

THE STATE PORT PILOT
Southport, N. C.

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Wednesday, March 18, 1936

A liquid-ounce of prevention is said to be good for snake bites.

Public opinion is not necessarily always right, but it is just as likely to be right as wrong.

It is a wise pedestrian who assumes a part of the responsibility for his own safety.

Bus Stops

The worst criticism of the consolidated school system of North Carolina results from children being forced to stand out in the cold or rain some mornings while waiting for the school bus.

Here is a matter in which the parents have a fine chance to remedy a bad situation. The erection of a small house or shed by the roadside will offer protection to the children while they wait for their bus.

Recently in an adjoining county we saw a discarded automobile serving just such a purpose. The school children from two nearby homes have been furnished a warm, dry place to wait for their school bus—and their health this winter very probably has been better because of this thoughtfulness on the part of their parents.

School Attendance

A combination of sickness, bad weather and bad roads has conspired this year to play havoc with the daily attendance average in schools of this section.

Since the number of teachers awarded each school is based directly upon the average daily attendance, parents who are interested in their county schools will see to it that their children are absent as little as possible during the remaining weeks of the school term.

No one wants to see the teaching strength of Brunswick county schools for the next year reduced.

Community Building

Under the leadership of the Brunswick County Post Number 194, American Legion, arrangements have been made for the purchase of the old school building at Southport. A WPA project has been prepared to have the building remodeled so that it may serve as a community center and meeting place for the various clubs and civic organizations of the county.

Standing overlooking Franklin Square, the old school building is perfect for the purpose for which it will be used. Engineers who have examined the structure are enthusiastic over the possibilities of transforming it into a community center building that will grace the beautiful park grounds which surround it.

While remodeling plans still are in the formative stage, it is understood that colonial columns will be erected in front of the building; most of the interior of the building will be made into an auditorium, suitable for meetings or for dancing; cloak rooms and rest rooms also will be provided.

This project is county-wide in its aspect, for citizens from out in the county will find that they have just as many privileges there as do Southport residents. We believe that this building will do much to bring about a better understanding between all the citizens of Brunswick county.

Welcome, Soldiers

Older citizens of Southport this week-end will be reminded of the days when Fort Caswell was in her glory, for officers of the 321st Infantry will occupy the fort for a three-day encampment.

The arrangement and location of Fort

Caswell make it ideal for an occasion of this kind. It should not be hard for the men to imagine themselves in actual battle when they go through their drills on the historic parade ground.

One of the principal features of the encampment will be the Friday night program in the auditorium of the Brunswick county courthouse. At that time a national defense program will be conducted, including moving pictures. Major T. G. Vickers, regimental chaplain, a man well known to many Southport citizens, will be decorated with the D.S.C.

We extend a welcome to our military visitors, and assure them of the same hospitality that marked the attitude of Southport citizens toward the soldiers of Fort Caswell in years gone by.

Clean-up Week

What Southport needs most just now is a good, thorough job of spring cleaning—and all the citizens of the town should co-operate.

Old signs should be torn down, fences should be mended and whitewashed and hundreds of other small jobs that would add immensely to the attractiveness of the streets of the town should be completed before there is a general epidemic of spring fever.

Outstanding among the objectives of a clean-up campaign would be the removal of some of the antiquated locomotives and cars near the railroad station. We believe that officials of the W. B. and S. will be glad to co-operate in cleaning up their sector.

Will Be Enforced

Members of the board of city aldermen have passed ordinances which provide a stiff fine for persons who break shrubbery or flowers, or who walk on the grass plots in Franklin Square. Not only will grown-ups be required to pay a fine for any depredation for which they may be convicted, but parents will be held responsible for the actions of their children.

Time and money have been spent to make Franklin Square a place of which every Southport citizen might be justly proud. It will be a credit to the civic pride of the residents of the community if it is never necessary to enforce a single one of these special ordinances.

4-H Club Work

A meeting which will be held Thursday night at the Bolivia school deserves the attention of every high school girl and boy in Brunswick county. It is the second meeting of the recently organized Service Club.

Strictly speaking, Brunswick is a rural county, and most of the boys and girls live on the farm. The purposes of the Service Club are directed toward making the girls and boys of today better farmers and housewives of tomorrow.

Of particular interest is the fact that there will be a discussion this week of the organization of 4-H Clubs for boys in this county.

A trip to Bolivia Thursday night will be well worthwhile.

In Case Of Fire

Panic again took a terrible toll when six persons were killed and thirty seriously injured in a fire which attacked a restaurant in New York recently.

Fire prevention education has done much to acquaint the general public with the dangers of fire, and the work of the city fire departments and the fire insurance companies has made the nation safer. However, the instinct of self-preservation still causes people to rush in panic to escape flames, instead of walking calmly to exits. In this fire, as in many others, panic made the crowd block and jam the exits, with the usual tragic result.

One of the first considerations of fire prevention engineers is to see that there are sufficient exit facilities of approved type. Conditions, however, do not always permit of the ideal, and in many cases disorderly and panicky crowding results in disaster. Perhaps the fire drills being held in the schools as part of fire prevention education for children will produce a new generation of adults who will be more orderly in emergencies.

May this work bring wisdom in governing the actions of those who are now being taught to walk—not run—toward the exit in case of fire.

