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JAMES L. MAYO Proprietor.
CARL GOERCH Editor.

WASHINGTON, NORTH CAROLINA, SEPT. 21, 1915.

While the bankers in New York are worrying over that billion dollar loan, most of us down here are worrying over that two-bits that the fellow across the street owes us.

"And still they come. Entries of students in the schools and colleges of North Carolina," proclaims the News and Observer. It might have substituted "bill collectors," with an even greater degree of truth.

Aurora is making rapid strides in progress. The little city is backed by a number of public-spirited citizens, who are determined to push it into the lime light.

We noticed the name of "Dumba" in yesterday's issue of the News and Observer. If we are not mistaken, that name has appeared in its editorial column once before.

WHAT REALLY COUNTS IN LIFE.

In these times of money-making, when practically every man is seeking to enrich himself as rapidly and as greatly as possible, it is somewhat an unusual occurrence to encounter a man who cares absolutely nothing for wealth, power or position, but who, on the other hand, is devoting his entire life to the uplift of his fellow men and is concerned only in their welfare and existence.

Both these men start out in life under the same circumstances and environments, but they soon drift apart. The one enters a business career. He sees men on all sides of him greedily striving to secure all the money they can, and he follows their example. His only ambition is MONEY. He works for it during the daytime and he dreams of it at night. His soul and body are obsessed with that one idea—MONEY. He acquires it, he increases it, and finally, when old age is upon him, his ambition is realized. He has wealth. He has position. He has power.

The other man, in his youth, begins the study of his fellows. He enters the ministry. His only ambition is to save the souls of his flock. He works constantly to this end. He gives what little money he has to aid the poor. He sits at the bedside of the sick and dying. Finally, when old age comes, he is as poor in worldly goods as he was in his youth. He lives from hand to mouth. He is derided by many.

The first, in the eyes of the world, is considered a SUCCESS. The other is termed a FAILURE.

But are they?

KEEPING UP WITH THE STYLES.

One of the most ridiculous and wasteful customs in the world today is "keeping up with the styles." It is the bait that is offered by the business men to extract hard-earned money out of the hands of the public. "You may as well be dead as out of style," is the motto adopted by practically everyone.

EVERYTHING changes in style. One year the women are wearing flowing gowns, and the next it doesn't take half a yard to make them a skirt. One year the men are wearing loose, baggy trousers, and the next they are wearing them skin-tight. One year the hats are small and narrow, and the next they are large and wide. One year an automobile has sharp, abrupt lines, and the next it is a marvel of pleasing curves. Wagons change, houses change, boats change, tables change, furniture changes, hearses change and coffee change. There is hardly a thing in use today that doesn't change in style by tomorrow.

Will a woman, who prides herself on her appearance, be seen on the streets in a flowing dress, when tight skirts are in vogue? Not so you could notice it. Will a man be seen today, parading in a coat that comes to his knees and peg-top trousers? Not on your life. They've got to keep up with the styles. They discard clothing, furniture or jewelry that may be perfectly serviceable, for the latest modes and fashions.

If only one standard were set for all of these, if it would be as fashionable to appear today in the attire of seventeen years ago, what countless of thousands of dollars could not have been saved?

OPENING OF FALL BUSINESS.

With this week, the opening of the fall trade is in full swing. Millinery openings will be held, clothing will be ordered and winter supplies selected. The merchants are expecting a big business and they have loaded their stores with a large variety of merchandise.

But the thing that counts is, "Do the people of the city know what you have to sell them?" THAT particular point will determine to a large extent the volume of business that is done by the different merchants of the city. If they KNOW they can get some special article at Smith & Co., they are not going to take the trouble of going to Jones & Co. and ASKING him if he keeps it.

The people today are more and more falling into the habit of "shopping by advertisement." If Mrs. Black is going to start out in the morning to buy herself a new fall suit, she picks up the paper to see if there are any advertised. If she notices the advertisement she seeks, she will make a memorandum of the store's name and will make it her first stop on her rounds on the morrow. In this way she will not only save a good deal of time, but she knows that she will get exactly what she has seen advertised and will be saved considerable inconvenience and delay in making known her wants.

