



Announcing Our

FALL OPENING

OF

SUITS, COATS & DRESSES

Wednesday, Thursday & Friday

October 11th, 12th & 13th

Our buyer, Mr. Lewis has just returned from the northern markets, and we are going to show on the above days. Suits, Coats, and Dresses at \$19.50 that will set a new mark in modern merchandising. A great many of these exceptional values would retail in any first class store for \$27.50 and a great many of the 300 models we will show are worth it.

By waiting for this EXHIBIT you are sure of purchasing a Suit, Coat or Dress that has received the award of approval as being correct in style, from the leading Fashion Centers of the World. You therefore have no risk to run. And the price on this great array of garments is of great importance \$19.50 and featuring the smartest styles ever shown here.

Remember the Dates, Wednesday, Thursday & Friday, Oct. 11th, 12th & 13th

And the attractive price of

\$19.50

WHICH WILL PREVAIL ON ALL OF THESE NEW CHIC SUITS.

Lewis Dry Goods Co.

Washington, N. C.