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JAMES L. MAYO
GAIL GOERCH

Proprietor.
Editor.

WASHINGTON, NORTH CAROLINA, OCT. 9, 1915.

"Dress Up Week" is coming. If you haven't made preparations
yet for securing your glad rags, it's time that you began examining
the stock of some of the local merchants. Another, and a better
way, is to watch their advertisements in the Daily News during
next week.

We can't help but wonder whether Biggs' marriage will attract
as much attention as President Wilson's.

Kinston is to be the best paved town in the State. To have pro-
gressed from one paved street to a whole town full of them in a
year's time, is a remarkable record and one that the "Metropolis
of Lenoir" can well feel proud of.—Kinston Free Press. Although
we are ashamed to admit it, we'll have to confess that we haven't
put down any paving since Hector was a pup. However, we honest-
ly believe that by the time our children get old enough to ride a
bicycle, we'll see another half-block or two paved.

While we are only too willing to publish the reports of the book
club meetings in the city, we sincerely trust that the officers of the
clubs will see to it that these reports are in our office on the morning
of the following day, in order that they may be inserted in that
afternoon's paper.

THE GET-RICH-QUICK MANIA.

From figures recently published by the Postoffice department, it
is shown that the public has been swindled out of more than four
million dollars in the last year, by sharpsters who operate through
the mails. Some of the methods used have been so absurd, so posi-
tively ridiculous, that it is a general source of astonishment that
there should be so many persons—thousands—who are so ready to
be cheated out of their earnings.

"Get rich quick" seems to be the great ambition of the majority
of the people in the world today. The idea of putting a few dollars
aside every week, of being economical in their living, doesn't appeal
to them. It is too slow. They want their wealth to come in all at
once, so that they can live a life of ease and luxury. No matter how
utterly foolish and hazardous a scheme or venture may be, the sucker
is always to be found who will bite only too eagerly.

Ten, twelve or fifteen percent interest on investments, does not
appeal to this class. It is the hundred—the two hundred, the
THOUSAND percent that they are after. And in their search for
THIS kind of an investment, they fall an easy prey to the first
oily tongued rascal who comes their way.

THE BASEBALL FEVER.

Everyone knows what the baseball fever is. Practically every
American, with red blood in his veins, has become a victim of it
some time or other. Today there are hundreds of thousands of per-
sons in this country, who are asking that one all-important question:
"What's the secret?" Business worries, home troubles, war scare,
politics, religion, everything is forgotten in the excitement of watch-
ing the results of the games as they are flashed all over the land.
No town is so small but that it doesn't make some arrangements for
securing the details of the game.

Baseball is one of the greatest institutions in our country today.
It is the one sport which rich and poor, old and young, bad and good,
can enjoy together. It is a clean, wholesome sport. It affords the
boys exercise and pastime, while it affords the older men pleasure
and enjoyment. There is nothing in our country today that has
such a general attraction for the people as a good game of ball.

NEXT YEAR'S COTTON CROP.

There is a general fear felt throughout the South that this year's
good prices for cotton will cause the farmers to plant such large
crops next year that they will forget all about their lesson in diver-
sification and will so flood the market with 1916 cotton that condi-
tions, similar to those of last year, will occur again.

In regard to this matter, the Progressive Farmer carries an in-
teresting editorial, from which we have clipped the following. It
is excellent advice, and it is to be sincerely hoped that the farmers
of the South will adhere to it:

"With cotton selling at a profitable price at this time,
the South stands on the brink of danger, probably
greater than ever before in her history. Safety exists
only in maintaining the progress towards feeding our-
selves, which we have made in 1915. If we fail to
sow a large oat and wheat crop this fall and seed the
bare lands with cover pasture and soil-improving
crops, no power on earth will prevent a large cotton
average next year. The cotton average will be increased
next year, there is no doubt of that, but by sowing a
large oat crop this fall and determining to produce all
the feedstuffs and other supplies we need for 1916, the
increase in the acreage of cotton will not be so great.
We can not only hold down the increase in the cotton
average, but also lessen the bad effects of any increase
which may occur, only by starting now to grow next
year's supplies.

"If the price of cotton remains high we are almost
certain to lose some of the progress which we have
made this year toward 'Diversification and Independ-
ence,' but to go back to old ideas and conditions will
be suicidal. Oats and wheat do better seeded earlier
than is generally advised and practiced. The Hessian
fly does little damage to wheat in the South,
where the crop has not been generally grown, and for
that reason it may probably be sown earlier than gen-
erally recommended. With oats earlier seeding is of
tremendous advantage."