ADVERTISING is the big business puller. The merchant who stands in front of his store and waits for business to come in on him, is going to get left. It's the merchant who LETS THE PEOPLE KNOW WHAT HE HAS TO OFFER THEM, whose business comes out on the right side of the ledger.

MODERN PARABLES

Now there was a Girl, comely of looks and shapely of figure, who was the admiration of all those who saw her and whose beauty was heralded far and near.

She was, verily, a witty conversationalist, an excellent dancer and well taught in the ways of society.

And the young men, for many miles around, besought her for dates, took her automobile riding and, forsooth, did fairly overwhelm her with candy, flowers and other gifts. She was taken to all of the plays that came to the city. Yea, truly, she was much sought after.

And was this Girl flooded with offers of marriage? Did each of the young men who sought her company throw himself at her feet and ask her to be his'n? Was she tempted with offers from rich man and poor man alike?

Nay, verily, Henrietta, she was NOT. While the young men enjoyed having her with them for a good time, and while they felt proud to be seen in her company, still, when it came to asking a woman to march with them, arm in arm, through life, they did, verily, hunt for the quiet damsel, who had a reputation for making biscuits and who knew the difference between frying a piece of porterhouse steak and boiling potatoes for supper.

And the Girl is now keeping house for her maiden aunt and is doing her utmost to encourage the timid advances of the milk wagon driver. He never went further than the third grade in school and he MAY "fall." But it's doubtful.

Best Editorials of the Day.

BUSINESS CONDITIONS IN THE SOUTH.

The big banks keep a close watch on business conditions in the South because of their immense interest involved in Southern prosperity or depression. They make it a custom to send their keenest observers South to get at the situation first hand about conditions. Recently Mr. Beverly D. Harris, vice president of the National City Bank, New York, the largest banking institution in America, has been on a tour of inspection in twelve states.

Mr. Harris was impressed with the improved conditions everywhere he went. He declares that the most striking thing in the present situation is the remarkable contrast with conditions prevailing a year ago. He observed practically every phase of Southern conditions, even to the methods of living as well as business, banking, agriculture, etc. He declares that everything has worked slowly back to normal, and he sees in the future much improved methods and increasing prosperity.

One thing that impresses Mr. Harris is the slowing down of the Southern people in the manner of living. He says they had been going it too fast, but the war compelled them to economize, so that they will be in much better shape for the era of prosperity upon which this country is entering.—Wilmington Star.

SLOWLY—CAREFULLY.

Cotton is now selling at the healthy figure of ten cents a pound, and over. We have hopes that it is going to climb far above ten cents. But we are avertent to the old-time declaration that "cotton is a darned fool" and it may switch on us. Yet the signs right now are the other way.

Succeeding reports show that the condition of cotton is deteriorating, weather conditions being reported bad in Texas, and the boll weevil busy in Georgia. We have heretofore expressed the belief that the 1915 crop would fall way below the 11,800,000 bales estimated by the government, and we are not surprised that there are estimates being made that the crop will be around 10,000,000 bales. If that becomes clear we may expect the price to climb.

From many quarters there comes the advice to the farmers to hold for twelve cents. Whatever is done we advise that with cotton at ten cents the crop be marketed slowly and carefully, that in every section there be co-operation among the farmers so that the market may not be glutted. If it is—and there is the danger—the price will drop.—News and Observer.

WHAT GET HOMESEEKERS.

Several years ago Florida waked up to the realization of the fact that with all her advantages, they were unavailable without good roads. The spots and sections which developed were those with good roads, the most positive proof that it is modern highways that attract settlers and tourists, for the reason that they make the places which they reach more accessible and advantageous, especially for homeseekers.

Really it is not necessary to point this out, if only people everywhere will take note of the fact that developments are greatest along modern roads and in counties which have good highways. Take notice of it yourself and thus convince yourself of a very palpable fact.

Some Florida counties observed that those counties which built good roads, were outstripping them in development and in attracting homeseekers, so they began at once to follow suit. Good roads construction thereupon became a craze throughout Florida, and the counties are so vying with each other that the Tampa Tribune says that within a few months Florida counties have bonded more than \$5,000,000 for highways, or will have done so before October ends. It is also stated that \$10,000,000 will be the mark before 1915 ends.

