

Official Government Figures For Whiteville Weed Market

The following complete list of government official figures for the Whiteville tobacco market for the last ten years was secured from the United States and North Carolina departments of agriculture, and does not, under the head of pounds, include the warehousemen's re-sales:—

Year	Pounds Sold	Value	Av. Price
1923-1924	4,516,666	\$1,170,965.00	\$23.17
1924-1925	2,932,125	502,859.44	17.15
1925-1926	4,927,519	858,373.81	17.42
1926-1927	5,260,585	1,267,800.99	24.10
1927-1928	7,695,303	1,505,201.27	19.56
1928-1929	9,014,655	1,286,391.27	14.27
1929-1930	10,021,604	1,756,787.18	17.53
1930-1931	9,267,146	1,199,168.69	12.94
1931-1932	9,120,324	1,064,341.81	11.67
1932-1933	7,451,560	1,001,489.66	13.44
1933-1934	17,722,213	2,257,709.93	12.74
1934-1935	10,662,227	2,457,647.31	22.96

Name Town For An Automobile

Small Coal-Mining Settlement In Kentucky Was Named "Chevrolet" After First Automobile Seen On Its Streets

There are plenty of instances in which an automobile has been named after a town; but when a town is named after an automobile—well, that's news.

At least, so thought a tourist who, bowling over a fine stretch of new highway a few miles from Harlan, Ky., found himself in a small coal-mining settlement and noted a modest frame building bearing the sign: "Post Office—Chevrolet, Ky."

Scouting a story, he explored the place, which did not take long, and then sought out the postmaster, who obligingly gave him the facts.

Up to a few years ago, his informant explained, the Blue Diamond Coal Company camp, which is now the town of Chevrolet, was inaccessible except on mule-back. Though only five miles from Harlan, it might as well have been 5,000, so far as automobiles were concerned. Mountaineers came in on foot or

aboard their long-eared mounts to report "another auto stuck, trying to get up here."

Then the town grew large enough to need a postoffice. The subject of a name came up, and it was agreed that the place be named after the first car seen on its streets. And that is just what was done.

Chevrolet now has 800 residents. There are some 60 cars in town. And, as might be expected, fully half of them are Chevrolets.

Tobacco Hauled In Primitive Way

The tobacco drag or dray, which is used to convey the green leaf tobacco from the field to the barn after it has been cropped, is one of the most primitive of vehicles. Without wheels, it is an oblong contraption fashioned from wood, and usually lined with burlap, which is dragged along on runners. One mule or horse is used to pull the drag.

First Student: "I wish I could be like the river!"

Second Student: "Like the river? In what way?"

First Student: "Stay in my bed and yet follow my course!"

Officials Hold Joint Meeting

Members Of Board Of Trustees For Hospital, County Commissioners And Aldermen Discussed Hospital Problems Monday

Members of the board of trustees of the Brunswick county hospital, the county commissioners and members of the board of aldermen met Monday afternoon in the courthouse.

The purpose of the meeting was to discuss the matter of proper financing the hospital under the new act passed during the recent session of the North Carolina General Assembly regarding that institution.

The matter of just what type person is to be considered a county patient was discussed at some length and this matter will be definitely settled Monday by the commissioners at their meeting.

There will be a meeting of the board of trustees Monday night.

Vaccinating Dogs In This County

Work Began Monday And Is To Be Continued This Week; Schedule Printed For Past Two Weeks In This Paper

All dog owners and keepers of dogs in this county who have not already done so are urged to have their dogs vaccinated this week against rabies.

In compliance with a law passed during the last session of the North Carolina legislature, members of the board of county commissioners have made arrangements to hold public clinics at convenient points in each township.

The fee for each vaccination is fifty cents but a certificate is issued the dog owner and this amount will be credited on the dog tax for the year when the slip is presented to the proper authority.

WHEN SELLING YOUR TOBACCO ON
The WHITEVILLE MARKET
 YOU WILL FIND JUST ACROSS FROM THE DEPOT
The Home of Good Hardware, Furniture, Paints, Varnishes, Frigidaires and Radios
 OUR STOCK IS COMPLETE. . . .

We, together with the WHITEVILLE Tobacco MARKET, are looking forward to our most successful season.

We have the Merchandise for you at the RIGHT PRICE. Don't fail to call by and look it over.



Will W. Schulken

SCHULKEN BROS.
 WHITEVILLE, N. C.



Frank J. Schulken

P.S.—Our paint sales this season are the best we have ever had, because our prices are better.

INTEGRITY IN BUSINESS

The confidence of the public is the keystone of a successful business, and the only way to get and hold that confidence is to play the game "FOUR SQUARE."

"Playing The Game Square"

History has proven that the public has faith in institutions as well as nations that keep faith with the public. Without the confidence of the public, no institution can long endure.

Since the beginning of LEDER BROS., nearly 11 years ago, our one ambition has been "To Serve And Satisfy" and the enviable position we occupy in our line is the fulfillment of that ambition.

The Store That Stands Back of Your Purchase is What Counts

A customer always feels that he is being treated fairly when dealing with us. Years of sound business experience are back of every purchase made at our store. He knows that he can rely upon LEDER BROS. to offer him the best in all kinds of Ready-to-Wear for Men, Women and Children under a strictly Money Back Guarantee.

We Invite You

We invite our old friends and customers as well as all newcomers to visit our store while in Whiteville attending the Whiteville Tobacco Market. Thousands of people each year are enjoying the benefits that are to be derived from doing business with us. OUR BUSINESS WAS NOT STARTED TO DO THE GAINFUL THING ALONE, BUT THE JUST AND HONEST THING, GAINFUL, IF POSSIBLE.

SHOP WITH CONFIDENCE and WEAR WITH PRIDE

LEDER BROTHERS

WHITEVILLE, NORTH CAROLINA