A Want Ad In THE DAILY NEWS Brings Sure Results.

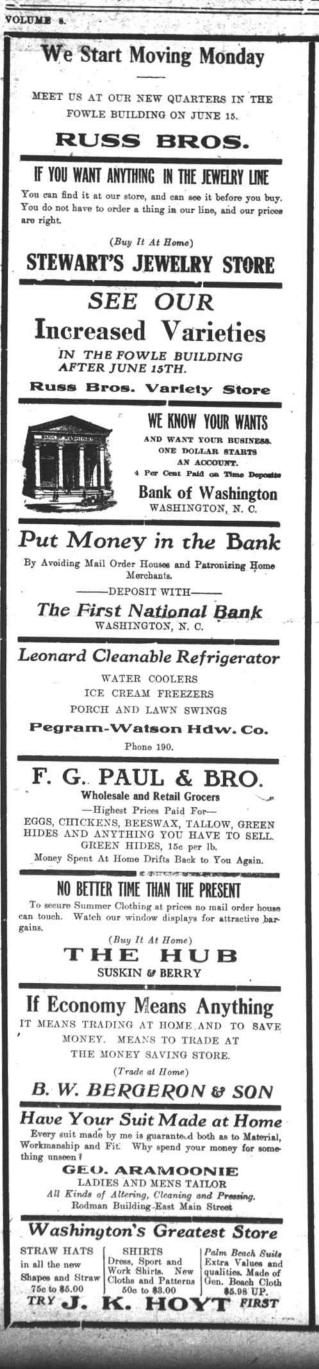
WASHINGTON DAILY NEWS

THE WEATHER

"WASHINGTON .- FIRST IN HEALTH, FIRST IN WEAL TH, AND FIRST IN THE RANKS OF THE BEST CITIES TO LIVE IN."

WASHINGTON, N. C., SATURDAY AFTERNOON, JUNE 10, 1916.

NUMBER 135.



TEARING DOWN THE HOME TOWN

In the period from 1900 to 1910, 788 towns lost in population in the State of Illinois, 639 in Indiana, 464 in Iowa, 677 in Michigan, 540 in Missouri, 1136 in Ohio, and 1520 in Pennsylvania; or a total of 5864 in these seven states. These figures were compiled by Flint Garrison, Editor of "The Dry Goodsman," of St. Louis. Increased transportation facilities and mail order trade being the forec at work. Mail order patronage means the doing away with country towns. What will it mean to farmers to have only a few large cities at a distance of five hundred or a thousand miles ? What are they going to do with the children, who are demanding even better conditions than they had i To trade at home is not a matter of loyalty, neither is it sympathy, but should be viewed from a business point. If one can do better elsewhere, it is both their privilege and advantage to do so; but when all things are equal, you owe it to yourself to trade at home. We have examined the prices of mail order houses, comparing them with the wholesale cost, and find, with the exception of a few leaders, that their business is done on the same margin of profit as the local dealer, and their prices on some lines, quality considered, even higher. Remember, a few live stores in a community means a high school; add another store or two, and they support a ball team or perhaps a band; still a few more, and a public library is made possible; as the town grows and prospers, so will adjacent farm lands enhance until they double in value every few years. On the other hand, as we tear down the home town, we inflict an injury upon ourselves.



WHICH ROAD?

Which road? This is the question every country community is facing today. In our community there are only two kinds of people. And they travel on just two roads. There are "home town patriots" and the "Out-of-Town patrons." There is the "Trade at Home" road and the "mail order" road. Which class are you in? What road are you taking? It should be easy to decide. Every time we fail to patronize home interests we are boosting an outsidor. Every time we take the mail order route we are boyeotting our home town. Which road? The only answer for us is the road to the right.



THE BIG JUNE
SALE
NOW GOING ON
JAMES E. CLARK
ille At Home
a de at the store that keeps just what you want and
We will appreciate your business.
CLAUD A. LITTLE THE STORE AROUND THE CORNER.
TRADE AT HOME
And be sure to see our new fixtures. We have meetle
spent a great deal in helping our town, and we are willing to spend more should the town need us. Our prices are always right, and we appreciate your business.
J. S. CAMPBELL
PHONE 383-J.
\$2.00 AND \$2.50 STRAW HATS
\$1.19
BIG SALE NOW GOING ON. Lewis & Calais, Market Street Store
PREPAREDNESS IS IN THE AIR
a the thirt initial Drepared ness is character
The next best is a bank account.
The next best is education. The next best is a bank account. We are at your service. Savings & Trust Company
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