Best Editorials of the Day.

A LA "LIFE"

Editor of Life, after summoning his associates:
"Have the usual essays on lynchings in the South been turned in?"
"Yes."
"Has the weekly summary of conditions in Alabama been col-
lated?"
"Yes."
"Has the usual cartoon been prepared, belittling the Secretary
of the Navy?"
"Yes."
"Does Prohibition come in this week for its full share of censure?"
"Yes."
"Very well. Tell the business manager to hustle around and get
a few more whiskey ads to fill in on a half-dozen extra pages."
"If humor can't find a market, it is our serious duty to make
one for it."—Raleigh Times.

HUGGING A DELUSION.

Some North Carolina merchants do not believe in advertising,
but Northern mail order houses do. If it weren't for printer's ink
nobody would ever hear tell of a mail order house, hence there would
be no complaint of their method of getting trade. Our idea of the
best way to get rid of the mail order houses is to convince those
persistent advertisers that advertising does not pay. However, the
fact that some home merchants do not advertise surely makes adver-
tising pay the mail order houses. Well, those trade scouts simply
rejoice when they can exploit a community in which nobody does
much advertising but themselves.

American jobbers have a costly system of sending out drummers
to call on merchants whose trade they desire. On the other hand,
the big retail establishments depend on individual purchasers, but
they don't send any drummer to them. Their drummer is printer's
ink and it does the work without having to chew the rag. Merchants
who don't advertise ought to organize and fool the mail order houses
into believing that advertising doesn't pay.

We know positively that the advertising of mail order houses does
not pay. Their advertising certainly does not pay our home mer-
chants who do not believe in advertising. That's the only way we
can think of that advertising doesn't pay. If advertising doesn't
pay the mail order houses, we betcha they are gone bust.

By the pernicious and yet judicious use of printer's ink, mail
order houses have made themselves a perfect bogey to home mer-
chants who keep on pretending that they do not believe in adver-
tising. They hug the delusion of a false economy till they can't
rest.—Wilmington-Star.

THE GREAT AMERICAN FLIRT.

Mrs. Alec Tweedle, an English writer, in a recent book on "Women
of the World Over," pays a special tribute to American women. It
isn't the usual one, at all. In comparing them with the women of
other lands she is struck less by their vaunted beauty or intellect
than by their supreme genius of the world-old game of flirting.

In this realm, we are told, the American girl has only one com-
petitor. "Of all coquettes on this globe, of many race and divers
colors, the greatest flirts are the American and Spanish." The two
types, however, are characterized by very different methods. "The
Spanish girl is a sly, sinuous flirt, with beautiful little hands
and feet and lazy ways. The American is an effervescent one. She
bubbles all over with life and enthusiasm, is virile to her finger-
tips, 'jolies' men until they do not know whether they are on their
heads or their heels."

Undoubtedly the compliment—if it is a compliment—is deserved,
as millions of male Americans can testify, many of them to their
sorrow. Whether the unfilicious feminist will take any satisfac-
tion in this eminence is somewhat doubtful.

It is still more doubtful whether any American women except the
handful that hope to marry into English titles will be pleased by
Mrs. Tweedle's conclusion that "the American woman is what the
modern Englishwoman might have been had she not centuries of
conservatism and tradition behind her; we (the English) are what
the fair American may yet become."

Let our men, at least, utter a word of protest. If the evolution
of the American is going to make her more and more like the Eng-
lish woman, we want no more evolution. We prefer American wom-
en as they are.—Orange (Tex.) Leader.

WHAT IT WILL MEAN.

The vote on woman suffrage in New Jersey takes place on the
19th and the suffragists are encouraged mightily by the recent in-
dications coming out of the White House. It is not likely that
President Wilson is going to disappoint them, if as The Observer
has suggested, they keep quiet and let him alone. The advance
announcement that the President's vote would be cast for the cause
would undoubtedly have a great effect on the general voting popula-
tion, but we are inclined to the belief that The New York Post has
caused the real significance of it. The Post says that in Mr. Wilson's
case, a vote for woman suffrage would signify much more than is
due simply to his official position, for he has been suspending his
judgment about woman suffrage, and he is a tough-minded man, not
easily swayed. "So, if he soon announces that he favors granting
the vote to the women of his State," says The Post, "it will no
longer be possible to say that the suffragist appeal has weight only
with emotional and mushy-headed men."—Charlotte Observer.