That clearly indicates good roads enthusiasm, and it accounts for the fact that already Florida stands fourth among the Southern states in the matter of good roads. It also is stated that when the roads for which bonds have been voted are completed, Florida will stand at the head of all the Southern states. The reason is plain, and if North Carolina counties desire to develop, they may as well take the hint. The best section in the world would remain undeveloped if it had no roads.—Wilmington Star.

STRICTLY NEUTRAL.

Noting a story in the New York World to the effect that "if the Allies are successful in arranging a loan here Germany will endeavor to make similar arrangements," the Richmond News-Leader is moved to remark: "Why not? Money is neutral on the basis of equal security."

Just so. The motive actuating American bankers in connection with the contemplated loan to the Allies is not so much to help the Allies as to promote American commerce. The money, if any is obtained, is all to be used in payment of supplies of various kinds purchased in this country. Under similar conditions and on equal security Germany would no doubt be able to arrange a loan in the United States on equally favorable terms in the matter of interest rate. We are playing no favorites in the selling game or in the loaning game. Our markets are just as wide open to the Teutons as to the Entente Allies, the question of delivery being up to the purchasers in the both cases; and there's the rub with the Teutons. They can't arrange for delivery, and that's the reason they are not buying.—Virginian-Pilot.

LYE CAUSES YOUNG GIRL'S DEATH

(By Eastern Press)

New Bern, Sept. 21.—Physicians attending the Taylor, the four-year-old daughter of Mr. and Mrs. Carl Taylor, of Arapahoe, who several days ago swallowed a quantity of concentrated lye and who was brought to New Bern for treatment, hold out no hope for her recovery.

The lye so badly burned the canal leading down from the child's throat to her stomach that this has entirely grown together and it is impossible for her to swallow any food and she is being fed through a tube inserted in her stomach.

In addition to this, her throat is badly burned. The case is a pathetic one in the extreme.

NOTICE.

Having qualified as administrator of Rebecca Florence Bonner, deceased, all persons indebted to her estate are requested to make immediate payment, and all persons having claims against her estate are notified to present them to the undersigned within twelve months of this date, or this notice will be pleaded in bar of their recovery.

This 31st day of July, 1915.
G. G. BONNER, Adm'r.
WILBY C. HODMAN, Atty.
5-22-4w.

State of North Carolina,
County of Beaufort.

In the Superior Court.
Washington Horse Exchange Company and W. H. Hooker, John P. Hooker and T. P. Bonner, trading as W. H. Hooker & Bros.,
Vs.
M. F. Broome, G. W. Williamson, George B. Colbert, Mary Eason, Della O. Broome and H. M. Bonner, and heirs-at-law of Adam Holmes.

To Whom It May Concern:
The parties above named, and all other persons interested, will take notice that on the 4th day of August, 1915, the above named petitioners filed a petition in the office of the Clerk of the Superior Court of Beaufort County, to have the title to certain lands therein described registered and confirmed pursuant to Chapter 99 of the Public Laws of 1913, and that summons has been issued, returnable at the office of the Clerk of the Superior Court of Beaufort County on the 7th day of October, 1915. Said land is situate in Beaufort County, Richland Township, State of North Carolina, and adjoins the lands of H. M. Bonner and others, and is described as follows:

Beginning at an iron pipe on the West side of the Broome Road at Emma F. Broome's Northeast corner, said iron pipe being imbedded in cement; thence running North 88 West 2717 feet to an iron pipe; thence North 2 East 1276 feet to an iron pipe; thence South 88 East 1961 feet to an iron pipe; thence North 2 East 243 feet to an iron pipe; thence South 88 East 758 feet to an iron pipe at the side of the Broome Road; thence with the Broome Road North 2 East 308 feet to an iron pipe; thence South 88 East 747 feet to an iron pipe; thence South 2 West 179 feet to an iron pipe; thence North 88 West 747 feet to an iron pipe at the side of the Broome Road; thence with the Broome Road South 2 West 762 feet to the beginning, the course herein being magnetic for 1915, said land having been surveyed and the corners marked by Rupert Bonner.