CAPITAL NEWS

Washington, March 18.—Invention of a scientific instrument to detect and measure with exactitude the extent of public resentment toward politics and politicians would be a welcomed device here. The best substitutes are reports of scouts repeating neighborhood gossip and an enormous volume of letters and telegrams which pour into political camps. The trend of this information is fretting ambitious office-seekers and their cohorts. By the nature of their calling, the professional politicians are a suspicious lot. Deep in their hearts they are doubtful of the back-slappers' loyalty and equally perturbed over the silences or open criticism of their opponents at home. Consequently, our national legislators are chaffing over the uncertainty as to the adjournment date which will permit them to make personal surveys in their bailiwicks.

Family quarrels usually provoke more havoc than the best laid plans of enemies. It is similarly true in political life. The Democratic high command working out campaign strategy are conscious of the fact that the development of factionalism may wreck their hopes to renew their four-year control of the government. Leaders privately admit they fear the corroding effect of inter-party dissension more than the resources of the Republican opposition. Desertions from party standards by former Governor Al Smith and his followers would be an act of sabotage likely to slow down the machinery for the 1936 vote muster.

Veteran partisans with a working knowledge of little things which inflame the public mind are not unduly minimizing the mischief-making tactics of Senator Rush Holt of West Virginia. Heretofore, Holt's only claim to public interest was the fact that he is the youngest son to serve in the Upper House. What was originally a petty tiff between the youngster, considered a political "accident," and his older colleague, Senator Neely, threatens to develop into a nation-wide expose of politics and the Works Progress Administration. The issue has been smoldering but concern is felt that Holt's imprudence may set a match to a prairie-fire at an inopportune season.

The tentative tax bill which the House sub-committee will have ready this week will be a make-shift affair. Revenue authorities realize an equitable measure could not be devised in the limited time which will be allotted to this legislation. The principal stunt behind the scenes is to juggle figures which will show the public that it is primarily a "soak-the-rich" idea without hurting the little fellow. Whether the legislative body will force 200,000 corporations to strip their cupboards bare to give eleven million stockholders a dividend and at the same time impose high taxes on foods consumed by the entire population is the current puzzle. Delay in reporting a tax bill has been occasioned by the frantic search for an alternative to a sales tax on eatables. A veteran government official has stated that not more than five of the 541 members of Congress have the remotest idea of the mechanics of taxation and the direct effect on employment and cost of living. This deficiency, however, does not interfere with glib talks on the subject for the enlightenment of the layman.

Among the many items on the "worry calendar" of the political chieftains are the attempts to exempt Congress from judicial restraints leaving the impression that they are above the law; the inclination of a few hot-tempered solons to describe proceedings in the House and Senate as "circus stunts"; voting increased appropriations for government bureaus while preaching need for economy; a growing tendency to label all critics of Congressional policies as unscrupulous propagandists and lobbyists while taking advantage of their official jobs to engage in the same practices; opposing the discharge of constituents from temporary Federal agencies while advocating thrift in government; suppressing remnants of the "Brains Trust" through censorship of their speeches or sending them abroad on various pretexts and so on.

The Superintendent of Documents at the Government Printing Office struck a raw nerve with Congress when he advocated the substitution of a sales policy for the present system of free distribution of public documents. He testified recently that "prior to the creation of emergency agencies the yearly distribution of printed matter averaged seventy (Continued on page 5)

By PERCY CROSBY

Back o' the Flats



Weekly Quiz

1. What Chicago newspaper man recently announced himself as a candidate for the presidency on the Republican ticket?
2. What prominent man from Idaho recently announced himself as a candidate for the presidency

3. What position does he now hold?
4. By what name is Postmaster General Farley familiarly called?
5. What three Agricultural Adjustment Acts did President Roosevelt request Congress to repeal?
6. What unusual thing is being done by the State of California in regard to transients seek-

- ing admission to the state?
7. What unusual action was taken by the United Mine Workers Convention in Washington recently?
8. To what island in Chesapeake bay were airplanes recently sent with food to relieve 1500 persons marooned because of ice?
9. Who is the president of the United Mine Workers?
10. How many women U. S. Senate members are there?

A Message to Every Merchant . . .

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1. Sell more goods.
2. Create favorable impressions—build public goodwill.
3. Create a demand for goods people would not otherwise desire.
4. Sell the public on values offered by your store.
5. Increase public respect for the value of the store to the community.
6. Educate public to new styles and kinds and classes of merchandise which can be had at your store, also to new uses for merchandise.
7. Inform public where merchandise they have heard or read about can be secured.
8. Protect your customers from buying inferior or old style goods.
9. Establish leadership for your store in your retail field. Keeping your store constantly before readers will make them think of yours as the leading store in your field.
10. Keep down new competition.
11. Enable you to reach new families not now customers of your store.
12. Keep your old customers sold on your store and the values it has to offer.
13. Draw trade to your town instead of letting it slip away to rival towns.
14. Decrease operating cost and overhead through increased volume.

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by advertising more consistently in The State Port Pilot. It offers advertisers a large and thorough coverage plus an unexcelled reader interest

The State Port Pilot

"Your County Newspaper"

SOUTHPORT, NORTH CAROLINA