North Carolina,
Beaufort County,
Thomas Bailey

vs.
Arthur Bailey et al.

Andrew Bailey, one of the de-
fendants in the above entitled ac-
tion, will take notice that an action
has been commenced in the Super-
ior Court of Beaufort County, before
the Clerk for the purpose of par-
titioning among the heirs at law
of Christopher Bailey certain lands
in the County of Beaufort of which
the said Christopher Bailey died
seized and possessed.

Defendant will further take no-
tice that said action is returnable
before the Clerk of the Superior
Court, at his office, in the Court-
house, in said County of Beaufort,
in Washington, on October 1st,
1915, and that upon the defendant's
failure to appear and answer or de-
mur to the complaint which has
been filed in his case that the
plaintiff will demand judgment up-
on the return date thereof.

This the 30th day of August, 1915.
GEO. A. PAUL,
Clerk Superior Court.

8-31-4w.

NOTICE

W. A. Winstead
vs.
Sallie Winstead.
The defendant above named will
take notice that an action entitled
as above has been commenced in the
Superior Court of Beaufort County,
in the Superior Court,
to take notice that an action entitled
as above has been commenced in the
Superior Court of Beaufort County
in which the plaintiff is asking for
an absolute divorce from the bonds
of matrimony, and the said defend-
ant will further take notice that she
is required to appear at the term of
the Superior Court of said County to
be held on the 1st Monday in Octo-
ber, 1915, at the Courthouse in said
County in Washington, N. C., and
answer or demur to the complaint
in said action, or the plaintiff will
apply to the Court for the relief
demanded in said complaint.
This 27th day of August, 1915.
GEO. A. PAUL,
Clerk Superior Court.

I. B. PAUL,
Attorney for Plaintiff.

NOTICE OF SALE.

By virtue of the powers of sale
contained in two certain deeds of
trust executed by Mattie Marsh to
A. D. MacLean, one dated March 1,
1910, recorded in the Register's of-
fice of Beaufort County in Book 159,
Page 598, and the other dated
March 26th, 1912, recorder in said
Register's office in Book 169, Page
141, both of which are hereby re-
ferred to, the said Trustee will sell
at public auction for cash to the
highest bidder at the courthouse
door of Beaufort County on Monday,
October 18th, 1915, at noon, Lots
Nos. 24, 25 and 26, fronting on
Main and Water streets in the town
of Bath, and Lots Nos. 40, 41, 42,
43 and 44, on Church street in said
town, reference being made to the
map or plan thereof.

The sale of said lots however is
not intended to relinquish any
rights of the Trustee or of the own-
er of the debt as to the other prop-
erty described in said deeds of
trust, but all rights in respect there-
of are expressly preserved.
This September 14, 1915.
A. D. MacLEAN,
Trustee.

B. J. DRAPE,
Owner of Debt.
9-15-4w.

"JUST THE THING."

A tailor's work is sedentary. That
is why most tailors suffer from con-
stipation. G. W. Roberson, Wichita
Falls, Tex., says: "I find Foley
Cathartic Tablets the most deligh-
tful, cleansing cathartic I have ever
taken. They are just the thing."
They keep the stomach sweet and
the liver active, drive away head-
ache, dullness, tired feeling, bilious-
ness, bloating and other results of
clogged bowels. Prompt and effec-
tive, without griping or pain. Stout
people praise them for the light,
free feeling they give. Davenport
Pharmacy.

NOTICE OF MORTGAGE SALE.

Under and by virtue of the power
of sale contained in a certain deed
of trust executed by D. C. Ross and
wife, Celia W. Ross, to the unde-
signed as Trustee on April 15, 1912,
which said instrument is duly re-
corded in the Office of the Register
of Deeds of Beaufort County in
Book 178, page 420, default having
been made in the payment of the in-
debtedness secured thereby, and de-
mand having been made upon me as
Trustee in foreclosure of the property
the undersigned will, on Monday,
the 15th day of October, 1915, at
12 o'clock noon, sell to the highest
bidder for cash at the court house
door of Beaufort County, the follow-
ing described tract or lot of land:
Situate, lying and being in the
city of Washington, and in the west-
ern part thereof on the Main street,
and more particularly described as
follows:

Beginning on Main street 54 feet
eastwardly from the eastward cor-
ner of a lot formerly owned by J.
L. Mayo and now owned by L. R.
Mayo and 126 feet eastwardly of
H. C. Bragaw's eastward corner and
48 feet westwardly from Joseph B.
Jones's westward corner, and run-
ning eastwardly with Main street
43 feet to Joseph B. Jones's line;
thence southwardly toward Pamlico
River with Joseph B. Jones's line
150 feet to C. M. Brown's line,
thence westwardly with C. M.
Brown's line 42 feet; thence north-
wardly 150 feet to Main street, the
beginning, 43 feet from Joseph B.
Jones's line; it being the same
identical tract of land conveyed to
D. C. Ross and wife by L. R. Mayo
on December 9, 1907, and register-
ed in Book 150 at page 125 of the
Beaufort County Records.