The defendants heretofore named, and all other persons are hereby notified that on said return day the petitioners will apply to the Court for a Decree of Registration for the title to the lands described in said petition.

This the 4th day of August, 1915.
GEO. A. PAUL,
Clerk Superior Court.

This the 4th day of August, 1915.
GEO. A. PAUL,
Clerk Superior Court.

EXCURSIONS

\$22.55 State Camp, Fla.

(Near Jacksonville) and return.

NATIONAL RIFLE TOURNAMENT.

Tickets on sale October 3rd, 4th, 5th, 6th, 7th, 12th, 13th and 14th. Extension of final limit to November 29th may be obtained by deposit of ticket with Agent Union Station, Jacksonville, not later than October 13th and payment of fee of 50c.

\$8.50 Jacksonville, Fla. \$10.50 Tampa, Fla.

and return, tickets on sale for all trains September 28th, 1915. Returning all tickets void after midnight October 5th, 1915.

\$8.70 Washington, D. C.

and return, tickets on sale September 25th, 26th and 27th, returning all tickets void after midnight October 15th, 1915.

For rates, reservations or any information, please write the

ATLANTIC COAST LINE

"Standard Railroad of the South"

E. B. CLARY, Agent.

North Carolina, Beaufort County.

In the Superior Court, October Term, 1915.

Ida Campbell

vs.

Mac Campbell.

The defendant above named is hereby notified that the above entitled suit was instituted against him by his wife, Ida Campbell, for an absolute divorce upon statutory grounds, alleged in the complaint; that summons therein was returnable to the October term, 1915, of the Superior Court of Beaufort County; that said summons was not personally served and said defendant is now notified to be and appear at the following term of the Superior Court of Beaufort County on Monday, November 22nd, 1915, at the court house in Washington, N. C., then and there to answer the complaint filed against him in said suit, else the relief demanded will be granted according to the course of the court in such cases.

WITNESSE my hand and official seal, this September 18, 1915.

GEO. A. PAUL,
Clerk Superior Court
9-20-4w.

North Carolina, Beaufort County.
In the Superior Court.

W. A. Winstead
vs.
Eddie Winstead.

The defendant above named will take notice that an action entitled as above has been commenced in the Superior Court of Beaufort County in which the plaintiff is asking for an absolute divorce from the bonds of matrimony, and the said defendant will further take notice that she is required to appear at the term of the Superior Court of said County to be held on the 1st Monday in October, 1915, at the Courthouse in said County in Washington, N. C., and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.

This 17th day of August, 1915.
GEO. A. PAUL,
Clerk Superior Court.

J. B. PAUL,
Attorney for Plaintiff.
8-22-4w.

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the Federal courts.

W. C. ROSSMAN
Attorney-at-Law
Washington, N. C.

HARRY MULLAN,
ATTORNEY-AT-LAW.
After January 1st, 1915,
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L. C. Warren, W. W. Kitchin
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JOHN H. BONNER,
Attorney-at-Law
Washington, N. C.

NOTICE OF SALE.

By virtue of the powers of sale contained in two certain deeds of trust executed by Mattie Marsh to A. D. MacLean, one dated March 1, 1910, recorded in the Register's office of Beaufort county in Book 159, Page 597, and the other dated March 26th, 1912, recorder in said Register's office in Book 169, Page 141, both of which are hereby referred to, the said Trustee will sell at public auction for cash to the highest bidder at the courthouse door of Beaufort county on Monday, October 18th, 1915, at noon, Lots Nos. 24, 25 and 26, fronting on Main and Water streets in the town of Bath, and Lots Nos. 40, 41, 42, 43 and 44, on Church street in said town, reference being made to the map or plan thereof.

The sale of said lots however is not intended to relinquish any rights of the Trustee or of the owner of the debt as to the other property described in said deeds of trust, but all rights in respect thereof are expressly preserved.

This September 14, 1915.
A. D. MACLEAN,
Trustee.

B. J. DRAPE,
Owner of Debt.
9-15-4w.

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