowest market price.

Try our Service once and notice the difference.

Washington Motor Car Co.

We Want to Buy for Cash

Three Beaufort County farms in good location, of about 25 to 50 acres in cultivation, with good buildings, with black swamp soil, especially adapted to corn. We have three responsible parties waiting for such places.

We Also Want Several Tracts of From 500 to 10,000 Acres of Cut-over Lands.

IF YOU WISH TO BUY A BARGAIN

In farm lands, cut-over lands or swamp lands write for our big catalog of over 200 places for sale in Eastern Carolina.

Washington Beaufort Land Company, Lighthouse Building, Washington, N. C., JNO. E. COREY, Manager.

Business Cards

H. W. CARTER, Attorney-at-Law, Practice limited to Divorce of the State.

DR. E. A. BARNER, VETERINARIAN, Office and Hospital with the Washington Horse Exchange Company, Washington, N. C.

M. N. BERRY, Wholesale Distributor, Flour, Meal, Hay and Grain Feed, Washington, N. C.

H. S. Ward, James D. Grimes, WARD & GRIMES, Attorneys-at-Law, Washington, N. C.

W. C. HODDAN, Attorney-at-Law, Washington, N. C.

HARRY McMULLAN, ATTORNEY-AT-LAW, After January 1st, 1916, Lighthouse Building, Corner Second and Market Sts.

E. A. Daniel, Jr., J. E. Manning, D. C. Warren, W. W. Richardson, DANIEL & WARREN, MANNING & RICHARDSON, Attorneys-at-Law, Practice in the Superior, Federal and Supreme Courts of this State.

A. D. MacLean, Washington, N. C., W. A. Thompson, Aurora, N. C., McLEAN & THOMPSON, Attorneys-at-Law, Aurora and Washington, N. C.

STEWART & BRYAN, Attorney-at-Law, Washington, N. C.

Norwood L. Simmons, W. L. Vaughan, SIMMONS & VAUGHAN, Lawyers, Rooms 13-14-15, Lighthouse Building, Washington, N. C.

Jno. H. Small, A. D. McLean, Stephen G. Bragaw, W. J. Rodman, Jr., SMALL, MACLEAY, BRAGAW & RODMAN, Attorneys-at-Law, Offices on Market St., Opposite City Hall, Washington, North Carolina.

G. A. PHILLIPS & BRO., FIRE INSURANCE, WASHINGTON, N. C.

GEO. J. STUDEBAKER, Attorney-at-Law, Market Street, Washington, N. C.

JOHN H. BARNER, Attorney-at-Law, Washington, N. C.

NORFOLK SOUTHERN RAILROAD NEW SHORT ROUTE FREIGHT SERVICE

If you value quick transportation, route your shipments via Norfolk Southern Railroad. Watch the time made by their package cars, and you will find that your interests are best served by patronizing them, as "Time is money."

GAS BOAT FUNDS. The gas boat Fargo will make regular trips between South Creek and Washington, touching at points along the river. Ample accommodations for both passengers and freight.

Schedule. Leave South Creek Monday, Wash. and Friday at 6:30 a. m. Return to Washington at 5:15 p. m. 7-1-1915.