Terms of sale, cash.
This September 14th, 1915.
JUNIUS D. GRIMES,
Trustee.

WARD & GRIMES, Attorneys.
9-15-4w.

NOTICE OF SUMMONS,
North Carolina, Beaufort County,
Superior Court, November Term,
1915.

Frank Hart
vs.
Marina Hart.
The defendant Marina Hart will
take notice: That an action has been
instituted in the Superior Court of Beaufort
County, North Carolina, wherein
Frank Hart is plaintiff and she, said
Marina Hart, is defendant, summons
in which said action is returnable to
the November Term of the said
Court, to be held in Washington
N. C., on the 22nd day of Novem-
ber, 1915, which said action is in-
stituted for the purpose of securing
an absolute divorce; and the said
defendant is notified to be and ap-
pear at the said Court at said time
to answer the complaint which has
been filed, or the relief demanded
in the same will be granted.

This 4th day of October, 1915.
GEO. A. PAUL,
Clerk Superior Court.
HARRY McMULLAN,
Atty. for Plaintiff.
10-5-4w.

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WARD & GRIMES
Attorneys-at-Law
Washington, N. C.
We practice in the Court of
the First Judicial District and
the Federal courts.

W. G. RODMAN
Attorney-at-Law
Washington, N. C.

HARRY McMULLAN,
ATTORNEY-AT-LAW.
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E. A. Daniel, Jr., J. E. Manning
L. C. Warren, W. W. Kitchin
DANIEL & WARREN, MAN-
NING & KITCHIN,
Attorneys-at-Law
Practice in the Superior, Feder-
al and Supreme Courts of this
State.

A. D. MacLean,
Washington, N. C.
W. A. Thompson,
Aurora, N. C.
McLEAN & THOMPSON
Attorneys-at-Law,
Aurora and Washington, N. C.

STEWART & BRYAN
Attorney-at-Law
Washington, N. C.

Norwood L. Simmons
W. L. Vaughan
SIMMONS & VAUGHAN
Lawyers.
Rooms 12-14-15, Laughinghouse
Building,
Washington, N. C.

Jno. H. Small, A. D. McLean
Stephen C. Bragaw, W. B.
Rodman, Jr.
SMALL, McLEAN, BRAGAW
& RODMAN
Attorneys-at-Law.
Offices on Market St., Oppo-
site City Hall,
Washington, North Carolina.

G. A. PHILLIPS & BRO.
FIRE INSURANCE
WASHINGTON, N. C.

JOHN H. BONNER,
Attorney-at-Law
Washington, N. C.

Subscribe to Daily News

NOTICE.

North Carolina, Beaufort County.
In the Superior Court, October
Term, 1915.
Ida Campbell
vs.
Mac Campbell.
The defendant above named is
hereby notified that the above en-
titled suit was instituted against
him by his wife, Ida Campbell, for
an absolute divorce upon statutory
grounds, alleged in the complaint;
that summons therein was return-
able to the October term, 1915, of
the Superior Court of Beaufort Coun-
ty; that said summons was not per-
sonally served and said defendant is
now notified to be and appear at
the following term of the Superior
Court of Beaufort County on Mon-
day, November 22nd, 1915, at the
court house in Washington, N. C.,
then and there to answer the com-
plaint filed against him in said suit,
else the relief demanded will be
granted according to the course of
the court in such cases.
WITNESS my hand and official
seal, this September 13, 1915.
GEO. A. PAUL,
(SPAL) Clerk Superior
9-20-4w.

(Continued on 2)

BIG REDUCTION SALE

On account of the continued warm weather,
Fall and Winter goods have been moving very slow,
we are therefore overstocked and compelled to sac-
rifice some of it to meet outstanding obligations.
Come in, look the stock over and if our prices are
not lower than elsewhere it costs you nothing.

Sale Closes Within a Few Days.

GEO. GANTOUS, AGENT

Next to Western Union Telegraph Co.